

JOINT ELECTED OFFICIALS AGENDA ITEM SUMMARY

Financial Stability PartnershipTM and BankOn Lane County

Meeting Date: December 6, 2012

Agenda Item Number: 1
Contact: Elena Fracchia
Jeff Towery

ISSUE STATEMENT

The Joint Elected Officials will hear an overview and update on the current work of the Financial Stability PartnershipTM and an introduction of BankOn Lane County.

DISCUSSION

The Financial Stability PartnershipTM (FSP) is an initiative of United Way of Lane County that works to help individuals and families in Lane County move toward greater financial stability. FSP has begun building a BankOn initiative that brings together financial institutions, nonprofit organizations and public sector leaders on matters of financial inclusion. The mission of BankOn is to raise awareness of the importance of having an account with a financial institution and provides individuals and families with the financial education and resources that help lead them to successful entry into the financial mainstream.

United Way staff and volunteers will provide an overview of the project and the planning that has taken place to date, allow time for questions about the program, and solicit the endorsement and support of the JEO as the project moves forward.

ATTACHMENTS

Attachment 1: BankOn White Paper

FOR MORE INFORMATION

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