

**Summary of Council Discussions/Actions
on Downtown Improvements**

On December 14, 2015, council directed the City Manager to schedule a work session to inform the council on the downtown high-speed fiber project and improved Park Blocks and all the mechanisms for funding these projects.

On January 11, 2016, council discussed the two projects and gave feedback on the scope to inform the January 20 work session on funding mechanisms.

At the January 20 work session, council discussed a variety of funding options and requested follow-up information that staff provided at the January 27 work session.

On February 8, council provided direction to the City Manager to present to the Agency Board for its review a proposed amendment to the Downtown Urban Renewal Plan that would increase the spending limit to pay for:

- creation of a high-speed fiber network downtown,
- Park Blocks/open space improvements,
- a permanent, improved space for a possible year-round Farmers' Market, and
- redevelopment of the old LCC building at 1059 Willamette Street.

Council also requested a recommended alternative to the Downtown Urban Renewal funding option.

The Urban Renewal Agency Board reviewed a draft amendment and alternative funding option on March 14 and "moved to forward to the City, including the Planning Commission, as well as to the overlapping taxing districts, and request that the City Manager schedule a public hearing on proposed amendments to the Downtown Urban Renewal Plan, consistent with the draft plan and report included in Attachments H and I. In addition, individual work sessions shall be scheduled after council break on each of the four types of projects including alternative funding strategies." Those work sessions occurred on:

- April 14 on high-speed fiber,
- May 9 on Farmers' Market,
- May 9 on Park Blocks/open space, and
- May 18 on former LCC Downtown Center.

On May 23, council held a public hearing on the proposed ordinance.

ORDINANCE NO. _____

**AN ORDINANCE ADOPTING AN AMENDED URBAN RENEWAL PLAN
FOR THE DOWNTOWN URBAN RENEWAL DISTRICT.****The City Council of the City of Eugene finds that:**

A. The Downtown Urban Renewal Plan (the “Plan”) was initially adopted on July 3, 1968, by Resolution No. 257 of the Urban Renewal Agency of the City of Eugene (the “Agency”), and on December 19, 1968, by Resolution No. 1609 of the Eugene City Council. The Plan has subsequently been amended, most recently on May 24, 2010, by Ordinance No. 20459 of the Eugene City Council.

B. Starting in December 2015, the City Council considered downtown improvements with the desire to foster a vibrant downtown, provide near-term economic stimulus, and prepare for the 2021 World Track and Field Championships in a way that results in long-term benefit to the community.

C. In March 2016, the Agency decided that the public should be provided an opportunity to comment on whether the Plan should be amended and, if so, what projects should be included. To meet the timelines for a possible adoption, the Plan would include four possible projects, with the extent of funding for the possible projects to be determined after the public has commented. In accordance with the provisions of ORS 457, in March 2016, the Agency Director prepared an amended Plan (the “proposed Plan”) which included a range of options with the maximum being:

- (1) Increasing the maximum indebtedness by \$48 million, to a total of \$96.6 million, to cover the specific projects itemized in Finding D;
- (2) Continued annual review of tax increment projects by a community member panel (the Expenditure Review Panel); and
- (3) Expanding the boundary by 10% (7 acres) to incorporate the East Park Block area and the City Hall block.

D. The City Council and the Urban Renewal Agency Board of Directors (the “Agency Board”) have determined that the following possible downtown projects are consistent with the outcomes set forth in Finding B above, and that the Plan should be amended to authorize these projects and to allow them to be funded with tax increment funds:

- (1) High-Speed Fiber. Creation of high-speed fiber network downtown will reduce costs and increase telecommunications speed to support existing businesses and new businesses. High-speed fiber supports employment growth and attracts new

investments downtown. The service would also support City, Lane Community College, Lane County, Lane Council of Governments, and 4J and Bethel school districts.

(2) Improved Space for Farmers' Market. Improvements to the Park Blocks along 8th Avenue, or another downtown location, will make the location more attractive, functional, and permanent for a possible year-round Farmers' Market. The Lane County Farmers' Market is a cornerstone of downtown activity and one of the most significant public events in the city.

(3) Lane Community College (LCC) Old Building. LCC wants to redevelop its former education facility at 1059 Willamette Street. Recent discussions included creating a multi-tenant facility that could house maker space, co-working space, wet labs, and affordable business startup and art incubation space. Redevelopment of the vacant 66,000 square foot building would require extensive repairs.

(4) Park Blocks & Open Space Improvements. A broad public engagement effort would collect input from the community on their hopes and vision for the Park Blocks and other downtown open spaces (i.e. Hult Center Plaza, Broadway Plaza, and the new City Hall Plaza). Specific improvements could include more restrooms, lighting, seating, signage, security, paving, or landscaping.

E. On March 14, 2016, the Agency Board considered a draft of the proposed Plan and accompanying Report on the Urban Renewal Plan for the Downtown Urban Renewal District (the "Report") and then forwarded it to the City Council for a public hearing and possible adoption.

F. On April 15, 2016, a draft of the proposed Plan and the Report were forwarded to the governing body of each taxing district affected by the Plan with an offer to consult and confer with each district. *[Prior to final Council action, insert comments or recommendations received from other taxing districts.]*

G. On April 18, 2016, notice of the proposed Plan was sent to owners of property within the City as required by ORS 457.120(1). The notice included, but was not limited to, the date, time and place of the public hearing, in addition to the website where the proposed Plan and the Report could be viewed.

H. On May 9, 2016, the Planning Commission met to review the proposed Plan and Report, and *[insert Planning Commission's recommendation or action taken, if any]* based on the City's land use policies.

I. On May 18, 2016, the Board of Eugene School District 4J met to consider whether to concur with the plan amendment. *[Insert 4J Board's action taken, if any].*

J. After the notice was mailed pursuant to ORS 457.120, the City Council conducted a public hearing on May 23, 2016, on the proposed Plan.

K. State law, ORS 457.220(4), limits how much a municipality can increase maximum indebtedness. The proposed Plan would increase the original maximum indebtedness by more than 20%, which would exceed the limitation. ORS 457.470(7), however, also provides that the limitations “*do not apply to the extent the municipality approving a plan obtains the written concurrence of taxing districts imposing at least 75 percent of the amount of taxes imposed under permanent rate limits in the urban renewal area.*” Together, *[insert names of districts that have concurred]* and the City impose at least 75% of the amount of taxes imposed under permanent rate limits in the urban renewal area. The City concurs with that increase in maximum indebtedness by enacting this ordinance.

L. The proposed Plan includes the following:

(1) Increasing the maximum indebtedness by \$___ million, to a total of \$___ million *[prior to final Council action, insert monetary amounts]*, to cover the specific projects itemized in Finding D above;

(2) Continued annual review of tax increment projects by the Expenditure Review Panel; and

(3) *[Expanding the boundary or keeping it the same, depending on what council decides].*

M. Based on the recommendations of the Agency Board and the Planning Commission, and the written and oral testimony before the Planning Commission and the City Council, the City Council hereby amends the proposed Plan (the “revised, proposed Plan”) and specifically finds and determines that:

(1) The area defined in the revised, proposed Plan is blighted for the reasons explained in Exhibit C to this Ordinance;

(2) The rehabilitation and redevelopment described in the revised, proposed Plan is necessary to protect the public health, safety or welfare of the City;

(3) The revised, proposed Plan conforms to the Metropolitan Area General Plan, State Land Use Planning Goals, the Downtown Plan, the adopted Growth Management Policies, the Vision for Greater Downtown Eugene, Envision Eugene, and other adopted City plans and policies, and provides an outline for accomplishing the urban renewal projects proposed in the revised, proposed Plan;

(4) No one will be displaced as a result of any of the projects included in the revised, proposed Plan;

(5) No real property is expected to be acquired as a result of the projects included in the revised, proposed Plan, unless improvements to the Farmers’ Market necessitates property acquisition;

(6) Adoption and carrying out of the revised, proposed Plan is economically sound and feasible as described in the Report included in Exhibit B to this Ordinance; and

(7) The City shall assume and complete any activities prescribed it by the revised, proposed Plan.

THE CITY OF EUGENE DOES ORDAIN AS FOLLOWS:

Section 1. Based upon the above findings, the Report attached as Exhibit B, and the blight findings attached as Exhibit C to this Ordinance, all of which are hereby adopted, the revisions to the Urban Renewal Plan for the Downtown Urban Renewal District, as reflected in Exhibit A attached hereto, are approved and adopted as the urban renewal plan for the area set forth therein.

Section 2. The City Manager is requested to:

(a) Publish a notice of the adoption of the amended Plan in the Register-Guard, a newspaper published within the City of Eugene and having the greatest circulation within the City, no later than four days following the date that this Ordinance is adopted. In accordance with ORS 457.135, the notice shall contain a statement that the amended Plan shall be conclusively presumed valid for all purposes 90 days after its adoption by this Ordinance and that no direct or collateral attack on the action adopting the amended Plan may be commenced thereafter;

(b) Forward a copy of this Ordinance and the amended Plan to the Urban Renewal Agency of the City of Eugene, which Agency will cause the amended Plan to be recorded in the official records of Lane County, Oregon; and

(c) Forward a copy of this Ordinance and the amended Plan to the Lane County Assessor and request that the Assessor perform the duties directed by ORS 457.430 through ORS 457.450.

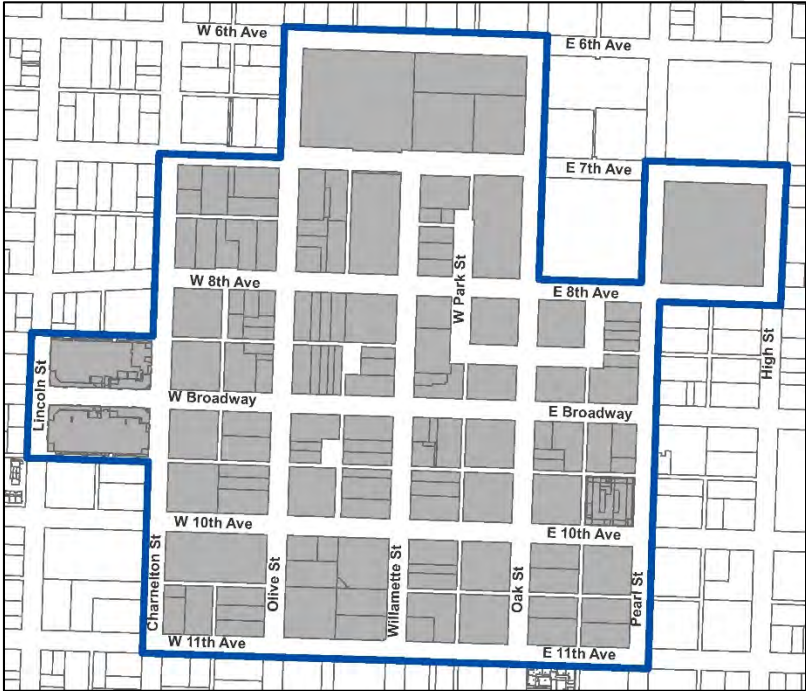
Passed by the City Council this
____ day of _____, 2016

Approved by the Mayor this
____ day of _____, 2016

City Recorder

Mayor

Urban Renewal Plan for the Downtown Urban Renewal District



Adopted July 1968
- Modified -
December 1968
December 1989
June 1998
September 13, 2004
May 24, 2010
_____, 2016

Urban Renewal Agency of the City of Eugene, Oregon



**URBAN RENEWAL PLAN FOR THE
DOWNTOWN URBAN RENEWAL DISTRICT**

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I. ADOPTION

Resolution Number	Date	Purpose
Resolution No. 257	7/3/1968	Adoption of the Urban Renewal Plan for the Central Eugene Project (the Plan).

II. AMENDMENTS

Amendment Number	Date	Purpose
Resolution No. 1609	12/19/1968	<ul style="list-style-type: none"> ○ Modified the Plan to allow for additional projects as required by HUD to receive additional federal funds.
Ordinance No. 19648	11/8/1989	<ul style="list-style-type: none"> ○ Aligned the Plan with Metro Plan policies: strengthen the area's position as a regional service center, maintain the Eugene central business district as a vital center, incorporate principles of compact urban growth, encourage retail and commercial development in the downtown area, and promote the development of parking structures in the downtown core. ○ Expiration set for FY10.
Ordinance No. 20120	6/1/1998	<ul style="list-style-type: none"> ○ Responded to Measure 50 to a) include a maximum amount of indebtedness and b) select Option 1 for the city-wide special levy as the method for collecting ad valorem property taxes for payment of debts related to urban renewal projects. ○ Limited expenditure of new funds to completing existing projects and construction of a new main library. ○ Removed the business assistance loan program. ○ Approved a plan to reduce district administration costs over the following three years.
Ordinance No. 20328	9/13/2004	<ul style="list-style-type: none"> ○ Expanded the projects for which tax increment funds could be used ○ Created a public advisory committee ○ Added the requirement for specific Agency approval of projects greater than \$250,000 (other than loans), and adding a limit of \$100,000 on the mandate for a public hearing in the event of a plan change (applies to minor amendments that can be approved by the URA without ORS 457.095 approval – Section 1200, C of the 2004 Plan). ○ Added the Downtown Revitalization Loan Program (DRLP). ○ Expiration set for 2024.
Ordinance No. 20459	5/24/2010	<ul style="list-style-type: none"> ○ Limited scope of two previously approved projects, removed the ability to initiate all other previously approved projects, and authorized one new project expenditure of new funds to completing existing projects and construction of a new main library. ○ Except for the three projects and existing projects previously approved no initiation of additional projects. ○ Expiration upon the repayment or defeasance of debt related to the urban renewal projects specifically identified in the Plan.

URBAN RENEWAL PLAN FOR THE DOWNTOWN URBAN RENEWAL DISTRICT

Section 100 – Introduction

The Downtown Urban Renewal Plan was revised in 2016 to expand a previously approved project and to authorize several new projects. The previously approved project is “Public Parks, Public plazas, Public Rest Rooms, Public Open Spaces, and Streets: Park Blocks Improvements for the Farmers’ Market”, which will be expanded to fund improved parks and plazas throughout the Plan Area, including improvements to the Park Blocks for overall community use, to support the continued use for the Saturday Market, and to improve the area for the Farmers’ Market. The new projects are “Public Utilities: High-Speed Fiber” for the implementation plan costs that benefit the Plan Area, “Other Public Facilities: Old Lane Community College Building” for the redevelopment of the now vacant school building. Except for these projects, the Agency will not initiate additional projects to be funded with tax increment dollars after the date of this 2016 Amendment.

Upon the repayment or defeasance of debt related to the urban renewal projects specifically identified in the Plan, as amended by the 2016 Amendment, the Downtown Urban Renewal District will cease collecting tax increment dollars, any unused tax increment funds will be returned to Lane County for redistribution to overlapping taxing districts, and the City Council will determine how to close out the Plan.

Section 200 – Definitions

The following definitions will govern this Plan.

2016 Amendment means the update to the Plan that was completed in 2016.

Agency means the Urban Renewal Agency of the City of Eugene.

Butterfly Parking Lot means the property on the northwest corner of 8th Avenue and Oak Street that is owned by Lane County and in use as a two-level parking structure.

Downtown Plan means the Eugene Downtown Plan as adopted by the Eugene City Council in 2004 as a refinement of the Eugene Springfield Metropolitan Area General Plan.

Eugene Fiber Implementation Plan means the plan to extend the municipal high-speed fiber network to downtown buildings and establish the high-speed connection between local and regional internet exchanges.

High-Speed Fiber means the portion of the Eugene Fiber Implementation Plan that is located within the Plan Area and that benefits the Plan Area.

Old LCC Building means the 66,000 square foot building at 1059 Willamette Street owned by Lane Community College and vacated in January 2013 when the new Lane Community College Downtown Campus opened on 10th Avenue and Olive Street.

Plan means this Urban Renewal Plan for the Downtown District.

Plan Area means the property included in the Downtown Urban Renewal District as more fully described in Section 300.

Projects means only the urban renewal projects that are listed in Section 600 of the Plan, as amended by the 2016 Amendment.

Tax Increment Financing means a method of financing urban renewal projects as authorized by ORS Chapter 457.

Willamette to Willamette Initiative means the collection of projects focusing on infrastructure and activity along 8th Avenue to and from the Willamette River.

Section 300 – Legal Description

The Downtown Urban Renewal District includes an area of approximately 77 acres. The Plan Area includes all of the land within the boundaries designated on the map attached as Plan Exhibit A and described as containing all lots or parcels of property, situated in the City of Eugene, County of Lane, State of Oregon, bounded generally as described in Plan Exhibit B.

Section 400 – Goals and Objectives

A. GOALS

The goals of the Plan are to:

1. Improve the function, condition, and appearance of the Plan Area through:
 - a. Infrastructure improvements to parks, plazas, and open space, including the Park Blocks, to provide an inviting civic space aligned with the Willamette to Willamette Initiative, better opportunities for the Farmers' Market, and inviting and accessible connections between the parks, plazas and open space;
 - b. Funding of critical utility high-speed fiber;
 - c. Redevelopment of the Old LCC Building;
2. Eliminate blight and blighting influences;
3. Strengthen the economic conditions of the Plan Area; and

4. Enhance downtown's role as the regional economic, governmental, and cultural center and a central location for public and private development and investment.

B. OBJECTIVES

Development in the Plan Area has been intended to implement the adopted policies contained in the Downtown Plan and to develop downtown as the heart of a livable, sustainable city. The objectives for the Plan are to ensure that:

1. The parks, plazas and open space provide inviting civic spaces:
 - a. Benefit the community overall to bring even more community members into the Plan Area and allow for accessibility and connectivity between the public spaces,
 - b. Farmers' Market can continue to bring hundreds of community members into the Plan Area, and
 - c. Benefit downtown, as athletes, visitors, media and local residents are in the center of our city for the World Track and Field Championships in 2021;
2. High-speed fiber can:
 - a. Increase internet speed for lower monthly costs;
 - b. Increase the competitiveness of the existing technology sector, which will increase the number and size of technology businesses and related jobs, in accordance with the Regional Prosperity Economic Prosperity Plan;
 - c. Reduce costs and increased telecommunications speed for City, Lane Community College, Lane County, Lane Council of Governments (LCOG), 4j and Bethel school districts; and
 - d. Lower the cost of telecommunications service for residential buildings inside the Plan Area and at least two existing affordable housing projects within one block of the Plan Area;
3. Redevelopment of the Old LCC Building will transform a large, vacant building adjacent to Lane Transit District into an active use contributing to downtown vitality;

Section 500 – Land Use Plan

The use and development of all land within the Plan Area shall comply with the regulations prescribed in the City's comprehensive plan, zoning ordinance, subdivision ordinance, City charter, or any other applicable local, State or Federal laws regulating the use of property within an urban renewal area.

Section 600 – Urban Renewal Projects

To achieve the objectives of this Plan, the Agency may incur indebtedness to finance the following urban renewal projects, and no others, and may pay that indebtedness with tax increment funds:

A. PUBLIC PARKS, PUBLIC PLAZAS, PUBLIC REST ROOMS, PUBLIC OPEN SPACES, AND STREETS

Former Section 600 A of the Plan authorized the Agency to participate in funding infrastructure improvements to the Park Blocks in order to make that location more attractive and functional for the Farmers' Market. Beginning with the effective date of the 2016 Amendment, the Agency will also be able to use tax increment funds to improve any public parks, public plazas, rest rooms, open spaces, and streets within the Plan Area. The Agency may spend tax increment funds on infrastructure improvements to these elements that may include the design, acquisition, construction or rehabilitation of public spaces, or parks or public facilities within the Plan Area, including but not limited to landscaping, walkways, plazas, accessibility improvements, lighting, furniture, and art. A portion of that total may also be spent on changes to the surrounding streets (e.g. 8th Avenue and Oak Street), reincorporating the site of the Butterfly Parking Lot as part of the historic four corners of the Park Blocks, and connecting the public spaces as part of the Willamette to Willamette Initiative. (The planning work was started in the fall of 2015 and is a more comprehensive way of looking at the Park Blocks and 8th Avenue; how they fit into the bigger vision for connecting downtown to the river, and creating a fabulous public realm downtown.)

