



PARKS AND RECREATE

PICTURE. PLAN. PLAY!

city council

January 25, 2016 Work Session:

- Community Engagement Results
- Needs Assessment Findings

Today's Work Session:

- Vision Ideas
- Community Engagement Plans

Fall, 2016 Work Session:

- Community Engagement Results
- Direction on Implementation Strategies



Illustration by Liska Chan

goals

- Address current problems
- Plan for future population growth and trends
- Create an exciting vision to benefit current and future generations



Illustration by Liska Chan

address current problems

1. Current funding is not sufficient to take care of existing nor future planned parks, trails and amenities
2. Community centers and pools are outdated and too small for current and future recreation needs
3. Parks, pools and community centers are not equally distributed throughout the city
4. There are safety concerns in some parks due to increased illegal activity and vandalism



plan for growth and trends

1. Eugene's population is growing, becoming older, and more ethnically diverse
2. Many people are experiencing the health consequences of inactivity
3. Many families face economic challenges
4. We are seeing the impacts of climate change



create a vision

What are the places that future generations will thank us for?



Illustration by Liska Chan

process

- Identify community principles to guide decisions
- Build a common vision
- Understand community priorities and level of commitment
- Develop an implementation strategy



Churchill Area Workshop

Photo by Aaron Schain

COLLECT

BUILD

REFLECT

REFINE

ADOPT

SUMMER 2015

FALL-SPRING 2015-16

SUMMER 2016

FALL-WINTER 2016

SPRING 2017

We heard from
7,000 people:
-strengths
-challenges
-principles

principles

What we heard:

- Care for and make the most of what we have
- Serve the entire community
- Create more connections
- Build better partnerships





ideas

Care for and make the most of what we have:

- Fund park maintenance
- Renovate community centers and pools
- Renovate parks and natural areas
- Revitalize riverfront parks
- Re-energize downtown open spaces
- Make parks safer

