## ADMINISTRATIVE ORDER NO. 53-24-06-F of the City Manager of the City of Eugene

# SETTING PARKING FEES AND SUPERSEDING THE FEE SCHEDULE ADOPTED BY ADMINISTRATIVE ORDER NO. 53-22-02-F.

#### The City Manager of the City of Eugene finds as follows:

- A. Section 2.020 of the Eugene Code, 1971 (EC), authorizes the City Manager to determine and set fees and charges to be imposed by the City for services, goods, use of municipal property, and licenses and permits. In addition, EC 5.040 authorizes the City Manager to impose conditions upon which City streets and other public property may be used for parking. EC 5.285(5) provides that charges for off-street parking facilities must be established by administrative action of the City Manager. EC 5.335(2) authorizes the City Manager to designate on-street parking meter zones, hourly rates and time limitations by administrative action, subject to the maximum charges for on-street parking meter rates in subsection EC 5.335(1).
- **B.** Pursuant to the above authority, on June 6, 2022, I issued Administrative Order No. 53-22-02-F making the most recent changes to the parking fees and adopting an updated Parking Fee Schedule ("the Fee Schedule").
- C. On May 15, 2024, I issued Administrative Order No. 53-24-06, ordering that notice be given of the opportunity to submit written comments on my proposal to set new parking fees. The Notice specified that comments on the proposed amendments would be received for 15 days from May 15, 2024, the posting date of the Notice. The written comments received during the public comment period are addressed in the City Manager's Findings Supporting Proposed Fees for Parking Services attached as Exhibit B to this Order.
- **D.** Based on my investigation pursuant to the provisions of Sections 2.020(2), 5.055, and 5.285(7) of the Eugene Code, 1971, and after considering the comments that were submitted, I find that the fees should be set as proposed. (See Exhibit B to this Order).
- **E.** The unamended parking fees adopted by Administrative Order No. 53-22-02-F are incorporated into the Fee Schedule attached as Exhibit A to this Order.

#### On the basis of these findings, I order that:

1. The Parking Fee Schedule attached as Exhibit A to this Order is the schedule of fees to be charged for the described services as of the effective date of this Order.

2. The Fee Schedule attached to Administrative Order No. 53-22-02-F is supersed by the Parking Fee Schedule attached as Exhibit A to this Order, as of the effective date of	
Order .  Dated and effective this 1st day of June, 2024.	JTP -
Matthew Rodrigues  Matthew Rodrigues (Jun 1, 2021/07:53 PDT)  Sarah Medary  City Manager	MR MR

2.

## PARKING FEE SCHEDULE AND REGULATIONS

(Effective June 1, 2024)

## A. MUNICIPAL PARKING DISTRICT:

	Rates:	
	Monthly Rate	Rideshare
1. Off-Street Parking - Permit Fees:		
Structures:		
Overpark, Lot 56	\$70.00	\$35.00
Broadway Place, South, Lot 55	\$60.00	n/a
Broadway Place, North, Lot 57	\$60.00	n/a
Pearl St., Lot 58	\$68.00	n/a
Parcade, Lot 59	\$60.00	\$30.00
Hult Center Garage, Lot 60	\$54.00	n/a
Library Garage, Lot 54	\$50.00	n/a
Surface Lots:		
City Hall, Lot 4	\$60.00	n/a
829 Pearl St., Lot 53	\$60.00	n/a
Train Depot, Lot 61	\$100.00	n/a
Municipal Court, 1102 Lincoln, Lot 52	\$44.00	n/a
Municipal Court, 1102 Lincoln, Lot 52u	\$54.00	n/a
Ferry Street Bridge, Lot 64	\$60.00	n/a
Riverfront 4 <sup>th</sup> & Mill, Lot 77	\$60.00	n/a
Steam Plant, Lot 74	\$60.00	n/a
1060 Olive, Lot 51	\$100.00	n/a
Carpool	\$0.00	n/a

Annual Bicycle Locker Fee: \$60.00

(Bicycle lockers are available at limited locations.)

