





Create a river district neighborhood
Provide an inviting place along the river
Enhance riverfront connectivity
Strengthen regional economic identity
Build towards a river district concept

Last meeting: March 10, 2015

Key Next Steps: EWEB/Foundation Team

- Property Appraisal
- Memorandum of Agreement
- Purchase and Sale Agreement

Last meeting: March 10, 2015

Key Next Steps:

City of Eugene & Foundation Team

- Action on immediate and upcoming projects
- Triple bottom line analysis

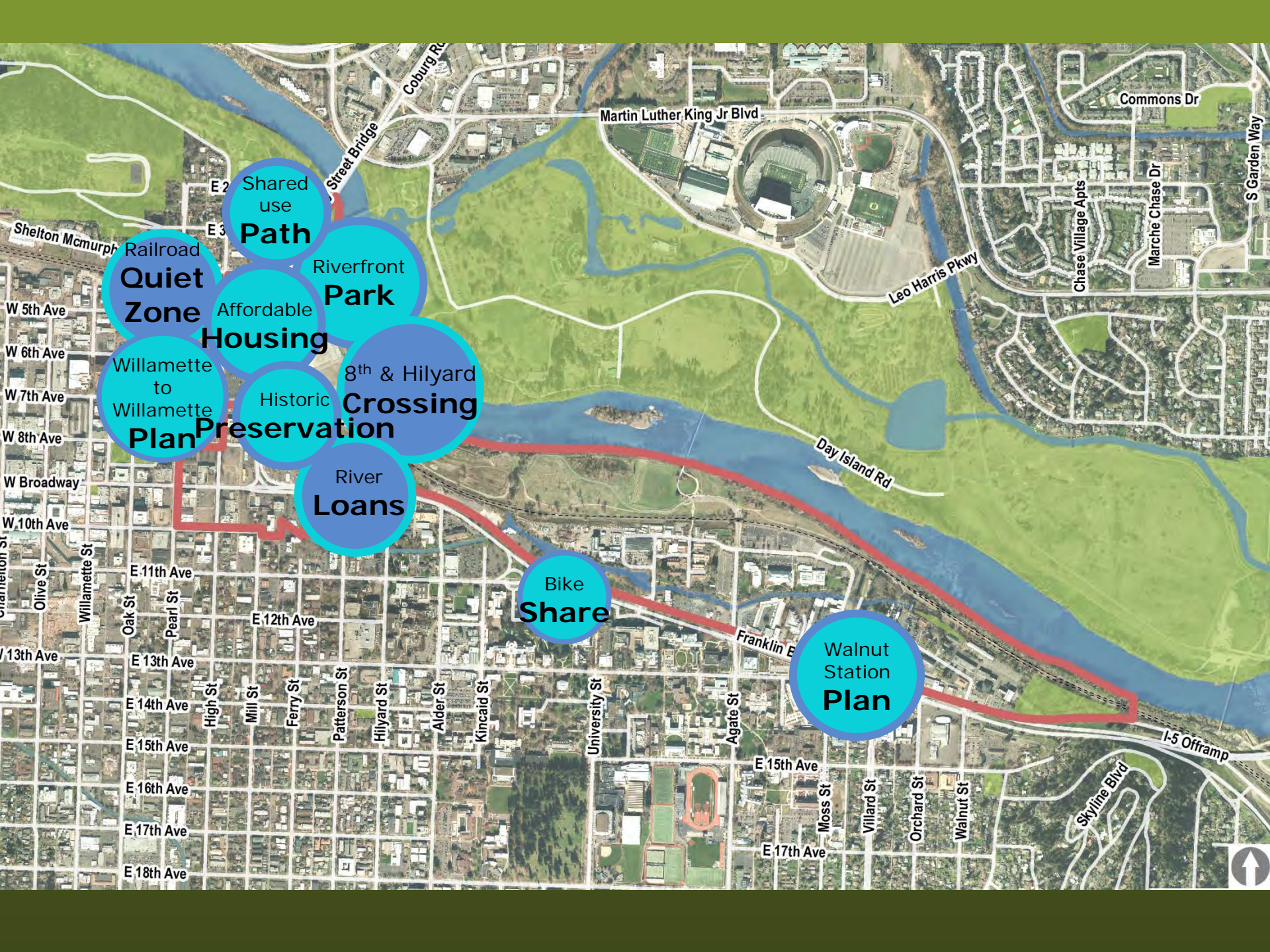
May 13, 2015

1. Strategic investments

2. TBL analysis







Shared use
Path

**Quiet
Zone**

Affordable
Housing

Riverfront
Park

Willamette
to
Willamette
Plan

Historic
Preservation

8th & Hilyard
Crossing

River
Loans

**Bike
Share**

Walnut
Station
Plan

Street Bridge
Coburg Rd
Martin Luther King Jr Blvd
Commons Dr
Chase Village Apts
Marche Chase Dr
S Garden Way
