

# Eugene City Council Vision, Goals and Outcomes

(as of April 26, 2010)

## Vision

Value all people, encouraging respect and appreciation for diversity, equity, justice, and social well-being. We recognize and appreciate our differences and embrace our common humanity as the source of our strength;

Be responsible stewards of our physical assets and natural resources. We will sustain our clean air and water, beautiful parks and open spaces, livable and safe neighborhoods, and foster a vibrant downtown, including a stable infrastructure;

Encourage a strong, sustainable and vibrant economy, fully utilizing our educational and cultural assets, so that every person has an opportunity to achieve financial security.

## Goals and Outcomes

### Safe Community

*A community where all people are safe, valued and welcome.*

- Decreased property crime
- Greater sense of safety (especially downtown)
- Visible and accessible police presence
- Better police/community relations

### Sustainable Development

*A community that meets its present environmental, economic and social needs without compromising the ability of future generations to meet their own needs.*

- Increased downtown development
- Strategic job creation/decreased unemployment
- Support for small and local business
- Decision-making that weighs economic, social equity and environmental (triple bottom line) effects

### Accessible and Thriving Culture and Recreation

*A community where arts and outdoors are integral to our social and economic well-being and are available to all.*

- Accessible to all incomes
- Preserve strength in arts and outdoors
- Invest in arts and culture as an economic engine

### Effective, Accountable Municipal Government

*A government that works openly, collaboratively, and fairly with the community to achieve measurable and positive outcomes and provide effective, efficient services.*

- Transparent and interactive communication
- Public engagement that involves the community broadly
- Stronger partnership between government entities

### Fair, Stable and Adequate Financial Resources

*A government whose ongoing financial resources are based on a fair and equitable system of revenues and are adequate to maintain and deliver municipal services.*

- A long-term sustainable budget
- New or expanded revenue sources
- Accessible and transparent financial information