## A. MUNICIPAL PARKING DISTRICT:

	Rates:	
	Overpark/Parcade	All Other  Municipal Parking  District Off-Street  Parking Facilities
2. Off-Street Parking - Other Fees:	Overpaine i areade	Turking Tuerities
Daily** *(Parking rate for less than a full day is prorated.)	\$8.00	\$8.00
Hourly ** *(Parking rate for less than a full hour is prorated)	See Section 3.3	\$1.20 (maximum hourly rate)
Daily reserved space(s)	\$10.00	\$10.00
Special Event Parking:*  *Notice that Special Event rates are in effect will be posted at the entrance of the parking facility or lot. See Section 3.2.		
For events taking place at non-City facilities	\$10.00	\$10.00
For events taking place at City facilities	\$10.00	\$10.00
Parking Access Card (non-refundable)	\$15.00	\$15.00
Permit replacement	\$10.00	\$10.00

## 3. Off-Street Parking - Restrictions and Exceptions:

- 3.1 <u>Paid Hours</u>: Except as provided in Special Event permits by contract with the City, contracts with the City encompassing payment for parking, and legal holidays as defined in ORS 187.010 (which includes Sundays), the permits and/or other fees set forth in Sections 1 and 2 are required when parking between the hours of 7:00 a.m. and 6:00 p.m. If a holiday (other than Sunday) falls on Sunday, the succeeding Monday shall be a legal holiday. If a holiday falls on Saturday, the preceding Friday shall be a legal holiday.
- 3.2 Special Event Parking: A Special Event permit by contract with the City, a contract with the City encompassing payment for parking, or payment of a Special Event Parking fee as set forth in Section 2 shall be required for any day of the year, including those hours after 6:00 p.m. and holidays (including Sunday) when a Special Event is being held. Notice that Special Event rates are in effect will be posted at the entrance of the parking facility or lot. Payment of a Special Event Parking fee is required for all vehicles entering a parking facility or lot when notice that Special Event rates are in effect is posted at the entrance of a parking facility or lot. Possession of another parking permit and/or validation does not supersede the requirement for payment of a Special Event Parking fee.

3.3 <u>Overpark/Parcade Hourly Rates</u>: The rates for hourly parking in the Overpark Garage (Lot 56) and Parcade Garage (Lot 59) are as follows:

Time:	Amount Due
0-59 Minutes	\$0.00
1  hour - 1  hour and  59  minutes	\$1.00
2 hours – 2 hours and 59 minutes	\$2.00
3  hours - 3  hours and $59  minutes$	\$3.00
4 hours – 4 hours and 59 minutes	\$4.00
5 hours – 5 hours and 59 minutes	\$5.00
6 hours or more, daily rate of	\$8.00
Lost Ticket Fee	\$10.00

- 3.4 <u>Parking Validations</u>: The City may sell validation coupons for up to 3 hours of parking in designated parking locations or accept validation coupons purchased by a vendor. The validation coupon is for 50% off of the current hourly rate for parking.
- 3.5 <u>Bulk Permits</u>: Subject to permit availability as determined by the City's Parking Manager, a 20% bulk purchase discount is available for the purchase of 100 or more monthly parking permits in a single lot or garage.

The City's Parking Manager may grant an additional 10% discount to a bulk permit purchaser who has implemented and has in place for its employees an alternative modes transportation program approved by the City's Parking Manager. An approved alternative modes transportation program may consist of, but is not limited to, participation in a mass transit pass program for employees, bicycle accommodations for employees, or participation in a Carpool/rideshare program, and designation of an Alternative Modes Coordinator.

- 3.6 <u>Train Depot Lot</u>: The Train Depot Lot, Lot 61, is designated as a transportation parking lot that meets the 24 hour needs of the passenger train service and is regulated at all times, including holidays. The hourly parking rate is \$1.20 with a maximum 24 hour rate of \$8.00.
- 3.7 <u>Reserved Parking Space(s)</u>: Parking spaces reserved in accordance with the City's reserved parking space application and procedure, or by separate contract with the City, incur an additional monthly charge of 50% of the established monthly permit rate.

4.	On-Street Parking Fees - Meters:	Rates:
	60.0 minutes*	\$1.35
	*(Parking rate for less than 60 minutes is prorated.)	
	5 hours	\$6.75
	10 hours	\$13.50

Except for event parking or when a temporary parking space rental permit has been issued, the above rates apply when parking a vehicle in a metered on-street parking space identified in the Meter Inventory maintained in the City's Parking Services Office between the hours of 7:00 a.m.

and 6:00 p.m., Monday through Saturday, except on legal holidays as defined in ORS 187.010 (which includes Sundays). If a holiday (other than Sunday) falls on Sunday, the succeeding Monday shall be a legal holiday. If a holiday falls on Saturday, the preceding Friday shall be a legal holiday.

