



**Eugene City Council**

125 E. 8th Ave., 2nd Floor  
Eugene, OR 97401-2793  
541-682-5010 • 541-682-5414 Fax  
www.eugene-or.gov

# EUGENE CITY COUNCIL AGENDA

January 26, 2015

**5:30 p.m. CITY COUNCIL WORK SESSION**

**Harris Hall**

**125 East 8<sup>th</sup> Avenue**

**Eugene, Oregon 97401**

**7:30 p.m. CITY COUNCIL MEETING**

**Harris Hall**

**125 East 8<sup>th</sup> Avenue**

**Eugene, Oregon 97401**

---

**Meeting of January 26, 2015;  
Her Honor Mayor Kitty Piercy Presiding**

**Councilors**

George Brown, President

Pat Farr, Vice President

Mike Clark

George Poling

Chris Pryor

Claire Syrett

Betty Taylor

Alan Zelenka

---

**CITY COUNCIL WORK SESSION**

**Harris Hall**

**5:30 p.m. A. WORK SESSION:  
City Council Retreat**

*\*time approximate*

---

The Eugene City Council welcomes your interest in these agenda items. This meeting location is wheelchair-accessible. For the hearing impaired, FM assistive-listening devices are available or an interpreter can be provided with 48 hours' notice prior to the meeting. Spanish-language interpretation will also be provided with 48 hours' notice. To arrange for these services, contact the receptionist at 541-682-5010. City Council meetings are telecast live on Metro Television, Comcast channel 21, and rebroadcast later in the week.

City Council meetings and work sessions are broadcast live on the City's Web site. In addition to the live broadcasts, an indexed archive of past City Council webcasts is also available. To access past and present meeting webcasts, locate the links at the bottom of the City's main Web page ([www.eugene-or.gov](http://www.eugene-or.gov)).

El Consejo de la Ciudad de Eugene aprecia su interés en estos asuntos de la agenda. El sitio de la reunión tiene acceso para sillas de ruedas. Hay accesorios disponibles para personas con afecciones del oído, o se les puede proveer un interprete avisando con 48 horas de anticipación. También se provee el servicio de interpretes en idioma español avisando con 48 horas de anticipación. Para reservar estos servicios llame a la recepcionista al 541-682-5010. Todas las reuniones del consejo estan gravados en vivo en Metro Television, canal 21 de Comcast y despues en la semana se pasan de nuevo.

For more information, contact the Council Coordinator at 541-682-5010,

# EUGENE CITY COUNCIL

## AGENDA ITEM SUMMARY




---

### Work Session: City Council Retreat

---

Meeting Date: January 26, 2015  
 Department: Central Services  
[www.eugene-or.gov](http://www.eugene-or.gov)

Agenda Item Number: A  
 Staff Contact: Jon Ruiz  
 Contact Telephone Number: 541-682-5010

---

#### **ISSUE STATEMENT**

This is an opportunity for the council to review accomplishments that align with outcomes identified through Eugene Counts and have a discussion about future areas of focus. This meeting will be held from 5:00 p.m. to 9:30 p.m. in the Baskom-Tykeson Room at the Eugene Public Library.

#### **BACKGROUND**

Through the process of Eugene Counts beginning in 2009, community members from across the city were engaged to think deliberately about concrete results they would most like to see the City of Eugene focus on. In 2010, this resulted in the council adopting outcomes to accompany existing vision and goals.

Periodically, the council meets with the City's Executive Team to discuss their vision and goals and to review progress made towards reaching outcomes. The council last met on this topic in March 2013.

#### **RETREAT AGENDA**

1. Welcome  
*Lysbeth Borie, Facilitator*
2. Best and Worst Outcomes for 2015 – 2016  
*City Councilors and Executive Team*
3. Vision, Goals and Outcomes – Where We've Been  
*Sarah Medary, Assistant City Manager and Planning & Development Director*
4. Fair, Stable, and Adequate Financial Resources  
*Jon Ruiz, City Manager*

Item A.

Break

5. Small Group Discussions and Report Out  
*Lysbeth Borie, Facilitator*

6. Closing Comments and Next Steps  
*Lysbeth Borie, Facilitator*

Adjourn

**ATTACHMENTS**

A. Eugene City Council Vision, Goals and Outcomes

**FOR MORE INFORMATION**

Staff Contact: Jon Ruiz

Telephone: 541-682-5010

# Eugene City Council Vision, Goals and Outcomes

(as of April 26, 2010)

## Vision

Value all people, encouraging respect and appreciation for diversity, equity, justice, and social well-being. We recognize and appreciate our differences and embrace our common humanity as the source of our strength;

Be responsible stewards of our physical assets and natural resources. We will sustain our clean air and water, beautiful parks and open spaces, livable and safe neighborhoods, and foster a vibrant downtown, including a stable infrastructure;

Encourage a strong, sustainable and vibrant economy, fully utilizing our educational and cultural assets, so that every person has an opportunity to achieve financial security.

