M I N U T E S

Eugene City Council
Harris Hall, 125 East 8th Avenue
Eugene, Oregon 97401

December 16, 2015
12:00 p.m.

Councilors Present: George Brown, Betty Taylor, Alan Zelenka, George Poling, Greg Evans, Claire Syrett, Chris Pryor,

Councilors Absent: Mike Clark

Councilor Syrett called the December 16, 2015, City Council Work Session to order, noting that Mayor Piercy was absent.

A. **WORK SESSION: Economic Prosperity and Creative Industries Update**

Library, Recreation Cultural Services Executive Director Renee Grube and Cultural Services Division Manager Tomi Anderson gave a PowerPoint presentation on local investments in creative industries and cultural policy review, strategies, and moving forward.

Council discussion:
- Eugene is not successful in retaining local talent.
- Consider re-establishing aspects of Eugene Celebration, including City sponsorship.
- Economic stats are impressive; creative culture and arts gives area a competitive advantage.
- Hult Center and Cuthbert are huge assets for Eugene; Celebration parade should be resurrected.
- Enormous amount of creativity exists here; lots of potential.
- Connectivity is key for digital and economic growth; Park Blocks can be programmed for arts.
- Better connection with underrepresented neighborhoods needed; leverage transportation.

B. **WORK SESSION: Introduction to a 350ppm Greenhouse Gas Target**

Climate and Energy Analyst Matt McRae gave a PowerPoint presentation providing information on different types of carbon, the climate recovery ordinance, and greenhouse effects and feedback.

Council discussion:
- The cost of doing nothing will be extremely high.
- Actions taken locally matter; climate recovery is a huge issue..
- Really important work and interested in how we will meet our targets.
- Commitment to strategies deemed important is needed.
- Re-examination/strengthening of tree ordinance encouraged.

The meeting adjourned at 1:30 p.m.

Respectfully submitted,

/s/ Chuck Crockett

Chuck Crockett
Deputy City Recorder