

**Annual Report**

Included below is a summary of the outcomes for the FY 14 work plan for the Sustainability Commission. A number of work plan items were completed, in many cases resulting in a memo or testimony delivered to Council. For example, the commission both submitted written comments and provided testimony to the Budget Committee during its deliberations on proposed budget cuts for FY 15. Additional communiqués were submitted on the Climate Recovery Ordinance and sustainable business practices.

The commission also participated in some important collaborative efforts during FY 14:

- Commissioners were invited by the Planning and Development Department to participate in a stakeholder group looking at industrial expansion areas under Envision Eugene. This was a forum for discussing environmental justice issues and use of Triple Bottom Line decision-making. Commissioners have also been invited to continue the assessment in a sub-committee of the Planning Commission. They are also expected to participate in a similar stakeholder group to be convened on the residential expansion areas.
- Commissioners were invited by the Planning Commission to participate in a discussion of the South Willamette Street Project and the study of potential economic impacts.

Additional work is planned on some items that will carry forward (see proposed FY 15 Work Plan). For example, the commission will continue to be involved in reviewing Envision Eugene implementation, development and adoption of the Transportation System Plan and advocacy for a proposed regional food task force.

The activities of the year provided some important lessons learned as the commission was successful in prompting follow-up action on some (i.e. Budget Committee process) and less so on others (sustainable business practices). The commission can be more strategic in its work and the advice it brings to the Council and City Manager, focusing on topics that are timely and relevant for Council and using multiple channels for delivering its message.

**Matrix**

The matrix on the next page(s) includes the primary topics the commission plans to address in the coming year along with specific activities for advancing the commission's goals in these areas.

**Sustainability Commission FY 14 Work Plan**

Topic	Topic description	Outcomes	Planned activities	Status June 30, 2014
<b>Envision Eugene</b>	Continued engagement in the implementation of Envision Eugene.	<ul style="list-style-type: none"> <li>Implementation actions are consistent with the Pillars of Envision Eugene.</li> <li>Advance climate action planning in Envision Eugene implementation.</li> </ul>	<ol style="list-style-type: none"> <li>Advocate that pillars be strongly reflected and consistently integrated in the implementation process.</li> <li>Regular (quarterly) briefings from city planning staff. Invite CLUTAC to join briefings.</li> <li>Determine commission's role and opportunities to engage in the process.</li> <li>Review projects that are part of the implementation phase (code changes, policy or other outputs).</li> </ol>	<p>New sub-committee formed on housing density.</p> <p>May 21, 2014 memo to City Council in support of Climate Recovery proposal contributes to implementation of climate and energy pillars in Envision Eugene.</p> <p>Commissioners participated in stakeholder group looking at environmental justice issues for proposed industrial expansion areas.</p> <p>January 13, 2014 memo delivered to City Manager and City Council.</p>
<b>Sustainable business practices</b>	Investigate and develop a Commission report around how current City policy encourages or discourages sustainable practices within private businesses. Recommend changes in City policy that will encourage sustainable business practices.	Complete and submit to staff and council a report and recommendations about how to improve policy support for green business practices.	<ol style="list-style-type: none"> <li>Vet findings from FY 13 research and interviews with city staff.</li> <li>Craft report and recommendations.</li> <li>Explore opportunities for partnership with GreenLane, Chamber and others for implementing recommendations.</li> </ol>	
<b>Transportation System Plan (TSP) and Pedestrian/Bicycle Master Plan (PBMP)</b>	Participate in development and adoption of TSP and implementation of PBMP.	<ul style="list-style-type: none"> <li>TSP is designed to meet fossil fuel reduction goal.</li> <li>Projects in the PBMP are implemented and get a mode shift toward active transportation.</li> </ul>	<ol style="list-style-type: none"> <li>Regional coordination               <ol style="list-style-type: none"> <li>Explore how best to fulfill the need for a regional transportation approach to transportation planning, perhaps a new regional committee or the repurposing of an existing committee.</li> <li>Review and participate in Scenario Planning project – bring forward ideas from project manager for commission input. Recommend transportation policies to be analyzed.</li> </ol> </li> <li>Eugene TSP               <ol style="list-style-type: none"> <li>Stay involved in the formulation of the TSP, through members serving in the TCRG, and through other opportunities to participate and monitor the formulation process and outcome.</li> <li>Stay informed through staff overview/timeline.</li> </ol> </li> <li>CLUTAC review of TSP transportation</li> </ol>	<p>Continuing involvement with the TSP. Gathering information on Complete Streets Policy.</p> <p>Individual commissioners provided testimony to Lane ACT in support of alternative transportation projects.</p> <p>Commissioners participated in Planning Commission hearing on the Willamette Street Project and the study of potential economic impacts.</p>