## Goals and Outcomes

### Safe Community

*A community where all people are safe, valued and welcome.*

- Decreased property crime
- Greater sense of safety (especially downtown)
- Visible and accessible police presence
- Better police/community relations

### Sustainable Development

*A community that meets its present environmental, economic and social needs without compromising the ability of future generations to meet their own needs.*

- Increased downtown development
- Strategic job creation/decreased unemployment
- Support for small and local business
- Decision-making that weighs economic, social equity and environmental (triple bottom line) effects

### Accessible and Thriving Culture and Recreation

*A community where arts and outdoors are integral to our social and economic well-being and are available to all.*

- Accessible to all incomes
- Preserve strength in arts and outdoors
- Invest in arts and culture as an economic engine

### Effective, Accountable Municipal Government

*A government that works openly, collaboratively, and fairly with the community to achieve measurable and positive outcomes and provide effective, efficient services.*

- Transparent and interactive communication
- Public engagement that involves the community broadly
- Stronger partnership between government entities

### Fair, Stable and Adequate Financial Resources

*A government whose ongoing financial resources are based on a fair and equitable system of revenues and are adequate to maintain and deliver municipal services.*

- A long-term sustainable budget
- New or expanded revenue sources
- Accessible and transparent financial information



# Safe Community

*A community where all people are safe, valued and welcome.*

- Decreased property crime
- Greater sense of safety (especially downtown)
- Visible and accessible police presence
- Better police/community relations

# Accomplished

- Fire Merger
- Airport Fire Station
- Weather Emergency Response
- Delta Ponds Bike/Ped Bridge
- Airport Emergency Training Exercises
- Willamette Street Plan
- Safe Routes to School Program
- Hazardous Spill/Illicit Discharge Response
- Airport Security Review
- Park Watch Program
- SHARP Certification at Wastewater Plant
- Sidewalk/Access Ramp/Accessible Pedestrian Signal Improvements
- Development of Data-led Policing (DLP)
- Additional Jail Beds
- State nuisance abatement law
- Increase to CAHOOTS funding
- Crime Prevention in Neighborhoods
- Gang Response Investigation Team (G.R.I.T.)
- Leadership in Upholding Civil Liberties
- Social Host Ordinance
- Fireworks Turn-in Day with Eugene Springfield Fire and EPD
- Perspectives in Profiling Training
- Sexual Assault Program Research



- Safety Town camp
- Focus on Crash Reduction and Traffic Safety
- “Every Corner is a Crosswalk” All Users Campaign
- Safe Driving Public Service Announcements Campaign
- Child Safety Seat Check-up.
- Beware the Scammers outreach
- Enforcement to Curtail Child Victimization on the Internet
- Crisis Intervention Training
- New Public Safety Building
- New Municipal Court Facility
- Municipal Court jury system conversion.
- Eugene-Springfield Multi-Jurisdictional Emergency Operations Plan.
- Implementation of the new animal services model.
- Implementation of the new online safety training by Risk Services.
- Fire & EMS Records Management system replacement.
- Annual Community Emergency Response Team (CERT) training.
- Optimizing jail bed capacity.

# Underway

- Airport Terminal Upgrade
- Transportation System Plan Update
- SHARP Certification at PW Maintenance
- Increase to City-wide Crime Prevention
- Effective Crime Reduction Efforts in the West University area
- Street Crimes Team Pilot Project
- Downtown Safety Progress
- Parkwatch
- Body worn video cameras
- Professional Stops Policy and Pilot project
- Ongoing Active Shooter Training for Officers
- DUII Enforcement
- Truck Inspections in Higher Crash Zones
- Command staff attendance at Neighborhood Association meetings
- Police Oversight and Review System
- Replace Fleet Facility
- Implementation of the Restorative Justice program (Municipal Court).
- Hazard mitigation plan and vulnerability assessment.
- Public Safety and Justice (PSJ) system implementation.
- Downtown Advocacy Program (Municipal Court).
- Radio communications planning project.
- Veteran's and Youth homeless initiatives.

