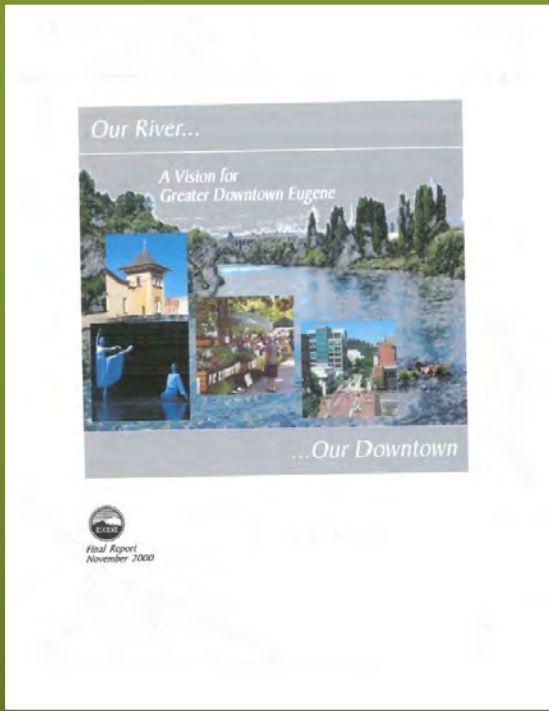




# Riverfront Redevelopment



Image: UO Foundation



**NEXT STEPS**  
 \*Property appraisal  
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 \*Purchase and sale agreement (PSA)

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- \*8th and Hilyard railroad crossing
- \*Willamette to Willamette
- \*Triple bottom line analysis
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EWEB Master Plan  
**Approval**

Codify Plan  
**Implement**

EWEB RFQ  
**Select**

Selection UO Foundation  
**Create**

NWCCU  
**Build**

Community  
**Engagement**

Courthouse  
**Build**

Transportation  
**Improvements**

Downtown  
**Plan**

Courthouse  
 Concept  
**Plan**

**DOWNTOWN  
 Vision**

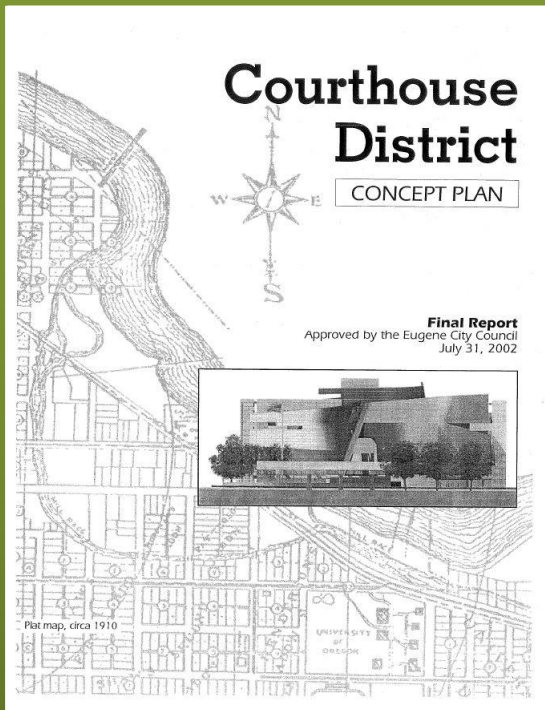
*2015  
 downtown to the river*



*community engagement*

*2000*





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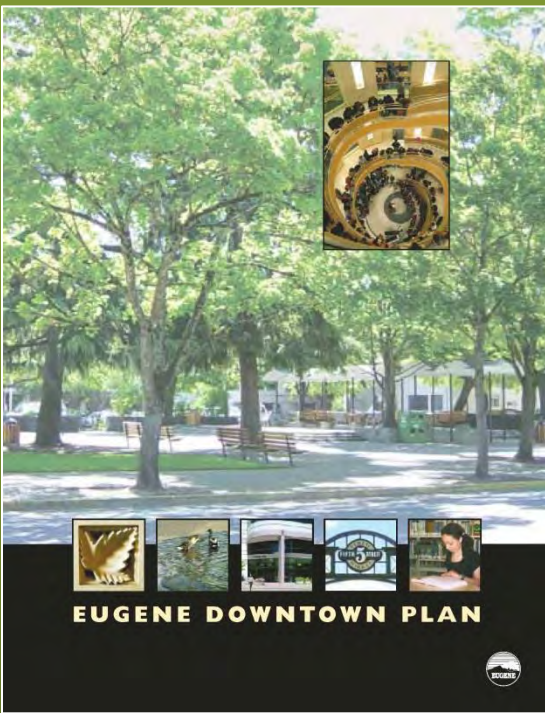


*2015 downtown to the river*

*2002*

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2002





**EWEB Riverfront Master Plan**  
A Community-Developed Design for Eugene's Downtown Riverfront



2010

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*community engagement.....*





Image: UO Foundation

- UO Foundation
- Spectrum Development
- deChase Miksis
- Hugh Prichard and Harris Hoffman
- Rowell Brokaw Architects
- PWL Partnership

### NEXT STEPS

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Key Next Steps:

## **Foundation Team and EWEB**

- Property Appraisal
- Memorandum of Agreement (MOA)
- Purchase and Sale Agreement  
(PSA)

Key Next Steps:

## **City of Eugene & Foundation Team**

- Park design
  - Park and open space agreements
  - Quiet zone
  - 8th and Hilyard railroad crossing
  - Willamette to Willamette
  - Triple bottom line analysis
  - Development agreement
- 



# Park Design







Image: UO Foundation



# Park and Open Space Agreements





# Quiet Zone





Image: UO Foundation

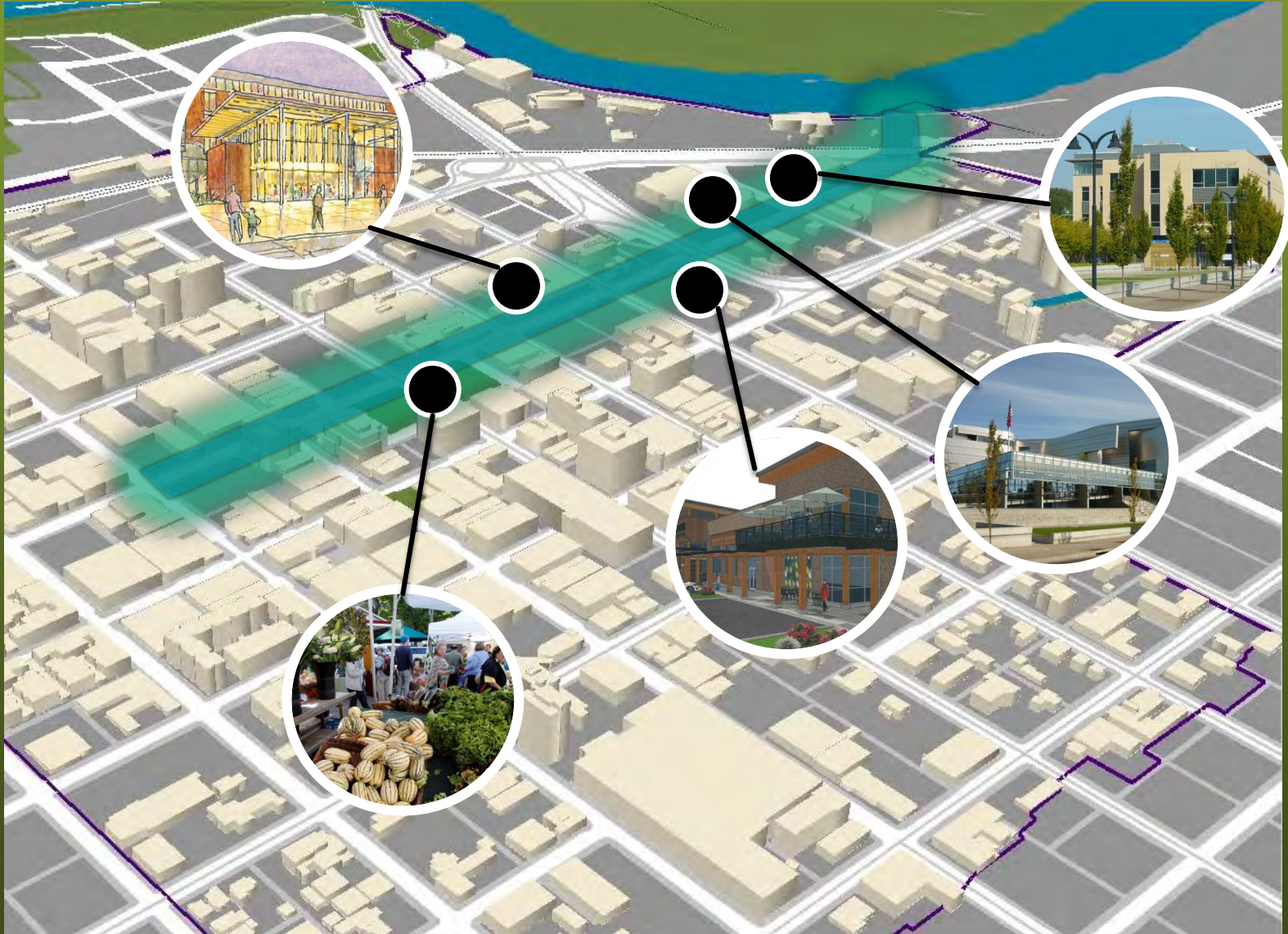


# 8th and Hilyard Railroad Crossing





# Willamette to Willamette



# Triple Bottom Line (TBL)



# Development Agreement

- Implement the Vision
- Invest proactively to create the opportunity for public and private development to occur
- Use TBL approach to frame public investment decisions
- Return to City Council for Review
- Document in a Development Agreement





Park

Railroad Quiet Zone

8th Avenue Crossing

Other opportunities



# Other Opportunities: Adaptive Reuse of Historic Buildings



Image: UO Foundation

# Other Opportunities: Adaptive Reuse of Historic Buildings





# Other Opportunities: Landscaping – Green Streets









# Key City Role

- ❖ Stay true to the community's vision for an active, inviting people place
- ❖ Evaluate partnership opportunities and use of tools to implement the **community's vision**