Leo Harris Pkwy
Day Island Rd
Franklin E
I-5 Offramp
Skyline Blvd
Walnut St
Orchard St
Villard St
Moss St
E 17th Ave
E 15th Ave
Agate St
University St
Kincaid St
Alder St
Hilyard St
Patterson St
Ferry St
Mill St
High St
Pearl St
Oak St
Willamette St
Olive St
E 18th Ave
E 17th Ave
E 16th Ave
E 15th Ave
E 14th Ave
E 13th Ave
E 12th Ave
E 11th Ave
W 10th Ave
W Broadway
W 8th Ave
W 7th Ave
W 6th Ave
W 5th Ave
Shelton Mcmurph
E 2
E 3



Action Item

8th and Hilyard Crossing



8th and Hilyard Crossing

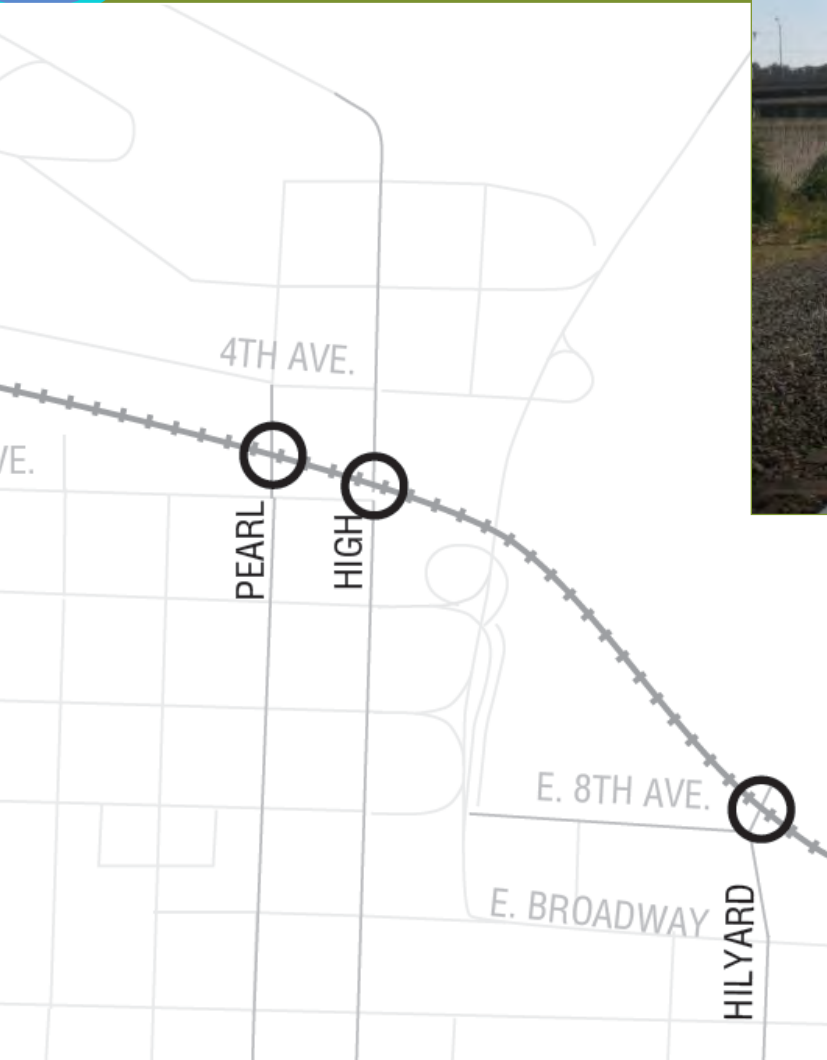
Realign the existing railroad crossing including quiet zone measures

Action:

Include \$140,000 in RURD funds to design the crossing in June supplemental budget

Action Item

Quiet Zone



Quiet Zone

Implement infrastructure improvements to create quiet zone

Action:

Include \$100,000 RURD funds to begin quiet zone design in June supplemental budget

