



**Economic Development Projects
Current Status**

	Key Strategies from Prosperity Plan	Projects	Project Description	Status of Project	Partnering Agencies
<p align="center">Key Industry- Food and Beverage</p>	1-Grow Local Opportunities 4-Provide Basic Business Needs 5-Identify as a Place to Thrive 6-Strengthen Key Industries	Food and Beverage Manufacturing- Cluster Report	Analysis of existing food and beverage industries and how to expand them.	Completed in 2012.	Lane County
		Public Market and Food Hub Market Analysis	Assessment of demand for year-round public market and/or food hub.	Market Analysis completed in 2014. Study found demand for expanded public market.	Lane County; UO
		Public Market Facility	Work with Lane County to identify size and scope of potential market.	In progress.	Lane County; Farmers Market
		Regional Food Brand	Coordinate regional brand for local food industries.	Selected marketing consultant, developed logo, securing funding for brand development.	Lane County, Travel Lane County, Willamette Farm and Food Coalition, Willamette Valley Sustainable Food Alliance
		Business Assistance	Provide financing, technical assistance, or networking (see Business Assistance below).	Examples of assisted businesses include WildtimeFoods, Oregon Wine Lab, Red Wagon Creamery, SnoTemp, and Organically Grown Co.	
<p align="center">Key Industry- Manufacturing</p>	1-Grow Local Opportunities 4-Provide Basic Business Needs 5-Identify as a Place to Thrive 6-Strengthen Key Industries	Manufacturing-Cluster Report	Analysis of existing manufacturing industries and how to expand them.	Completed in 2012.	
		Pacific Northwest Manufacturing Partnership	An alliance with SW Washington, Willamette Valley, and Columbia River Corridors, working to support the regional manufacturing sector.	Partnership applied for and received federal <i>Investing in Manufacturing Communities Partnership</i> designation.	Business Oregon, multiple cities, counties, colleges, universities, research institutes, and economic development organizations.
		Business Assistance	Provide financing or technical assistance (see Business Assistance below).	Examples of assisted businesses include Rolf Prima, HeliTech, Peterson Pacific, PacRecycling, Quality Metal Finishing, Strapworks.	
<p align="center">Key Industry- Educational Technologies</p>	1-Grow Local Opportunities 4-Provide Basic Business Needs 5-Identify as a Place to Thrive 6-Strengthen Key Industries	Educational Technologies-Cluster Report	Analysis of existing educational technology industries and how to expand them.	Completed in 2012.	
		Lane County Sector Strategies Team-Tech Collaborative	A collaborative public and private-sector team established to identify gaps limiting the sectors' growth and to form local strategies to address them.	Implementing Tech Collaborative recommendations (e.g., UO Computer Science department working with Tech sector to meet workforce needs).	Lane Workforce Partnership; Springfield; Chamber; Travel Lane County; Lane ESD, UO; LCC; TAO; private sector
		Technology Association of Oregon (TAO)	The TAO helps to raise the visibility of the region's tech and tech-enabled companies in Oregon and other markets through events, marketing, reports, and PR.	TAO has established presence in Eugene, City partnering on broadband, regional identity, and workforce.	
		Strategic Air Service Connections	Working to establish new daily service that to key markets, in response to an issue identified at 2013 Summit.	Alaska Airlines beginning daily service to San Jose, CA November 5, 2015.	Chamber; private sector
		ETIC Needs Statement	City-led effort with Engineering and Technology Industry Council (ETIC) to conduct needs statement for software industry, to address shortage of qualified graduates.	Implementing Computer Science curriculum changes at UO.	Private sector, UO, LCC
		Business Assistance	Provide financing or technical assistance (see Business Assistance below).	Examples of assisted businesses include Palo Alto Software and Avant Assessment.	