5. On-Street Parking – Other Fees:	Rates:
Residential Permit, Zone A	\$40.00 per year
Residential Permit, Zone B, C Homeowner*	\$40.00 per year
Residential Permit, Zone B, C Quarterly	\$99.00 per Quarter
Residential Permit, Zone E	\$40.00 per year
Residential Permit, Zone F	\$40.00 per year
Residential Permit, Zone G	\$40.00 per year
Residential Permit, Zone H	\$150.00 per Quarter
Residential Permit, Zone J	\$40.00 per year
Commuter Permit:	
Zone C	\$55.00 per month
Zone D	\$125.00 per month
Zone 40	\$55.00 per month
Zone 50	\$6.00 per month
Shared Car Permit	\$40.00 per year
Delivery Permit	\$240.00 per year
Bus Permit Parking	\$1,200 per year
Temporary Parking Space Rental Permit:	
Daily	\$15.00 per space
Weekly	\$75.00 per space
Monthly	\$225.00 per space
Residential Permit Zones	\$5.00 per day per
	space
Permit replacement	\$10.00
Maintenance Vehicle Parking Permit	\$1,200 per year
Media Vehicle Parking Permit	\$500 per year

\*For purposes of this fee schedule, "homeowner" means:

- (a) An owner/occupant who (1) is an owner of record of the property as shown on the most recent Lane County Assessor's tax roll, and (2) occupies a dwelling on the property for a minimum of 6 months of each calendar year; or
- (b) A person who does not own the property but has resided at the address associated with the property for more than four years.

Prior to permit issuance, a "homeowner" must provide the city with two forms of documentation to verify the applicable occupancy/residency requirement. Acceptable documentation includes voter's registration, driver's license, homeowner's insurance, income tax filing, and/or utility bill. A "homeowner" under subsection (a) of this provision must also provide the city with a copy of the property deed to verify ownership.

### B. <u>CAMPUS PARKING DISTRICT:</u>

(As defined in Administrative Order 53-08-03)

#### Rates:

### 1. Off-Street Parking – Other Fees:

Daily	\$8.00
Special Event Parking:*	
*Notice that Special Event rates are in effect will be posted at the	
entrance of the parking facility or lot. See section 2.2.	
For events taking place at non-City facilities	\$16.00
For events taking place at City facilities	\$10.00
Meter spaces in off-street facilities with a maximum hourly rate of	\$2.00

### 2. Off-Street Parking - Restrictions and Exceptions:

- 2.1 <u>Paid Hours</u>: Except for Special Event permits by contract with the City, contracts with the City encompassing payment for parking, and legal holidays as defined in ORS 187.010 (which includes Sundays), the permits and/or other fees set forth in Sections 1 and 2 are required when parking between the hours of 7:00 a.m. and 6:00 p.m. If a holiday (other than Sunday) falls on Sunday, the succeeding Monday shall be a legal holiday. If a holiday falls on Saturday, the preceding Friday shall be a legal holiday.
- 2.2 Special Event Parking: A Special Event permit by contract with the City, a contract with the City encompassing payment for parking, or payment of a Special Event Parking fee as set forth in Section 1 shall be required for any day of the year, including those hours after 6:00 p.m. and holidays (including Sunday) when a Special Event is being held. Notice that Special Event rates are in effect will be posted at the entrance of the parking facility or lot. Payment of a Special Event Parking fee is required for all vehicles entering a parking facility or lot when notice that Special Event rates are in effect is posted at the entrance of a parking facility or lot. Possession of another parking permit and/or validation does not supersede the requirement for payment of a Special Event Parking fee.

3. On-Street Parking Fees - Meters:	Rates:
60.0 minutes*	\$2.00
*(Parking rate for less than 60 minutes is prorated.)	
5 hours	\$10.00
10 hours	\$14.00

3.1 <u>Paid Hours</u>: Except for event parking or when a temporary parking space rental permit has been issued, the above rates apply when parking a vehicle in a metered on-street parking space identified in the Meter Inventory maintained in the City's Parking Services Office between the hours of 7:00 a.m. and 6:00 p.m., Monday through Saturday, except on legal holidays as defined in ORS 187.010 (which includes Sundays). If a holiday (other than Sunday) falls on Sunday, the succeeding Monday shall be a legal holiday. If a holiday falls on Saturday, the

preceding Friday shall be a legal holiday.