Council Question 1 – What scope for the park blocks improvements?

- OPTION A: spruce up
- OPTION B: minimum blank slate
- OPTION C: blank slate

Council Question 2 – What scope for the open space improvements?

- OPTION 1: minimal lighting and benches
- OPTION 2: park blocks plus
 - a) Broadway Plaza
 - b) Hult Plaza
 - c) City Hall Plaza
 - d) Connections between the spaces (lighting, furniture, art)

Council Question 3 – Should the boundary be expanded?

- OPTION 1: expand to include East Park Block area
- OPTION 2: expand to cover the City Hall Block so that it's a possible location for Farmers' Market and/or so City Hall Plaza could be enhanced
- OPTION 3: keep boundary as it is and only improve the west Park Block

Community Engagement: The project will begin with asking the community about their aspirations and vision for our town square, as well as a needs assessment in our growing downtown neighborhood. The results of that work could likely necessitate a placemaking plan (focusing on uses, amenities, activities and pathways) and a management plan (focusing on operations) to illustrate and implement the community vision. The geographic area could be limited to the Park Blocks or have a broader approach as “Park Blocks Plus,” which could include other key downtown open spaces: Hult Plaza, Broadway Plaza, the plaza at the new City Hall [if added to the Plan Area boundary], the new riverfront park, and the pedestrian path system in between these places. If the scope extends beyond the Plan Area, other sources of funds will contribute to the cost.

Implementation: Implementation would be based on the community engagement results as approved by the Agency Board through its regular course of business in the budget process. It could include implementation of components of the 2006 Master Plan for the Park Blocks, which focused on changes to all surrounding streets and reincorporating the southern half of the Butterfly Parking Lot; removing barriers on the southeast and southwest Park Blocks, which was not part of the 2006 Master Plan; and building a permanent structure for the Farmers’ Market. If the Butterfly Parking Lot/Park Blocks is not feasible, the Agency may improve/purchase another location within the Plan Area for the Farmers’ Market.

Other downtown open space projects that are not yet developed, but that are vetted through the community engagement project and approved by the Agency Board would also be eligible for implementation.

B. PUBLIC UTILITIES: High-Speed Fiber

The Agency may assist with the Eugene Fiber Implementation Plan to extend the municipal high-speed fiber network to downtown buildings and to establish the high-speed connection between local and regional internet exchanges for costs attributable to the Plan Area.

Installing Downtown Fiber: The 2013 City of Eugene Broadband Strategic Plan identified the development of a downtown fiber network as a strategic goal. After completion of the Strategic Plan, City staff worked with Lane Council of Governments (LCOG) and the Eugene Water and Electric Board (EWEB) on a successful pilot project, to test the feasibility of implementing a downtown network. The City, EWEB, and LCOG identified a workable method to connect several commercial buildings by running fiber optics cables through existing electrical conduit. With LCOG, EWEB, and the Technology Association of Oregon, the Fiber Implementation Plan a) calls to construct fiber connections to additional downtown buildings and b) includes the costs and benefits of leasing a publicly operated connection from a local internet connection point to large, regional internet exchanges in Portland and San Jose, California.

High-speed fiber will serve and benefit the Plan Area because: (1) Existing businesses and new businesses benefiting from the high speed and competitive cost will grow employment

and attract new investments to the Plan Area; (2) housing residents will have an added benefit for living within in the Plan Area; and (3), and public agencies within the Plan Area will have reduced costs and increased telecommunication speed for City, Lane Community College, Lane County, and LCOG.

C. OTHER PUBLIC FACILITIES: *Old LCC Building*

The Agency may fund redevelopment of the Old LCC Building, which may include housing or activities that advance the Regional Prosperity Economic Development Plan (e.g. an innovation center with maker space, wet lab, or art/tech incubator). The building will benefit the Plan Area by increasing public usage of the area and stimulating additional public and private investment. This work would include Lane Community College and could include collaboration with others.

D. PROJECT DELIVERY AND ADMINISTRATIVE ACTIVITIES

Many of the Agency's project delivery and administrative activities are provided through a contract between the City of Eugene and the Agency dated June 15, 2004.

1. The Agency may retain the services of independent professional people or organizations to provide project delivery administrative or technical services such as:
 - a. Project management;
 - b. Preparation of market, feasibility, or other economic studies;
 - c. Public engagement;
 - d. Preparation of design, architectural, engineering, landscaping architectural, planning, development, or other developmental studies;
 - e. Preparation of property acquisition appraisals;
 - f. Provision of special rehabilitation, restoration, or renovation feasibility and cost analysis studies;
 - g. Provision of legal, debt issuance, accounting or audit services;
 - h. Assistance with preparation of the annual financial report required under Section 800 of this Plan and the financial review required under Section 900 of this Plan; and
 - i. Support ongoing investments within the Plan Area (e.g. potential new businesses, existing businesses with expansion, dealing with safety issues).
2. The Agency may acquire, rent, or lease office space and office furniture, equipment, and facilities necessary for it to conduct its affairs in the management and implementation of this Plan.

3. The Agency may invest its reserve funds in interest-bearing accounts or securities authorized under ORS 294.
4. The Agency may borrow money, accept advances, loans, or grants from any legal source, issue urban renewal bonds and receive tax increment proceeds as provided for in Section 700 of this Plan.

E. EXISTING ACTIVITIES

The Agency may complete urban renewal projects authorized prior to the 2016 Amendment (for example, the Farmers' Market improvements, the Broadway Commerce Center and Woolworth Building projects at Willamette and Broadway, and downtown lighting).

The Agency also may continue to operate the Downtown Revitalization Loan Program. All dollars loaned must come from program revenue and not from tax increment funds.

Section 700 – Methods for Financing the Projects

The Agency may borrow money and accept advances, loans, grants, and other legal forms of financial assistance from the Federal government, State, City, County, or other public body, or from any source, public or private, for the purposes of undertaking and carrying out the Projects authorized by this Plan.

Ad valorem taxes, if any, levied by a taxing body upon the taxable real and personal property situated in the Plan Area, shall be divided in accord with and pursuant to Section 1c, Article IX of the Oregon Constitution and ORS 457, and used by the Agency for the Projects authorized by this Plan.

The Agency shall adopt and use a fiscal year ending June 30 accounting period. Each year, the Agency shall develop a budget in conformance with the provisions of ORS Chapter 294 and ORS 457, which shall describe sources of revenue, proposed expenditures, and activities.

Section 800 – Annual Financial Statement Required

A financial statement shall be prepared and provide information in accordance with ORS 457. The statement shall be filed with the City Council and notice shall be published in accordance with ORS 457.

Section 900 – Community Member Participation

The activities and projects defined in this Plan, and the adoption of amendments to this Plan shall be undertaken with the participation of community members, owners, tenants as individuals, and organizations who reside within or who have financial interest within the Plan Area together with the participation of general residents of the City. The Agency shall convene not less than once each year a committee of such persons to prepare a report on:

- a) the activities of the Agency for the previous fiscal year, and
- b) whether the Agency's

expenditure of tax increment dollars was limited to the projects authorized by this Plan and the associated administrative costs authorized by the Plan.

Section 1000 – Non-Discrimination

In the preparation, adoption, and implementation of this Plan no public official or private party shall take any action to cause any person, group, or organization to be discriminated against in a manner that violates Section 4.613 of the Eugene Code, 1971.

Section 1100 – Recording of this Plan

A copy of this Plan shall be recorded with the recording officer of Lane County.

Section 1200 – Procedures for Changes or Amendments

The Plan will be reviewed and analyzed periodically and may need to be modified based on public engagement results, design engineering for the fiber project, project negotiations for Farmers’ Market, and project scoping for the Old LCC Building. Types of Plan Amendments are:

A. TYPE ONE AMENDMENT – SUBSTANTIAL CHANGE REQUIRING SPECIAL NOTICE

Type One amendments shall require approval per ORS 457.095, and notice as provided in ORS 457.120. Type One plan changes will consist of:

1. Increases in the Plan Area boundary in excess of one percent (1%) of the existing area of the Plan.
2. Increases in the maximum indebtedness that can be issued or incurred under this Plan.

B. TYPE TWO AMENDMENT – SUBSTANTIAL CHANGE NOT REQUIRING SPECIAL NOTICE

Type Two amendments shall require approval per ORS 457.095, but will not require notice as provided in ORS 457.120. Type Two amendments will consist of:

1. The addition of improvements or activities which represent a substantial change in the purpose and objectives of this Plan and which cost more than \$500,000. The \$500,000 amount will be adjusted annually from the year 2016 according to the "Engineering News Record" construction cost index for the Northwest area.
2. Any change or provision of this Plan which would modify the goals and objectives or the basic planning principles of this plan.

Substantial changes shall include, but are not limited to, revisions in project boundaries, land uses, project activities, street system changes, or other elements desired by the Agency Board that will change the basic planning principles of this Plan.

C. TYPE THREE AMENDMENT – MINOR AMENDMENT

Minor amendments may be approved by the Agency Board in resolution form. Such amendments are defined as:

1. Amendments to clarify language, add graphic exhibits, make minor modifications in the scope or location of improvements authorized by this Plan, or other such modifications which do not change the basic planning or engineering principles of the Plan.
2. Acquisition of property for purposes specified in Section 600A of this Plan.
3. Addition of a project substantially different from those identified in Section 600 of the Plan or substantial modification of a project identified in Section 600 if the addition or modification of the project costs less than \$500,000 in 2016 dollars.
4. Increases in the Plan Area boundary not in excess of one percent (1%).

D. AMENDMENT TO THE CITY'S COMPREHENSIVE PLAN OR ANY OF ITS IMPLEMENTING ORDINANCES

Should the City Council amend the City's comprehensive plan or any of its implementing ordinances and should such amendment cause a substantial change to this Plan, the City Council amending action shall cause this Plan to be amended provided that the Planning Commission and City Council approve the amendment. In the event of such amendment, the text and/or exhibits of this Plan, if applicable to this Plan, shall be changed accordingly by duly recorded ordinance.

Section 1300 – Duration and Validity of Approved Plan

A. DURATION OF THE PLAN

Taxes may be divided under this Plan only until the maximum indebtedness for the Plan Area has been issued and paid or defeased, or the Agency has determined that it will not issue the full amount of that maximum indebtedness, and all indebtedness that will be issued has been issued and paid or defeased. When that indebtedness has been paid or defeased the Agency will notify the assessor pursuant to ORS 457.450(2) to cease dividing taxes for the Plan Area, and shall return any unused tax increment funds to Lane County for redistribution to overlapping taxing districts. However, the Downtown District and this Plan may remain in effect as long as legally required to exist and until the Agency transfers any remaining assets and liabilities of the Plan Area to the City of Eugene. As of the date of the 2016 Amendment, it is estimated that: the last fiscal year for which taxes will be divided is FY_____. [Blank to be filled in once Council determines the maximum indebtedness amount; package A = FY25, package B = FY30, package C = FY46]

B. VALIDITY

Should a court of competent jurisdiction find any word, clause, sentence, section, or part of this Plan to be invalid, the remaining words, clauses, sentences, section, or parts shall be unaffected by any such finding and shall remain in full force and effect for the duration of the Plan.

Section 1400 – Maximum Indebtedness

The sum of \$33,000,000 was established in 1998 as the spending limit (maximum amount of new indebtedness which could be issued or incurred from tax increment funds) under this Plan after June 1, 1998. That figure was developed using the estimated project costs, plus a 5% annual inflation factor. The 2010 Amendment increased the maximum indebtedness amount by \$13.6 million, to a total of \$46.6 million.

The 2016 Amendment increased the maximum indebtedness amount by \$__ million [Blank to be filled in once Council determines package size; A = \$17M, B = \$25M, C = \$48M], to a total of \$__ million [Blank to be filled in once Council determines package size; which would be added to the existing total]. The 2016 Amendment increased the maximum indebtedness limit established by this Section 1400 does not apply to or limit:

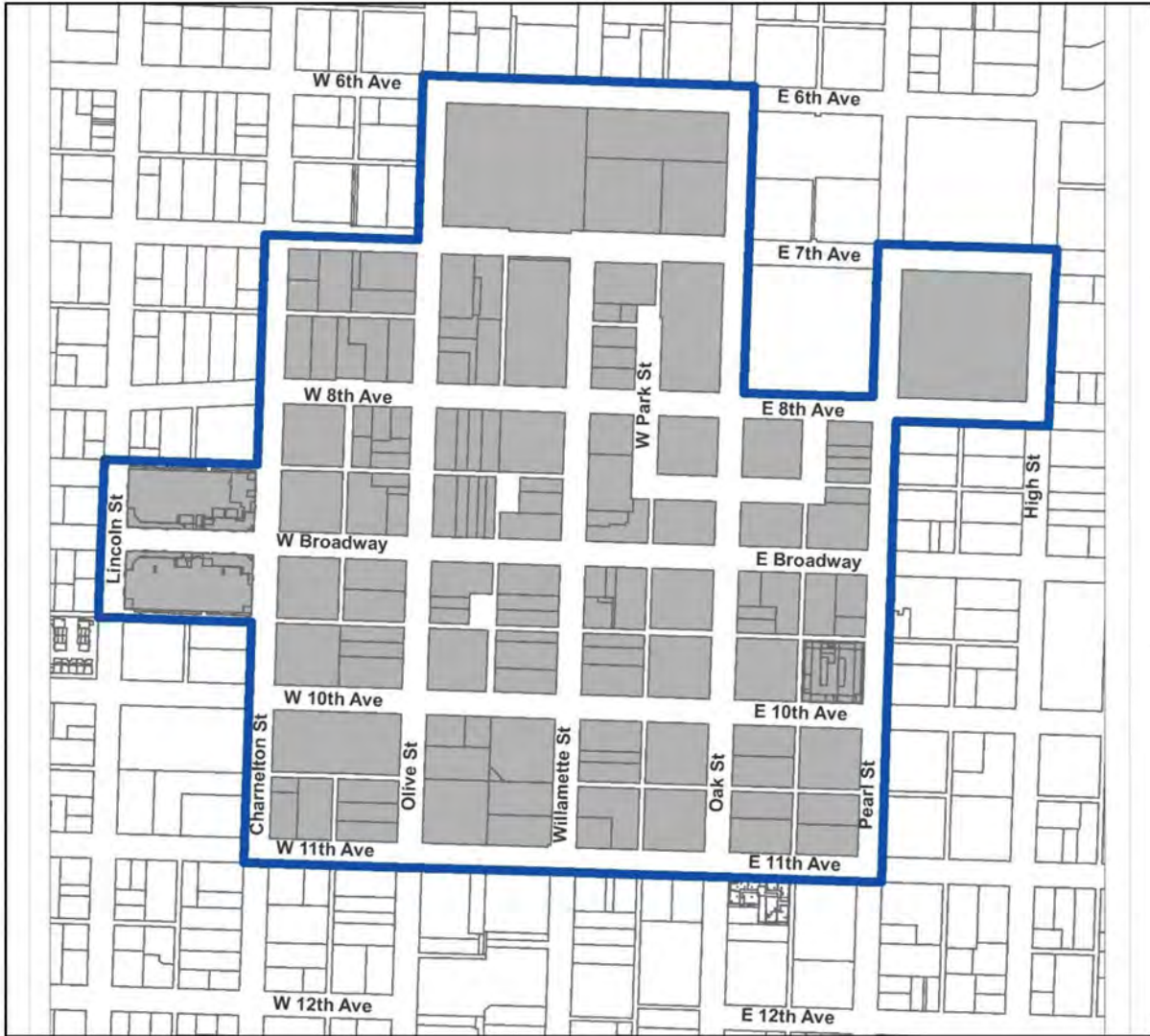
1. The obligation of the Agency to pay interest on indebtedness issued or incurred under this Plan;
2. Any indebtedness issued to refund indebtedness issued or incurred under this Plan, to the extent that the refunding indebtedness does not exceed the principal amount of the refunded indebtedness, plus the amount of the refunding indebtedness that is used to pay costs of the refunding;
3. Funds to repay indebtedness existing on the date of the 1998 Amendment; and
4. Expenditures made from funds other than tax increment funds, such as loans made from the Downtown Revitalization Loan Program.

Legislation passed in 2009 (ORS 457.220) placed additional limits on how much a municipality can increase maximum indebtedness. That same legislation, however, also provides that those limitations “do not apply to the extent the municipality approving a plan obtains the written concurrence of taxing districts imposing at least 75 percent of the amount of taxes imposed under permanent rate limits in the urban renewal area.” The City concurred with that increase in maximum indebtedness when it approved this Plan. Therefore, the new legislative limitations are not applicable to the proposed maximum indebtedness increase. After consultation with the other overlapping taxing districts, _____.

Section 1500 – Formal Matters

At this time, no property is anticipated to be purchased that would result in relocation. If property is identified for purchase that would involve relocation, the Agency would develop provisions for relocation.

PLAN EXHIBIT A: Plan Area Map



PLAN EXHIBIT B: Plan Area Description

Beginning at the southwest corner of the intersection of 11th Avenue and Charnelton Street in the City of Eugene, Lane County, Oregon, commencing northerly along the west right-of-way line of Charnelton Street to the point of intersection of the south right-of-way line of the alley between 10th Avenue and Broadway;

- (1) thence, westerly along the south right-of-way line of said alley to the west line of Lincoln Street;
- (2) thence, northerly along the west right-of-way line of Lincoln Street to the point of intersection of the north right-of-way line of the alley between Broadway and 8th Avenue if extended;
- (3) thence, easterly along the north right-of-way line of said alley to the west right-of-way line Charnelton Street;
- (4) thence, northerly along the west right-of-way line of Charnelton Street to the northwest corner of the intersection of 7th Avenue and Charnelton Street;
- (5) thence, easterly along the north right-of-way line of 7th Avenue to the northwest corner of the intersection of 7th Avenue and Olive Street;
- (6) thence, northerly along the west right-of-way line of Olive Street to the northwest corner of the intersection of 6th Avenue and Olive Street;
- (7) thence, easterly along the north right-of-way line of 6th Avenue to the northeast corner of the intersection of 6th Avenue and Oak Street;
- (8) thence, southerly along the east right-of-way line of Oak Street to the northeast corner of Oak Street and South Park Avenue;
- (9) thence, easterly along the north right-of-way line of South Park Avenue extended to the east right-of-way line of Pearl Street;
- (10) thence, southerly along the east line of Pearl Street to the southeast corner of the intersection of Pearl Street and West 11th Avenue; and
- (11) thence westerly along the south right-of-way line of West 11th Avenue to the point of beginning.

