RESOI	LUTION	NO.
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A RESOLUTION AMENDING THE MODEL CHARTER FOR NEIGHBORHOOD ORGANIZATIONS ADOPTED BY RESOLUTION NO. 3745.

## The City Council of the City of Eugene finds that:

- **A.** On January 26, 1983, the City Council adopted Resolution No. 3745 adopting the Model Charter for Neighborhood Organizations. The Model Charter specifically prohibits commercial advertising in newsletters.
- **B.** In 2014, City Council approved a reduction in the FY15 allocation for outreach by neighborhood associations. Although the City Council restored the funding for FY16, it is not guaranteed in future years. In order to seek financial support for their printed outreach materials potentially offsetting future decreases in City funding, neighborhood associations should be permitted to include advertising in neighborhood publications. Therefore, it is necessary to amend the Model Charter to allow such advertising.

## NOW, THEREFORE,

## BE IT RESOLVED BY THE CITY COUNCIL OF THE CITY OF EUGENE, a Municipal Corporation of the State of Oregon, as follows:

<u>Section 1</u>. Section 4 of Article IX of the Model Charter for Neighborhood Organizations is amended to provide as follows:

## ARTICLE IX. NEIGHBORHOOD NEWSLETTER.

- \* Section 4. [Commercial advertising will not be permitted in newsletters.] Commercial advertising is permitted in newsletters in accordance with the Guidelines for Use of Public Information Funds.
- <u>Section 2</u>. All other provisions of the Model Charter for Neighborhood Organizations adopted by Resolution No. 3745 remain in full force and effect and a copy of this Resolution should be appended to Resolution No. 3745.
- <u>Section 3</u>. This Resolution is effective immediately upon its passage by the City Council.

The foregoing Resolution adopted the day of	, 2015.
City Recorder	