4. On-Street Parking – Other Fees:	Rates:
Residential Permit, Zone A	\$40.00 per year
Residential Permit, Zone B, C Homeowner*	\$40.00 per year
Residential Permit, Zone B, C Quarterly	\$99.00 per Quarter
Residential Permit, Zone E	\$40.00 per year
Residential Permit, Zone F	\$40.00 per year
Residential Permit, Zone G	\$40.00 per year
Residential Permit, Zone H	\$150.00 per Quarter
Residential Permit, Zone J	\$40.00 per year
Commuter Permit:	
Zone C	\$55.00 per month
Zone D	\$125.00 per month
Zone 40	\$55.00 per month
Zone S (Edison School)	\$0.00 per year
Shared Car Permit	\$40.00 per year
Delivery Permit	\$240.00 per year
Temporary Parking Space Rental Permit:	
Daily	\$15.00 per space
Weekly	\$75.00 per space
Monthly	\$225.00 per space
Residential Permitted Zones	\$5.00 per day per
	space
Media Vehicle Parking Permit	\$500 per year
Maintenance Vehicle Parking Permit	\$1,200 per year

<sup>\*</sup>For purposes of this fee schedule, "homeowner" means:

- (a) An owner/occupant who (1) is an owner of record of the property as shown on the most recent Lane County Assessor's tax roll, and (2) occupies a dwelling on the property for a minimum of 6 months of each calendar year; or
- (b) A person who does not own the property but has resided at the address associated with the property for more than four years.

Prior to permit issuance, a "homeowner" must provide the city with two forms of documentation to verify the applicable occupancy/residency requirement. Acceptable documentation includes voter's registration, driver's license, homeowner's insurance, income tax

filing, and/or utility bill. A the city with a copy of the pr	"homeowner" underoperty deed to ver	er subsection (a) or rify ownership.	of this provision r	must also provide

#### CITY MANAGER'S FINDINGS

Investigation of Revenue Needs of Parking Services Pursuant to EC 2.020(2), 5.055, and 5.285(7) and Responses to Public Parking Regarding Proposed Parking Fee Amendments

In determining whether to amend the Fee Schedule, the City Manager has considered the applicable criteria of EC 5.055 and EC 5.285(7). Pursuant to EC 2.020, the City Manager has also considered the applicable policies, enactments and directives of the City Council, the amount charged for these services by the City in the past, the full costs of providing the services supported by the fees, the amounts charged by other comparable providers, and the revenue needs of the City as determined by the adopted City budget.

#### 2.020 City Manager - Authority to Set Fees and Charges.

- (2) Unless the city manager determines in writing that consideration of one or more of the following factors is irrelevant or inapplicable, in determining the amount of any such fee the city manager shall consider:
  - (a) Applicable policies, enactments and directives of the council;

The City of Eugene has adopted financial and transportation-related plans and policies:

The **Financial Management Goals & Policies (FMGP)** in the FY 2023-2025 Adopted Budget provide the framework and direction for financial planning and decision making by the City Council, City Boards, Commissions and Committees, and City staff. The FMGP are designed to ensure the financial integrity of the City as well as a service delivery system that addresses the needs and desires of Eugene's citizens, and are periodically updated to reflect changes in Council policy, legal and professional requirements, and changes in accepted industry practices. The City Council adopted the Financial Management Goals and Policies on April 8, 1996. Minor edits have occurred since initial adoption. These include approval of the Debt Issuance Guidelines on May 14, 2007, and the Unappropriated Ending Fund Balance Policy (B.7.) in July 2007.

#### FMGP A. Resource Planning and Allocation Policies

Policy B.4. (Enterprise Funds)

Whenever financially feasible, business-type activities which receive their funding principally through user charges, will be established as Enterprise Funds if doing so will facilitate rate setting for cost recovery and provide information to determine the efficiency and effectiveness of operations.

Policy D.1. (Capital Improvement Program)

The City will plan for capital improvements over a multi-year period of time. The Capital Improvement Program (CIP) will directly relate to the long-range plans and policies of the City. Operating funds to maintain capital

improvements and to fund additional staff and service needs will be estimated and reviewed annually.

The rate adjustments in this administrative order will help to provide the financial resources for the Parking Enterprise Fund to cover current operating expenses and build a reserve for future capital improvement projects.

#### The Climate Recovery Ordinance includes four goals:

- Reduce community fossil fuel use by 50% of 2010 levels by 2030.
- Reduce total community greenhouse gas emissions to an amount that is no more than the city of Eugene's average share of a global atmospheric greenhouse gas level of 350 ppm, which was estimated in 2016 to require an annual average emission reduction level of 7.6%
- City of Eugene owned facilities and operations are to be carbon neutral by 2020, meaning no net release of greenhouse gas emissions.
- Reduce the City of Eugene's use of fossil fuels by 50% compared to 2010 usage.

