

EUGENE CITY COUNCIL AGENDA ITEM SUMMARY



Work Session: Council Goals

Meeting Date: April 26, 2010
Department: Central Services/City Manager's Office
www.eugene-or.gov

Agenda Item Number: B
Staff Contact: Terrie Monroe
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ISSUE STATEMENT

This work session provides an opportunity for council review and approval of a set of updated outcomes for each of the five council goals incorporating the input provided at the January 23, 2010, work session. The discussion will include a quick overview of next steps flowing from the approval of the outcomes, and a preview of some of the features that the Eugene Counts online dashboard could include.

BACKGROUND

A year ago, at the February 2009 Mayor and City Council Retreat, the council launched an approach to goal setting and accomplishment that has come to be known as Eugene Counts. This approach features a foundation of council goals that are activated by concrete community-informed outcomes, strengthened by rigorous and transparent monitoring of progress toward achieving those results, and kept relevant by an ongoing commitment to listen broadly to the community.

Using information from the Eugene Counts public engagement effort as well as varied sources such as the community survey, neighborhood survey, and downtown safety and development discussions, the council had a rich conversation about potential outcomes and the underlying values represented by those outcomes at the January 23, 2010, goal-setting retreat. The information gleaned from the retreat guided the development of the updated set of outcomes presented in Attachment A.

The April 26, 2010, work session will allow the council to approve the updated outcomes and thus launch the next phase of work on Eugene Counts, including the development of strategies to achieve the outcomes, measures to track progress, and a dashboard to engage the community in ongoing dialogue about the City's performance.

COUNCIL OPTIONS

1. Approve the set of outcomes as presented.
2. Revise the outcomes and then approve.

CITY MANAGER'S RECOMMENDATION

The City Manager recommends that the council finalize the council goals process by approving the updated outcomes.

SUGGESTED MOTION

Move to approve the set of outcomes as presented.

ATTACHMENTS

A. Proposed Outcomes

FOR MORE INFORMATION

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Attachment A: Proposed Outcomes

Safe Community

A community where all people are safe, valued and welcome.

Outcomes:

Decreased property crime

Greater sense of safety
(especially downtown)

Visible and accessible police presence

Better police/community relations

Sustainable Development

A community that meets its present environmental, economic and social needs without compromising the ability of future generations to meet their own needs.

Outcomes:

Increased downtown development

Decreased unemployment/strategic job creation

Support for small and local business

Decision-making that weighs economic, social equity and environmental (triple bottom line) effects

Accessible and Thriving Culture and Recreation

A community where arts and outdoors are integral to our social and economic well-being and are available to all.

Outcomes:

Accessible to all incomes

Preserve strength in arts and outdoors

Invest in arts and culture as an economic engine

Effective, Accountable Municipal Government

A government that works openly, collaboratively, and fairly with the community to achieve measurable and positive outcomes and provide effective, efficient services.

Outcomes:

Transparent and interactive communication

Public engagement that involves the community broadly

Stronger partnership between government entities

Fair, Stable and Adequate Financial Resources

A government whose ongoing financial resources are based on a fair and equitable system of revenues and are adequate to maintain and deliver municipal services.

Outcomes:

A long-term sustainable budget

New or expanded revenue sources

Accessible and transparent financial information