

## MINUTES

**Eugene City Council  
Harris Hall, 125 East 8<sup>th</sup> Avenue  
Eugene, Oregon 97401**

**May 27, 2015  
12:00 p.m.**

**Councilors Present:** George Brown, Betty Taylor, George Poling, Mike Clark, Greg Evans, Claire Syrett

**Councilors Absent:** Alan Zelenka, Chris Pryor

Mayor Piercy opened the May 27, 2015, City Council work session.

### **A. WORK SESSION: Community Events and Travel Lane County Update**

Library, Recreation and Cultural Services Director Renee Grube, Community Events Manager Colette Ramirez and CEO of Travel Lane County Kari Westlund presented information about the following: “EugFun” program; signature community events; how the visitor industry is doing; facts and figures around travel and tourism; and history and programs of Travel Lane County.

#### Council discussion:

- Greater emphasis on scheduling events in wards 5 and 6 desired.
- Support expressed for rebranding “Summer in the City” to “EugFun”; more inclusive.
- Events draw upon local artistic and creative talent.
- Ideas needed for how to showcase iconic features of the community in a new way.
- Need to infuse new energy, upgrades into downtown hotels.
- Greater effort to highlight unique truffle industry suggested.

### **B. COMMITTEE REPORTS AND ITEMS OF INTEREST FROM MAYOR, CITY COUNCIL, AND CITY MANAGER**

#### Council discussion:

- Eugene Police Department awards are on May 27 at 3:00 p.m.
- Mayor of Kakegawa will be at Harris Hall on May 28 for a ceremonial signing of joint declaration of friendship.
- Lane Area Commission on Transportation is recruiting new members.
- MovingAhead workshops beginning on May 26.
- Human Services Commission is holding its meetings at the nonprofits it serves.
- 2015 State of Black report will be unveiled May 28.
- Public Works Day was a huge success, particularly for youth in the community.

The meeting adjourned at 1:18 p.m.

Respectfully submitted,

/s/ Chuck Crockett

Chuck Crockett  
Deputy City Recorder