The amendments to the Parking Fee Schedule will provide additional resources for the Parking Enterprise Fund to work towards the Climate Recovery Ordinance goals by increasing usage of electrical vehicle charging stations, converting building systems that are higher users of fossil fuels (e.g. chillers, lights) to more efficient and lower fossil fuel use building systems, and pursuing Parksmart certification (certification program for sustainable and innovating parking structures) for parking garages.

#### 2035 Transportation System Plan

- Roadway and Parking Policies

   (6) Continually optimize the efficiency of the transportation system through Transportation System Management (TSM) improvements, connectivity improvements, multimodal improvements, parking management and supply, and Transportation Demand Management (TDM) strategies, in combination with the projects identified in this Transportation System Plan (TSP).
- Potential Actions for Roadway and Parking Policies
   (L) Periodically review and update the City Code and administrative rules in the downtown area, neighborhoods near the University of Oregon, mixed-use centers, and in areas experiencing changing conditions, such as where a transit corridor study has been completed, transit routes changed, or major bicycle facilities completed. Examples of possible changes to the code and policies may include:
  - Aligning metered parking prices with demand.

The amendments to the Parking Fee Schedule support the 2035 Transportation System Plan by managing parking demand in our surface lots and parking

structures by charging market rate fees and incentivizing use of alternative modes of transportation. The proposed fee schedule adjustments also support parking management by helping the City to recover the cost of providing the service of parking.

### (b) The amount charged by the city in the past;

The parking fee adjustments are consistent with monthly fees in similar City of Eugene parking locations. The event fee is a fee currently charged but has not changed in ten years. The event fee, and the new lost ticket fee, recover the cost of providing the services.

### (c) The full costs of providing the service supported by the fee;

The fee changes in this administrative order are necessary to help the Parking Enterprise Fund to cover expenses and are included in the FY 2023-2025 Budget.

#### (d) The amounts charged by other comparable providers; and,

The City of Eugene's Parking Services program is an enterprise fund that is responsible for the operations and maintenance of on-street parking system, the off-street parking system, and adjudication services. In Oregon, there is not a comparable municipal provider. However, the rates are in line with the parking fees at the University of Oregon and downtown private parking operators.

# (e) The revenue needs of the city as determined by the adopted city budget.

The fee changes in this administrative order are necessary to help the Parking Enterprise Fund to cover expenses and are included in the FY 2023-2025 Budget.

# 5.055 <u>Criteria for Administrative Actions</u>. The administrative action of the city manager or the manager's designee shall be based upon consideration of:

#### (a) Traffic engineering principles and traffic investigations.

Not Applicable

(b) Standards, limitations, and rules promulgated by the Oregon Transportation Commission or the Oregon Public Utility Commission or their successors.

Not Applicable

#### (c) Other recognized traffic control standards.

Not Applicable

#### (d) The city's adopted transportation-related plans and policies.

The City of Eugene has adopted financial and transportation-related plans and policies:

The **Financial Management Goals & Policies (FMGP)** in the FY 2023-2025 Adopted Budget provide the framework and direction for financial planning and decision making by the City Council, City Boards, Commissions and Committees, and City staff. The FMGP are designed to ensure the financial integrity of the City as well as a service delivery system that addresses the needs and desires of Eugene's citizens, and are periodically updated to reflect changes in Council policy, legal and professional requirements, and changes in accepted industry practices. The City Council adopted the Financial Management Goals and Policies on April 8, 1996. Minor edits have occurred since initial adoption. These include approval of the Debt Issuance Guidelines on May 14, 2007, and the Unappropriated Ending Fund Balance Policy (B.7.) in July 2007.

#### FMGP A. Resource Planning and Allocation Policies

#### Policy B.4. (Enterprise Funds)

Whenever financially feasible, business-type activities which receive their funding principally through user charges, will be established as Enterprise Funds if doing so will facilitate rate setting for cost recovery and provide information to determine the efficiency and effectiveness of operations.

#### Policy D.1. (Capital Improvement Program)

The City will plan for capital improvements over a multi-year period of time. The Capital Improvement Program (CIP) will directly relate to the long-range plans and policies of the City. Operating funds to maintain capital improvements and to fund additional staff and service needs will be estimated and reviewed annually.

The rate adjustments in this administrative order will help to provide the financial resources for the Parking Enterprise Fund to cover current operating expenses and build a reserve for future capital improvement projects.

#### The Climate Recovery Ordinance includes four goals:

• Reduce community fossil fuel use by 50% of 2010 levels by 2030.

