Downtown Improvements



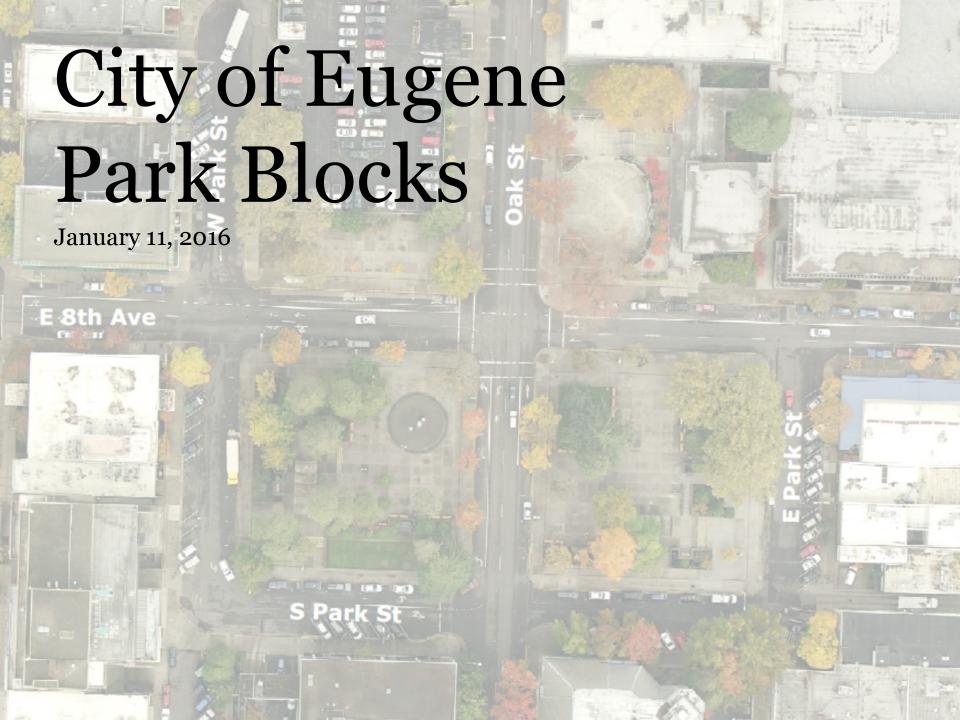
THE BAKER'S DOZEN

- •Investing in Manufacturing Communities Partnership
- •2021 World Championships #INSPIRETHEWORLD
- •Regional Accelerator and Innovation Network
- •Prepare new industrial/employment lands
- •Sustainable funding for Parks and Recreation
- •Investment in Creative Industries

Expand high speed broadband network

- •Moving ahead faster transit
- •Targeted industry conversations
- •Workforce analysis
- •EWEB Redevelopment
- •Eugene-specific metrics
- •Telling the story

