

## MINUTES

Eugene City Council  
Harris Hall, 125 East 8<sup>th</sup> Avenue  
Eugene, Oregon 97401

November 18, 2015  
12:00 p.m.

**Councilors Present:** George Brown, Betty Taylor, Alan Zelenka, George Poling, Mike Clark, Claire Syrett, Chris Pryor

**Councilors Absent:** Greg Evans

Mayor Piercy opened the November 18, 2015, city council work session.

### A. **WORK SESSION: Economic Prosperity – Tech Cluster**

Economic Development Planner Anne Fifield, Lane Workforce Partnership Executive Director Kristina Payne and Technology Association of Oregon Director Matt Sayre gave a PowerPoint on efforts to assist the local technology industry.

#### Council discussion:

- Efforts will have long-term positive impact for the people of Lane County.
- Collaboration is paying off; exciting to see ideas being turned into action.
- Real leadership is emerging from this process.
- Expanding fiber optics is critical for spurring economic development.

### B. **WORK SESSION: Transportation Safety -Vision Zero and the Mayors' Challenge for Safer People, Safer Streets**

Transportation Planning Manager Rob Inerfeld discussed the Vision Zero goals with transportation and proposed resolution.

**MOTION AND VOTE** (*friendly amendment incorporated*): Councilor Syrett, seconded by Councilor Zelenka, moved to adopt the substitute draft of the vision zero resolution that was provided by BEST, and adding a new Section 6 that creates a task force to involve the community in identifying the detail and impacts of what a Vision Zero policy for the city would mean. **PASSED 7:1**, Councilor Clark opposed

#### Council discussion:

- Traffic safety is one of the most pressing issues for the community.
- Fundamental responsibility of the City to provide safe streets and infrastructure.
- Adoption of initiative would give staff clear direction on future transportation policy decisions.
- This action could have long-term impacts; more analysis needed.
- Important to follow adoption of policy with meaningful action.

The meeting adjourned at p.m.

Respectfully submitted,

/s/ Chuck Crockett  
Chuck Crockett  
Deputy City Recorder