- Reduce total community greenhouse gas emissions to an amount that is no more than the city of Eugene's average share of a global atmospheric greenhouse gas level of 350 ppm, which was estimated in 2016 to require an annual average emission reduction level of 7.6%
- City of Eugene owned facilities and operations are to be carbon neutral by 2020, meaning no net release of greenhouse gas emissions.
- Reduce the City of Eugene's use of fossil fuels by 50% compared to 2010 usage.

The amendments to the Parking Fee Schedule will provide additional resources for the Parking Enterprise Fund to work towards the Climate Recovery Ordinance goals by increasing usage of electrical vehicle charging stations, converting building systems that are higher users of fossil fuels (e.g. chillers, lights) to more efficient and lower fossil fuel use building systems, and pursuing Parksmart certification (certification program for sustainable and innovating parking structures) for parking garages.

#### 2035 Transportation System Plan

- Roadway and Parking Policies
  - (6) Continually optimize the efficiency of the transportation system through Transportation System Management (TSM) improvements, connectivity improvements, multimodal improvements, parking management and supply, and Transportation Demand Management (TDM) strategies, in combination with the projects identified in this Transportation System Plan (TSP).
- Potential Actions for Roadway and Parking Policies
   (L) Periodically review and update the City Code and administrative rules in the downtown area, neighborhoods near the University of Oregon, mixed-use centers, and in areas experiencing changing conditions, such as where a transit corridor study has been completed, transit routes changed, or major bicycle facilities completed. Examples of possible changes to the code and policies may include:
  - Aligning metered parking prices with demand.

The amendments to the Parking Fee Schedule support the 2035 Transportation System Plan by managing parking demand in our surface lots and parking structures by charging market rate fees and incentivizing use of alternative modes of transportation. The proposed fee schedule adjustments also support parking management by helping the City to recover the cost of providing the service of parking.

#### (e) Existing state and local laws regulating use of public ways.

Not Applicable

(f) The efficient use of the public way by the public.

Not Applicable

(g) The use of abutting property.

Fee adjustments are not proposed for on-street parking in the public way. The proposed fee adjustments only apply to off-street parking; therefore, this criterion is not applicable.

(h) The intensity of use of the street by vehicles and pedestrians.

Not Applicable

(i) The physical condition and characteristics of the street and abutting property.

Not Applicable

(j) Emergencies.

Not Applicable

(k) The public health, safety and welfare.

The fee schedule amendment will not impact public health and safety.

(l) Special events of community interest including parades and public gatherings.

Not Applicable

(m) Construction within or adjacent to the street.

Not Applicable

- (n) When establishing conditions upon the use of parking in the public way and city-owned parking facilities:
  - 1. Applicable and appropriate time limits;
  - 2. The vehicle type and purpose;
  - 3. The relative, seasonal and special event demands for parking spaces within the areas of the requested parking;
  - 4. The other public uses for the property;

## 5. The location and physical characteristics of the parking area or facility;

Critieria 5.055(n) 1-5 are not applicable.

## 6. The demand for operating revenues, the costs of operations and enforcement;

The Parking Enterprise Fund accounts for revenue and expenses associated with on-street regulated parking, off-street parking lots and garages, parking administration, parking enforcement, parking maintenance, and municipal court adjudication services. The fee adjustments in this administrative order will provide additional operating revenue necessary to cover costs of operations and enforcement services.

# 7. The use of parking regulations to promote city adopted goals and policies;

The City of Eugene has adopted financial and transportation-related plans and policies:

The Financial Management Goals & Policies (FMGP) in the FY 2023-2025 Adopted Budget provide the framework and direction for financial planning and decision making by the City Council, City Boards, Commissions and Committees, and City staff. The FMGP are designed to ensure the financial integrity of the City as well as a service delivery system that addresses the needs and desires of Eugene's citizens, and are periodically updated to reflect changes in Council policy, legal and professional requirements, and changes in accepted industry practices. The City Council adopted the Financial Management Goals and Policies on April 8, 1996. Minor edits have occurred since initial adoption. These include approval of the Debt Issuance Guidelines on May 14, 2007, and the Unappropriated Ending Fund Balance Policy (B.7.) in July 2007.

#### FMGP A. Resource Planning and Allocation Policies

*Policy B.4. (Enterprise Funds)* 

Whenever financially feasible, business-type activities which receive their funding principally through user charges, will be established as Enterprise Funds if doing so will facilitate rate setting for cost recovery and provide information to determine the efficiency and effectiveness of operations.

Policy D.1. (Capital Improvement Program)

The City will plan for capital improvements over a multi-year period of time. The Capital Improvement Program (CIP) will directly relate to the long-range plans and policies of the City. Operating funds to maintain capital improvements and to fund additional staff and service needs will be estimated and reviewed annually.