City Hall Block

A tract of land located in the Northeast one-quarter of Section 31 in Township 17 South, Range 3 West of the Willamette Meridian being more particularly described as follows; Beginning at the Southwest corner of Block 18 as platted and recorded in Skinner's Donation to Eugene per Judgement Docket "A" page 2, Lane County Oregon Plat Records in Lane County, Oregon; thence Southerly along the westerly line of Block 24 of said Skinner's Donation to Eugene to the Northwest corner of Block A of Mulligan Addition to Eugene as platted and recorded in Volume A, Page 122, Lane County Oregon Plat Records in Lane County, Oregon; thence Westerly along the Northerly line of Block 1 of said Mulligan Addition to Eugene to the Northwest corner of said Block 1 of said Mulligan Addition to Eugene; thence Southerly along the west line of said Block 1 to the Southwest corner of Lot 3 in said Block 1; thence westerly to the centerline of Pearl Street; thence Northerly along

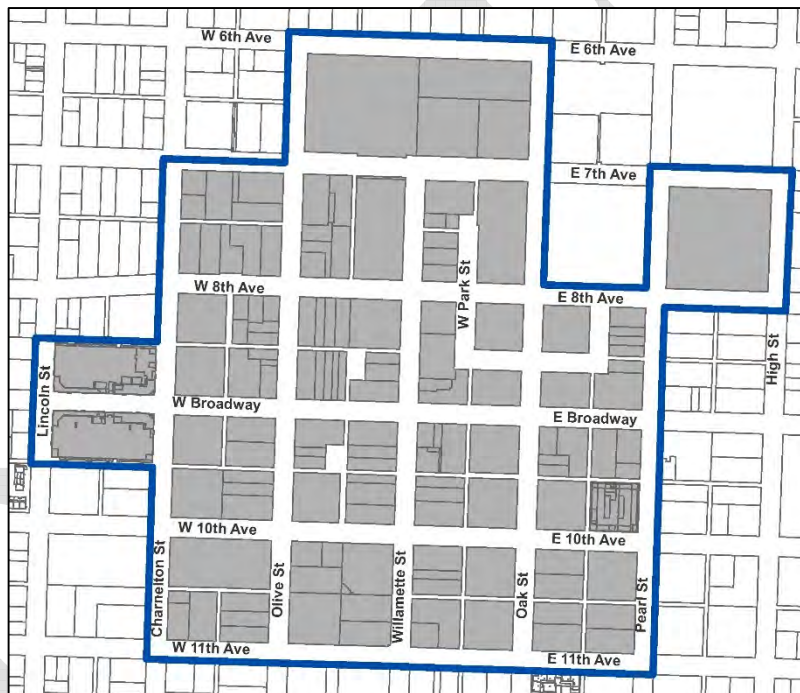
said centerline to the intersection with the Southerly line when extended the south line of Block 7 of said Mulligan Addition to Eugene; thence Westerly along said south line of said Block 7 to the Southeast corner of said Block 7; thence Northerly along the East line of said Block 7 to the Southeast corner of Block 6 of said Mulligan Addition to Eugene; thence Easterly along the south line of Block 17 of Skinner's Donation to Eugene to the point of beginning being the Southwest corner of Block 18 of said Skinner's Donation to Eugene and there ending, all in Eugene, Lane County, Oregon.

East Park Block Area

A tract of land located in the Northeast one-quarter of Section 31 in Township 17 South, Range 3 West of the Willamette Meridian being more particularly described as follows; Beginning at Southeast corner of Lot 1, Block 7 Mulligan Addition to Eugene as platted and recorded in Volume A, Page 122, Lane County Oregon Plat Records in Lane County, Oregon; thence Easterly along the projection of the south line of said Lot 1 to the centerline of Pearl Street; thence Southerly along said Pearl Street centerline to the intersection when projected the south line of Lot 6, Block 12 of said Mulligan Addition to Eugene; thence Westerly along the projected south line of said Lot 6 and along the north right-of-way line of South Park Street to the intersection with the east right-of-way line of Oak Street; thence northerly along said east right-of-way line of said Oak Street to the northerly right-of-way line of East 8th Avenue; thence Easterly along said northerly right-of-way line of said East 8th Avenue to the point of beginning being the Southeast corner of said Lot 1, Block 7 of Mulligan Addition to Eugene and there ending, all in Eugene, Lane County, Oregon.

DOWNTOWN URBAN RENEWAL DISTRICT REPORT

For the Downtown Urban Renewal District Plan
Originally Adopted July 3, 1968 by Eugene Urban Renewal Agency Ordinance No. 257
Amended December 19, 1968 by Eugene City Council Ordinance No. 1609
Amended November 8, 1989 by Eugene City Council Ordinance No. 19648
Amended June 1, 1998 by City Council Ordinance No. 20120
Amended September 13, 2004 by City Council Ordinance No. 20328
Amended May 24, 2010 by City Council Ordinance No. 20459
Amended _____, 2016 by City Council Ordinance No. _____



Urban Renewal Agency of the City of Eugene, Oregon



ACKNOWLEDGEMENTS

Eugene City Council and Urban Renewal Agency Board

Mayor Kitty Piercy
Greg Evans, President
Alan Zelenka, Vice President
George Brown
Mike Clark
George Poling
Chris Pryor
Claire Syrett
Betty Taylor

City of Eugene Staff

Jon Ruiz, City Manager
Sarah Medary, Assistant City Manager/PDD Executive Director
Glenn Klein, City Attorney

Maurizio Bottalico
Denny Braud
Sue Cutsogeorge
Will Dowdy
Anne Fifield
Nan Laurence
Amanda Nobel Flannery
Sarah Zaleski

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REPORT ON THE DOWNTOWN URBAN RENEWAL DISTRICT PLAN

Chapter 1: Introduction

The 2016 Amendment to the Downtown Urban Renewal District Plan (the “Plan”) makes the following changes:

- Specifies project activities to be undertaken;
- Sets an increase in the maximum indebtedness to allow for those specific projects with a range of sizes to get community feedback prior to City Council making a final decision on whether to approve the 2016 Amendment; and
- Sets the expectation that the Downtown Urban Renewal District will terminate the use of tax increment financing after repayment or defeasance of all debt issued to fund the limited set of projects.

[Throughout this draft Report a range of packages will be used: A = \$17 million, B = \$25 million, and C = \$48 million. In a few instances where clarity would be unduly compromised, package C is used and shows the maximum end of what City Council is considering.]

The City of Eugene has prepared an amendment to the Plan, originally adopted on July 1968 and modified December 1968, December 1989, June 1998, September 2004, and May 2010. This amendment is considered a substantial amendment under ORS 457. City Council considered downtown improvements in 2016 with the desire to foster a vibrant downtown, provide near-term economic stimulus, and prepare for the 2021 World Track and Field Championships in such a way as to result in long-term community benefit. This Report accompanies the Plan and consists of text, tables, and appendices.

The Downtown Urban Renewal District contains approximately 77 acres (the “Plan Area”). The legal description for the Plan Area is in Section 300 of the Plan and is further described on graphic exhibits included in the Plan and in the appendix to this Report.

Chapter 2: Description of Physical, Social, Economic, and Environmental Conditions in the Plan Area

Note: This description and assessment is current to the identified dates.

A. Physical Conditions

1. Land Area

The Plan Area encompasses about 77 acres, after the seven acre boundary expansion included in the 2016 Amendment. (See Appendix, Exhibit A for a map of the Plan Area.) This seven acre boundary expansion represents 10% of the total Plan Area, and is well within the limit of 20% maximum expansion under ORS 457.220(3).

The total incorporated land area for the City of Eugene, as of January 2016, is 28,314 acres. The Plan Area represents about 0.27 percent of the City's total land area. This area combined with the Riverfront Urban Renewal District of approximately 178 acres, equals approximately 255 acres in renewal districts, which is less than one percent of the City's total land area and well below the 15 percent maximum allowed by Oregon State law.

Council Question – What areas to add to the boundary? The expansion can be up to 14 acres.

- OPTION 1: East Park Block area (1.9 acres)
- OPTION 2: City Hall block (5 acres)
- OPTION 3: keep boundary as it is and only improve the west Park Block

2. Existing Land Use and Zoning

Table 1 below shows generalized land use as of January 2016 by category. Table 2 shows the zoning as of January 2016 by zoning district. A description of each use permitted is found in the City Land Use Code. (The zoning map is located in the Appendix, Exhibit B.)

Table 1. Generalized Land Use

Current Plan Area	
<i>Land Use</i>	<i>Acres</i>
Communication	0.7
Educational	1.9
Transportation Related	1.9
Government	1.0
Wholesale Trade	0.03
Industrial	0.3
Religious	0.05
Recreation	7.7
Residential, Multi-Family	6.4
General Services	11.4
Parks	0.7
Residential, Group Quarters	0.3
Retail Trade	18.8
Vacant	0.2
Alleys, walkways, Bikepaths	0.01
Roads	27.9
Total	79.1
<i>(Total does not equal current Plan Area acreage due to rounding and vertical land use designations. i.e. parking below residential.) Data: 1/21/16</i>	
City Hall Block	
<i>Land Use</i>	<i>Acres</i>
Government	2.6
Roads	2.4
Total	5
East Park Block Area	
<i>Land Use</i>	<i>Acres</i>
General Services	0.3
Parks	0.5
Retail Trade	0.1
Roads	1.0
Total	1.9

Table 2. Zoning

Current Plan Area		
<i>Zoning Designation</i>	<i>Zoning</i>	<i>Acres</i>
Major Commercial	C-3	46.9
Public Land	PL	3.1
Special-Historic	S-H	0.1
Non-zoned Public Right of Way		19.7
Total		69.8
City Hall Block		
<i>Zoning Designation</i>	<i>Zoning</i>	<i>Acres</i>
Public Land	PL	2.6
Non-zoned Public Right of Way		2.4
Total		5
<i>Data: 3/7/16</i>		
East Park Block Area		
<i>Zoning Designation</i>	<i>Zoning</i>	<i>Acres</i>
Major Commercial	C-3	0.4
Public Land	PL	0.5
Non-zoned Public Right of Way		1
Total		1.9
<i>East park Block acres for east block, not including west block. Both blocks constitute the total taxlot. Data: 2/20/16</i>		

3. Historic Structures

In the past, numerous old buildings were lost in the downtown core area due to demolition or neglect. While not all of these structures were historically or architecturally significant, it is clear that our urban heritage was not considered worthy for preservation or re-use. Today, the Agency aims to take an active role in celebrating that urban heritage by preserving and reclaiming obsolete or underutilized buildings as well as parts of the urban landscape in need of

improvements, such as the Park Blocks, that form an important part of the fabric and history of downtown, which is part of our legacy for future generations.

4. Parks and Plazas

Downtown plays two roles in our city, as both the shared civic, cultural, and economic center, and as a neighborhood of its own. Downtown needs to be served by parks and plazas that provide public gathering spaces, room for events, and areas of nature in the heart of the city. As development continues downtown, the role of these urban open spaces becomes even more important for livability, for conviviality, and as amenities to draw and sustain a high quality and diverse mix of commercial, governmental, residential, and cultural uses. The open spaces that are currently downtown (Broadway Plaza, the Park Blocks, and the Hult Center Plaza) do not appear to meet the area's needs for open space as they are insufficient, deteriorated, uninviting, in places not accessible, and overall not conducive to incidental or intentional use. All of these have obsolete or deteriorated features. They are also underutilized and lack basic infrastructure including adequate lighting, power, and water (gray water and drinking water for public or commercial use) as well as comfortable and inviting amenities such as well-designed seating, restrooms, and public wi-fi. These improvements will increase the utility and desirability of these spaces, make the Plan Area more inviting and attractive overall, and create the conditions for increased residential and commercial investment in the future.

5. Telecommunications Utility System

The existing infrastructure cannot accommodate the telecommunications needs of firms in business sectors that are growing and anticipated to grow in the 21st century. The existing telecommunications infrastructure offers service that is too slow to meet the requirements of firms that consume or produce large volumes of data, limiting the ability of the Plan Area to attract and retain key industry sectors. The City of Eugene worked with Lane Council of Governments (LCOG) and the Eugene Water and Electric Board (EWEB) on a successful pilot project, to test the feasibility of implementing a downtown municipally owned network. The partners identified a workable method to connect several commercial buildings by running fiber optic cables through existing electrical conduit. The pilot project built new telecommunications infrastructure in three buildings that allows the transfer of large volumes of data at very fast speeds. The City and its partners are identifying the network architecture and cost of constructing a municipally owned fiber network in downtown Eugene.

6. Streets, Alleys, Sidewalks

Major portions of the streets, alleys, and sidewalks within the Plan Area were upgraded as part of the original renewal project; Based on the blight findings this has changed. Many of our pedestrian walkways and some streets have deteriorated. Park Street runs adjacent to the Park Blocks on three sides. This street needs improvements to accommodate the Park Blocks activities, including sidewalk improvements, curb changes, and a redesign of parking. Oak Street and 8th Avenue

are the major streets bisecting the Park Blocks, both only carrying traffic in one direction. Plans and policy direction support the conversion of 8th Avenue to a two-way street. Both streets need improvement to maintain traffic flow and allow for ease of pedestrian use, such as with lane narrowing and bump-outs.

7. Sanitary Sewer System

The sanitary sewer system was upgraded as part of the original renewal project. This upgrading consisted of relining the existing lines with plastic pipe liners. Each building was reconnected at that time. The engineering analysis showed that the existing capacity was sufficient.

8. Water Delivery System

According to the Eugene Water and Electric Board, the water delivery system throughout the original Downtown Urban Renewal District is in sufficient condition and of sufficient capacity to support additional development.

B. Social Conditions

1. Housing

Census 2010 data reports that there are 194 housing units in census blocks that cover the Plan Area and that housing in the Plan Area is completely renter occupied and market rate. Since 2010, an additional 115 housing units have been built, a majority of which are student housing at the Lane Community College Downtown Campus that has 75 apartment units for 255 residents.

2. Socio-Economic

As of Census 2010, 264 people were living in Census Blocks that cover the Plan Area. Since then, 115 new housing units were built in the Plan Area contributing to a potential increase in population. In and surrounding the Plan Area, the median income was substantially lower than the City median income. See Table 3 below. See Appendix Exhibit C for a map of census boundaries. No people are living in the potential boundary expansion areas.

Table 3. Median Household Income

	Median Household Income	Margin of Error
City of Eugene	\$42,715	+/-1,045
Census Tract 3900, Block Group 1	\$12,288	+/-2,703
Census Tract 3900, Block Group 2	\$11,633	+/-3,239

Data: Census ACS 2010-2014, Table B19013

3. Employment

In April 2014, there were 301 employers and 4,497 employees in the Plan Area (QCEW 2014). The largest employers in the district were the City of Eugene, Sykes Enterprises and Venture Data (InfoUSA 2014). Data: Lane Council of Governments, Oregon Employment Department 2014-April Quarterly Census of Employment and Wages (QCEW). InfoUSA - April 2014.

East Park Block area: Total Employers: 8, Total Employees 36 (QCEW)
City Hall Block: Currently vacant

C. Economic Conditions

1. Value of Property

The FY16 taxable assessed value for the entire City is \$13,931,659,840. The total assessed value for the Plan Area as of FY16 is \$181,601,898. Table 4 below demonstrates that the frozen base for the two combined urban renewal districts is well below the 15% limit imposed by ORS 457.

Table 4. Assessed Value of the Frozen Base

	Downtown Urban Renewal District	Riverfront Urban Renewal District	Total	Total as a % of City AV
Frozen Base	\$31,386,991	\$50,609,448	\$81,996,439	0.6%

East Park Block Area AV: \$2,212,127 (excludes publicly owned property)
City Hall Block AV: n/a (publicly owned, tax exempt)

2. Relationship of the Value of Improvements to the Value of Land

The current ratio of improvement value to land value within the Plan Area, based on 2015 assessment records and excluding all tax exempt property, is 4.5 to 1.

D. Environmental Conditions

The Plan Area has been an established commercial business area for many years. Most streets, sidewalks, alleys, and sewers are in place and will be upgraded and maintained. The public park areas within the Plan Area will be maintained as needed by the City. There are opportunities through this Plan Amendment, however, to improve the function and condition of some of the streets, public parks, and public plazas. The Park Blocks are directly on a pedestrian, bicycle, and car path to the river and are a critical piece of the Willamette to Willamette Initiative. A central intent of that project is to transform 8th Avenue from a one-way west bound only street with inadequate pedestrian and bicycle amenities into a two-way, inviting, and gracious path to and from the river and the anticipated development on the EWEB property as well as the university area to the east. Significant infrastructure design and construction will be required to implement this transformative project.

Chapter 3: Expected Impact, Including Fiscal Impact, of the Plan in Light of Added Services or Increased Population

The 2016 Amendment allows for several projects (described in more detail in Chapter 5) that will improve the function, condition, and appearance of the Plan Area through:

- Improved parks and plazas throughout the Plan Area, including improvements to the Park Blocks for overall community use, to support the continued use for the Saturday Market, and to improve the area for the Farmers' Market;
- Funding of critical high-speed fiber utility; and
- Redevelopment of the Old LCC Building.

These projects also support the Plan goal to strengthen the economic conditions of the Plan Area. One measure of this goal is the expected increase in the taxable property values caused by the projects. Areas adjacent to the Plan Area are also expected to become more viable. From FY17 through the estimated remaining life of the District [A = FY25, B = FY30, C = FY46], property values in the Plan Area are estimated to increase by about [A = \$50M, B = \$87M, C = \$254M]. The projects will also contribute to the goal of enhancing downtown's role as the regional economic, governmental, and cultural center and central location for public and private development and investment. Improvements to parks and plazas will contribute to the goal of reinforcing the Plan Area as a place to live, work, or visit by providing inviting and highly functional spaces for the community to enjoy on a daily basis as well as for programmed events.

Regarding potential impacts to the 4J school district, while the 2016 Amendment projects are not directed at residential projects, they are likely to increase jobs and amenities downtown, which will ideally increase the number of people living downtown. (See Chapter 9 for a summary of the financial impact that the Downtown District has on 4J.) The Fiber Implementation Plan includes the acquisition of telecommunications infrastructure that would provide a publicly owned and/or operated connection from a local internet connection point to large, regional internet exchanges in Portland and San Jose, California. The infrastructure could lower the telecommunications operating costs for public agencies, including 4J. The 2016 Amendment projects, like all development projects, are expected to impact police services, transportation, utilities, and other public services.

Projects within the Plan Area were selected for the way in which they support planning efforts and strategies, such as Envision Eugene, and adopted policy documents, such as the Eugene Downtown Plan. The planning documents were based on assumptions about the value of and expected need for higher density of uses and development, with a consequent need for new and improved services and amenities. The Plan is expected to facilitate improvements within the Plan Area, thereby addressing the goals of these documents. The policies of the Downtown Plan strongly support increased residential and mixed use development downtown, and the reinforcement of downtown as the economic and cultural center of the community.

The Downtown Plan also contains specific policies in support of improvements to public open spaces downtown. Similarly, the pillars of Envision Eugene that will benefit from the 2016 Amendment are to provide ample employment opportunities, to provide housing affordable to all income levels, and to promote compact development and efficient use of transportation. Specifically, the 2016 Amendment projects are expected to increase jobs and amenities downtown, which could increase housing demand downtown, thereby supporting Envision Eugene strategies to meet more of Eugene’s multi-family and jobs needs downtown, increase job opportunities, and transform downtown into a mixed use neighborhood that fosters active, walkable community living. The projects in the Plan do not result in an intensification of development beyond that previously anticipated under the planning documents.

The 2016 Amendment falls under the provisions of Ballot Measure 50. In the Measure 50 environment, taxing bodies “forego” revenue produced by the growth in values over a Plan Area’s frozen base. The Agency will use tax increment revenues to carry out the Plan. The use of tax increment revenues will affect the property tax revenues and bonded debt tax rates of other taxing jurisdictions that share assessed value with the Plan Area. The property tax impacts are described in Chapter 9.

Chapter 4: Reasons for Selection of the Plan Area

The Plan Area was adopted in 1968 with approximately 70 acres. This area was selected after a comprehensive community process under the guidance of the Federal Department of Housing and Urban Development (HUD). In 2016, the Agency Board proposed an expansion to the Plan Area by seven acres to include the City Hall block and the East Park Block area. (See Exhibit D for a map of the Plan Area with the expansion areas highlighted.) Two of the four goals of the Plan are to (1) improve the function, condition, and appearance of the Plan Area, (2) reduce blight and blighting influences, (3) strengthen the economic conditions of the Plan Area, and (4) enhance downtown’s role as the regional economic, governmental, and cultural center and a central location for public and private development and investment.