# Sustainable Development

*A community that meets its present environmental, economic and social needs without compromising the ability of future generations to meet their own needs.*

- Increased downtown development
- Strategic job creation/decreased unemployment
- Support for small and local business
- Decision-making that weighs economic, social equity and environmental (triple bottom line) effects

# Accomplished

- Pavement Preservation
- SmartTrips Program
- Drywell Elimination Program
- Poplar Farm
- City Fleet Eco-Biz and Top 100 Fleet Recognition
- Wetland Mitigation Bank
- Bike/Ped Master Plan
- Transportation System Plan Update
- Off-Street Path Enhancements
- Wastewater Environmental Management System
- West Eugene EmX
- Water Quality Partners
- CECOP Program Participation
- Development and implementation of Triple Bottom Line (TBL) framework and tools.
- Development of the City of Eugene Climate Action Plan.
- Sustainable procurement initiative and life cycle analysis of City purchases.
- Incorporation of sustainability requirements into the City's purchasing solicitations.
- Implementation of multiple energy efficiency projects, e.g. new HVAC systems in the Atrium building, Parcade garage, Overpark garage, and the Hult Center.
- Implementation of the City's Zero Waste Initiative.
- Downtown cleanup and beautification

- Addition of portable restrooms in downtown core area.
- Implementation of new network power management software to reduce energy costs.
- 226 units of permanent affordable housing created
- Emergency Housing programs including: Expanded car camping program, Conestoga Huts, Opportunity Village, Rest Stop Pilot program
- Downtown Revitalization including:
  - LCC Downtown Campus
  - Woolworth Building
  - Broadway Commerce Center
  - First on Broadway
  - NWCCU
  - Park Place Apartments
  - The Inn at the 5th
  - Over 20 new businesses
  - Approximately 1,500 new residents
  - Over \$200 million invested
- Regional Accelerator and Innovation Network (RAIN)
- Regional Prosperity Economic Development Summit Plan (2010) & Accelerating the Regional Economy Summit (2013)
- Riverfront Master Plan
- UO major construction projects (Matt Knight Arena, Ford Alumni Center, Autzen facilities, Lewis Integrative Science Building)
- Brownfields grant
- Business Development Fund loan program
- Land use code amendments supporting desired development downtown, along transit corridors, and core commercial areas

- Envision Eugene Recommendation
- Love Food Not Waste – commercial compost program
- Re:Think business conservation program
- Bold Steps Awards
- Sustainable Sporting events - 2012 U.S. Track & Field Olympic Trials awarded the Gold ReSport Certification, International Olympic Committee, Sport and Environment Award for 2008 US Olympic Trials
- Electric Vehicle Infrastructure
- Reusable Bag Ordinance and Bring Your Bag campaign
- Emergency Home Repair Program
- Thunder Cans – bin placement campaign
- Walnut Station Special Area Plan
- South Willamette Concept Plan
- Opportunity Siting
- Infill Compatibility Standards
- Green Building Incentive Program
- Urban Farm Animal ordinance
- Arena Parking District

# Underway

- EWEB Riverfront Redevelopment
- EmX Corridor Study
- Wastewater Master Plan Update
- LED Street Lighting Retrofit
- Bike Share Program
- Alternate Fleet Fuel
- City Hall
- Climate Recovery Ordinance
- Continued landbanking for affordable housing
- Affordable housing developments including Bascom Village

# Accessible and Thriving Culture and Recreation

*A community where arts and outdoors are integral to our social and economic well-being and are available to all.*

- Accessible to all incomes
- Preserve strength in arts and outdoors
- Invest in arts and culture as an economic engine



# Accomplished

- Spray Play at Washington Park
- Flying People Restoration at Airport
- Airport 5K Run
- Delta Ponds Interpretive Trail
- Bethel Park Master Plan/YMCA Agreement
- Volunteers in Parks
- Sunday Streets Events
- Washington Jefferson Skatepark
- Cuthbert Amphitheater band shell repairs.
- Silva Concert Hall audio system enhancement project.
- Hult Center lighting, HVAC and other upgrades.
- New Recreation eNewsletter web application.
- Upgrades and improvement to Echo Hollow and Sheldon Pool facilities
- Eugene sesquicentennial celebration (Eugene @ 150).
- 2012 Olympic Trials support.
- Star Library Designation
- Big Read Grant
- New Disc Golf Course
- Hult's 30th Anniversary
- Adaptive Services to Veterans
- Public Art Master Plan
- Eugene A Go-Go
- Art in Parking – Parking Garage art installments, artistic bike corrals

# Underway

- Bike/Ped Path Expansion
- IT support of implementation of new library applications
- Inclusion Services
- Early Childhood Literacy
- Virtual Branch Library
- Youth Fitness
- Arts & Business Alliance of Eugene (ABAE).
- Recreation & Parks Master Plan

# Effective, Accountable Municipal Government

*A government that works openly, collaboratively, and fairly with the community to achieve measurable and positive outcomes and provide effective, efficient services.*

- Transparent and interactive communication
- Public engagement that involves the community broadly
- Stronger partnership between government entities