The rate adjustments in this administrative order will help to provide the financial resources for the Parking Enterprise Fund to cover current operating expenses and build a reserve for future capital improvement projects.

#### The Climate Recovery Ordinance includes four goals:

- Reduce community fossil fuel use by 50% of 2010 levels by 2030.
- Reduce total community greenhouse gas emissions to an amount that is no more than the city of Eugene's average share of a global atmospheric greenhouse gas level of 350 ppm, which was estimated in 2016 to require an annual average emission reduction level of 7.6%
- City of Eugene owned facilities and operations are to be carbon neutral by 2020, meaning no net release of greenhouse gas emissions.
- Reduce the City of Eugene's use of fossil fuels by 50% compared to 2010 usage.

The amendments to the Parking Fee Schedule will provide additional resources for the Parking Enterprise Fund to work towards the Climate Recovery Ordinance goals by increasing usage of electrical vehicle charging stations, converting building systems that are higher users of fossil fuels (e.g. chillers, lights) to more efficient and lower fossil fuel use building systems, and pursuing Parksmart certification (certification program for sustainable and innovating parking structures) for parking garages.

#### 2035 Transportation System Plan

- Roadway and Parking Policies

  (6) Continually optimize the e
  - (6) Continually optimize the efficiency of the transportation system through Transportation System Management (TSM) improvements, connectivity improvements, multimodal improvements, parking management and supply, and Transportation Demand Management (TDM) strategies, in combination with the projects identified in this Transportation System Plan (TSP).
- Potential Actions for Roadway and Parking Policies
   (L) Periodically review and update the City Code and administrative rules in the downtown area, neighborhoods near the University of Oregon, mixed-use centers, and in areas experiencing changing conditions, such as where a transit corridor study has been completed, transit routes changed, or major bicycle facilities completed. Examples of possible changes to the code and policies may include:

#### - Aligning metered parking prices with demand.

The amendments to the Parking Fee Schedule support the 2035 Transportation System Plan by managing parking demand in our surface lots and parking structures by charging market rate fees and incentivizing use of alternative modes of transportation. The proposed fee schedule adjustments also support parking management by helping the City to recover the cost of providing the service of parking.

### 8. Abuse by applicants of any parking-related permits;

Not applicable.

## 9. The impact on nearby commercial uses;

The fee adjustments support nearby commercial uses in creating access to City managed parking spaces and financial stability to continue to provide parking services.

#### 10. The ease of enforcing the provisions of this chapter; and

Not Applicable.

### 11. The availability of other parking spaces.

The City of Eugene is one provider of downtown and campus area parking options. There are many private and public parking lot options.

#### 5.285 Charges for Off-Street Parking.

(7) When establishing charges within the limits of subsections (5) and (6) of this section, the following shall be considered:

## (a) The transportation and economic development goals adopted by the city council;

The City of Eugene has adopted financial and transportation-related plans and policies:

The **Financial Management Goals & Policies (FMGP)** in the FY 2023-2025 Adopted Budget provide the framework and direction for financial planning and decision making by the City Council, City Boards, Commissions and Committees, and City staff. The FMGP are designed to ensure the financial integrity of the City as well as a service delivery system that addresses the needs and desires of Eugene's citizens, and are periodically updated to reflect changes in Council

policy, legal and professional requirements, and changes in accepted industry practices. The City Council adopted the Financial Management Goals and Policies on April 8, 1996. Minor edits have occurred since initial adoption. These include approval of the Debt Issuance Guidelines on May 14, 2007, and the Unappropriated Ending Fund Balance Policy (B.7.) in July 2007.

#### FMGP A. Resource Planning and Allocation Policies

#### Policy B.4. (Enterprise Funds)

Whenever financially feasible, business-type activities which receive their funding principally through user charges, will be established as Enterprise Funds if doing so will facilitate rate setting for cost recovery and provide information to determine the efficiency and effectiveness of operations.

#### Policy D.1. (Capital Improvement Program)

The City will plan for capital improvements over a multi-year period of time. The Capital Improvement Program (CIP) will directly relate to the long-range plans and policies of the City. Operating funds to maintain capital improvements and to fund additional staff and service needs will be estimated and reviewed annually.

The rate adjustments in this administrative order will help to provide the financial resources for the Parking Enterprise Fund to cover current operating expenses and build a reserve for future capital improvement projects.