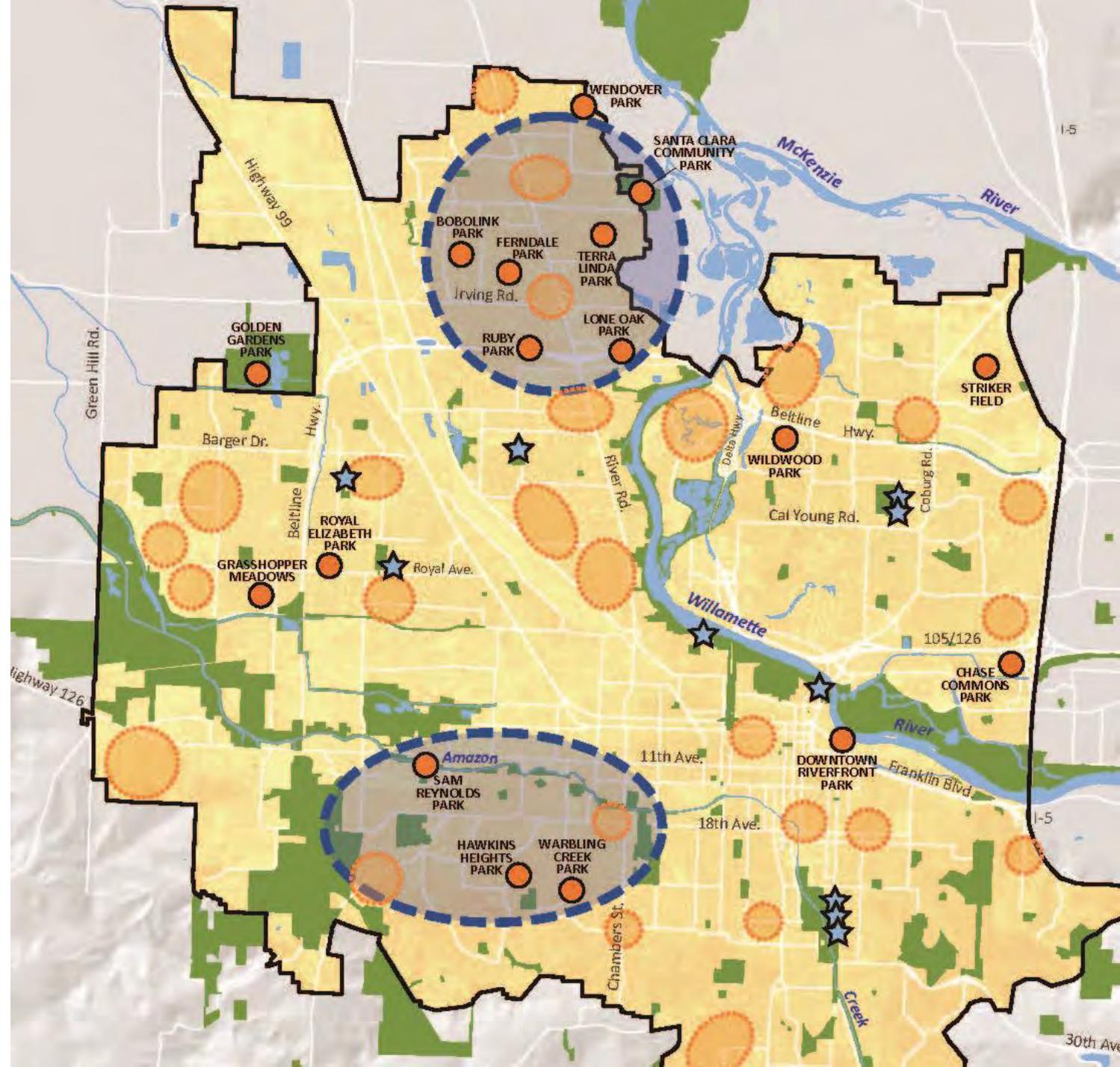


Illustration by Liska Chan

ideas

Serve the entire community:

- Build new community centers and pools in underserved areas
- Build new parks in underserved areas
- Expand the riverfront park system in North Eugene
- Increase inclusion for all cultures, ages, abilities and incomes



ideas

Create more connections:

- Expand walking and biking opportunities in all neighborhoods
- Complete the Ridgeline Park and trail system
- Develop Suzanne Arlie Park into a nature/adventure park
- Enhance recreation along Amazon Creek



