

# EUGENE CITY COUNCIL AGENDA ITEM SUMMARY



---

## Work Session: Council Goals

---

Meeting Date: March 10, 2010  
Department: Central Services/City Manager's Office  
*www.eugene-or.gov*

Agenda Item Number: C  
Staff Contact: Terrie Monroe  
Contact Telephone Number: (541) 682-5412

---

### **ISSUE STATEMENT**

This work session provides an opportunity for council review and adoption of a set of updated outcomes for each of the five council goals incorporating the input provided at the January 23, 2010, work session. The discussion will include a quick overview of next steps flowing from the adoption of the outcomes, and a preview of some of the features that the Eugene Counts online dashboard could include.

### **BACKGROUND**

A year ago, at the February 2009, Mayor and City Council Retreat, the council launched an approach to goal-setting and accomplishment that has come to be known as Eugene Counts. This approach features a foundation of council goals that are activated by concrete community-informed outcomes, strengthened by rigorous and transparent monitoring of progress toward achieving those results, and kept relevant by ongoing commitment to listen broadly to the community.

Using information from the Eugene Counts public engagement effort as well as varied sources such as the community survey, neighborhood survey, and downtown safety and development discussions, the council had a rich discussion of potential outcomes and the underlying values represented by those outcomes at the January 23, 2010, goal-setting retreat. That discussion guided the development of the updated set of outcomes presented in Attachment A.

The March 10, 2010, work session will give council the opportunity to adopt the updated outcomes and thus launch the next phase of work on Eugene Counts, which includes the development of strategies to achieve the outcomes, measures to track progress, and an accessible dashboard to engage the community in ongoing dialogue about the City's performance.

### **COUNCIL OPTIONS**

1. Approve the set of outcomes as presented.
2. Revise the outcomes and then approve.

### **CITY MANAGER'S RECOMMENDATION**

The City Manager recommends that the council finalize the council goals process by approving the updated outcomes.

**SUGGESTED MOTION**

Move to approve the set of outcomes as presented.

**ATTACHMENTS**

A. Proposed Outcomes

**FOR MORE INFORMATION**

Staff Contact: Terrie Monroe  
Telephone: (541) 682-5412  
Staff E-Mail: [terrie.e.monroe@ci.eugene.or.us](mailto:terrie.e.monroe@ci.eugene.or.us)

## Attachment A: Proposed Outcomes

### **Safe Community**

*A community where all people are safe, valued and welcome.*

#### **Outcomes:**

Decreased property crime

Greater sense of safety  
(especially downtown)

Visible and accessible police presence

Better police/community relations

### **Sustainable Development**

*A community that meets its present environmental, economic and social needs without compromising the ability of future generations to meet their own needs.*

#### **Outcomes:**

Increased downtown development

Decreased unemployment/strategic job creation

Support for small and local business

Decision-making that weighs economic, social equity and environmental (triple bottom line) effects

### **Accessible and Thriving Culture and Recreation**

*A community where arts and outdoors are integral to our social and economic well-being and are available to all.*

#### **Outcomes:**

Accessible to all incomes

Preserve strength in arts and outdoors

Invest in arts and culture as an economic engine

### **Effective, Accountable Municipal Government**

*A government that works openly, collaboratively, and fairly with the community to achieve measurable and positive outcomes and provide effective, efficient services.*

#### **Outcomes:**

Transparent and interactive communication

Public engagement that involves the community broadly

Stronger partnership between government entities

### **Fair, Stable and Adequate Financial Resources**

*A government whose ongoing financial resources are based on a fair and equitable system of revenues and are adequate to maintain and deliver municipal services.*

#### **Outcomes:**

A long-term sustainable budget

New or expanded revenue sources

Accessible and transparent financial information