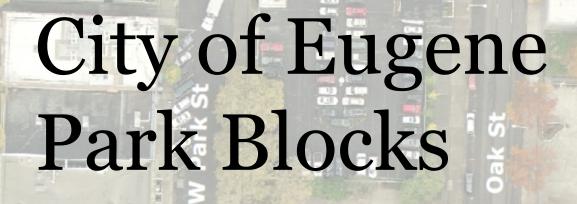




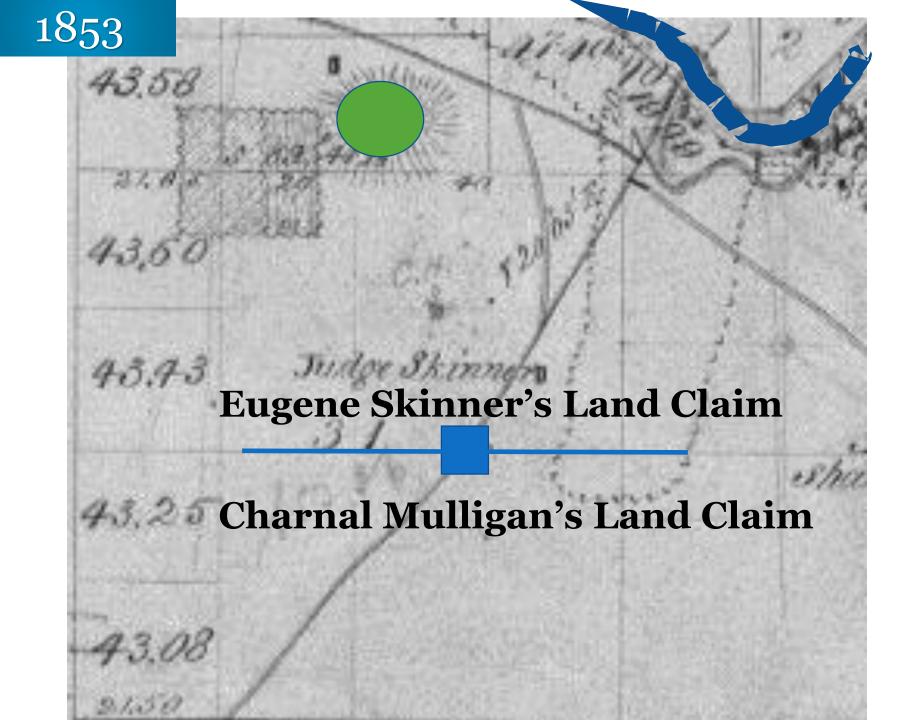
City of Eugene Park Blocks

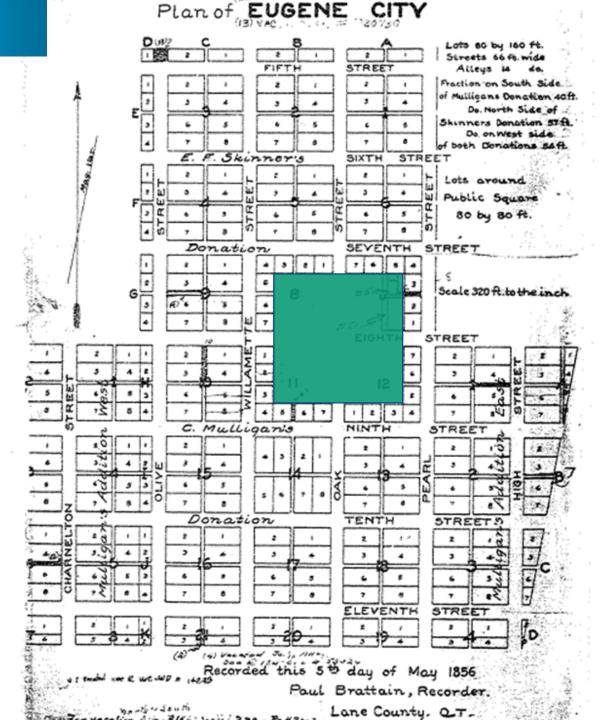
F 8th Ave

- The changing story of the Park Blocks
- Downtown context
- Issues and Observations
- Clarification on direction from council