Upcoming

Riverfront Park



Image: UO Foundation

Upcoming
Bike Share



Upcoming

Shared Use Path



Action/Upcoming

Walnut Station



Walnut Station
July 2010

Upcoming

Historic Preservation: Bow Truss Building



River Loans



River Loans

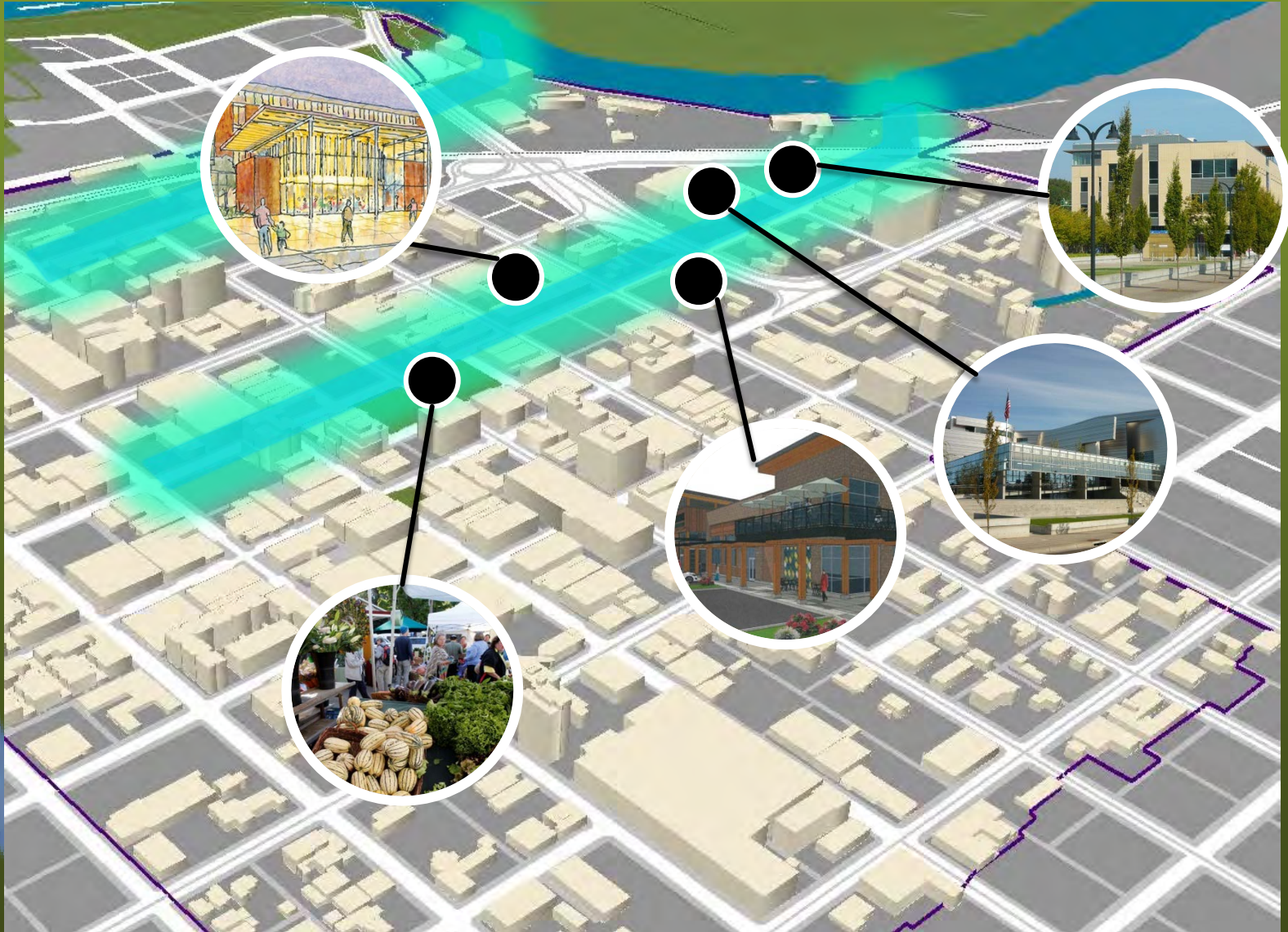
- New flexible revolving loan program modeled after downtown loan program
- Projects must implement the Riverfront Urban Renewal Plan, the Riverfront Master Plan and the Downtown Plan.
- Funded through Urban Renewal District with initial loan pool of \$1 million dollars

Action:

Approve the loan program guidelines.

Upcoming

Willamette to Willamette Plan



Upcoming

Affordable Housing



Image: UO Foundation

Upcoming

- Willamette to Willamette Implementation
- Walnut Station Implementation
- Historic Preservation: Steam Plant
- Enhanced Infrastructure
- Parks and Open Space System Plan
- Parking



Triple Bottom Line (TBL)



Key Findings from TBL Analysis

- Development without displacement
- 20-minute neighborhood
- Destination development
- Expanded property tax base
- Cultural identity and place-making
- Brownfield site restoration

SUGGESTED URBAN RENEWAL AGENCY BOARD MOTIONS

- Move to include the use of \$140,000 of RURD funds for the design of the relocation of the 8th Avenue crossing on the June supplemental budget.
- Move to include the use of \$100,000 of RURD funds for design of the Quiet Zone on the June supplemental budget.
- Move to approve the River Loans program guidelines.

SUGGESTED CITY COUNCIL MOTION

- Move to approve the submittal of an STP-U funding appropriation request of \$850,000 for the development of the Franklin Boulevard facility plan and environmental studies with the intention to use RURD funds of \$95,000 for the grant match.



Image: UO Foundation