**Sustainability Commission FY 14 Work Plan**

Topic	Topic description	Outcomes	Planned activities	Status June 30, 2014
			<p>project evaluation</p> <ol style="list-style-type: none"> <li>a. Update CLUTAC members and develop work plan</li> </ol> <ol style="list-style-type: none"> <li>4. Develop and support a "Complete Streets" policy for the City of Eugene. Such a policy would acknowledge that all road projects should include facilities for pedestrians, bicyclists, transit users, and motorized vehicles.</li> <li>5. Develop a policy to recommend to City Council that any transportation funds obtained by the City, which are not dedicated to the automobile, be expended preferentially for active modes of transportation.</li> <li>6. Work with City staff and BPAC to prioritize projects which are most important for changing modal split to favor active modes of transportation.</li> <li>7. Continue involvement in selection of an alternative for Willamette St. from 24<sup>th</sup>-29<sup>th</sup> Ave., and in further modifications to the selected alternative.</li> <li>8. Review policies for sidewalk infill and lobby to establish a budget for sidewalk infill.</li> </ol>	
<p><b>Triple Bottom Line</b></p>	<p>Advise Council on use of TBL in staff analysis and council deliberations. Review Lane Livability Consortium analysis of TBL and evaluate ways to improve use of the tool.</p>	<ul style="list-style-type: none"> <li>• Effective, timely and appropriate use of the tool.</li> <li>• Evaluate and improve tool.</li> </ul>	<ol style="list-style-type: none"> <li>1. Communicé with City Council that addresses 1) importance of TBL for council decisions, 2) need for more intentional and systematic approach, 3) suggestions for types of projects to be analyzed, 4) commission review and feedback on TBL examples that come forward.</li> <li>2. Review recommendations from Lane Livability Consortium projects and Equity and Opportunity Assessment and determine any next steps. Incorporate relevant findings into communiqué with Council as well as other promising tools.</li> </ol>	<p>Deliverables expected in FY 15.</p>

## Sustainability Commission FY 14 Work Plan

Topic	Topic description	Outcomes	Planned activities	Status June 30, 2014
<b>City budget process</b>	Provide input and recommendations to the Budget Committee as it develops the FY 15 budget.	<ul style="list-style-type: none"> <li>High-light the cost-savings potential from implementing climate action plans.</li> <li>Promote value of Sustainability Program in budget deliberations.</li> </ul>	<ol style="list-style-type: none"> <li>Create context and communicate urgency for ICAP, CEAP - quantify financial benefits.               <ol style="list-style-type: none"> <li>Package and supplement existing information and analysis.</li> <li>Execute communication plan that includes outreach to partners: GreenLane, Chamber, City Club, Executive Management Team, Register Guard board.</li> <li>Message to Council and budget committee: importance of making investments and capturing long term savings.</li> </ol> </li> <li>Strategy for engaging in budget process, budget committee               <ol style="list-style-type: none"> <li>Determine participation at meetings, providing testimony, etc.</li> <li>Include other work plan topic areas where appropriate and develop key messages.</li> <li>Encouraging TBL analysis in budget process.</li> <li>Liaison with Planning Commission, CLUTAC or other to develop budget recommendations.</li> <li>Investigate alternative structures – melding commissions or other approaches. Invite Corvallis representative to review their coalition.</li> </ol> </li> </ol>	Submitted memo to Budget Committee on Nov. 30, 2013 and delivered testimony during Committee deliberations.
<b>Carbon fee</b>	Investigate revenue neutral fee on greenhouse gas emissions, and bring back a recommendation on what effective action can be taken to advance.	Potential policy recommendation to bring forward to Council.	<ol style="list-style-type: none"> <li>Coalition building – City of Eugene, EWEB and commission. Identify other potential stakeholders and regional sources of support (e.g. Sustainability Coalition in Corvallis).</li> <li>Review initial report from legislature and bring forward findings to Council when report is released (December 2013).               <ol style="list-style-type: none"> <li>Examine legislative report.</li> <li>Develop materials to present to City Council.</li> </ol> </li> <li>Monitor and review other related activities in the region, e.g. City of Portland.</li> <li>Update data and conclusions regarding implementation of carbon fees:               <ol style="list-style-type: none"> <li>British Columbia</li> <li>Microsoft</li> <li>Other</li> </ol> </li> <li>Advocate for acceptance and</li> </ol>	May 21, 2014 memo in support of Climate Recovery Ordinance submitted to Council with information on carbon pricing and recent international and national climate assessments.

**Sustainability Commission FY 14 Work Plan**

Topic	Topic description	Outcomes	Planned activities	Status June 30, 2014
<b>Local food policy</b>	Continue work with Council regarding recommendations on food policy submitted May 2012	Council work session discussion and direction for next steps.	<ol style="list-style-type: none"> <li>6. Meet with and provide materials on carbon fees for state representatives and senators representing the Eugene area.</li> <li>1. Debrief with team attending Leadership Academy on Urban Ag and Sustainable Food Systems (September 2013). Determine possible next steps and commission's role.</li> <li>2. City Council work session (Oct. 23, 2013) – determine commission's role.</li> <li>3. Cultivate partners for next steps.</li> </ol>	Council work session in October 2013. Motion proposed at City Council in June 2014 tabled pending additional council work session.
<b>Work requests</b>	Provide forum for new work requests from Council or community partners	<ul style="list-style-type: none"> <li>• Apply vetting process adopted by commission in FY 2013 for identifying new work plan priorities.</li> <li>• Bring forward work requests that align with current work plan and capacity of commission.</li> </ul>	<ol style="list-style-type: none"> <li>1. TBD</li> </ol>	Climate Recovery proposal brought to commission by Our Children's Trust. Memo in support of Climate Recovery proposal submitted to Council May 21, 2014. Climate Recovery Ordinance was adopted July 2014.