According to ORS 457.010, "blighted areas" means areas that, by reason of deterioration, faulty planning, inadequate or improper facilities, deleterious land use or the existence of unsafe structures, or any combination of these factors, are detrimental to the safety, health or welfare of the community. A blighted area is characterized by the existence of one or more of the following conditions:

- (a) The existence of buildings and structures, used or intended to be used for living, commercial, industrial or other purposes, or any combination of those uses, that are unfit or unsafe to occupy for those purposes because of any one or a combination of the following conditions:
 - (A) Defective design and quality of physical construction;
 - (B) Faulty interior arrangement and exterior spacing;

- (C) Overcrowding and a high density of population;
 - (D) Inadequate provision for ventilation, light, sanitation, open spaces and recreation facilities; or
 - (E) Obsolescence, deterioration, dilapidation, mixed character or shifting of uses;
- (b) An economic dislocation, deterioration or disuse of property resulting from faulty planning;
 - (c) The division or subdivision and sale of property or lots of irregular form and shape and inadequate size or dimensions for property usefulness and development;
 - (d) The laying out of property or lots in disregard of contours, drainage and other physical characteristics of the terrain and surrounding conditions;
 - (e) The existence of inadequate streets and other rights of way, open spaces and utilities;
 - (f) The existence of property or lots or other areas that are subject to inundation by water;
 - (g) A prevalence of depreciated values, impaired investments and social and economic maladjustments to such an extent that the capacity to pay taxes is reduced and tax receipts are inadequate for the cost of public services rendered;
 - (h) A growing or total lack of proper utilization of areas, resulting in a stagnant and unproductive condition of land potentially useful and valuable for contributing to the public health, safety and welfare; or
 - (i) A loss of population and reduction of proper utilization of the area, resulting in its further deterioration and added costs to the taxpayer for the creation of new public facilities and services elsewhere.

A total of 76 or 70% of properties in the Downtown Urban Renewal District are determined to have blighted conditions. In addition to the 76 properties, 19 locations have blighted conditions found in roads and sidewalks. These conditions are so prevalent and consistent in the Plan Area that the City concludes that the entire Plan Area is blighted. The blighted conditions impact the safety, health, and welfare of the community through decreased property values and taxes, potentially unsafe conditions for accessibility through deteriorating public right-of-ways, lack of seismic stability, and maintenance in public buildings and open spaces, vacancy and outdated structural designs that are deteriorating. The evidence of blight and blighting influences reduces the economic activity in the Plan Area, leading to lowered value and a disincentive to invest. Urban renewal funds that are directed at improving or reducing the blighted conditions will attract positive activity downtown, stimulate economic development and private investment, promote downtown revitalization, and enhance the value of the Plan Area as a whole. As the number of businesses and opportunities for investment increases, existing businesses and development will also benefit, including restaurants, retail and housing, leading to improved conditions, and higher property values within the Plan Area.

Chapter 5: Relationship Between Existing Conditions and Each Project Activity Undertaken in the Plan

All Projects set forth in Section 600 of the Plan are intended to correct the existing deficiencies in the Plan Area as described in this report (see Chapter 2).

The proposed 2016 Amendment Projects are:

- 1) Infrastructure improvements to parks, plazas, open space, and streets including the Park Blocks to provide an inviting civic space aligned with the Willamette to Willamette Initiative for the community, better opportunities for the Farmers' Market, and inviting and accessible connections between the public spaces;
- 2) Funding of critical high-speed fiber utility; and
- 3) Redevelopment of the Old LCC Building.

1) Improved Parks, Plazas, Open Space, and Streets: Improvements to the parks and plazas in the Plan Area benefit the growing community of employees, commercial and cultural uses, visitors, and residents, as well as the community at large with a revitalized, attractive, safe, and economically healthy downtown core. Improvements to the parks and plazas would be undertaken after a robust public engagement effort to determine what changes are most desired and effective to enhance their function during programmed and non-programmed times. The goal of the public engagement effort would be to draw on the experience and expertise of a wide group of community members to clarify the community's commitment to downtown and to develop parks and plazas in alignment with the community's vision for the heart of the city.

The City founders understood the importance of public space; the Park Blocks are a living legacy of their forethought and civic spirit. The design, appearance and function of the Park Blocks are a critical component of Eugene's identity and economic health and the long-term location for two beloved organizations, the Saturday Market and the Lane County Farmers' Market. On a direct path to the Willamette River from downtown, the Park Blocks are also a key part of the Willamette to Willamette Initiative.

For the three other public spaces in the Plan Area, Broadway Plaza, the Hult Center Plaza, and the new City Hall plaza [if the Plan Area is expanded], improvements are needed to benefit the public in terms of the safety, health, and welfare of residents through the removal of blighted conditions, improved amenities and attractiveness of these spaces as well as their impact on existing and desired adjacent uses. With the needed improvements in place, these downtown spaces will have the potential to more fully support the emerging downtown neighborhood and to provide an inviting urban open space in the core of the city for the entire community. A focused, strategic investment in the amenities, design, and character of these spaces strengthens the conditions for increased desired uses and development downtown.

The Lane County Farmers' Market operates multiple times per week during the spring, summer, and fall on a portion of the Park Blocks on 8th Avenue. The Farmers' Market continues to encounter difficult issues with that location, such as inadequate electrical service, uneven and unpaved surfaces, and lack of a permanent shelter. Reincorporating the Butterfly Parking Lot into the Park Blocks for the Farmers' Market would re-establish the original Park Blocks and support a cornerstone of downtown activity and one of the most significant public event venues in the city. For the past few years, the Farmers' Market has expressed a need and desire to expand its offerings to maintain financial viability and potentially operate year-round. The Agency will improve the Park Blocks in order to make that location more attractive and functional for the Farmers' Market. If that location is not feasible, the Agency may improve/purchase another location within the Plan Area.

The Hult Center is a community asset with an underutilized and awkwardly configured plaza that would benefit from community engagement and subsequent system planning and/or improvements. The Agency assembled the land and donated the property to the City for the Hult Center development. In 1978, voters supported an \$18.5 million general obligation bond to finance the Hult Center construction. Since its grand opening in 1982, the Hult Center has been charming audiences with popular performances in the Silva Concert Hall and the Soreng Theater. However the outside of the Hult Center does not create an inviting and safe place for gathering before or after events.

The parks and plazas in the Plan Area have the potential to add to the livability and the economic vitality of the entire downtown. As downtown density increases, these areas could provide much needed urban open spaces to support the growing downtown neighborhood, as well as an inviting destination for the entire community. At present, they are little used outside of programmed events, and need improvement to enhance function, accessibility, attractiveness, and identity.

Blighted conditions in these areas include barren spaces with broken and deteriorated pedestrian open areas and walkways. The expenditure of urban renewal funds for these parks and plazas will improve or remove blighted conditions, attract positive activity downtown, stimulate economic development, promote downtown revitalization, provide a healthier and safer place for residents to congregate, and enhance the value of the Plan Area as a whole.

- 2) High-Speed Fiber:** The 2013 City of Eugene Broadband Strategic Plan identified the development of a downtown fiber network as a strategic goal. After completion of the Strategic Plan, City staff worked with LCOG and EWEB on a successful pilot project, to test the feasibility of implementing a municipally owned downtown network. The City, EWEB, and LCOG identified a workable method to connect buildings by running fiber optics cables through existing electrical conduit. The Plan Area has high-speed fiber in several buildings as a result of the pilot project that was completed in 2016. The remainder of the Plan Area has slower telecommunications service with limited access to internet service providers.

In addition, internet service providers in Eugene experience a constrained supply of access to the regional internet exchange points resulting in slower connection speeds and higher costs relative to larger cities. Constructing telecommunications infrastructure would provide a publicly owned and/or operated connection from a local internet connection point to large, regional internet exchanges in Portland and San Jose, California that could lower the telecommunications operating costs for the City, other public agencies, school districts, and internet service providers.

Constructing a municipally owned fiber network will serve and benefit the Plan Area because: (1) existing and new businesses benefiting from the high speed and competitive market will grow employment and attract new investments to the Plan Area; (2) residents will have an added benefit for living within the Plan Area; and (3) public agencies within the Plan Area will have reduced costs and increased telecommunications speed, including the City, Lane Community College, Lane County, and LCOG. The 4J and Bethel school districts (outside the Plan Area) will also benefit.

As the number of businesses and opportunities for investment increases, existing businesses and development will also benefit, including restaurants, retail and housing, leading to improved conditions and higher values within the Plan Area. Increased technological opportunities in the Plan Area can also invite new investment, potentially increasing property values and in turn, property taxes, reducing blighted conditions including depreciation ratios.

3) Old LCC Building: The 66,000 square foot Old LCC Building was vacated in January 2013 when the new Lane Community College Downtown Campus opened on 10th Avenue and Olive Street. At present, the vacant Old LCC Building neither provides space for activate uses nor adds to downtown vitality. Redevelopment of this large structure may include housing or activities that advance the Regional Prosperity Economic Development Plan (e.g. an innovation center with maker space, wet lab, or art/tech incubator). An upgraded facility will benefit the Plan Area by improving a blighted building that is currently vacant, increasing the mix of uses in the Plan Area, and stimulating additional public and private investment. Blighted conditions at this property include vacancy, underutilization, decreased property values, and population loss. Redevelopment of this property will help eliminate blight by contributing to reinvestment in the community that can lead to increased property values, through revitalization of a stagnant and underutilized property, and creating an attraction for investors and/or entrepreneurs to reinvest in the Plan Area.

The four projects included in the proposed 2016 Plan Amendment were selected for their ability to address blighted conditions and to serve as catalysts for reducing the prevalence of blight within the Plan Area. The improvements to the Park Blocks and the other downtown open spaces will target areas with documented evidence of blight in order to increase the accessibility, enjoyment and use of these areas. As a result, the downtown open spaces will transform from underutilized areas to amenities drawing additional users and ultimately new residents and employees. Adding high-speed fiber will also add

significant value to the district by creating the conditions for businesses to succeed, particularly those businesses in the growing cluster of high-tech firms. Strengthening businesses in this economic sector increases the ability of firms to add new employees, grow the business base, and add additional value to properties within the Plan Area. Using urban renewal funds to assist in the renovation of the LCC Old Building directly addresses a significant blighted property in the Plan Area. When this large, underutilized, and outdated structure is transformed for new uses, the property will support other activities in the Plan Area and the blighting influence of a vacant property will be removed, which will positively impact adjacent and nearby properties. Improvements for the Farmers' Market will strengthen the local food sector of our regional economy and reduce or remove the blighting conditions of the existing location. A renovated location or new structure will also enhance the ability of the Farmers' Market to serve as an amenity to other businesses and residents' downtown, as well as an attraction for the entire community, leading to additional activity in the Plan Area and, ultimately, greater economic stability and increased values within the Plan Area.

Chapter 6: Estimated Total Cost of Each Project or Activity, Sources of Money, and Anticipated Completion Date for Each Project or Activity

This Report on the 2016 Amendment includes the estimated cost of Projects to be carried out following the adoption of the amendment. Table 5 shows that urban renewal financing is estimated to provide [A = \$17M, B = \$25M, C = \$48M] (or approximately [A = 86%, B = 87%, C = 90%]) of funding out of an estimated total of [A = \$19.75M, B = \$28.75M, C = \$53.05M] of public and private investment from FY17 through [A = FY25, B = FY30, C = FY46].

Table 5 lists the project activities included in the Plan and estimated cost ranges. Because elements of each project are yet to occur (e.g. public engagement for Park Blocks/open space, design engineering for fiber, project negotiations for Farmers' Market, and project scoping for the Old LCC Building), there is a range of opportunities within each project. The estimated range gives a sense of scale and scope. Below is a short description of each of the 2016 Amendment Projects.

Parks, Plazas, Open Space, and Street Improvements: The City will develop a plan for parks, plazas, and open space improvements, after a public engagement process. The Agency will contribute funding for the improvements. Projects could include improvements to the Park Blocks, reincorporation of the Butterfly Parking Lot, and street improvements in order to make that location more attractive and functional for the community and the Farmers' Market. If that location is not feasible, the Agency may improve/purchase another location within the Plan Area. Other open space projects may be developed as a result of the public engagement process. The community work will start in FY17 and the improvements will happen subsequently and following the Agency Board budget approval process.

High-Speed Fiber: The Agency will contribute to the Eugene Fiber Implementation Plan for those costs associated with the Plan Area. This project will enhance the economic prosperity of downtown and increase telecommunications speed for businesses, residents, and public agencies. Federal grants, private party contributions, and other City contributions are anticipated. The project will start in FY17 and is estimated to be completed during FY18.

Old LCC Building: LCC is considering redevelopment options for its currently vacant building on Willamette Street between 11th and 10th Avenues. The specific project activities to be undertaken by the Agency will be defined by the Agency Board and set out in an agreement with LCC. A combination of private party or other public agency contributions would be anticipated. LCC has not released timing information for when they will be ready to finalize plans and move forward with redevelopment. The Agency would hope to complete the transaction by 2019.

Project Delivery Administration: Actions for this activity include program administration (project management, loan administration, support for ongoing investments within the Plan Area, public engagement, financial services, debt issuance and administration); legal services; reporting (budgets, financials); preparation of market, feasibility, or other economic studies; preparation of design, architectural, engineering, landscaping architectural, planning, development, or other developmental studies; providing accounting or audit services; providing special rehabilitation, restoration, or renovation feasibility and cost analysis studies; assisting in preparation of the annual financial reports required under Sections 800 and 900 of the Plan; providing property acquisition appraisals; and evaluation of the plan and the success of its activities. Many of the activities are provided through a contract between the City of Eugene and the Agency dated June 15, 2004. The Agency may also acquire, rent, or lease office space and office furniture, equipment, and facilities necessary to conduct its affairs in the management and implementation of this plan.

Projections for district administration assume that once the projects are complete, district administration expenses will be reduced to a level that will be sufficient to run the loan program, support ongoing investments within the Plan Area, and ensure administration of outstanding debt, budget development, annual review of project activities, and financial report preparation. Specifically, the administration projection summarized in the bullet points below includes staffing for project delivery, ongoing financial administration, and the loan program. Additional items in the projection include legal and consulting fees necessary to protect the City/Agency and complete the Projects, debt issuance cost needed for the Projects, and property management.

- *Project delivery:* 2 FTE; \$0.27M average per year FY17 thru FY21
- *Loan program administration:* 0.9 FTE; \$0.11M - 0.19M average per year FY17 thru [A = FY25, B = FY30, C = FY46]

- *Legal costs, public engagement, financial administration, overhead & misc.:* \$0.1M - 0.13M average per year FY17 thru [A = FY25, B = FY30, C = FY46]; higher in the early years and a smaller amount for maintenance over time
- *Debt Issuance costs:* \$0.3M - 0.5M when issued; to be determined

Table 5. List of Project Activities and Cost Ranges

Project Activity	Estimated Cost *
Park Blocks Improvements <i>Based on public engagement results, could include Spruce Up (\$1M – 3M) to Blank Slate (\$7M – 15M)</i>	\$ 1M – 15M
Open Space Improvements <i>Based on public engagement results, could include: Hult Plaza, Broadway Plaza, City Hall Plaza, and connections between with art, furniture, lighting</i>	\$ 5M – 10M
Farmers' Market ** <i>Depends on land cost and structure type</i>	\$ 1M – 6.5M
High-Speed Fiber	\$ 1.5M – 3M
Old LCC Building	\$ 1M – 3M
Project Delivery Administration	
<i>Project delivery</i>	\$ 0.27M/yr
<i>Loan program</i>	\$ 0.11M – 0.19M/yr
<i>Legal, public engagement, financial admin, etc.</i>	\$ 0.1M – 0.13M/yr
<i>Debt issuance cost</i>	\$ 0.3M – 0.5M
	<hr/>
Projects Funded from 2016 Amendment	A = \$17M
	B = \$25M
	C = \$48M
Projects Funded from Private Sources & Other Federal, State & Local Government	A = \$2.75M
	B = \$3.75M
	C = \$5.05M
	<hr/>
TOTAL Funding for All Projects	A = \$19.75M
	B = \$28.75M
	C = \$53.05M

* The minimum cost estimates for each project added together do not equal package A \$17M because package A includes a small contingency in case estimates come in higher.

** The Farmers' Market project would also have an additional \$500,000 to add to the total listed in Table 5 from the 2010 Amendment. The resulting estimate for the project would be \$1.5M - 7M.

Projects will begin in FY17. Decisions on priorities of funding for Projects will be made by the Agency Board in its annual budget process and at regular Agency Board meetings, all of which are open to the public. Construction of the Projects contemplated in the 2016 Amendment is expected to be completed by FY21. Debt issued to fund the projects is estimated to be paid off by [A = FY25, B = FY30, C = FY46], depending on future tax increment revenue levels.

The Agency shall convene not less than once each year the Expenditure Review Panel to prepare a report on (1) the activities of the Agency for the previous fiscal year, and (2) whether the Agency's expenditure of tax increment dollars was limited to the Projects and the associated administrative costs authorized by the Plan.

Chapter 7: Estimated Amount of Money and Anticipated Year in Which Indebtedness will be Retired or Otherwise Provided For Under ORS 457.420 to 457.460

The contribution from the Agency for Projects is estimated at about [A = \$21.5M, B = \$36M, C = \$103M], including interest, premium, and other costs. The Projects will be funded with a combination of urban renewal tax increment financing under ORS 457 and other sources. The Agency may apply for funding from other federal, state, and local grants in order to complete the projects. In addition, the public facilities included within the Plan may also be funded in part with other public funds, such as systems development charges and general obligation bonds, among other sources.

Oregon Revised Statutes require that each urban renewal district that receives property taxes include a "maximum indebtedness" limit in their urban renewal plan. "Maximum indebtedness" is a required spending cap for all property tax expenditures over a period of time. "Maximum indebtedness" is not a legal debt limit. It is more like a spending limit.

Adopting a maximum indebtedness figure does not authorize or obligate the Agency to spend money or enter into debt. Within the maximum indebtedness limitation, the Agency Board has the ability to fund projects over time, either with cash or by issuing debt.

Certain expenditures are included in the maximum indebtedness calculation and certain expenditures are excluded. For instance, cash payments for projects and administrative expenses are included in the calculation, but expenditures made from sources other than tax increment revenues are not included in the spending limit, such as Downtown Revitalization Loan Program funds. In addition, interest on debt is not included in maximum indebtedness, nor is the refinancing of existing indebtedness.

The City Council amended the Plan in 1998 to include a maximum indebtedness limit of \$33 million. The \$33 million figure represented the amount that the Agency was allowed to cumulatively spend in tax increment revenues starting in 1998. That figure was based on

the estimated cost of building a new main library, plus continuation of the administrative costs in the district, preparing annual financial statements, disposing of the former Sears building on 10th Avenue and Charnelton Street (which is now the site of the new LCC Downtown Campus), overseeing completion of the Broadway Place and Overpark elevator projects, and administering the loan portfolio. It included an annual inflation factor of 5% on project costs and excluded existing debt.

In 2010, the maximum indebtedness limit of \$33 million was almost fully spent or committed, with the bulk having been spent on building the downtown library. City Council amended the Plan in order to complete three projects: LCC downtown campus; Farmers’ Market improvements, and assuming the Broadway Place Garages debt. Maximum indebtedness was increased by \$13.6 million, which resulted in a revised maximum indebtedness figure of \$46.6 million for the cumulative spending in the Plan Area from 1998 to the end of the Plan. This revised maximum indebtedness amount was the estimated amount needed to accomplish the three additional projects and to provide for district administration.