# Accomplished

- Open Space Acquisition Partnerships (i.e., Suzanne Arlie Park)
- Pump Station Rebuilds
- Pavement Rehabilitation Methodology
- Maintenance Management System (MMS)
- APWA Accreditation
- Park Maintenance Redeployment
- Working City videos/broadcasts
- Public Service Announcements to prevent property crime
- Communications Center Accreditation
- Forensic Evidence Unit is ASCLD-Accredited Local Agency Lab in Oregon
- Online crime reporting
- Police Operations Manual posted online
- Crime statistics published online via crimereports.com
- 9-1-1 Expands Service Area
- Use of Subpoena Service Team
- Police Substation Downtown
- Fix it Ticket program
- New Records Management and Dispatch System
- Free Dog Licenses for Homeless People
- EPD Fuel Reductions
- Lane County Criminal Street Gang Prevention and Symposia
- Diversity and Equity Strategic Plan (DESP)

- Relocation of City services
- Community Broadband plan development.
- Implementation of Laserfiche for electronic document management.
- Implementation of the new City Council meeting support and agenda system.
- Implementation of Human Rights Framework.
- Expanding Accessibility Assessments to include cultural inclusivity.
- New City website (CivicPlus).
- Phone system conversion to VoIP technology.
- New intranet platform (SharePoint).
- Expansion the Employee Learning and Development System (ELDS).
- Host for 2014 NUSA Conference
- Teen Court
- Envision Eugene state award for citizen involvement
- Building permit process innovations - Mobile inspector offices, App-based and online inspection scheduling, Express Permits
- \$44 million (in bond funds spent since 2008) to repair 103 lane miles of streets and reconstruct 5 miles of off-street bike paths and make other bicycle-pedestrian improvements

# Underway

- Ambulance transport system fund stabilization
- Supervisor Competency Training
- Pavement Management System Update
- Capital Project Management Software
- HUD 5 Year Consolidated Plan
- EPD Accreditation through the Oregon Accreditation Alliance.
- Publish dispatch EPD log online
- EPD us of live-stream video feed
- Enhanced use of social media
- On-going updates of the City's Affirmative Action Plan.
- Sick Leave Ordinance
- Library Programs/Services in Spanish
- Youth Job Skill Training
- Cultural Policy Review
- eBuild – online building permit system

# Fair, Stable and Adequate Financial Resources

*A government whose ongoing financial resources are based on a fair and equitable system of revenues and are adequate to maintain and deliver municipal services.*

- A long-term sustainable budget
- New or expanded revenue sources
- Accessible and transparent financial information

Fair, Stable, and Adequate Financial Resources

# Accomplished

- Airport SCASDP Grant
- Pavement Bond Measures
- Revised Street Assessment policy
- Deferred Maintenance Backlog Reduced
- Support of the annual budget processes that addressed fiscal impact of the recession and implemented nearly \$30 in General Fund reductions since FY10.
- Maintained AA1 Bond Rating
- New or expanded revenue committees work:
  - Meeting the Challenge Task Force
  - City Service Fee proposal
  - Revenue Team
  - Budget Committee Process
- Council subcommittee on Human Services Funding
- Downtown Urban Renewal Plan Amendment
- Revised agreement with EWEB on CILT
- Updated Budget Website for increased access and transparency
- Implementation of paperless workflow systems
- Electronic Personnel Action Form (ePAF) system
- Wellness Program implementation.
- Refinancing of several City bonds
- Risk Services audits of the workers' compensation claims and loss control/property damage recovery.
- Assessing and implementing Payment Card Industry (PCI) data security compliance requirements.



- More than 100 FTE reductions, with lowest FTE per 1000 population in decades
- Reserve target set at 8%, with FY15 Proposed Budget at 4.7%
- Annual updates to Six-Year Financial Forecast
- Multi-Year Financial Plan
- Six-Year Capital Improvement Program
- Supplemental budget allocations to fund City Hall project (and help reduced deferred maintenance on city facilities by eliminating the existing CH and replacing with new one)
- Downtown Urban Renewal Plan Amendment, May 2010
- Finance Investigative Team,
- Street Repair Review Panel
- Urban Renewal Expenditure Review Panel
- Reformatting of budget document information for enhanced readability and understanding

# Underway

- POS Funding Strategy for Operations and Maintenance
- Lane County Vehicle Registration Fee
- Oregon Legislature Transportation Funding Discussion
- Renew Street Bond Measure
- New Parks, Recreation & Open Space Bond Measure
- Possible County Vehicle Registration Fee, 2015
- Possible Library Local Option Levy, November 2015
- River Road/Santa Clara Discussions regarding voluntary annexation, ongoing
- Development incentives, such as MUPTE, Enterprise Zone, Loans, etc., to increase property values and result in greater future tax revenue