Illustration by Liska Chan

Regional and Citywide Connections

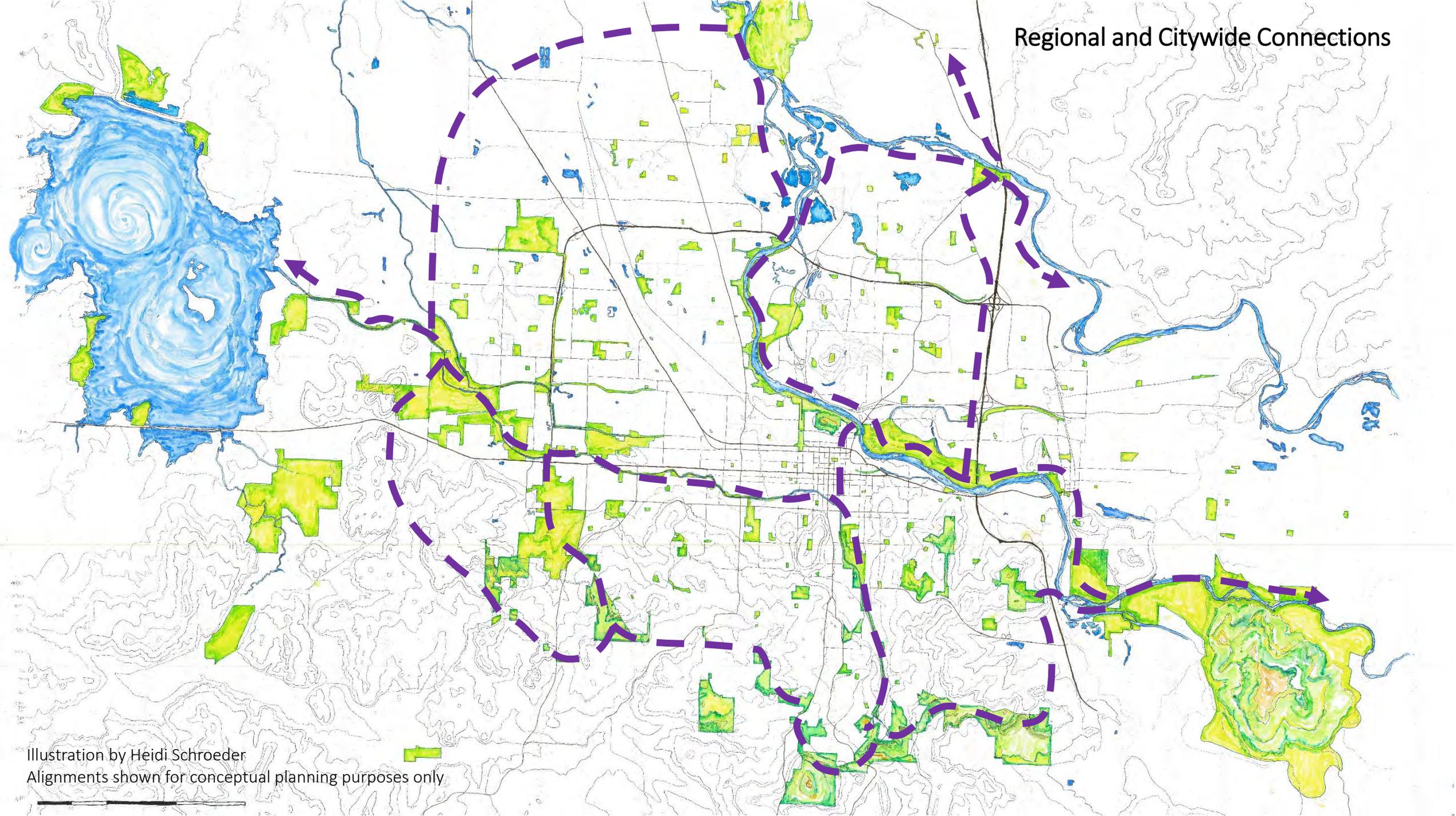


Illustration by Heidi Schroeder
Alignments shown for conceptual planning purposes only