#### The Climate Recovery Ordinance includes four goals:

- Reduce community fossil fuel use by 50% of 2010 levels by 2030.
- Reduce total community greenhouse gas emissions to an amount that is
  no more than the city of Eugene's average share of a global atmospheric
  greenhouse gas level of 350 ppm, which was estimated in 2016 to require
  an annual average emission reduction level of 7.6%
- City of Eugene owned facilities and operations are to be carbon neutral by 2020, meaning no net release of greenhouse gas emissions.
- Reduce the City of Eugene's use of fossil fuels by 50% compared to 2010 usage.

The amendments to the Parking Fee Schedule will provide additional resources for the Parking Enterprise Fund to work towards the Climate Recovery Ordinance goals by increasing usage of electrical vehicle charging stations, converting building systems that are higher users of fossil fuels (e.g. chillers, lights) to more efficient and lower fossil fuel use building systems, and pursuing Parksmart certification (certification program for sustainable and innovating parking

structures) for parking garages.

## 2035 Transportation System Plan

- Roadway and Parking Policies
   (6) Continually optimize the efficiency of the transportation system through Transportation System Management (TSM) improvements, connectivity improvements, multimodal improvements, parking
  - connectivity improvements, multimodal improvements, parking management and supply, and Transportation Demand Management (TDM) strategies, in combination with the projects identified in this Transportation System Plan (TSP).
- Potential Actions for Roadway and Parking Policies
   (L) Periodically review and update the City Code and administrative rules in the downtown area, neighborhoods near the University of Oregon, mixed-use centers, and in areas experiencing changing conditions, such as where a transit corridor study has been completed, transit routes changed, or major bicycle facilities completed. Examples of possible changes to the code and policies may include:
  - Aligning metered parking prices with demand.

The amendments to the Parking Fee Schedule support the 2035 Transportation System Plan by managing parking demand in our surface lots and parking structures by charging market rate fees and incentivizing use of alternative modes of transportation. The proposed fee schedule adjustments also support parking management by helping the City to recover the cost of providing the service of parking.

### (b) The demand for public parking;

The demand for public parking has returned to pre-COVID levels in the City's parking structures and in the Campus Parking district. The changes in this admin order support the provision of parking services.

(c) The ability of the city to meet the financial obligations of existing or proposed parking facilities.

The fee amendment is necessary to balance the Parking Enterprise Fund and continue to provide public parking. The fees are built into the FY2023-2025 budget to balance the Parking Enterprise Fund.

(d) When considering the charges for facilities in proximity to the Hult Center, the level of tax support the city provides to that center.

Hult Center operations are accounted for in the Cultural Services Fund, which is a Subfund of the City's General Fund. The Cultural Services Fund is self-sustaining and does not receive city tax support. The increase

in event parking fees is necessary to continue to support the Hult Center and the level of tax support was considered in the parking fee schedule.

#### RESPONSES TO PUBLIC COMMENTS

Six comments were submitted in response to the Notice of Proposed Parking Fee Amendments issued pursuant to Administrative Order No. 53-24-06. A summary of the comments and my responses is set out below.

<u>Comments concerning the lost ticket fee of \$12</u>. Three people submitted comments that the lost ticket fee of \$12 is too high and should be at the all-day parking rate (\$8.00).

Response: After reviewing this comment, I have adjusted the lost ticket fee from \$12 to \$10. The fee is slightly higher than the all-day rate to incentivize customers to keep their entry paper and recover the cost of the digital booth attendant services.

Comments concerning increased event parking rates from \$6 to \$10 per vehicle. Two people submitted comments that the event parking fee increase from \$6 to \$10 was too high, would discourage event attendance, and would negatively impact our older community members that would seek free parking options further away from the Hult Center.

Response: The factors mentioned in the comments were considered in the proposed event parking fee increase. The proposed fee of \$10 is comparable with other event parking fees in the area and supports the ongoing operations of the Hult Center and downtown parking structures. The fee increase was also built into the FY2023-2025 biennial budget and needed to cover increased operational expenses since the last fee change in 2014. No changes are being made as a result of these comments.

<u>Comment concerning increasing parking rates in general</u>. One person submitted comments on justification on increasing parking fees, how the funds will benefit the city and community, and a major concern of parking garage safety.

Response: The Parking Enterprise Fund is responsible for operations and maintenance of six downtown parking structures, two parking garages, and five surface lots. Maintaining large, concrete parking structures is the biggest expense, followed by security services and insurance rates. The increase in parking fees are necessary to recover the costs of operating the downtown parking structures and work to build a capital reserve for large-scale repairs. The fee increases were also built into the FY2023-2025 biennial budget to generate additional revenue to cover ongoing costs. No changes are being made as a result of these comments.