



# Public Passenger Vehicles in Eugene



# Today's Work Session

- » Overview of Public Passenger Vehicle (PPV) Regulations in Eugene
- » New Technologies & Models
- » Proposed Code Changes
- » Possible Next Steps
- » Questions, Discussion, & Direction



# 1928: Eugene's first PPV Ordinance



# Public Passenger Vehicles (PPV)



Taxis



Shuttles



Horse-Drawn Carriages

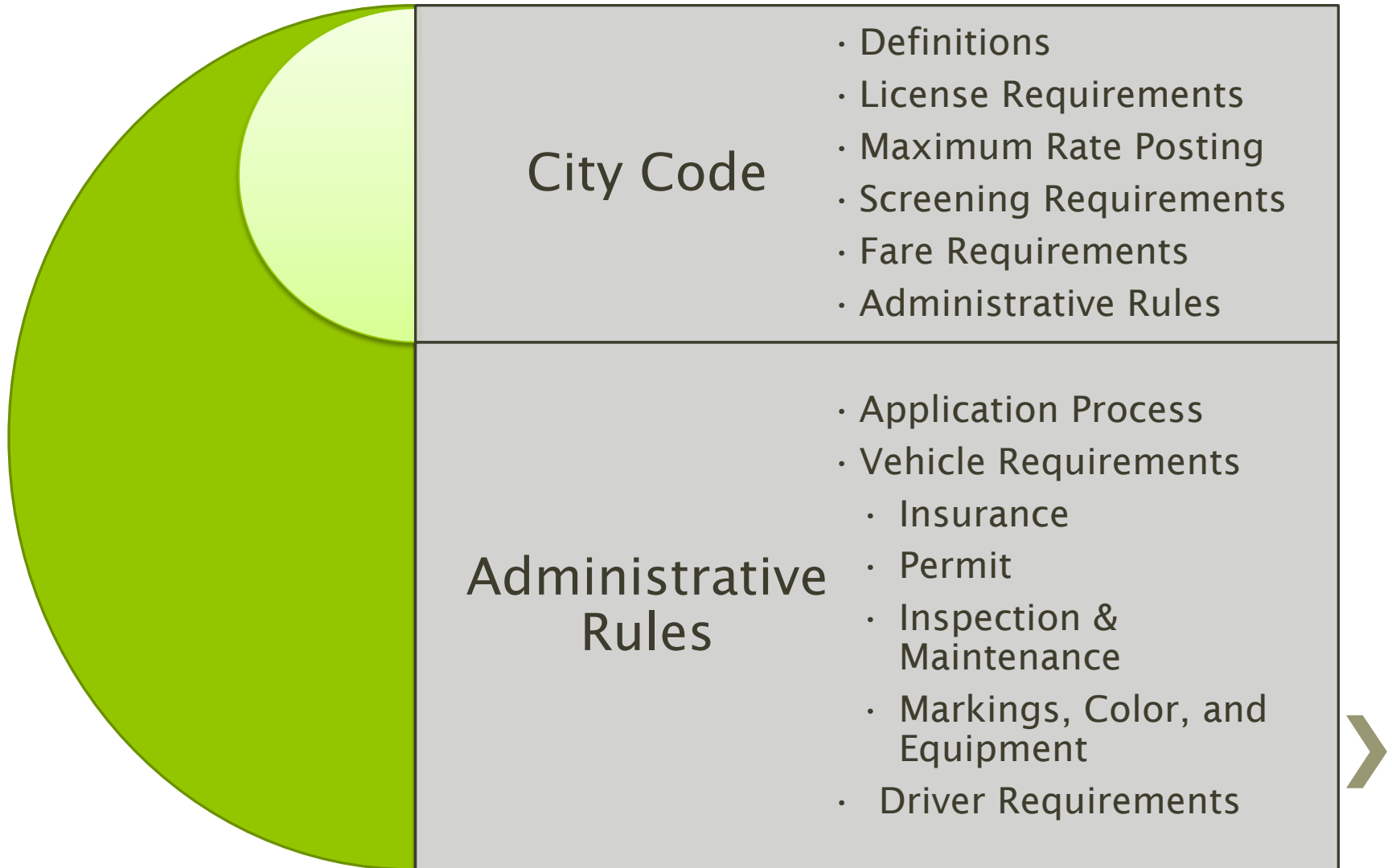


Pedal Vehicles

Any vehicle used for the transportation of passengers for hire



# PPV Regulations



# New PPV Technology

curb

TAXI  
HAIL



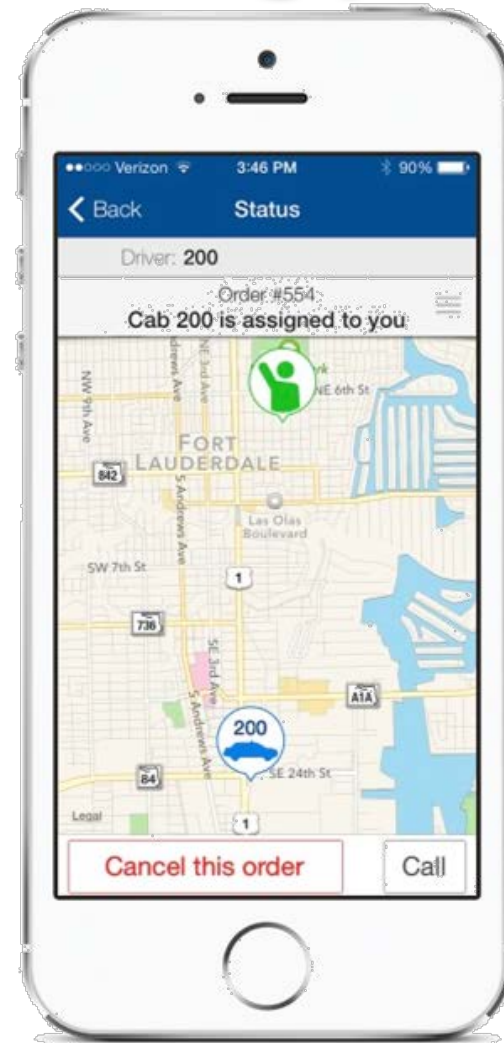
EASY



TAXI

Xmytaxi

HAIL  
O





Passenger requests ride using smartphone app

Driver picks up passenger and provides ride



Fare charged electronically, opportunity to rate driver

Driver accepts ride request



# New Business Models

- » Drivers use their own car to provide ride