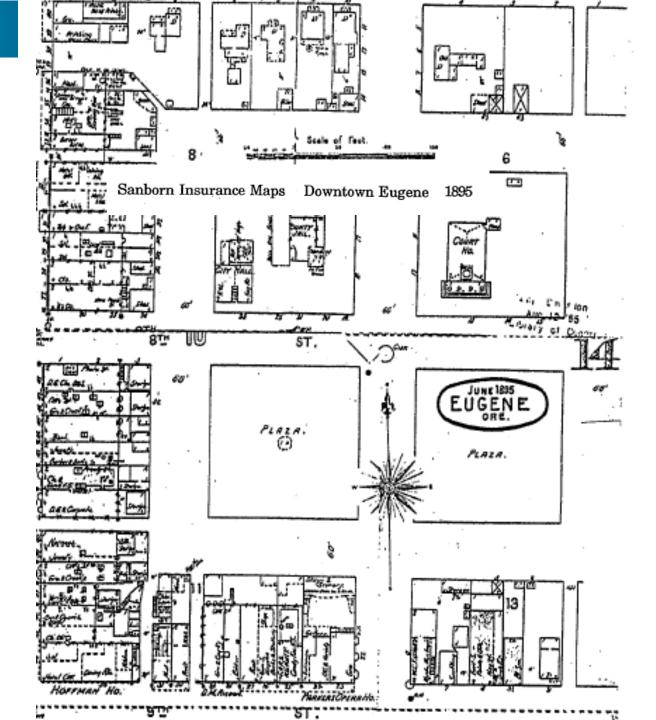


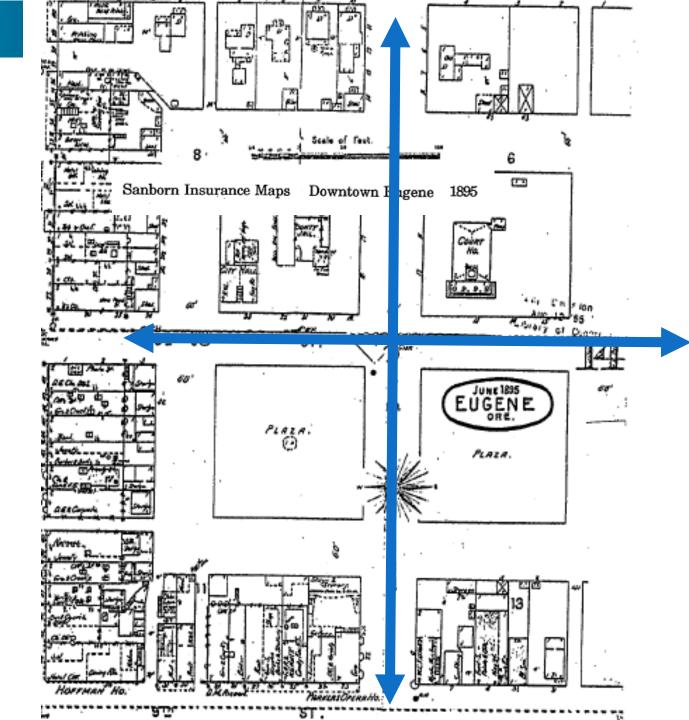
- The changing story of the Park Blocks
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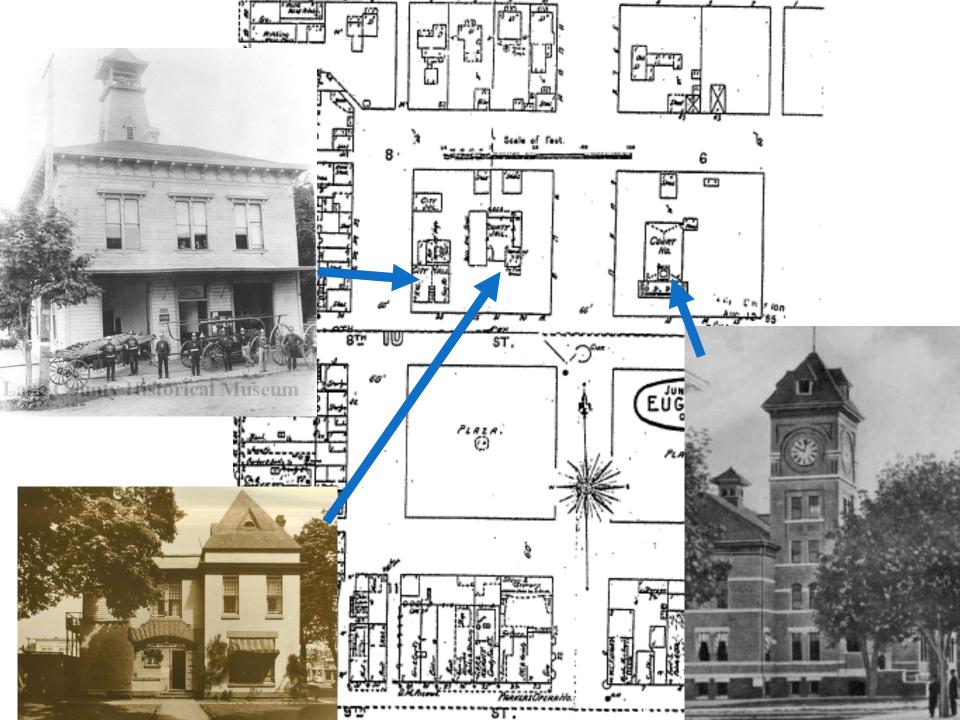