The \$46.6 million of maximum indebtedness has almost been fully spent or committed on the three projects included in the 2010 Plan Amendment. In order to accomplish additional projects, it is estimated that an additional [A = \$17M, B = \$25M, C = \$48M] will need to be added to maximum indebtedness, as shown in Table 6 below:

Table 6. Maximum Indebtedness Calculation

Project	Estimated Cost
<u>2016 Plan Amendment</u>	
Park Blocks Improvements	\$1M-15M
Open Space Improvements	\$5M-10M
Year-Round Farmers’ Market	\$1-6.5M
High-Speed Fiber	\$1.5-3M
Old LCC Building	\$1-3M
Project Delivery Admin (<i>thru A = FY25, B = FY30, C = FY46</i>)	\$3.8M-10.5M
<i>Total Addition to Maximum Indebtedness</i>	A = \$17M, B = \$25M, C = \$48M
1998 Plan Amendment	\$33M
2010 Plan Amendment	\$13.6M
2016 Plan Amendment	A = \$17M, B = \$25M, C = \$48M
<i>Total Maximum Indebtedness</i>	A = \$63.6M, B = \$71.6M, C = \$94.6M

Table 7 in Exhibit E includes information about future revenues and expenditures in the Plan Area. The timing and amounts for individual project activities will be determined by the Agency Board each year during the annual budget process. Completion dates for individual activities may be affected by changes in the plans of other private or public partners, local economic and market conditions, changes in the availability of tax increment funds, and changes in priorities for carrying out project activities.

Current projections show that the tax increment revenues should be sufficient to pay for the projects and associated debt by [A = FY25, B = FY30, C = FY46]. The district would cease collecting tax increment funds once there are sufficient tax increment funds available to repay all debt issued or obligations created to fund the Projects.

Chapter 8: Financial Analysis of the Plan with Sufficient Information to Determine Feasibility

The financial analysis of the plan shown in Table 7 in Exhibit E includes the anticipated tax increment revenues over the projected remaining life of the Plan. The analysis shows that the anticipated tax increment revenues are based on reasonable projections of new development and appreciation in existing property values. The projection of tax increment revenues is based on the following assumptions:

- Property assessed values will increase by 3% per year, which includes increases on existing property as well as a small amount of new investment in existing downtown area properties.
- No significant, new taxable development is anticipated during the next several years.
- Tax rates applicable to the Downtown Urban Renewal District are projected to go down over time, due to the Oregon statute that says that certain urban renewal plans may only collect tax increment on permanent tax rates or bonds and levies approved by voters prior to October 6, 2001. In particular, bonded debt tax rates applicable to the Downtown Urban Renewal District will be reduced as bonds approved by voters prior to October 6, 2001 are retired.

The projections result in urban renewal tax revenues between FY17 and [A = FY25, B = FY30, C = FY46] of approximately [A = \$21.5M, B = \$36M, C = \$103M]. Together with other revenues and existing fund balances, these revenues will support the [A = \$17, B = \$25M, C = \$48M] of increased maximum indebtedness plus the interest on the debt to fund the 2016 Amendment Projects. In addition to the redevelopment projects, the revenues will be sufficient to pay for other obligations, such as project delivery and administrative activities, including an allocation of overhead costs. Those costs are projected to increase over time due to inflation and higher retirement costs at a rate of about 5% per year.

The Agency will also carry a balance equal to two months of operating costs each year, per City of Eugene financial policy and a debt service reserve account, if required by lenders.

Chapter 9: Fiscal Impact Statement that Estimates the Impact of the Tax Increment Financing, Both Until and After the Indebtedness is Repaid, Upon All Entities Levying Taxes Upon Property in the Plan Area

Taxing bodies that overlap with the Plan Area are affected by the use of tax increment funds to implement the Plan. When a district is first created, the assessed value within the Plan Area is established as the “frozen base.” This is a way of keeping the overlapping taxing districts “whole” as of the date the urban renewal district is created. Property taxes from the overlapping jurisdictions (schools, general governments, bonds) are then divided among the jurisdictions that continue to receive taxes on the frozen base. In theory, if urban renewal efforts are successful, the value of the district will grow above the base. That increase is called the “incremental value” or “excess value.” The Agency receives taxes on the incremental value. This has an impact on the amount of revenue that the overlapping jurisdictions receive, versus what they would have received if there were no urban renewal districts in effect.

Impact on Tax Bills: In addition to the impact on the overlapping taxing jurisdictions, urban renewal also makes individual tax bills look different. Urban renewal districts do not impose new taxes; rather, they redistribute taxes from overlapping taxing districts to the urban renewal districts. There are two basic steps to understand how an individual’s tax bill is affected by tax increment financing in Oregon. The first step determines the amount of property taxes that the urban renewal agency should receive, and the second step determines how the taxes are accounted for on property tax statements.

The first step in determining how tax increment financing affects an individual’s tax bill consists of applying the tax rates of the taxing districts (such as the city, county, and school districts) to the incremental value of the urban renewal district. That product is the amount of taxes that the urban renewal agency should receive. The second step determines how to divide or split the tax rates of the taxing districts so that when those “divided rates” are applied to all tax bills in the city, the urban renewal agency receives its share, and the taxing districts receive the remainder. As of January 2016, there were seven urban renewal districts in Lane County, and the calculation is done for each of these districts.

The Lane County Assessor determines how the tax rates for the schools, city, and county should get divided between the taxing districts and the urban renewal districts. As an example, the City’s permanent tax rate is \$7.0058 per \$1,000 of assessed value. The Lane County Assessor divides that tax rate into three pieces: \$6.8821 goes to the City of Eugene, \$0.0755 goes to the Downtown Urban Renewal District, and \$0.0482 goes to the Riverfront Urban Renewal District. This calculation is done for each tax rate on the tax bill.

With the information from the Lane County Assessor about the division of tax rates, an analysis can determine how an individual tax bill is affected by urban renewal division of

tax. For the typical Eugene home that the Lane County Assessor calculated for FY16, this taxpayer would pay the same amount of total taxes before or after urban renewal division of taxes. The only difference is that some of the tax revenues go to the urban renewal districts, instead of to the overlapping taxing districts. Table 8 in Exhibit F sets out this calculation for the typical taxpayer in Eugene. As can be seen, **the before and after urban renewal views of this taxpayer's bill are exactly the same.**

Impact on Tax Rates: Urban renewal nominally affects voter-approved local option levies and bonds because the affected district has less property value to levy taxes against, resulting in slightly higher tax rates. Based on the FY16 tax rates, the estimated impact of this slight tax rate increase from the Downtown Urban Renewal District is about \$0.55 per year for the typical Eugene taxpayer, which represents less than 0.02% of the total tax bill of \$3,565 in FY16.

The Downtown Urban Renewal District is a “reduced rate plan” under the statutes, which means that the property taxes that may be used to fund urban renewal activities is limited to the permanent tax rates and any bonds or local option levies that were approved by voters prior to October 2001. The projected tax rate used to generate urban renewal revenues for the district will be reduced over time as bonds approved by voters before October 2001 are paid off.

Impact on Overlapping Taxing District Revenues: For the overlapping taxing jurisdictions, a share of property taxes from the “excess value” or “incremental value” is not collected by the overlapping jurisdictions during the period of an active district, which is foregone revenue. The incentive for the overlapping districts to support urban renewal is higher property tax revenues in the long-run and potential direct and indirect benefit from the urban renewal funded projects. When the district is ended, the overlapping taxing districts are able to tax the entire value within the district. Under the theory of urban renewal, this value is higher than it would have been if there had been no district in effect.

The estimated amount of urban renewal taxes to be divided over the remaining term of the Plan (net of discounts, delinquents, etc.) is shown in Table 9 in Exhibit G. Only the permanent tax rates of the overlapping jurisdictions are considered in this analysis because there are no local option levies that impact the Downtown Urban Renewal District, and bonded debt tax rates will be reduced from year to year until the existing bonds are paid off.

As can be seen in Table 9, in FY16, it is estimated that the City of Eugene would forego about \$1,000,000 of revenue because of the Downtown Urban Renewal District division of tax calculation. In [A = FY26, B = FY31, C = FY47] after tax increment financing is terminated, the City of Eugene is estimated to receive [A = \$1.4M, B = \$1.7M, C = \$2.8M] of additional tax revenue per year. Lane County is estimated to forego \$180,000 of revenue in the first fiscal year, and to benefit by [A = \$260,000, B = \$300,000, C = \$510,000] of additional tax revenue per year after division of tax is terminated in [A = FY26, B = FY31, C = FY47].

The impact on school districts from the termination of the urban renewal district is more complicated. Table 9 shows the foregone taxes, excluding any impacts from tax rate compression under Measure 5 and Measure 50 and excluding any impacts from the State school funding formula. Table 9 shows that the combined school districts (4J, Lane Community College, and Lane Education Service District) are estimated to forego \$810,000 of revenue in the first fiscal year, and to benefit by [A = \$1.1M, B = \$1.3M, C = \$2.2M] of additional annual tax revenue after the division of tax is terminated in [A = FY26, B = FY31, C = FY47]. This is not the complete story, however.

The impact on schools from the division of tax calculation for urban renewal districts is largely an impact on the State's budget because schools are mainly funded on a per-pupil funding formula (rather than by the level of property tax dollars generated within their boundaries). The State determines how much money must be allocated for the education of each pupil across the state. If the money is not available from local property taxes, the State will make up the difference. If more funds are available through local school property taxes, the State would have additional dollars to allocate as it chooses. In other words, the State can choose to allocate any extra money to education or to some other budgetary priority. If the State chooses to keep the money in education, some of that money would return to Eugene schools based on the applicable statewide school funding formula and the rest would be distributed to school districts across Oregon.

The Lane County Assessor conducted an analysis of the impact of the Downtown Urban Renewal District on School District 4J's local option levy, including the impacts of tax rate compression. It is a net loss of \$340,000. The analysis is included as Table 10 in Exhibit H. That analysis is summarized in Table 11 on the following page. Note that the difference in the impact to overlapping districts between Table 9 and Table 10 is due to tax rate compression in the education category for an additional 821 properties that would occur if the Downtown District were not collecting division of tax revenue.

This analysis concludes that 4J is better off financially if the Downtown Urban Renewal District continues to collect tax increment funds than it would be if tax increment financing were terminated. The reason is that taxes that are currently counted under the "general government" category for Measure 5 tax rate limitations (i.e., the "school property tax dollars" that now go to urban renewal) would move into the "education" category. When that happens, the education category of taxes must be reduced for a number of individual properties within the City because schools are already collecting as much as they can under Measure 5 limits for those properties. State law says that local option levy proceeds are the first to be reduced in the event of compression.

**Table 11 – Estimated Revenue without Downtown Urban Renewal District
FY16 Tax Data, AFTER Discounts, Delinquencies, & State School Funding Formula**

Taxing District	
Eugene School District 4J – <i>permanent rate</i>	\$20,000
Eugene School District 4J – <i>local option</i>	(360,000)
Lane Community College *	70,000
Lane Education Service District *	25,000
Total Education	(\$245,000)
City of Eugene	\$1,000,000
Lane County – <i>permanent rate</i>	180,000
Lane County – <i>local option</i>	0
Eugene Urban Renewal Downtown	(2,015,000)
Eugene Urban Renewal Riverfront	0
Total General Government	(\$835,000)
City of Eugene – <i>Bond I</i>	\$40,000
City of Eugene – <i>Bond II</i>	0
Eugene School District 4J – <i>Bond I & II</i>	0
Lane Community College – <i>Bond II</i>	0
Total Bonds	\$40,000
TOTAL TAXES	(\$1,040,000)

* The other school districts that overlap with the Downtown District would experience similar impacts to 4J for the school funding formula (described below), although the specific financial consequences are not calculated in this Report.

In order to understand the Lane County Tax Assessor’s analysis for 4J impact, there are three factors to consider:

1. Revenue from 4J’s permanent levy would increase by approximately \$586,000, for a net gain of approximately \$20,000 after applying the State school funding formula. (4J receives about 2.8% of the total State-wide funding.) This is the best-case scenario that assumes all else is equal, and the State decides to provide more funding for schools as a result of having more property tax revenue available.
2. 4J will lose about \$360,000 of local option levy proceeds (after discounts and delinquencies) if the Downtown District no longer collects tax increment funds because of compression. The State funding formula does not apply to local option levies, so the full impact of this reduction would be felt in 4J’s budget. Both of these estimates are based on FY16 tax roll information and would vary in future years with changes in market conditions. The estimates are also based on gross taxes, without taking into account discounts for early payment or delinquencies.
3. There is also a one-time impact. If tax increment collections are terminated, there would be a return of any excess tax increment funds collected by the Downtown District to the overlapping taxing districts. The amount returned will depend on how much tax increment is on hand at the time of the calculation, which cannot be estimated at this time. However, the State confirmed that this would not represent

additional money to be spent on education in 4J; rather, it would go through the State school funding formula, and 4J would receive about 2.8% of the total on a one-time basis.

In summary, 4J would experience an ongoing loss in its budget of about \$340,000 annually as a result of terminating tax increment collections in the Downtown District and a one-time impact of less than 3% of any one-time funds provided to the State. The other school districts that overlap with the Downtown District would experience similar impacts, although the specific financial consequences are not calculated in this report.

Chapter 10: Relocation Report

A. Requirement

An analysis of the existing residences of businesses required to relocate permanently or temporarily as a result of Agency actions under ORS 457.170.

Response

No specific relocation activity is identified in the Plan. If urban renewal assistance results in relocation requirements, a relocation plan will be developed for that purpose. Relocation activities and assistance would be provided in accordance with ORS 281.045 through 281.105.

B. Requirement

A description of the methods to be used for the temporary or permanent relocation of persons living in and businesses situated in, the Plan Area in accordance with ORS 281.045 through 281.105.

Response

No specific relocation activity to be initiated by the Agency is identified in the Plan. If urban renewal assistance results in relocation requirements, a relocation plan will be developed for that purpose. Relocation activities and assistance would be provided in accordance with ORS 281.045 through 281.105.

C. Requirement

An enumeration, by cost range, of the existing housing units in the plan area to be destroyed or altered and new units to be added.

Response

No specific existing housing units are proposed to be removed by actions of the Plan.

D. Requirement

A description of new residential units which are likely to be constructed within the Plan Area.

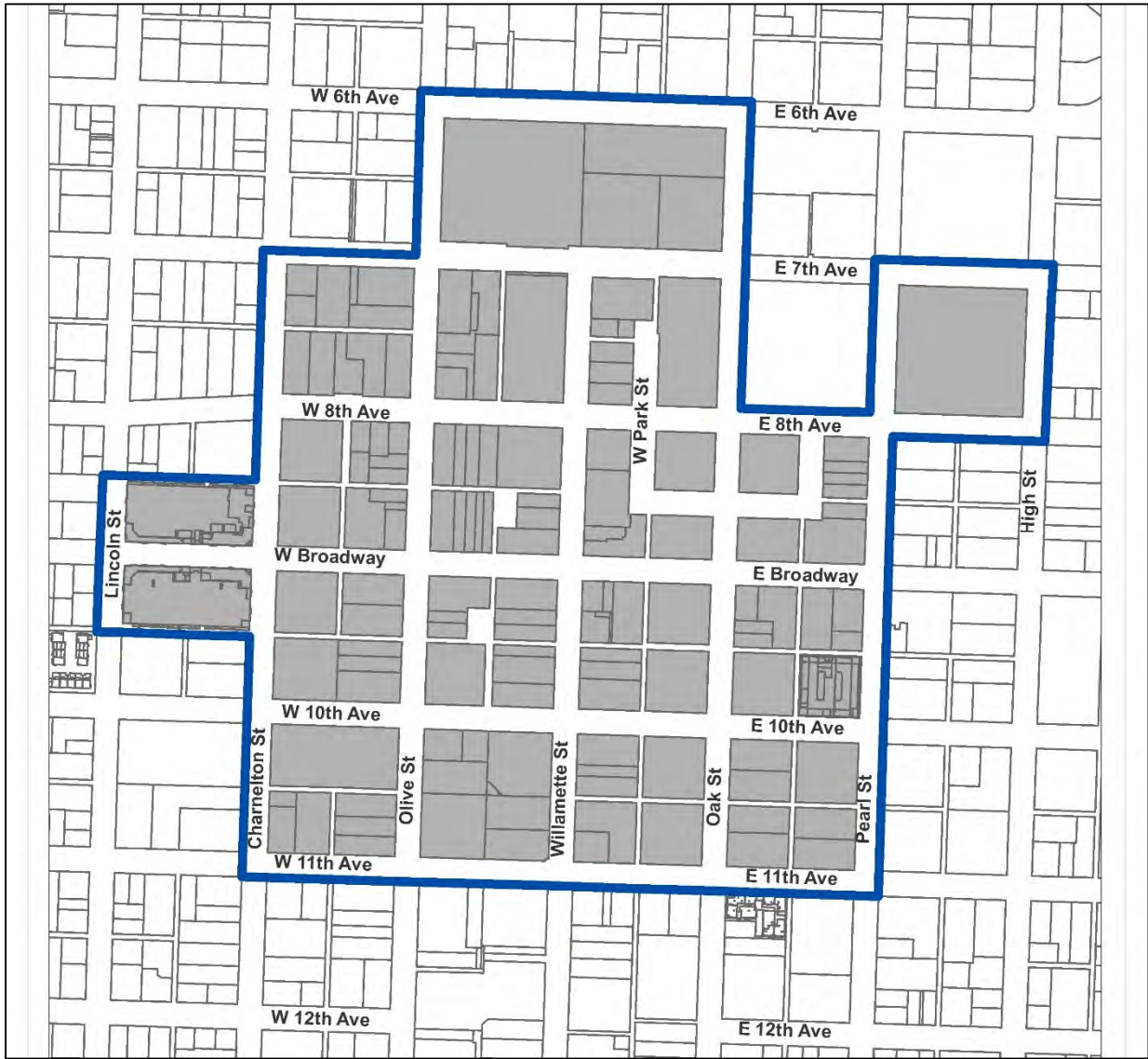
Response

Some new residential units are expected to be constructed within the Plan Area.