- » Drivers are paid a percentage of the fare by the PPV company



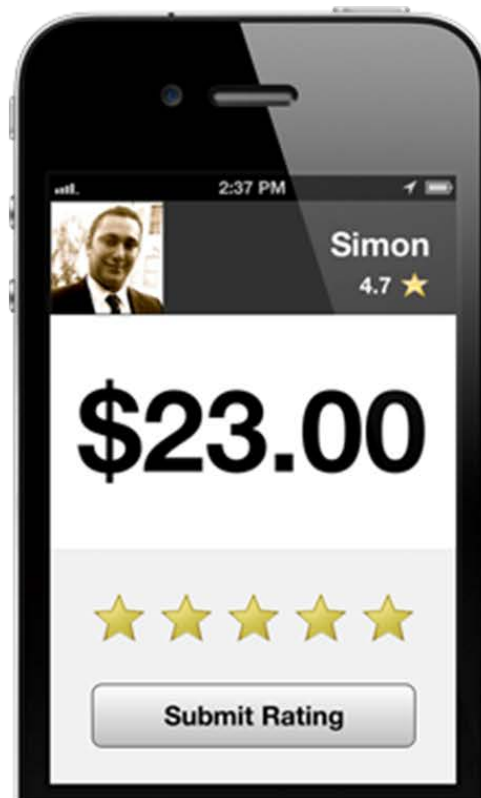
U B E R



Side•car







# New Technology and Eugene Code

- » Fits within current PPV definition
- » No cap on number of licenses
- » Promotes public convenience



# Proposed Code Change

Subsection (6) of Section 3.345

The actual fare charged for each trip by a taxicab shall not exceed the higher of either:

- (a) The meter calculated rate, including authorized and posted surcharges, or
- (b) The minimum fare as posted on the interior and exterior of the vehicle., or
- (c) The smartphone application calculated rate, including displayed and passenger-confirmed surcharges.**



# Next Steps

- » Direction from Council
  - > Public Hearing on Proposed Code Changes
  - > If Approved – Administrative Rule Review
  - > Gather input from stakeholders and public
  - > Update Administrative Rules





# Questions, Discussion, Direction