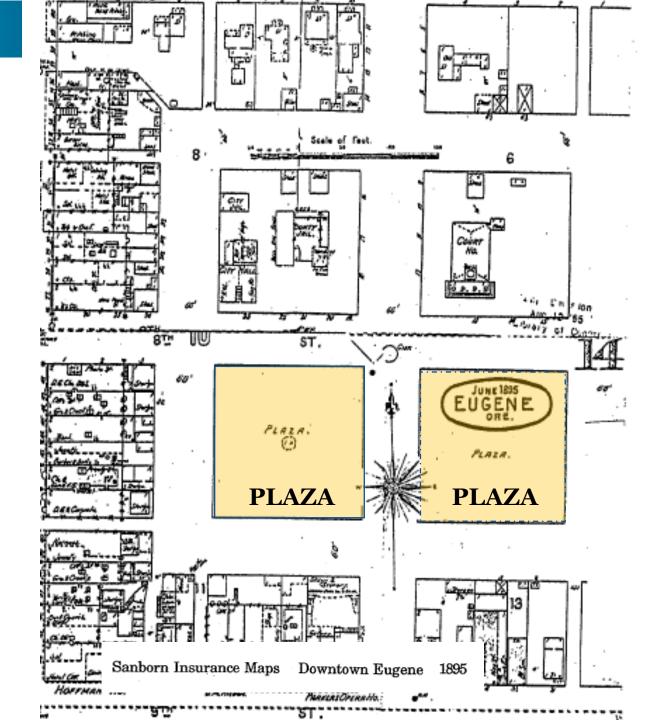


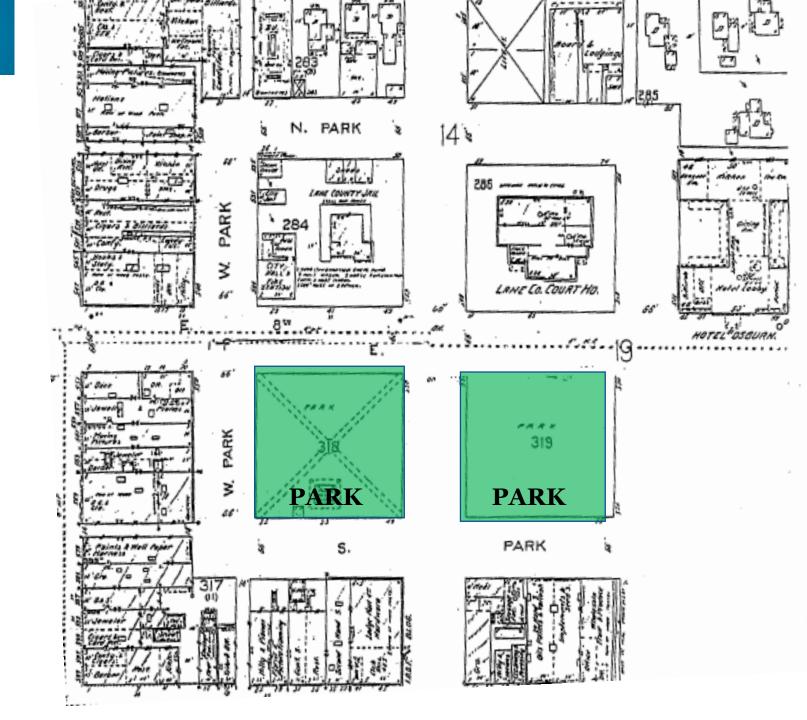
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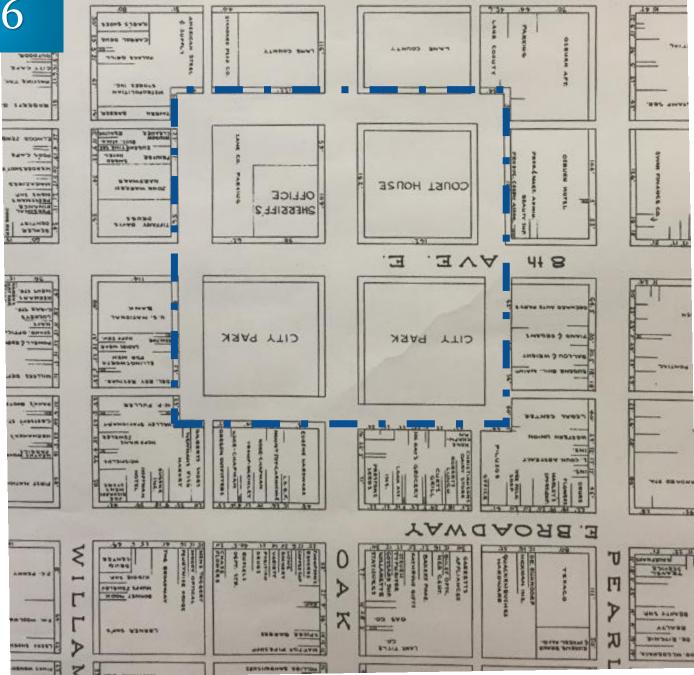






