

EUGENE CITY COUNCIL

AGENDA ITEM SUMMARY



Work Session: Track Town 12 Appreciation and Resolution

Meeting Date: July 25, 2012
Department: Central Services - City Manager's Office
www.eugene-or.gov

Agenda Item Number: A
Staff Contact: Jan Bohman
Contact Telephone Number: 541-682-5587

ISSUE STATEMENT

The City Council will consider adoption of a resolution expressing its appreciation for the successful 2102 US Olympic Trials for Track and Field that occurred in Eugene from June 22 - July 1. Local Organizing Committee (LOC) co-chairs Vin Lananna and Greg Erwin will be present to accept the resolution and discuss the event with the council.

BACKGROUND

The 2012 Olympic Trials were very successful and a tremendously constructive event for the community in many ways. Hosting the Olympic Trials has immeasurable long-term positive impacts for the community in economic benefit to the entire area, advancement of City goals related to sustainability, positive youth development and accessibility, visibility on a national and international stage that highlights the beauty and livability here, and gains in community pride and unity.

The Local Organizing Committee that developed and implemented Track Town 12 comprises partners including the University of Oregon, Oregon Track Club, cities of Eugene and Springfield, Lane County, the State of Oregon, Travel Lane County, Lane Transit District, Eugene Water & Electric Board, and the Eugene and Springfield Chambers of Commerce, as well as many additional volunteers. Nike is a significant and generous private partner. The LOC also works closely with USA Track and Field and the US Olympic Committee to meet their needs as primary stakeholders. LOC co-chairs Lananna and Erwin have skillfully led the Track Town USA collaborative effort for several years now and the City wishes to express its appreciation for their commitment and dedication.

COUNCIL OPTIONS

The council may adopt or amend the resolution.

CITY MANAGER'S RECOMMENDATION

The City Manager recommends the City Council adopt the attached resolution.

SUGGESTED MOTION

Move to adopt Resolution 5071 in appreciation of the 2012 U.S. Olympic Team Trials – Track & Field, known as Track Town 12.

ATTACHMENTS

A. Resolution in Appreciation of the 2012 Us Olympic Team Trials

FOR MORE INFORMATION

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RESOLUTION NO. _____

A RESOLUTION IN APPRECIATION OF THE 2012 US OLYMPIC TEAM TRIALS – TRACK & FIELD, KNOWN AS TRACK TOWN 12.

The City Council of the City of Eugene finds that:

A. It is a great privilege and honor for Eugene to have been the host city for the 2012 US Olympic Track and Field Trials that selected the athletes to represent Team USA at the London Olympic Games.

B. The 2012 Olympic Trials were highly successful, setting attendance records and receiving accolades for excellent competitions, well-run operations, outstanding atmosphere, welcoming personnel and volunteers, and free public access to innovative activities.

C. Hosting Track Town 12 has immeasurable long-term positive impacts and was a tremendously constructive event for the community.

D. The positive community impacts include economic benefit to the entire area, gains in community pride and unity, visibility on a national and international stage that highlights the beauty and livability here, and advancement of City goals related to sustainability, positive youth development and accessibility.

E. Organizing the Olympic Trials is a huge undertaking that requires years of planning, countless hours of selfless work, the coordination of many organizations, agencies and individuals, and marshaling of myriad resources.

F. Many people and organizations contributed significantly to the development and success of the event. Partners in the Local Organizing Committee include the University of Oregon, the Oregon Track Club, the cities of Springfield and Eugene, Lane County, the State of Oregon, Travel Lane County, Lane Transit District, the Eugene Water & Electric Board, the Eugene and Springfield Chambers of Commerce, and Nike.

G. Two individuals, Vin Lananna and Greg Erwin, have especially provided exemplary leadership and dedication to the 2008 and 2012 Olympic Trials, and the resurgence of Track Town USA in Eugene.

NOW, THEREFORE,

BE IT RESOLVED BY THE CITY COUNCIL OF THE CITY OF EUGENE, a Municipal Corporation of the State of Oregon, as follows:

Section 1. Based on the above findings, the City Council hereby:

- Expresses its sincere gratitude to the partners of the Local Organizing Committee for their work to plan and carry out Track Town 12, with all its associated community benefits.
- Extends its thanks to all the volunteers, fans and businesses that contributed to this wonderful community success.

- Conveys its special, deep and continuing appreciation to Vin Lananna and Greg Erwin for their vision, direction and commitment in bringing the Olympic Trials to Eugene and leading the rebirth of Track Town USA.

Section 2. This Resolution shall become effective immediately upon its adoption.

The foregoing Resolution adopted the _____ day of _____, 2012.

City Recorder