ideas

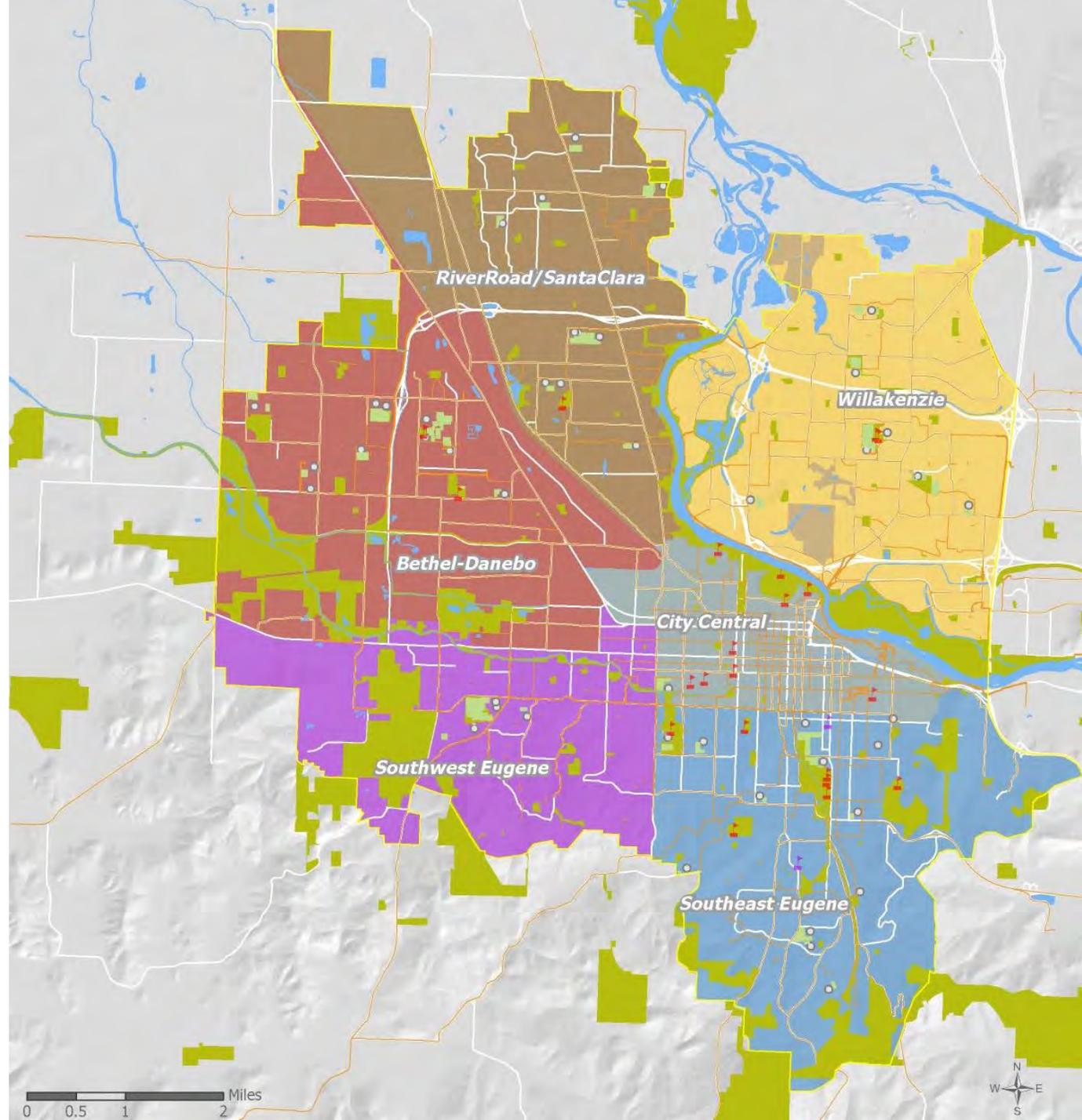
Build better partnerships:

- Collaborate for kids with Community Schools
- Build a multi-field sport complex
- Expand financial partnerships



planning sub-areas

- Inventory of resources and facilities
- Issues and needs
- Vision ideas



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BUILD

FALL-SPRING 2015-16

Develop ideas for
future vision
based on what we
heard.

REFLECT

SUMMER 2016

Share ideas for
future vision and
learn community
priorities and
level of
commitment

REFINE

FALL-WINTER 2016

ADOPT

SPRING 2017

WE ARE HERE!

reflect

- Picture Your Parks mailer
- Online survey
- Statistically valid survey
- *Little Red* tour
- Speakers bureau
- Stakeholder meetings
- Website/ e-newsletter





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SUMMER 2016

Share ideas for future vision and learn community priorities and level of commitment

REFINE

FALL-WINTER 2016

Refine vision and develop an implementation strategy

ADOPT

SPRING 2017

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SUMMER 2015

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SPRING 2017

We heard from 7,000 people:
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Develop ideas for future vision based on what we heard

Share ideas for future vision and learn community priorities and level of commitment

Refine vision and develop an implementation strategy

Finalize vision and implementation strategy with City Council

next steps

Coming back to City Council fall 2016:

- Share information from the summer outreach efforts
- Seek direction for the vision and implementation strategy



Illustration by Liska Chan