Lane County Historical Museum

1956



TH AVE.





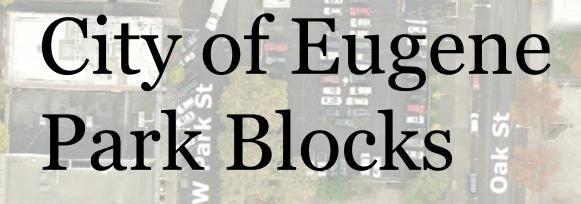








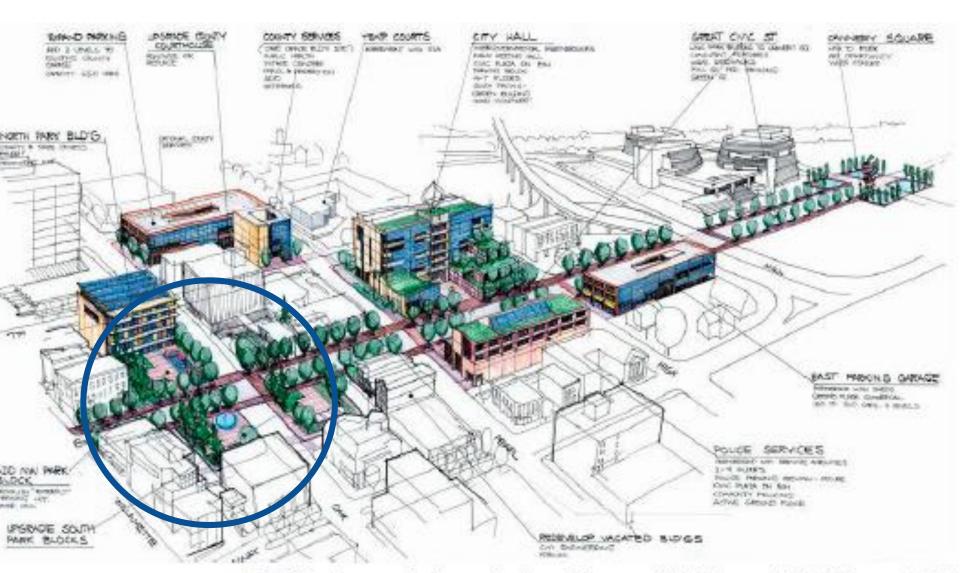




The changing story of the Park Blocks

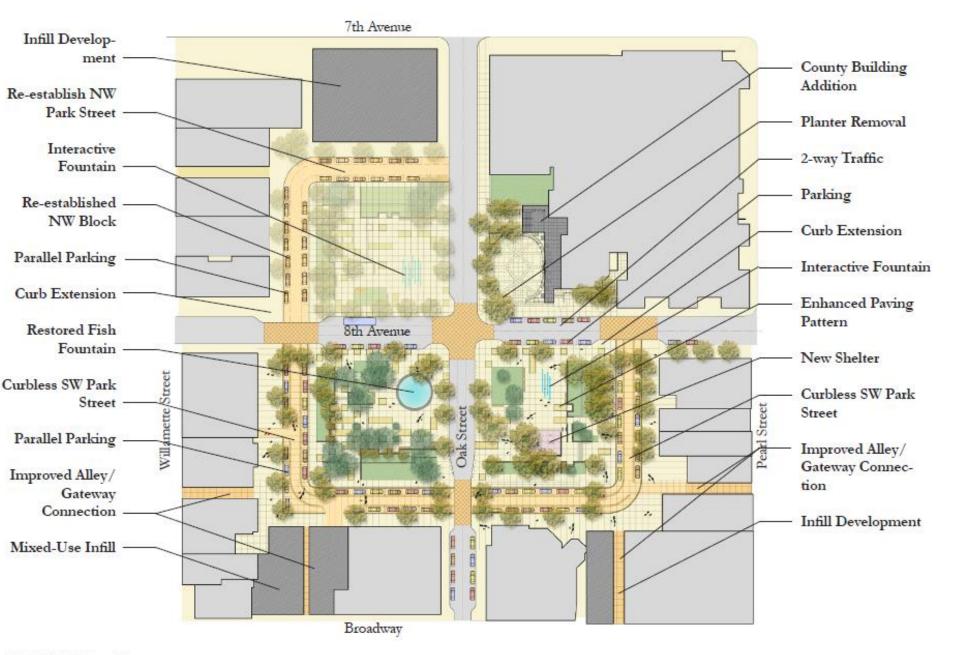
- Downtown context
- Issues and observations
- Clarification on Council's direction before Jan. 20 session on funding