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<p align="center">Growing Local Economy</p>	<p>1-Grow Local Opportunities 2-Energize a Creative Economy 3-Invest in Tomorrow's Talent 4-Provide Basic Business Needs 5-Identify as a Place to Thrive 6-Strengthen Key Industries</p>	<p>Big Look Strategy</p>	<p>A process to evaluate new approaches to economic development that better serve regional goals and rejuvenate the regional economic development structure and strategy.</p>	<p>Completed in August 2014.</p>	<p>Springfield; Lane County; Chambers; and others</p>
		<p>South Willamette EDC</p>	<p>A new organization to replace the Lane Metro Partnership to market the region, support existing industry, and coordinate regional economic development.</p>	<p>Interim Board established in 2014; currently interviewing candidates for Director position.</p>	<p>Springfield; Lane County; Chambers</p>
		<p>Regional Prosperity Summit</p>	<p>Joint effort to convene representatives from the community and key industries to discuss areas of regional strengths, challenges, and opportunities.</p>	<p>Held November 2013. November 2015 Summit in planning stage.</p>	<p>Springfield; Lane County; Chambers, UO</p>
		<p>Building a Better Bethel</p>	<p>Economic development planning project to create a strategy that supports increased activity in the Bethel area.</p>	<p>Initial phase completed; deliverables included policy report; map; and webpage (pending).</p>	<p>Active Bethel Citizens; Bethel School District; and others</p>
		<p>Hynix Site Re-use</p>	<p>Working with potential purchasers.</p>	<p>Assisting prospects with site due diligence.</p>	
		<p>Economic Development Consortium</p>	<p>Forum for regional economic development practitioners to share informations on regional economic development projects and initiatives.</p>	<p>Established 2014, meets bi-monthly.</p>	<p>Springfield; Lane County; LCC; Lane Workforce Partnership; LCOG; Chambers; South Willamette EDC; and others</p>
		<p>Library Reference Resources</p>	<p>Library provides classes and reference materials for start-up businesses and job seekers.</p>	<p>On-going.</p>	
		<p>Eugene Community Broadband Strategic Plan</p>	<p>Received grant to develop plan to improve telecommunications infrastructure.</p>	<p>Completed Plan in 2013. Plan recommended implementation of pilot broadband project.</p>	
		<p>Broadband Pilot</p>	<p>A demonstration project to develop high-capacity fiber optic connections to key areas of the downtown.</p>	<p>Fiber installed in electrical conduit owned by EWEB in 2014; ISPs 'lit' the fiber for tenants in building in June 2015.</p>	<p>EWEB; LCOG</p>
<p>Broadband Implementation</p>	<p>Build high-capacity fiber optic connections to all of the downtown.</p>	<p>Working to develop implementation plan to bring fiber optics throughout downtown.</p>	<p>EWEB; LCOG</p>		


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Downtown Redevelopment	1-Grow Local Opportunities 4-Provide Basic Business Needs 5-Identify as a Place to Thrive 6-Strengthen Key Industries	EWEB Site-Master Plan	Community vision for redevelopment of EWEB riverfront.	Approved by City Council 2014.	EWEB
		EWEB Site-Riverfront Redevelopment	Partner with EWEB to redevelop riverfront property.	Working on agreement for City to take more active role in the development process.	EWEB
		Redevelopment site-11th and Olive	New hotel development.	Under construction.	
		Redevelopment site-11th and Charnelton	Vacant former Doc's Pad to be redeveloped for restaurant use.	Under construction.	
		Redevelopment site-6th between Pearl and Oak	Redevelop a County-owned property into \$13 million affordable housing (64 units) project and a \$54 million project with market-rate housing (106 units) and commercial/retail space.	In planning stages.	Lane County
		Whole Foods	New grocery store at 8th and Mill Streets.	Construction underway, completion expected by Spring 2016.	
		The Hub	\$50 million student-housing project on Franklin.	Under construction, completion expected by September 2015.	
		13th and Olive	Student housing project on 13th and Olive.	Completed and occupied, with ~1,100 students.	
		Broadway Commerce Center	\$11 million redevelopment of vacant commercial building at Broadway and Willamette.	Completed and at full occupancy.	
		Woolworth Building	\$11 million new development of commercial space on Willamette.	Completed and at full occupancy.	
		IDX/Broadway and Oak	New location for rapidly growing local software company.	Renovation complete.	
		First on Broadway	\$4.2 million redevelopment of vacant commercial building at Broadway and Willamette into 16 market-rate housing units and ground-floor retail.	Completed and at full occupancy.	
		NW Community Credit Union	\$25 million headquarters building.	Completed and occupied in 2015.	
		LCC Downtown Campus	\$55 million new LEED-platinum structure that includes a 90,000-SF Education building and 256 beds of student housing.	Completed and occupied in 2013.	LCC
		Inn at the 5th	Construction of new 70-room hotel at 5th Street Public Market.	Hotel opened in 2012.	Private sector
		City Hall	First phase includes construction of 30,000 SF City Hall.	Demolition complete, finalizing design.	
		Shedd Institute for the Arts	Purchase of City-owned property to establish music school facility.	Property sold to Shedd in 2014.	
MUPTE	Revisions to Multi-Unit Property Tax Exemption program.	Council approved ordinance July 2015.			
Park Place Apartments	Redevelopment of City-owned office building into 24 apartments.	Completed in 2012, at full occupancy.	Private sector		
Downtown Retail	Over 20 new retail businesses established in downtown commercial core. Most received assistance from Downtown Loan Program.	On-going.			