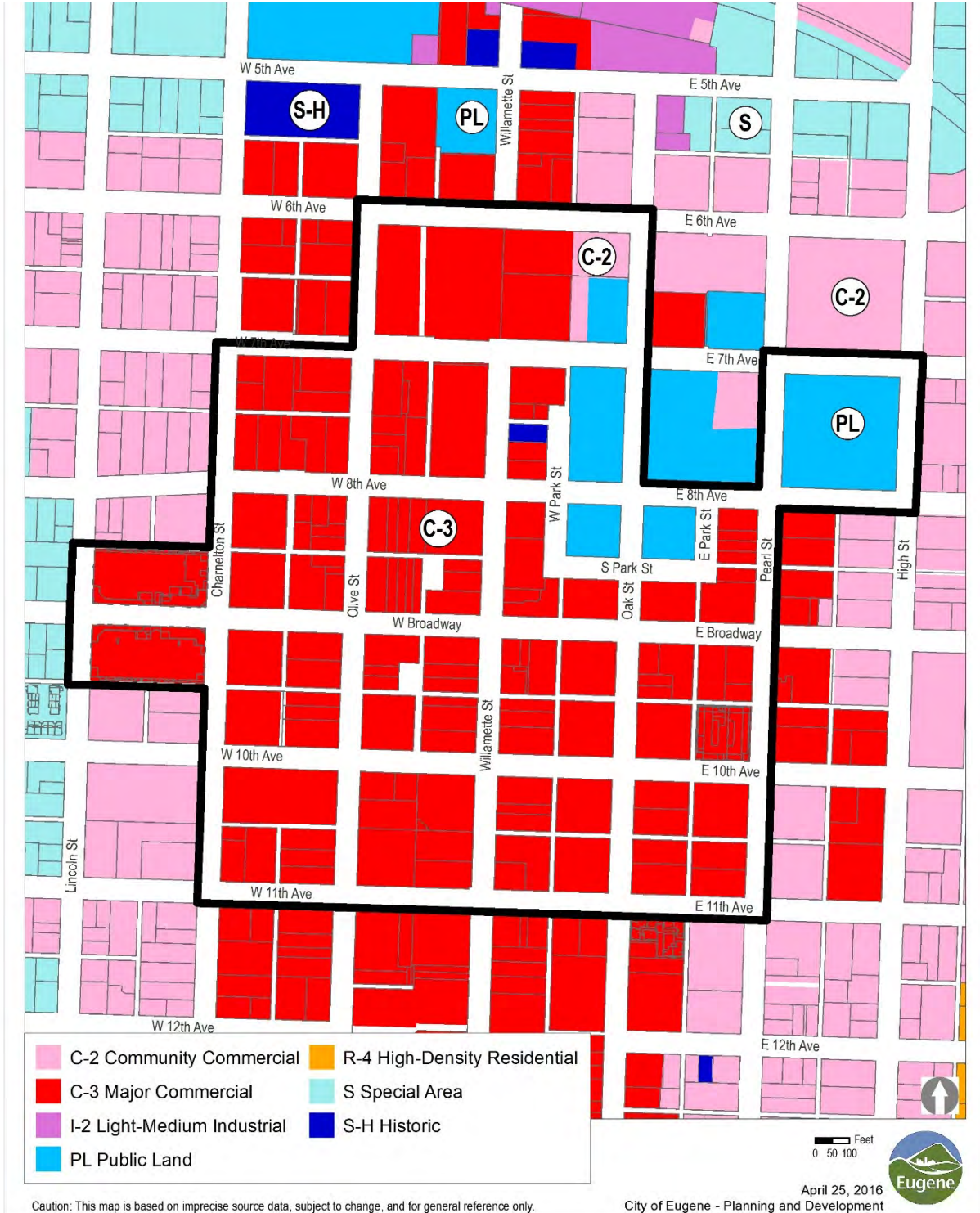
Chapter 11: Appendix

- Exhibit A: Plan Area Map
- Exhibit B: Zoning District Map
- Exhibit C: Census Boundaries Map
- Exhibit D: Plan Area Map with 2016 Expansion Area Highlighted
- Exhibit E: Table 7 – Projected Revenues and Expenditures for the Plan Area [package C]
- Exhibit F: Table 8 – Impact of Urban Renewal on an Individual Tax Bill
- Exhibit G: Table 9 – Division of Tax Impact of the Plan on Overlapping Taxing Jurisdictions, FY16 – FY46 [package C]
- Exhibit H: Table 10 – Estimated Impact of Downtown District Tax Increment Collections on Overlapping Jurisdictions, FY16 Tax Data (Including the impact of school funding formula and Measure 5/50 tax rate compression)

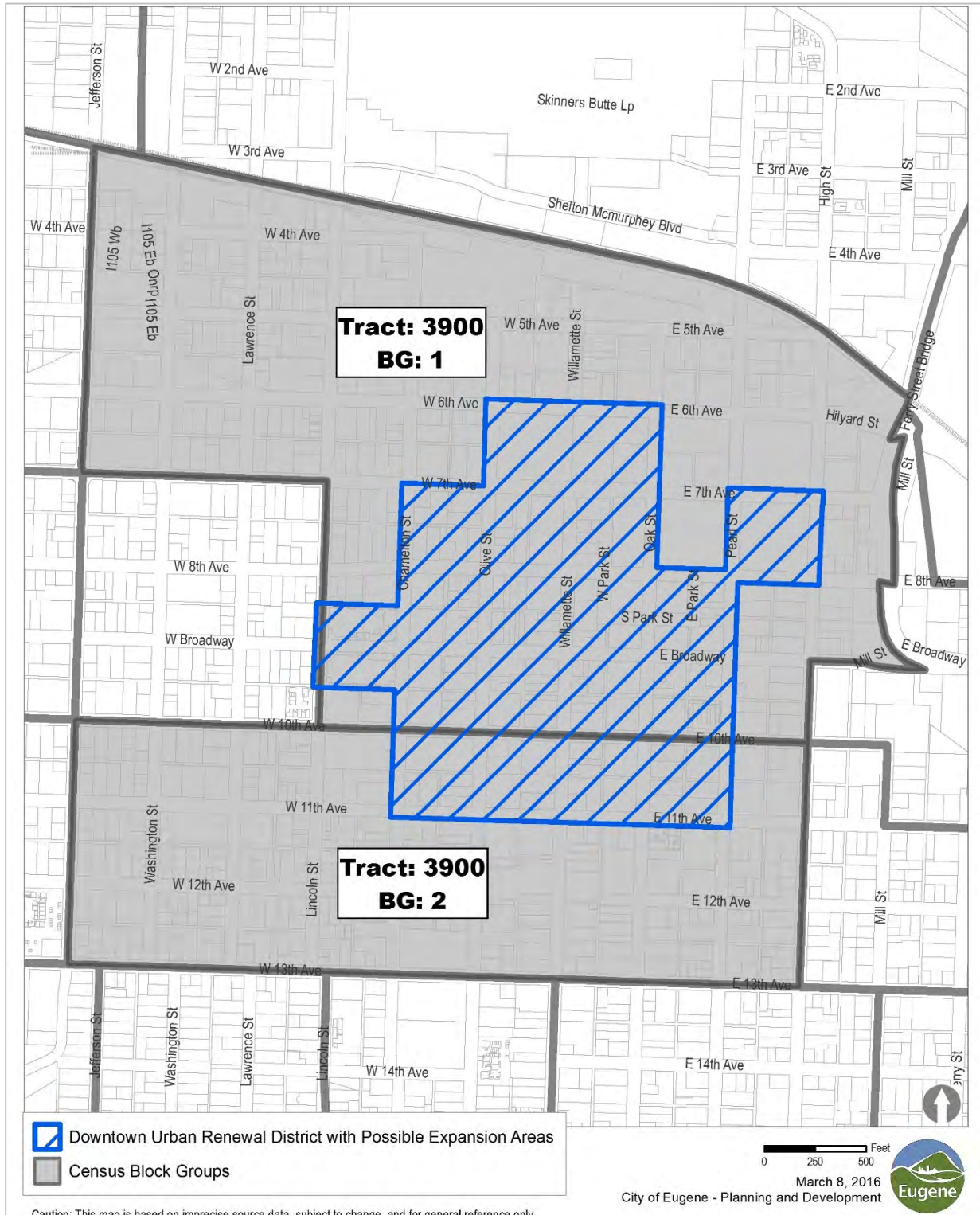
Report Exhibit A - Plan Area Map



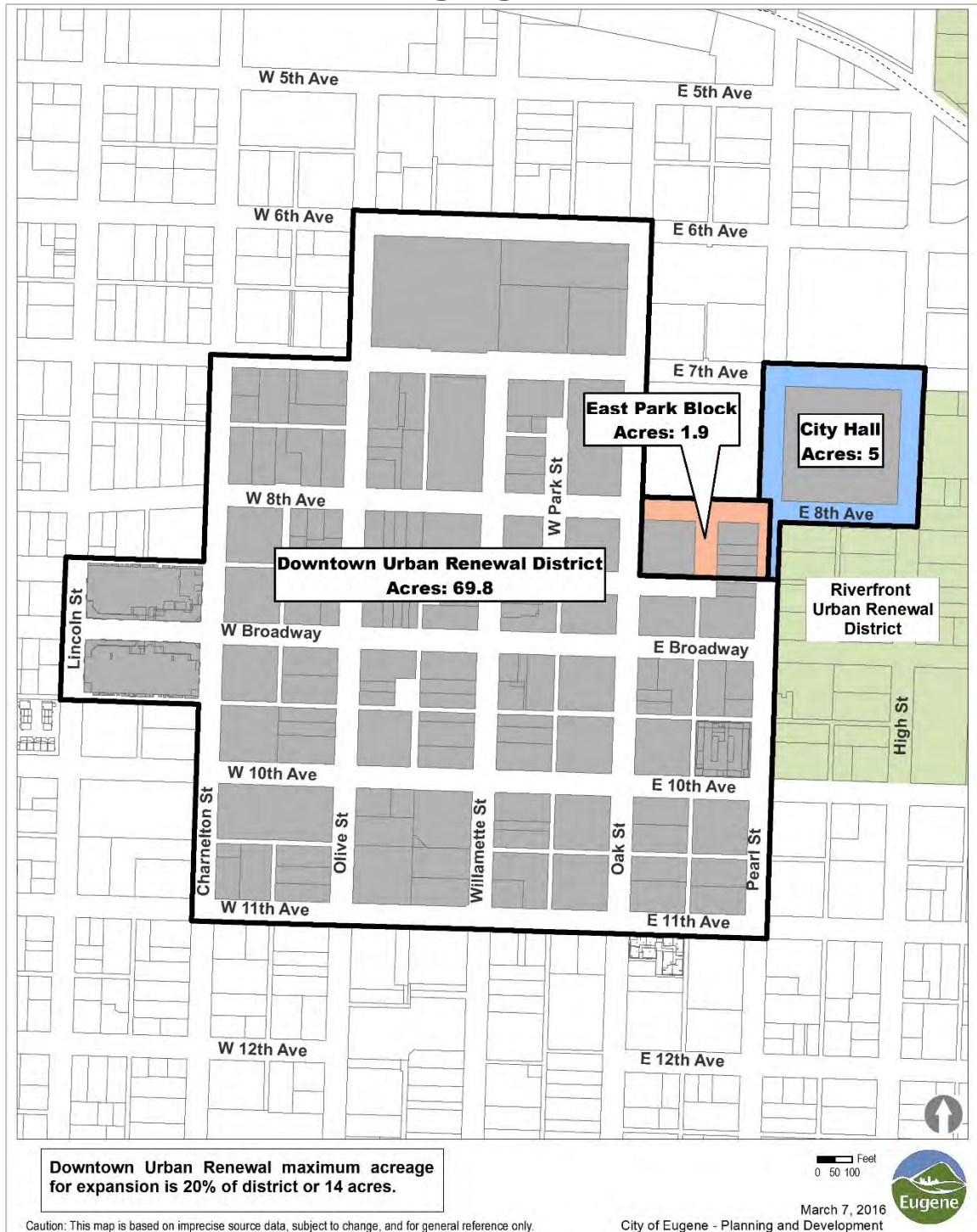
Report Exhibit B – Zoning District Map



Report Exhibit C – Census Boundaries Map



Report Exhibit D – Plan Area Map with 2016 Expansion Area Highlighted



Report Exhibit E: Table 7 – Projected Revenues and Expenditures for the Plan Area* (Part 1)

Resources	<u>FY16</u>	<u>FY17</u>	<u>FY18</u>	<u>FY19</u>	<u>FY20</u>	<u>FY21</u>	<u>FY22</u>	<u>FY23</u>	<u>FY24</u>	<u>FY25</u>	<u>FY26</u>
Property Taxes ¹	1,985,000	2,070,000	2,140,000	2,220,000	2,300,000	2,380,000	2,460,000	2,550,000	2,640,000	2,730,000	2,730,000
Debt Issued	-	38,000,000	-	-	-	-	-	-	-	-	-
DRLP Loan Repayments	500,000	170,000	170,000	170,000	170,000	170,000	170,000	170,000	170,000	170,000	170,000
Interest Earnings	19,000	17,000	28,000	21,000	15,000	10,000	6,000	11,000	19,000	29,000	41,000
Beginning Working Capital	3,513,109	1,019,877	1,362,443	1,009,443	702,443	452,443	252,443	499,443	910,443	1,414,443	2,010,443
Total Resources	6,017,109	41,276,877	3,700,443	3,420,443	3,187,443	3,012,443	2,888,443	3,230,443	3,739,443	4,343,443	4,951,443
Requirements											
<u>Existing Plan Expenditures</u>											
Administration ² - Existing Cap	134,654	-	-	-	-	-	-	-	-	-	-
Downtown Lighting	15,972	-	-	-	-	-	-	-	-	-	-
Farmers Market improvements	500,000	-	-	-	-	-	-	-	-	-	-
Debt Service & Issuance Costs	2,253,000	1,287,000	-	-	-	-	-	-	-	-	-
Totals Existing Plan	2,903,626	1,287,000	-	-	-	-	-	-	-	-	-
<u>New Plan Expenditures</u>											
Administration ² - New Cap	-	522,000	543,000	566,000	589,000	613,000	163,000	170,000	177,000	185,000	193,000
Approved Projects	-	37,500,000	-	-	-	-	-	-	-	-	-
Debt Service & Issuance Costs	-	500,000	1,982,000	1,983,000	1,978,000	1,979,000	1,979,000	1,979,000	1,979,000	1,978,000	2,483,000
Totals New Plan	-	38,522,000	2,525,000	2,549,000	2,567,000	2,592,000	2,142,000	2,149,000	2,156,000	2,163,000	2,676,000
<u>Non-Tax Increment Expenditures</u>											
DRLP Loans Granted ³	2,093,598	105,434	166,000	169,000	168,000	168,000	247,000	171,000	169,000	170,000	170,000
Total Expenditures	4,997,224	39,914,434	2,691,000	2,718,000	2,735,000	2,760,000	2,389,000	2,320,000	2,325,000	2,333,000	2,846,000
Debt Service Reserve ⁴	-	-	-	-	-	-	-	500,000	1,000,000	1,500,000	2,000,000
Other Reserves	1,019,885	1,362,443	1,009,443	702,443	452,443	252,443	499,443	410,443	414,443	510,443	105,443
Total Reserves	1,019,885	1,362,443	1,009,443	702,443	452,443	252,443	499,443	910,443	1,414,443	2,010,443	2,105,443
Total Requirements	6,017,109	41,276,877	3,700,443	3,420,443	3,187,443	3,012,443	2,888,443	3,230,443	3,739,443	4,343,443	4,951,443

*Based on package C. Packages A and B would have shorter durations.

Notes:

1. Final year of tax increment collections would be adjusted downward based on amount needed to completely fund maximum indebtedness.
2. Administration includes project legal and professional services, and project administration.
3. All available non-tax increment resources are budgeted for loans in each year, but actual loan activity may differ.
4. There may be a potential lender requirement for debt service reserve.

Report Exhibit E: Table 7 – Projected Revenues and Expenditures for the Plan Area* (Part 2)

Resources	<u>FY27</u>	<u>FY28</u>	<u>FY29</u>	<u>FY30</u>	<u>FY31</u>	<u>FY32</u>	<u>FY33</u>	<u>FY34</u>	<u>FY35</u>	<u>FY36</u>	<u>FY37</u>
Property Taxes ¹	2,820,000	2,920,000	3,020,000	3,120,000	3,230,000	3,340,000	3,450,000	3,570,000	3,690,000	3,810,000	3,940,000
Debt Issued	-	-	-	-	-	-	-	-	-	-	-
DRLP Loan Repayments	170,000	170,000	170,000	170,000	170,000	170,000	170,000	170,000	170,000	170,000	170,000
Interest Earnings	43,000	47,000	52,000	60,000	59,000	60,000	64,000	59,000	57,000	56,000	58,000
Beginning Working Capital	2,105,443	2,287,443	2,564,443	2,940,443	2,911,443	2,984,443	3,155,443	2,926,443	2,806,443	2,791,443	2,882,443
Total Resources	5,138,443	5,424,443	5,806,443	6,290,443	6,370,443	6,554,443	6,839,443	6,725,443	6,723,443	6,827,443	7,050,443
Requirements											
<u>Existing Plan Expenditures</u>											
Administration ² - Existing Cap	-	-	-	-	-	-	-	-	-	-	-
Downtown Lighting	-	-	-	-	-	-	-	-	-	-	-
Farmers Market improvements	-	-	-	-	-	-	-	-	-	-	-
Debt Service & Issuance Costs	-	-	-	-	-	-	-	-	-	-	-
Totals Existing Plan	-	-	-	-	-	-	-	-	-	-	-
<u>New Plan Expenditures</u>											
Administration ² - New Cap	201,000	210,000	219,000	228,000	238,000	249,000	260,000	271,000	283,000	296,000	309,000
Approved Projects	-	-	-	-	-	-	-	-	-	-	-
Debt Service & Issuance Costs	2,481,000	2,480,000	2,478,000	2,981,000	2,979,000	2,981,000	3,483,000	3,479,000	3,480,000	3,480,000	3,980,000
Totals New Plan	2,682,000	2,690,000	2,697,000	3,209,000	3,217,000	3,230,000	3,743,000	3,750,000	3,763,000	3,776,000	4,289,000
<u>Non-Tax Increment Expenditures</u>											
DRLP Loans Granted ³	169,000	170,000	169,000	170,000	169,000	169,000	170,000	169,000	169,000	169,000	168,000
Total Expenditures	2,851,000	2,860,000	2,866,000	3,379,000	3,386,000	3,399,000	3,913,000	3,919,000	3,932,000	3,945,000	4,457,000
Debt Service Reserve ⁴	2,000,000	2,000,000	2,000,000	2,000,000	2,000,000	2,000,000	2,000,000	2,000,000	2,000,000	2,000,000	2,000,000
Other Reserves	287,443	564,443	940,443	911,443	984,443	1,155,443	926,443	806,443	791,443	882,443	593,443
Total Reserves	2,287,443	2,564,443	2,940,443	2,911,443	2,984,443	3,155,443	2,926,443	2,806,443	2,791,443	2,882,443	2,593,443
Total Requirements	5,138,443	5,424,443	5,806,443	6,290,443	6,370,443	6,554,443	6,839,443	6,725,443	6,723,443	6,827,443	7,050,443

*Based on package C. Packages A and B would have shorter durations.

Notes:

1. Final year of tax increment collections would be adjusted downward based on amount needed to completely fund maximum indebtedness.
2. Administration includes project legal and professional services, and project administration.
3. All available non-tax increment resources are budgeted for loans in each year, but actual loan activity may differ.
4. There may be a potential lender requirement for debt service reserve.

Report Exhibit E: Table 7 – Projected Revenues and Expenditures for the Plan Area* (Part 3)

Resources	Totals									
	<u>FY38</u>	<u>FY39</u>	<u>FY40</u>	<u>FY41</u>	<u>FY42</u>	<u>FY43</u>	<u>FY44</u>	<u>FY45</u>	<u>FY46</u>	<u>FY17-46</u>
Property Taxes ¹	4,070,000	4,200,000	4,340,000	4,480,000	4,630,000	4,780,000	4,930,000	5,100,000	5,260,000	102,920,000
Debt Issued	-	-	-	-	-	-	-	-	-	38,000,000
DRLP Loan Repayments	170,000	170,000	170,000	170,000	170,000	170,000	170,000	170,000	170,000	5,100,000
Interest Earnings	52,000	49,000	47,000	48,000	52,000	58,000	57,000	59,000	64,000	1,298,000
Beginning Working Capital	2,593,443	2,413,443	2,347,443	2,402,443	2,583,443	2,900,443	2,859,443	2,947,443	3,188,443	1,019,877
Total Resources	6,885,443	6,832,443	6,904,443	7,100,443	7,435,443	7,908,443	8,016,443	8,276,443	8,682,443	148,337,877
Requirements										
<u>Existing Plan Expenditures</u>										
Administration ² - Existing Cap	-	-	-	-	-	-	-	-	-	-
Downtown Lighting	-	-	-	-	-	-	-	-	-	-
Farmers Market improvements	-	-	-	-	-	-	-	-	-	-
Debt Service & Issuance Costs	-	-	-	-	-	-	-	-	-	1,287,000
Totals Existing Plan	-	-	-	-	-	-	-	-	-	1,287,000
<u>New Plan Expenditures</u>										
Administration ² - New Cap	323,000	337,000	352,000	368,000	385,000	402,000	421,000	440,000	460,000	9,973,000
Approved Projects	-	-	-	-	-	-	-	-	-	37,500,000
Debt Service & Issuance Costs	3,980,000	3,979,000	3,982,000	3,980,000	3,982,000	4,479,000	4,480,000	4,480,000	4,305,000	90,749,000
Totals New Plan	4,303,000	4,316,000	4,334,000	4,348,000	4,367,000	4,881,000	4,901,000	4,920,000	4,765,000	138,222,000
<u>Non-Tax Increment Expenditures</u>										
DRLP Loans Granted ³	169,000	169,000	168,000	169,000	168,000	168,000	168,000	168,000	167,000	5,078,434
Total Expenditures	4,472,000	4,485,000	4,502,000	4,517,000	4,535,000	5,049,000	5,069,000	5,088,000	4,932,000	144,587,434
Debt Service Reserve ⁴	2,000,000	2,000,000	2,000,000	2,000,000	2,000,000	2,000,000	2,000,000	2,000,000	-	-
Other Reserves	413,443	347,443	402,443	583,443	900,443	859,443	947,443	1,188,443	3,750,443	3,750,443
Total Reserves	2,413,443	2,347,443	2,402,443	2,583,443	2,900,443	2,859,443	2,947,443	3,188,443	3,750,443	3,750,443
Total Requirements	6,885,443	6,832,443	6,904,443	7,100,443	7,435,443	7,908,443	8,016,443	8,276,443	8,682,443	148,337,877

*Based on package C. Packages A and B would have shorter durations.