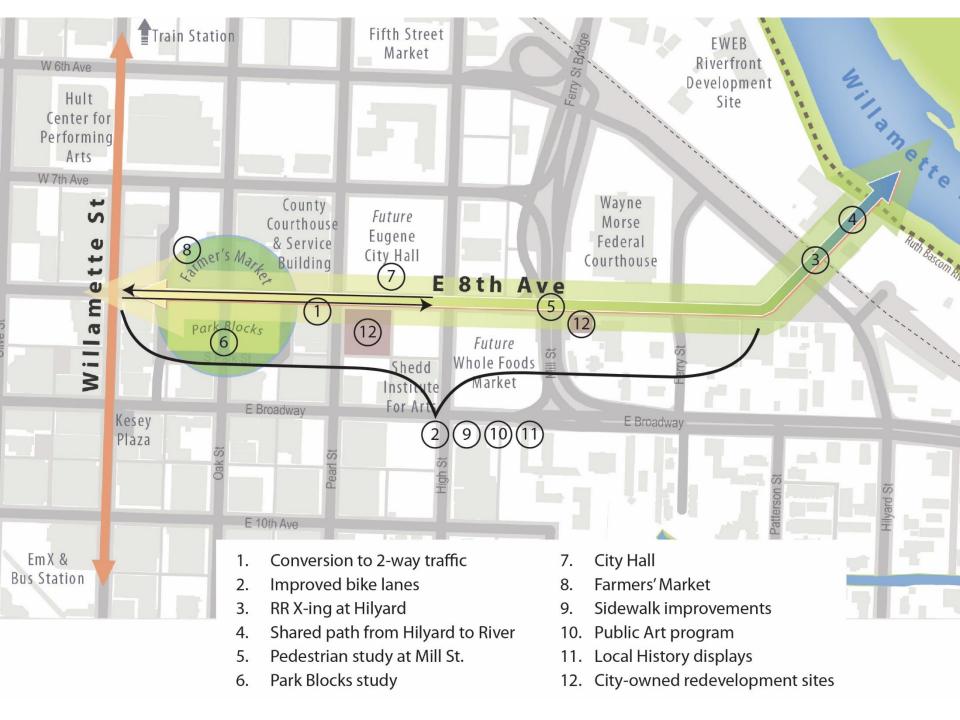
S Park St

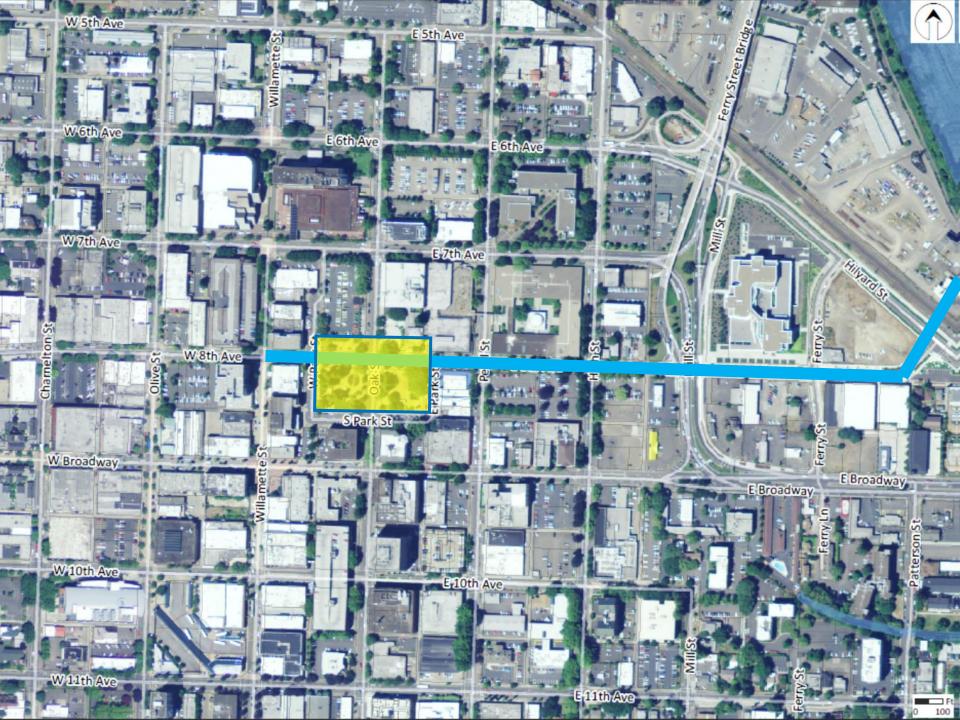