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Downtown Redevelopment (cont.)		Downtown Lighting Initiative	Decorative lighting to 2 Great Streets (Broadway and Willamette) to reinforce positive economic activity and pedestrian environment.	First phase installed 2014, final component to be installed summer 2015.	
		Wayfinding	Project to identify and highlight cultural sites and activities for residents and visitors, to reinforce our identity as a creative City.	Strategy developed. Design work, implementation, to follow based on funding availability.	Arts and Business Alliance of Eugene (ABAE)
		Willamette to Willamette	Analysis, design, and planning to transform 8th Avenue as the gateway to the River and downtown.	Project underway July 2015.	
Business Assistance	1-Grow Local Opportunities 2-Energize a Creative Economy 4-Provide Basic Business Needs 6-Strengthen Key Industries	Business Development Fund	Provides assistance to new and existing businesses via the federal Community Development Block Grant (CDBG) program.	Since FY 2012, funded 26 loans totaling \$4,071,575, creating 196 new jobs. Borrowers included Imagination International, Ninkasi, Bijou Metro, Hop Valley, SeQuential Biofuel, Arcimoto, and Fertilab Thinkubator.	
		Downtown Revitalization Loan Program	A flexible financing program that encourages investments within the Downtown Urban Renewal District.	Since FY 2012, funded 13 loans totaling \$1,217,117. Borrowers included the Barnlight, Off the Waffle, First National Tap House, Red Wagon Creamery, and First on Broadway.	
		West Eugene Enterprise Zone	Purpose is to stimulate new investments that create jobs, using tax exemptions within the Zone for a 3-year period.	Established in 2005, City received 12 applications representing \$120 million in new investment over past 3 years. Expires in 2016 without Council reauthorization.	Lane County
		eCommerce Zone	New overlay within Enterprise Zone, provides an income tax credit for new businesses engaging predominantly in transactions via the internet or an internet-based computer platform.	Designated by State in July 2014.	Lane County
		Lane Business Link	Website provides data, business planning, financial assistance resources.	Launched in 2011.	Springfield; Lane County; Chambers of Commerce; LCC
		Veterans Administration Clinic	New 126,000 SF, \$70 million medical facility in north Eugene.	Under construction. SDC payment reimbursement provided by City.	
		Micro-enterprise training	Training program to help low-income entrepreneurs establish and grow their businesses.	Issued RFP, and selected NEDCO and Fertilab joint proposal to be training provider, program will be established in 2nd half of 2015.	
		Riverfront Loan Program	Creation of a financing program that encourages investments within the Riverfront Urban Renewal District.	Council approved May 2015.	
Permitting Improvements	1-Grow Local Opportunities 4-Provide Basic Business Needs	Eliminate fee for pre-development conferences	Makes pre-development conference process more user friendly, as recommended by Big Look process.	Implemented in December 2014.	
		PIC Imperative	Re-engineering of permit-review process to reduce wait time.	Changes are in progress.	
		eBuild	Paperless system which enables building-permit applicant to submit plans digitally, saving applicants and City time and money.	Launched January 2015.	