Notes:

1. Final year of tax increment collections would be adjusted downward based on amount needed to completely fund maximum indebtedness.
2. Administration includes project legal and professional services, and project administration.
3. All available non-tax increment resources are budgeted for loans in each year, but actual loan activity may differ.
4. There may be a potential lender requirement for debt service reserve.

Report Exhibit F: Table 8 – Impact of Urban Renewal on an Individual Tax Bill

Effect of Urban Renewal on Tax Bill for Typical Eugene Home in FY16

	Taxes	Taxes Directed To:			Taxes	Difference
	Before UR Reallocation	Taxing Districts	Downtown UR District	Riverfront UR District	After UR Reallocation	
Education Taxes						
Eugene School District 4J	\$901.37	\$881.93	\$11.86	\$7.57	\$881.93	(\$19.44)
Eugene School District 4J LOL	284.73	284.73	0.00	0.00	284.73	0.00
Lane Community College	117.52	115.47	1.25	0.80	115.47	(2.05)
Lane Education Service District	42.37	41.63	0.46	0.28	41.63	(0.74)
Total	\$1,345.98	\$1,323.75	\$13.57	\$8.66	\$1,323.75	(\$22.23) *
General Government Taxes						
City of Eugene	\$1,329.85	\$1,306.37	\$14.33	\$9.15	\$1,306.37	(\$23.48)
Lane County	242.84	238.57	2.60	1.67	238.57	(4.27)
Lane County Public Safety LOL	104.40	104.40	0.00	0.00	104.40	0.00
Eugene UR Downtown District	0.00	0.00	0.00	0.00	31.09	31.09
Eugene UR Riverfront District	0.00	0.00	0.00	0.00	23.59	23.59
Total	\$1,677.09	\$1,649.34	\$16.93	\$10.82	\$1,704.02	\$26.93
Bonded Debt Taxes						
City of Eugene Bond I	51.48	50.59	0.55	0.34	50.59	(0.89)
City of Eugene Bond II	156.20	155.14	0.00	1.06	155.14	(1.06)
Eugene School District 4J Bond I	3.32	3.26	0.04	0.02	3.26	(0.06)
Eugene School District 4J Bond II	292.89	290.45	0.00	2.45	290.45	(2.45)
Lane Community College Bond II	38.10	37.85	0.00	0.25	37.85	(0.25)
Total	\$542.00	\$537.29	\$0.59	\$4.12	\$537.29	(\$4.71)
Total Taxes	\$3,565.07	\$3,510.38	\$31.09	\$23.59	\$3,565.07	\$0.00

Source: Lane County Assessment & Taxation, Table 4e, Detail of Urban Renewal Plan Areas by Taxing District, Tax Year 2015-16. Assessed value of \$189,821 for typical Eugene home per Lane County Assessor media release dated 10/19/15.

* See Chapter 9 “Impact on Overlapping Taxing District Revenues” section for more information on net impact to schools.

Report Exhibit G: Table 9 – Division of Tax Impact of the Plan on Overlapping Taxing Jurisdictions, FY16 – FY46* (Part 1)

	Tax Increment Collections							
	Actual FY16	Projected FY17	Projected FY18	Projected FY19	Projected FY20	Projected FY21	Projected FY22	Projected FY23
District Division of Tax Revenue Impact¹								
<i>School District 4J²</i>	\$670,000	\$690,000	\$720,000	\$750,000	\$770,000	\$800,000	\$830,000	\$860,000
<i>Lane Community College</i>	\$90,000	\$90,000	\$90,000	\$100,000	\$100,000	\$100,000	\$110,000	\$110,000
<i>Lane Education Service District</i>	\$30,000	\$30,000	\$30,000	\$40,000	\$40,000	\$40,000	\$40,000	\$40,000
<i>City of Eugene</i>	\$990,000	\$1,030,000	\$1,060,000	\$1,100,000	\$1,140,000	\$1,180,000	\$1,220,000	\$1,260,000
<i>Lane County</i>	\$180,000	\$190,000	\$190,000	\$200,000	\$210,000	\$220,000	\$220,000	\$230,000
Permanent Tax Rates								
<i>School District 4J</i>	\$4.7485	\$4.7485	\$4.7485	\$4.7485	\$4.7485	\$4.7485	\$4.7485	\$4.7485
<i>Lane Community College</i>	\$0.6191	\$0.6191	\$0.6191	\$0.6191	\$0.6191	\$0.6191	\$0.6191	\$0.6191
<i>Lane Education Service District</i>	\$0.2232	\$0.2232	\$0.2232	\$0.2232	\$0.2232	\$0.2232	\$0.2232	\$0.2232
<i>City of Eugene</i>	\$7.0058	\$7.0058	\$7.0058	\$7.0058	\$7.0058	\$7.0058	\$7.0058	\$7.0058
<i>Lane County</i>	\$1.2793	\$1.2793	\$1.2793	\$1.2793	\$1.2793	\$1.2793	\$1.2793	\$1.2793
Incremental Value in the Downtown UR District³	\$150,210,000	\$155,660,000	\$161,270,000	\$167,050,000	\$173,000,000	\$179,130,000	\$185,450,000	\$191,960,000

*Based on package C. Packages A and B would have shorter durations.

Notes:

1. Property tax collections for all years is 94.0%.
2. Analysis does not include impact on School District 4J's local option levy, which currently benefits from the existence of the urban renewal districts. Additionally, the impact on schools is really an impact on the State's budget because schools are mainly funded on a per-pupil funding formula rather than by the level of property tax dollars generated within their boundaries. See Chapter 9 "Impact on Overlapping Taxing District Revenues" section for more information and Exhibit H – Table 10.
3. Existing property values increase at 3% per year.
4. Tax increment collections are projected to cease in FY46.
5. FY47 amount is what overlapping districts would receive in taxes after cessation of urban renewal tax collections.

Report Exhibit G: Table 9 – Division of Tax Impact of the Plan on Overlapping Taxing Jurisdictions, FY16 – FY46* (Part 2)

	Tax Increment Collections							
	Projected FY24	Projected FY25	Projected FY26	Projected FY27	Projected FY28	Projected FY29	Projected FY30	Projected FY31
District Division of Tax Revenue Impact¹								
<i>School District 4J²</i>	\$890,000	\$920,000	\$950,000	\$980,000	\$1,020,000	\$1,050,000	\$1,090,000	\$1,120,000
<i>Lane Community College</i>	\$120,000	\$120,000	\$120,000	\$130,000	\$130,000	\$140,000	\$140,000	\$150,000
<i>Lane Education Service District</i>	\$40,000	\$40,000	\$40,000	\$50,000	\$50,000	\$50,000	\$50,000	\$50,000
<i>City of Eugene</i>	\$1,310,000	\$1,350,000	\$1,400,000	\$1,450,000	\$1,500,000	\$1,550,000	\$1,600,000	\$1,660,000
<i>Lane County</i>	\$240,000	\$250,000	\$260,000	\$260,000	\$270,000	\$280,000	\$290,000	\$300,000
Permanent Tax Rates								
<i>School District 4J</i>	\$4.7485	\$4.7485	\$4.7485	\$4.7485	\$4.7485	\$4.7485	\$4.7485	\$4.7485
<i>Lane Community College</i>	\$0.6191	\$0.6191	\$0.6191	\$0.6191	\$0.6191	\$0.6191	\$0.6191	\$0.6191
<i>Lane Education Service District</i>	\$0.2232	\$0.2232	\$0.2232	\$0.2232	\$0.2232	\$0.2232	\$0.2232	\$0.2232
<i>City of Eugene</i>	\$7.0058	\$7.0058	\$7.0058	\$7.0058	\$7.0058	\$7.0058	\$7.0058	\$7.0058
<i>Lane County</i>	\$1.2793	\$1.2793	\$1.2793	\$1.2793	\$1.2793	\$1.2793	\$1.2793	\$1.2793
Incremental Value in the Downtown UR District³	\$198,660,000	\$205,560,000	\$212,670,000	\$219,990,000	\$227,530,000	\$235,300,000	\$243,300,000	\$251,540,000

*Based on package C. Packages A and B would have shorter durations.

Notes:

1. Property tax collections for all years is 94.0%.
2. Analysis does not include impact on School District 4J's local option levy, which currently benefits from the existence of the urban renewal districts. Additionally, the impact on schools is really an impact on the State's budget because schools are mainly funded on a per-pupil funding formula rather than by the level of property tax dollars generated within their boundaries. See Chapter 9 "Impact on Overlapping Taxing District Revenues" section for more information and Exhibit H – Table 10.
3. Existing property values increase at 3% per year.
4. Tax increment collections are projected to cease in FY46.
5. FY47 amount is what overlapping districts would receive in taxes after cessation of urban renewal tax collections.

Report Exhibit G: Table 9 – Division of Tax Impact of the Plan on Overlapping Taxing Jurisdictions, FY16 – FY46* (Part 3)

	Tax Increment Collections							
	Projected FY32	Projected FY33	Projected FY34	Projected FY35	Projected FY36	Projected FY37	Projected FY38	Projected FY39
District Division of Tax Revenue Impact¹								
<i>School District 4J²</i>	\$1,160,000	\$1,200,000	\$1,240,000	\$1,280,000	\$1,320,000	\$1,370,000	\$1,410,000	\$1,460,000
<i>Lane Community College</i>	\$150,000	\$160,000	\$160,000	\$170,000	\$170,000	\$180,000	\$180,000	\$190,000
<i>Lane Education Service District</i>	\$50,000	\$60,000	\$60,000	\$60,000	\$60,000	\$60,000	\$70,000	\$70,000
<i>City of Eugene</i>	\$1,710,000	\$1,770,000	\$1,830,000	\$1,890,000	\$1,950,000	\$2,020,000	\$2,080,000	\$2,150,000
<i>Lane County</i>	\$310,000	\$320,000	\$330,000	\$350,000	\$360,000	\$370,000	\$380,000	\$390,000
Permanent Tax Rates								
<i>School District 4J</i>	\$4.7485	\$4.7485	\$4.7485	\$4.7485	\$4.7485	\$4.7485	\$4.7485	\$4.7485
<i>Lane Community College</i>	\$0.6191	\$0.6191	\$0.6191	\$0.6191	\$0.6191	\$0.6191	\$0.6191	\$0.6191
<i>Lane Education Service District</i>	\$0.2232	\$0.2232	\$0.2232	\$0.2232	\$0.2232	\$0.2232	\$0.2232	\$0.2232
<i>City of Eugene</i>	\$7.0058	\$7.0058	\$7.0058	\$7.0058	\$7.0058	\$7.0058	\$7.0058	\$7.0058
<i>Lane County</i>	\$1.2793	\$1.2793	\$1.2793	\$1.2793	\$1.2793	\$1.2793	\$1.2793	\$1.2793
Incremental Value in the Downtown UR District³	\$260,030,000	\$268,770,000	\$277,770,000	\$287,040,000	\$296,590,000	\$306,430,000	\$316,560,000	\$327,000,000

*Based on package C. Packages A and B would have shorter durations.

Notes:

1. Property tax collections for all years is 94.0%.
2. Analysis does not include impact on School District 4J's local option levy, which currently benefits from the existence of the urban renewal districts. Additionally, the impact on schools is really an impact on the State's budget because schools are mainly funded on a per-pupil funding formula rather than by the level of property tax dollars generated within their boundaries. See Chapter 9 "Impact on Overlapping Taxing District Revenues" section for more information and Exhibit H – Table 10.
3. Existing property values increase at 3% per year.
4. Tax increment collections are projected to cease in FY46.
5. FY47 amount is what overlapping districts would receive in taxes after cessation of urban renewal tax collections.

Report Exhibit G: Table 9 – Division of Tax Impact of the Plan on Overlapping Taxing Jurisdictions, FY16 – FY46* (Part 4)

	Tax Increment Collections							Revenue to Overlapping Districts when Tax Increment Ceases
	Projected FY40	Projected FY41	Projected FY42	Projected FY43	Projected FY44	Projected FY45	Projected FY46 ⁴	Projected FY47 ⁵
District Division of Tax Revenue Impact¹								
<i>School District 4J²</i>	\$1,510,000	\$1,560,000	\$1,610,000	\$1,660,000	\$1,710,000	\$1,770,000	\$1,830,000	\$1,890,000
<i>Lane Community College</i>	\$200,000	\$200,000	\$210,000	\$220,000	\$220,000	\$230,000	\$240,000	\$250,000
<i>Lane Education Service District</i>	\$70,000	\$70,000	\$80,000	\$80,000	\$80,000	\$80,000	\$90,000	\$90,000
<i>City of Eugene</i>	\$2,220,000	\$2,300,000	\$2,370,000	\$2,450,000	\$2,530,000	\$2,610,000	\$2,700,000	\$2,780,000
<i>Lane County</i>	\$410,000	\$420,000	\$430,000	\$450,000	\$460,000	\$480,000	\$490,000	\$510,000
Permanent Tax Rates								
<i>School District 4J</i>	\$4.7485	\$4.7485	\$4.7485	\$4.7485	\$4.7485	\$4.7485	\$4.7485	\$4.7485
<i>Lane Community College</i>	\$0.6191	\$0.6191	\$0.6191	\$0.6191	\$0.6191	\$0.6191	\$0.6191	\$0.6191
<i>Lane Education Service District</i>	\$0.2232	\$0.2232	\$0.2232	\$0.2232	\$0.2232	\$0.2232	\$0.2232	\$0.2232
<i>City of Eugene</i>	\$7.0058	\$7.0058	\$7.0058	\$7.0058	\$7.0058	\$7.0058	\$7.0058	\$7.0058
<i>Lane County</i>	\$1.2793	\$1.2793	\$1.2793	\$1.2793	\$1.2793	\$1.2793	\$1.2793	\$1.2793
Incremental Value in the Downtown UR District³	\$337,750,000	\$348,820,000	\$360,230,000	\$371,980,000	\$384,080,000	\$396,540,000	\$409,380,000	\$422,480,000

*Based on package C. Packages A and B would have shorter durations.

Notes:

1. Property tax collections for all years is 94.0%.
2. Analysis does not include impact on School District 4J's local option levy, which currently benefits from the existence of the urban renewal districts. Additionally, the impact on schools is really an impact on the State's budget because schools are mainly funded on a per-pupil funding formula rather than by the level of property tax dollars generated within their boundaries. See Chapter 9 "Impact on Overlapping Taxing District Revenues" section for more information and Exhibit H – Table 10.
3. Existing property values increase at 3% per year.
4. Tax increment collections are projected to cease in FY46.
5. FY47 amount is what overlapping districts would receive in taxes after cessation of urban renewal tax collections.

Report Exhibit H: Table 10 – Estimated Impact of Downtown District Tax Increment Collections on Overlapping Jurisdictions¹, FY16 Tax Data (Including the impact of school funding formula and Measure 5/50 tax rate compression)

Taxing District	Levy	<u>With</u> Downtown Tax Increment ²	<u>Without</u> Downtown Tax Increment ²	Difference	Estimated Revenue After Discounts, Delinquencies, & School Funding Formula ³
EDUCATION					
Eugene School District 4J	Permanent	52,436,917	53,023,217	586,300	20,000 ⁴
Eugene School District 4J	Local Option	11,760,371	11,382,386	(377,985)	(360,000)
Lane Community College	Permanent	8,371,200	8,445,856	74,656	70,000
Lane Education Service District	Permanent	3,017,925	3,045,123	27,198	25,000
Total Education		\$75,586,413	\$75,896,582	\$310,169	(\$245,000)
GENERAL GOVERNMENT					
City of Eugene	Permanent	95,803,317	96,854,328	1,051,011	1,000,000
Lane County	Permanent	17,509,307	17,700,169	190,862	180,000
Lane County	Local Option	16,570,854	16,570,854	-	-
Eugene Urban Renewal Downtown	Urban Renewal	2,122,696	-	(2,122,696)	(2,015,000)
Eugene Urban Renewal Riverfront	Urban Renewal	1,597,478	1,597,478	-	-
Total General Government		\$133,603,652	\$132,722,829	(\$880,823)	(\$835,000)
BONDS					
City of Eugene	Bond I	3,712,786	3,753,187	40,401	40,000
City of Eugene	Bond II	11,386,348	11,386,348	-	-
Eugene School District 4J	Bond I	196,187	198,468	2,281	-
Eugene School District 4J	Bond II	17,452,656	17,452,656	-	-
Lane Community College	Bond II	2,775,096	2,775,096	-	-
Total Bonds⁵		\$35,523,073	\$35,565,755	\$42,682	\$40,000
TOTAL TAXES		\$244,713,138	\$244,185,166	(\$527,972)	(\$1,040,000)

Notes:

- Numbers vary from the FY16 Adopted Budget document due to the use of current year's tax data and the inclusion of compression.
- Data provided by Lane County Assessment & Taxation, tax year 2015-16.
- The assumed collection rate is 95%.
- Assumes that legislature allocates the additional property taxes to schools throughout the State and 4J receives its 2.8% share of the total.
- Bonded debt tax rates would be slightly reduced if tax increment collections were ceased. An estimate based on \$40,000 of bonded debt taxes is a tax rate decrease of approximately \$0.0029 per \$1,000 of assessed value, or about \$0.55 per year for the typical home.

ORDINANCE EXHIBIT C: Property Analysis Report

(5-5-2016)

Urban Renewal Amendment

Documentation of Blighted Areas

The tax lots in the Downtown Urban Renewal Plan District were evaluated in the Spring of 2016. Descriptions and photos of each of the properties in the District are provided after the report in Attachment 2 to Exhibit C. Identification numbers have been assigned to properties as shown on the *Map to Accompany Downtown Urban Renewal Slums and Blight Report 2016* (Attachment 1 to Exhibit C). Properties were evaluated as the building or area with the same owner and/or use (for example parking lots), and may contain multiple tax lots. Properties have been assessed for characteristics of “blight” as the term is defined per ORS 457.010(1), listed below.