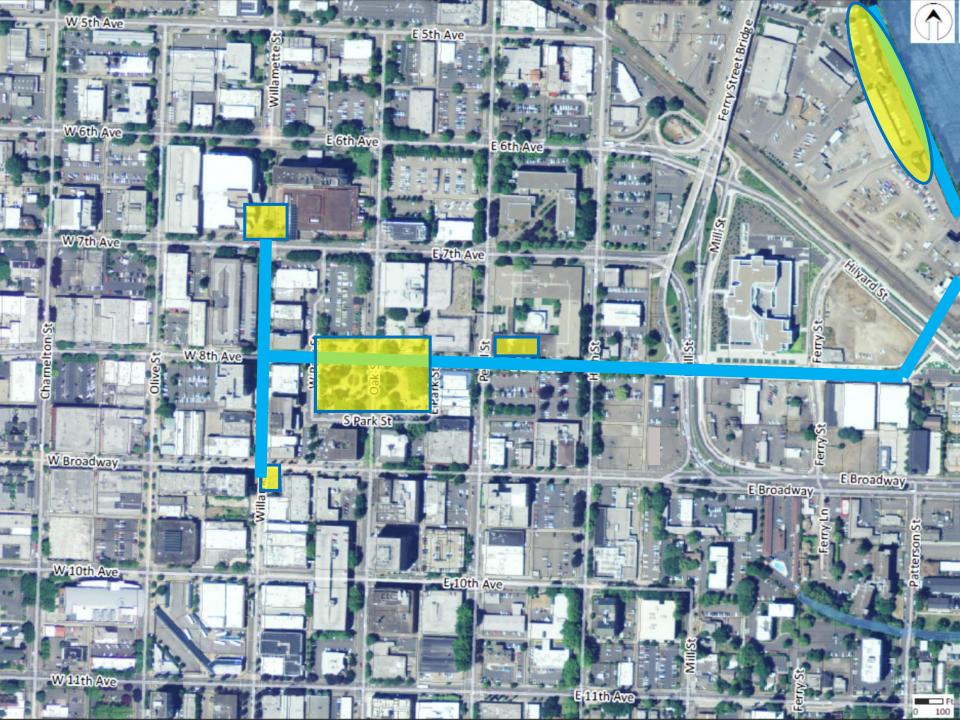
Eighth Avenue-design to the river. Eugene Civic Center ALA Charette, 2004

