

RESOLUTION NO. _____

A RESOLUTION AMENDING THE NEIGHBORHOOD ORGANIZATION RECOGNITION POLICY ADOPTED BY RESOLUTION NO. 2554, AND THE GUIDELINES FOR THE NEIGHBORHOOD ORGANIZATION RECOGNITION POLICY ADOPTED BY RESOLUTION NO. 3746.

The City Council of the City of Eugene finds that:

A. On August 23, 1976, Resolution No. 2554 was adopted amending the Neighborhood Organization Recognition Policy (“NORP”). On January 26, 1983, Resolution No. 3746 was approved adopting guidelines for the NORP. The NORP specifically prohibits commercial advertising in newsletters unless it is financed by funds other than City funds.

B. In 2014, City Council approved a reduction in the FY15 allocation for outreach by neighborhood associations. Although the City Council restored the funding for FY16, it is not guaranteed in future years. In order to seek financial support for their printed outreach materials potentially offsetting future decreases in City funding, neighborhood associations should be permitted to include advertising in neighborhood publications. Therefore, it is necessary to amend the NORP and the NORP Guidelines to allow such advertising.

NOW, THEREFORE,

BE IT RESOLVED BY THE CITY COUNCIL OF THE CITY OF EUGENE, a Municipal Corporation of the State of Oregon, as follows:

Section 1. Subsections (a) and (b) of Section 3 of the Neighborhood Organization Recognition Policy adopted by Resolution No. 2554, and the Guidelines for those sections adopted by Resolution No. 3746, are amended to provide as follows:

Section 3. Functions and Responsibilities of the City.

(a) The city will provide recognized neighborhood organizations with [~~supplies, printing, mailing,~~] **funding** and limited staff assistance to aid in their activities, subject to budgetary allocations.

Guidelines:

*The main allocation of funds for neighborhood [~~printing, mailing, and supplies for organizations has been for neighborhood newsletters and flyers~~] **outreach has included printed and electronic publications, and event support.** [~~There is a Neighborhood Liaison position in the City Manager’s Office to assist in the implementation of the Neighborhood Recognition Policy. A Newsletter Coordinator provides technical assistance to neighborhoods in producing the newsletters~~]. **Human Rights and Neighborhood Involvement staff provide***

assistance to neighborhoods regarding outreach, developing organizational capacity, funding and other assistance as available. Various departments also provide limited services to groups upon request[s]: e.g., special maps, publications, planning information [from the computer], and presentations of information at neighborhood meetings.

(b) The city shall provide an orientation session [~~twice~~] **once** yearly to acquaint neighborhood leaders with city functions and programs, and city-neighborhood relationships and responsibilities.

Guidelines:

~~[The Neighborhood Liaison]~~ **Human Rights and Neighborhood involvement staff** [~~is~~] **are** responsible for providing or arranging for these orientation sessions.

Section 2. Section 4 of the Neighborhood Organization Recognition Policy adopted by Resolution No. 2554, and the Guidelines for that section adopted by Resolution No. 3746, are amended to provide as follows:

Section 4. Neighborhood Newsletters.

(a) The city [~~shall finance~~] **will provide funds to assist with** the printing and mailing of neighborhood newsletters and communications, [~~within~~] **subject to** budgetary allowances set by the city. Neighborhood organizations may raise funds to finance their own publications.

Guidelines:

Newsletter Guidelines explaining this section were prepared in the fall of 1976 in consultation and with final agreement from the neighborhood leaders, the City Manager and City Attorney[~~, and are attached~~].

(b) Newsletters financed by the city shall be governed by these guidelines:

(1) The main purposes of the neighborhood newsletters are to distribute information to neighborhood members on matters affecting their areas and to provide a forum for the free expression of the opinions of neighborhood members on issues of interest to the neighborhood.

(2) Advocacy positions may be included in the newsletters in an editorial format. Newsletters shall clearly indicate editorial material and guarantee space for timely printing of differing viewpoints.

(3) [~~Commercial advertising will not be permitted in newsletters unless financed by other than city funds.~~] **Commercial advertising is permitted in newsletters in accordance with the Guidelines for Use of Public Information Funds.**

(4) The city shall have access to neighborhood newsletters for city information.

Section 3. All other provisions of the Neighborhood Organization Recognition Policy adopted by Resolution No. 2554, and the Guidelines for the Neighborhood Organization Recognition Policy adopted by Resolution No. 3746 remain in full force and effect and a copy of this Resolution should be appended to Resolution No. 2554 and Resolution No. 3746.

Section 4. This Resolution is effective immediately upon its passage by the City Council.

The foregoing Resolution adopted the ____ day of _____, 2015.

City Recorder