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Land Supply	4-Provide Basic Business Needs	Envision Eugene	Analysis of UGB Expansion, includes expanding supply of large sites.	Analysis completed; Formal adoption process scheduled for Fall 2015.	
		Brownfields Coalition-I	A \$680,000 community-wide inventory and assessment EPA grant to identify and assess properties with actual or perceived contamination issues throughout metro area.	Inventory completed. Phase I and Phase II assessments completed on several regional sites with grant projected to be fully expended in 2015.	Springfield; Lane County
		Employment and Industrial Code Amendments (Envision Eugene efficiency measure)	Revamped the E-1 Campus Employment zone to remove regulatory barriers to development and created the E-2 Mixed Use Employment zone to broaden the permitted commercial and light industrial uses. Both actions provide flexibility to respond to a changing economy and accommodate known local market demands.	Council adopted in May 2014.	
Workforce Development	3-Invest in Tomorrow's Talent	Digital Dojo-CoderDojo	A local arm of a global "coding club" that establishes an environment where students can create technology, with a focus on the creative nature of computing. Local employers work with the Dojo, so they can directly engage with future workforce.	Initiated in December 2014. Supported with City telecom grant funds, located in LCC Downtown campus.	Eugene School Districts; LCC; UO
		Career Readiness Certificates	Certification tool which allows local businesses that participate in program to ensure new hires have the basic skills they need to be successful on the job.	On-going. Over 2,000 people have been certified as "work ready" through LWP's investment and outreach efforts.	Lane Workforce Partnership; LCC; School Districts; Businesses
		Business-driven Curriculum	Align businesses' workforce needs with secondary education curriculum.	Computer Science Department working to establish new minor that includes skills needed within local tech industry.	UO; Lane Workforce Partnership

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<p align="center">Creative Economy Support</p>	<p>1-Grow Local Opportunities 2-Energize a Creative Economy 3-Invest in Tomorrow's Talent</p>	<p>Regional Accelerator and Innovation Network (RAIN Eugene)</p>	<p>Established by State legislature with \$3.75 million to support Eugene and Corvallis RAIN hubs. Established to accelerate the formation and expansion of tech businesses.</p>	<p>RAIN Eugene Accelerator has graduated 16 companies. State legislature approved \$2 million to support operations in FY15 and FY16.</p>	<p>UO; Chamber; OSU; Corvallis; and others</p>
		<p>RAIN Eugene Entrepreneurial Hub</p>	<p>Creation of a permanent home for RAIN Eugene, co-located with UO's Product Design and Tyler Invention Greenhouse. Facility will link students, professionals, emerging entrepreneurs, businesses, and community institutions.</p>	<p>City contributed 942 Olive, UO funding extensive remodel. Construction expected to begin summer 2015, expected to be complete in March 2016.</p>	<p>UO; RAIN; Chamber</p>
		<p>Library Maker Hub</p>	<p>Eugene Public Library provides free maker space for all ages. Space includes access to state-of-the-art technology and training to develop skills, use tools, explore, and innovate.</p>	<p>Remodel expected to be completed Fall 2015.</p>	
		<p>Smartups</p>	<p>Local chapter of Oregon Entrepreneurs Network, an entrepreneurial support group. They provide networking and advice. Currently located at the Chamber.</p>	<p>On-going.</p>	<p>Chamber; RAIN</p>
		<p>Southern Willamette Angel Network (SWAN)</p>	<p>An on-going network of accredited investors.</p>	<p>On-going.</p>	<p>Chamber of Commerce</p>
		<p>Willamette Angel Conference</p>	<p>Conference that brings together entrepreneurs and investors.</p>	<p>2014 conference held in Eugene, 2015 conference held in May in Corvallis.</p>	<p>Chamber of Commerce</p>
		<p>Startup Weekend</p>	<p>An accelerated entrepreneurial event that brings business concepts together to incubate business ideas that have potential to become a viable business venture.</p>	<p>On-going.</p>	
		<p>Arts Loan Program</p>	<p>New loan program for artists, arts businesses, and arts organizations; includes \$100,000 private donation and matching City-loan program funds.</p>	<p>Established Spring 2015.</p>	<p>Arts and Business Alliance of Eugene (ABAE)</p>
<p>Fertilab</p>	<p>Part of the RAIN innovation network, established as a non-profit, start-up business incubator and co-working space.</p>	<p>A Business Development Fund loan recipient. Over 12 companies established in the incubator with high concentration of biotech start-ups. ID8 pre-accelerator program recently launched to help prepare companies to enter into RAIN accelerator.</p>			