Master Plan

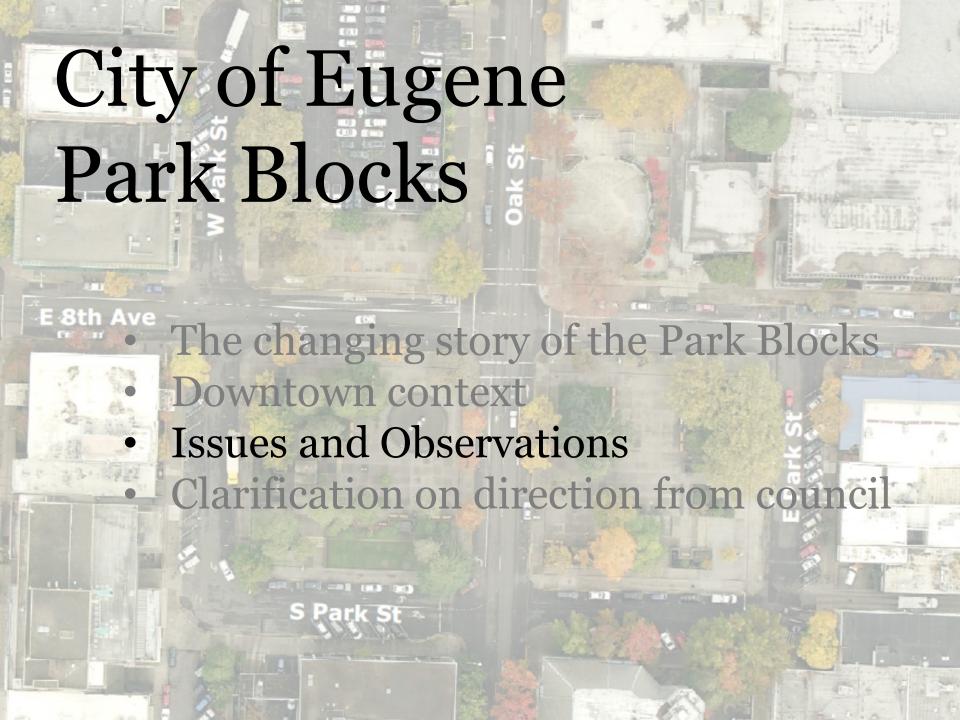




















The Butterfly lot does not contribute to an active, public open space or provide a place for the Farmers' Market.



The adjacent properties need to be considered as a part of the overall design



The design needs to include 8th Avenue, Oak and Park Streets



Multiple levels and closed-off spaces are not welcoming or accessible to all



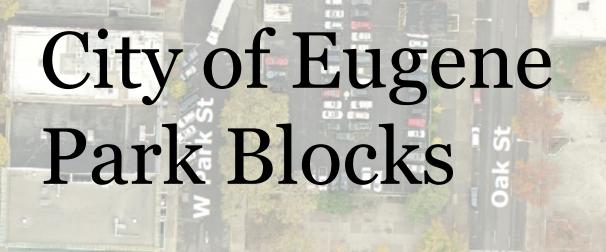
need to be designed as a coherent whole











- The changing story of the Park Blocks
- Downtown context
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Next Steps

Tonight:

Council discussion

January 20:

Funding Mechanisms