ORS 457.010 provides: “As used in this chapter, unless the context requires otherwise:

(1) ‘Blighted areas’ means areas that, by reason of deterioration, faulty planning, inadequate or improper facilities, deleterious land use or the existence of unsafe structures, or any combination of these factors, are detrimental to the safety, health or welfare of the community. A blighted area is characterized by the existence of one or more of the following conditions:

- (a) The existence of buildings and structures, used or intended to be used for living, commercial, industrial or other purposes, or any combination of those uses, that are unfit or unsafe to occupy for those purposes because of any one or a combination of the following conditions:
 - (A) Defective design and quality of physical construction;
 - (B) Faulty interior arrangement and exterior spacing;
 - (C) Overcrowding and a high density of population;
 - (D) Inadequate provision for ventilation, light, sanitation, open spaces and recreation facilities;
 - or
 - (E) Obsolescence, deterioration, dilapidation, mixed character or shifting of uses;
- (b) An economic dislocation, deterioration or disuse of property resulting from faulty planning;
- (c) The division or subdivision and sale of property or lots of irregular form and shape and inadequate size or dimensions for property usefulness and development;
- (d) The laying out of property or lots in disregard of contours, drainage and other physical characteristics of the terrain and surrounding conditions;
- (e) The existence of inadequate streets and other rights of way, open spaces and utilities;
- (f) The existence of property or lots or other areas that are subject to inundation by water;
- (g) A prevalence of depreciated values, impaired investments and social and economic maladjustments to such an extent that the capacity to pay taxes is reduced and tax receipts are inadequate for the cost of public services rendered;
- (h) A growing or total lack of proper utilization of areas, resulting in a stagnant and unproductive condition of land potentially useful and valuable for contributing to the public health, safety and welfare; or
- (i) A loss of population and reduction of proper utilization of the area, resulting in its further deterioration and added costs to the taxpayer for the creation of new public facilities and services elsewhere.

1 SUMMARY OF FINDINGS

A total of 171 taxlots are within the Urban Renewal District boundaries. The Blight Findings Matrix (Attachment 3 to Exhibit C) includes a row for each taxlot, identified and grouped by property name. The Matrix includes columns relating to each of the nine criteria in ORS 457.010(1). If a property was determined to meet a definition/criteria of ORS 457.010(1), it is indicated on the matrix.

For a determination that a property is “blighted,” only one of the criteria evaluated needs to be met. The final column on the Blight Findings Matrix indicates whether there are property characteristics that make it “blighted” under the definition/criteria of ORS 457.010(1).

The determination of blight for a particular property is indication of the character of the area and substantiation of the need for reinvestment and improvement in the District; it is not an indication that that property is slated for improvement or for demolition. Even though not every property is determined “blighted”, the City concludes that overall, the area within the Downtown Urban Renewal District and possible expansion areas are blighted due to the number of properties with blighted conditions. This conclusion is supported by substantial evidence, as discussed below. Information for properties was gathered primarily from visual surveys of the buildings’ exteriors and, in some cases, sources familiar with the entire property.

2 GENERAL FINDINGS

ORS 457.010(1)(a)

The language in the statute that defines blight under ORS 457.010(1)(a) specifies that properties must be unfit or unsafe to occupy for their intended purposes due to one or more of the conditions listed in ORS 457.010(1)(a) (A – E). The statute does not elaborate on what “unfit” or “unsafe to occupy” means, nor does it state that the building must be literally unusable or uninhabitable. For purposes of these blight findings, the City concludes that a building is “unfit for its intended purpose” or “unsafe to occupy,” even if the building is in fact occupied and otherwise habitable, if it satisfies one of the conditions set forth in ORS 457.010(1)(A) through (E). These conditions are described below.

ORS 457.010(1)(a)(A)

Properties identified on the Blight Findings Matrix as meeting (a)(A) were determined to have structures that are unfit for their intended purpose or unsafe to occupy because of *defective design and quality of physical construction*.

Information provided by City of Eugene Public Works in 2010 indicated that every public building built prior to 1998 is out of compliance with current seismic code requirements. This was the case with the following publicly-owned properties in the District: 4, 32, 46, 47, and 70. These buildings are considered blighted due to seismic concerns. While every private building built prior to 1998 is also likely out of compliance, it is also possible that some of those structures would meet today’s code. Without a detailed inspection for each structure it is not feasible to assess current seismic code compliance.

In addition, properties 2 and 37 fits blight criteria based on conditions being *unfit and unsafe to occupy based on defective design and quality of physical construction*.

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ORS 457.010(1)(a)(B)

Three properties in the district fit blight criteria (a)(B), these are properties 32, 37, and 45. These buildings are unfit or unsafe to occupy based on *faulty interior arrangement and exterior spacing*.

ORS 457.010(1)(a)(C)

None of the properties in the District were determined to have structures that are unfit for their intended purpose or unsafe to occupy due to *overcrowding and a high density of population*.

ORS 457.010(1)(a)(D)

None of the properties in the District were determined to have structures that are unfit or unsafe to occupy based on *inadequate provision for ventilation, light, sanitation, open spaces and recreation facilities*.

ORS 457.010(1)(a)(E)

Five properties in the district were classified as unfit or unsafe to occupy based on *obsolescence, deterioration, dilapidation, mixed character or shifting of uses*. These are properties 37, 50, 65, 67, and 79.

ORS 457.010(1)(b)

Nine properties in the district were classified blighted due to *economic dislocation, deterioration or disuse of property resulting from faulty planning*. These are properties 17, 30, 37, 38, 45, 65, 67, 88 and 107.

ORS 457.010(1)(c)

Eight properties met the blight criteria due to *the division or subdivision and sale of property or lots of irregular form and shape and inadequate size or dimensions for property usefulness and development*. These were properties 56a, 56b, 60, 69, 80, 95, 103, and 104. Several of these properties are comprised of multiple taxlots and it may be that some of these lots fit the criteria, but not all. Details are listed in property matrix, Attachment 3.

ORS 457.010(1)(d)

None of the properties in the District are characterized by the existence of property or lot layouts in disregard of contours, drainage or other physical characteristics of the terrain and surrounding conditions.

ORS 457.010(1)(e)

A total of 22 locations and/or properties in the district are blighted based on the criteria: *the existence of inadequate streets and other rights of way, open spaces and utilities*. Of these, 19 are locations are in the street or pedestrian rights-or-way with map identification numbers 109-127, and three are taxloted properties with map identification numbers 30, 37 and 107.

Locations were classified as meeting this criteria if there were extensive breaks in the sidewalk resulting in an uneven surface, large holes in the pavement, crosswalks with holes and uneven ramps, all of which contribute to lack of accessibility. Extensive damage in road surfaces was also noted in the survey.

ORS 457.010(1)(f)

None of the properties in the District are characterized by the existence of property or lots or other areas that are subject to inundation by water.

ORS 457.010(1)(g)

Sixty-five properties met the blight criteria: *a prevalence of depreciated values, impaired investments and social and economic maladjustments to such an extent that the capacity to pay taxes is reduced and tax receipts are inadequate for the cost of public services rendered.*

In particular, properties with evidence of depreciated values were classified as blighted. Depreciated values are defined in this survey as having a ratio of 4:1 or less of property Improvement Value to Land Value. These are properties: 1, 2, 5, 9, 15, 16, 17, 18, 19, 22, 23, 24, 26, 28, 29, 30, 31, 35, 37, 38, 39, 41, 42, 43, 44, 45, 49, 50, 51, 52, 55, 56a, 56b, 57, 59, 60, 62, 63, 64, 68, 70, 73, 74, 75, 77, 79, 80, 82, 83, 84, 87, 88, 89, 91, 92, 93, 94, 95, 97, 98, 100, 103, 104, 105 and 107. Some of these properties have multiple taxlots, so the ratio was created by totaling values for taxlots.

The depreciation ratio is based on staff research in 2010 which did a comparison of analyses completed by other communities in the state, including Springfield, Tillamook and Portland. Properties that have no land value such as public buildings, open space or public plazas, have N/A (not applicable) in the Matrix and Detailed reports.

ORS 457.010(1)(h)

Fifty-one properties were classified as blighted based on the following criteria: *a growing or total lack of proper utilization of areas, resulting in a stagnant and unproductive condition of land potentially useful and valuable for contributing to the public health, safety and welfare.*

In particular, properties with one floor or less were identified as blighted. This is based on the rationale that the district is primarily zoned C-3, Major Commercial, with a maximum allowable height of 150 feet. Properties with one floor or less, indicate an underutilization of property. Blight determination under this criteria was also based on a review of the property's vacancy and empty space, such as empty storefronts and large open space areas such as below ground stairwells with courtyards, oversized open sidewalk areas, or surface parking. These indicate that potential use of the property is less than its current state. These are properties 4, 11, 15, 16, 17, 18, 20, 22, 23, 26, 28, 29, 30, 32, 35, 37, 38, 41, 42, 44, 45, 47, 50, 51, 56a, 56b, 59, 60, 64, 65, 66, 68, 73, 74, 75, 76, 77, 79, 80, 82, 83, 84, 87, 88, 91, 92, 95, 97, 103, 104, and 107.

ORS 457.010(1)(i)

There are eight properties in the district that are classified as blighted based on the definition criteria: *a loss of population and reduction of proper utilization of the area, resulting in its further deterioration and added costs to the taxpayer for the creation of new public facilities and services else-where.*

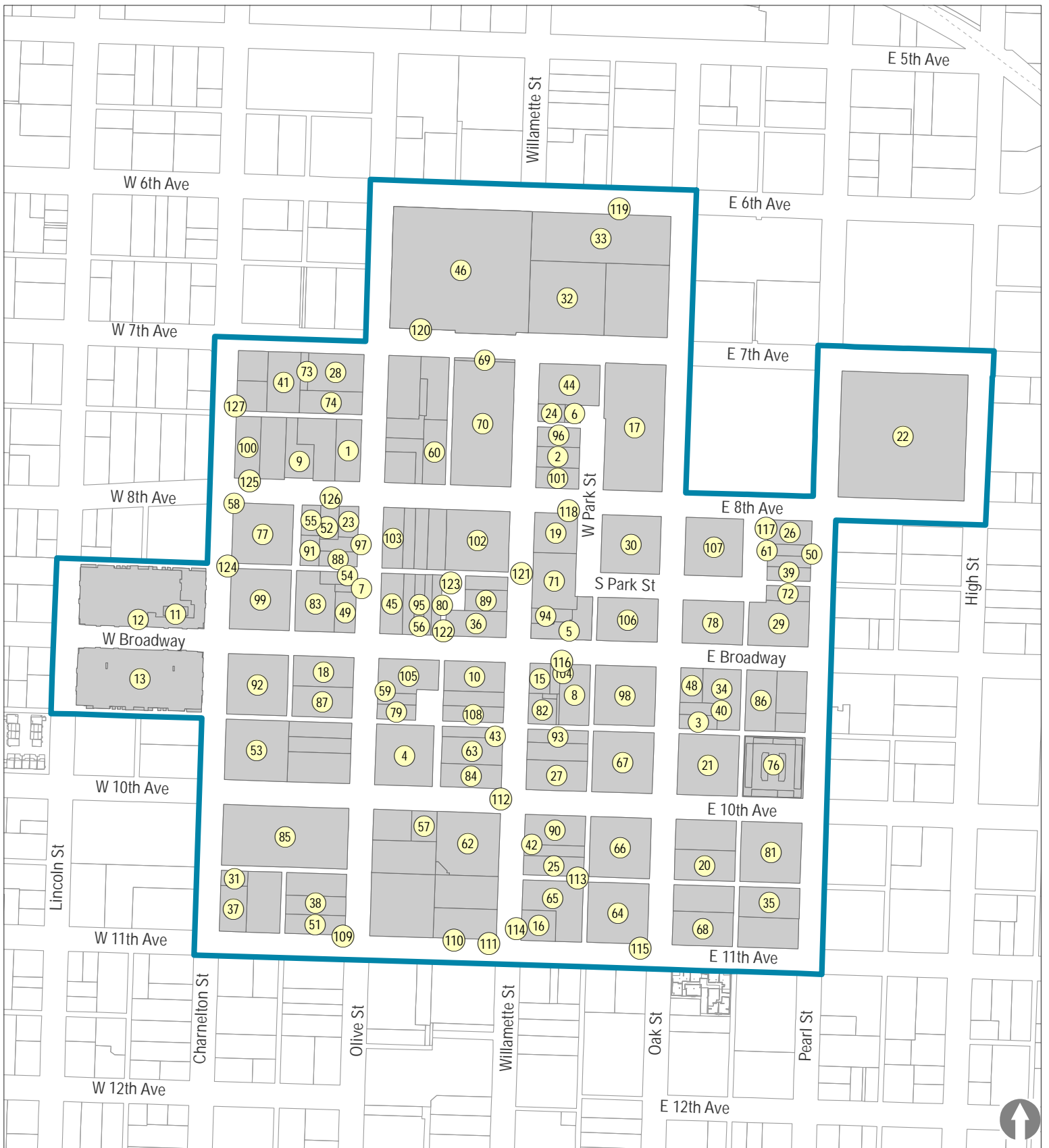
This determination was based on a review of the property's state of disrepair and lack of apparent maintenance visible in public owned spaces with vegetation overgrowth, rusted materials, garbage, broken utility connections and ground contamination risks such as the former McAyeals Cleaners site which is now publically owned. Property in these conditions and continued deterioration add to current costs of maintenance and public services. A privately owned property was classified under this criteria based on its vacancy status and extensive property deterioration which encroaches into public right-of-way, thus increasing costs to taxpayers. These are properties: 11, 15, 30, 37, 38, 65, 67 and 107.

3 CONCLUSION

A total of 76 or 70% of properties in the Downtown Urban Renewal District are determined to have blighted conditions. In addition to the 76 properties, 19 locations have blighted conditions found in roads and sidewalks. These conditions are so prevalent and consistent in the area that the city concludes that the entire urban renewal area is blighted. The blighted conditions impact the safety, health and welfare of the community through decreased property values and taxes, potentially unsafe conditions for accessibility through deteriorating public right-of-ways, lack of seismic stability and maintenance in public buildings and open spaces, vacancy and outdated structural designs that are deteriorating. The evidence of blight and blighting influences reduces the economic activity in the area, leading to lowered value and a disincentive to invest. Urban renewal funds that are directed at improving or reducing the blighted conditions will attract positive activity downtown, stimulate economic development and private investment, promote downtown revitalization, and enhance the value of the area as a whole. As the number of businesses and opportunities for investment increases, existing businesses and development will also benefit, including restaurants, retail and housing, leading to improved conditions, and higher property values within the Urban Renewal District.

The four projects included in the proposed 2016 Plan Amendment were selected for their ability to address blighted conditions and to serve as catalysts for reducing the prevalence of blight with the Plan Area. The improvements to the Park Blocks and the other downtown open spaces will target areas with documented evidence of blight in order to increase the accessibility, enjoyment and use of these areas. As a result, the downtown open spaces will transform from underutilized areas to amenities drawing additional users and ultimately new residents and employees. Adding high-speed fiber will also add significant value to the district by creating the conditions for businesses to succeed, particularly those businesses in the growing cluster of high-tech firms. Strengthening businesses in this economic sector increases the ability of firms to add new employees, grow the business base, and add additional value to properties within the Plan Area. Using urban renewal funds to assist in the renovation of the Lane Community College former downtown campus directly addresses a significant blighted property downtown. When this large, underutilized and outdated structure is transformed for new uses, the property will support other activities downtown and the blighting influence of a vacant property will be removed, which will positively impact adjacent and nearby properties. Improvements for the Farmers' Market will strengthen the local food sector of our regional economy and reduce or remove the blighting conditions of the existing location. A renovated location or new structure will also enhance the ability of the Farmers' Market to serve as an amenity to other businesses and residents' downtown, as well as an attraction for the entire community, leading to additional activity downtown and ultimately greater economic stability and increased values within the Plan Area.

Map to Accompany Downtown Urban Renewal Slums and Blight Report 2016



- Property or Location inventoried with label
- Downtown Urban Renewal District
- UR Properties

0 50 100 Feet



Caution: This map is based on imprecise source data, subject to change, and for general reference only.



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Downtown Urban Renewal District – Determination of Slums and Blight - Detailed Property Survey

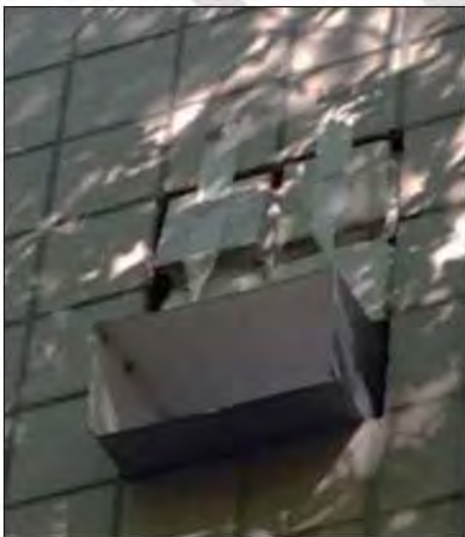
Property: 1	Name: 8 th and Olive Building	Determination of Blight: Yes
Taxlot(s): 1703311215300	1703311215500	Depreciation Ratio: 2.45
Property Notes: Building appears in good condition. Determination of blight ORS 457.010 (1)(g).		



Photos show multiple sides of building.

Downtown Urban Renewal District – Determination of Slums and Blight - Detailed Property Survey

Property:	2	Name:	AHM Brands	Determination of Blight:	Yes
Taxlot(s):	1703311109300			Depreciation Ratio:	1.93
Property Notes:	Building appears in fair condition. One location has what appears to be tape holding tiles in place on west side. Determination of blight ORS 457.010 (1)(a)(A) and (g).				



Photos: Top: Building facing Willamette Street; bottom left: sections with what appears to be taped tiles; bottom right: back side of building facing West Park Street.

Downtown Urban Renewal District – Determination of Slums and Blight - Detailed Property Survey

Property:	3	Name:	Alliance insurance	Determination of Blight:	No
Taxlot(s):	1703311406800			Depreciation Ratio:	6.75
Property Notes:	Building is in good condition.				



Photos: Building front facing Oak Street.

Downtown Urban Renewal District – Determination of Slums and Blight - Detailed Property Survey

Property:	4	Name:	Atrium Building	Determination of Blight:	Yes
Taxlot(s):	1703311302600			Depreciation Ratio:	4.00
Property Notes:	Property is in fair conditions and has mostly city offices. There are signs of damage visible on the exterior, with damaged exterior stairs and older windows. The windows on the upper levels do not open regularly affecting ventilation. The property has underutilized outdoor open space and closed street side windows on south side. Blight determination based on ORS 457.010 (1)(a)(A), and (h) and includes seismic stability concerns.				



Photos: Top: Building view from 10th Avenue and Olive Street; middle left: image of damage on interior stairwell window edge; middle right: underutilized open space facing 10th Avenue; bottom left: wood damage example; bottom right: exterior stairs damage.

Downtown Urban Renewal District – Determination of Slums and Blight - Detailed Property Survey

Property:	5	Name:	Aveva	Determination of Blight:	Yes
Taxlot(s):	1703311403900			Depreciation Ratio:	2.15
Property Notes:	The property appears in good shape. The building has some exterior damage along the building-ground line, including an area with piping exposed, one section appears boarded up on 2nd floor and the adjacent parking lot has damage. The adjacent parking is also underutilized space. Determination of blight ORS 457.010 (1)(g).				



Photos: Top: front of building facing Broadway and Willamette Street; middle left: damage on building ground line; middle right: exposed pipes on building ground line; bottom: damage on parking lot.

Downtown Urban Renewal District – Determination of Slums and Blight - Detailed Property Survey

Property: 6	Name: Baden & Company	Determination of Blight: No
Taxlot(s): 1703311109001		Depreciation Ratio: 5.09
Property Notes: Building appears in good shape.		



Photos: Building front facing West Park Street.

Downtown Urban Renewal District – Determination of Slums and Blight - Detailed Property Survey

Property: 7	Name: Barbershop and Tattoo, Emerald Vapors	Determination of Blight: No
Taxlot(s): 1703311304700		Depreciation Ratio: 6.62
Property Notes:	Building appears in good shape	



Photos: Front of building facing Olive Street.

Downtown Urban Renewal District – Determination of Slums and Blight - Detailed Property Survey

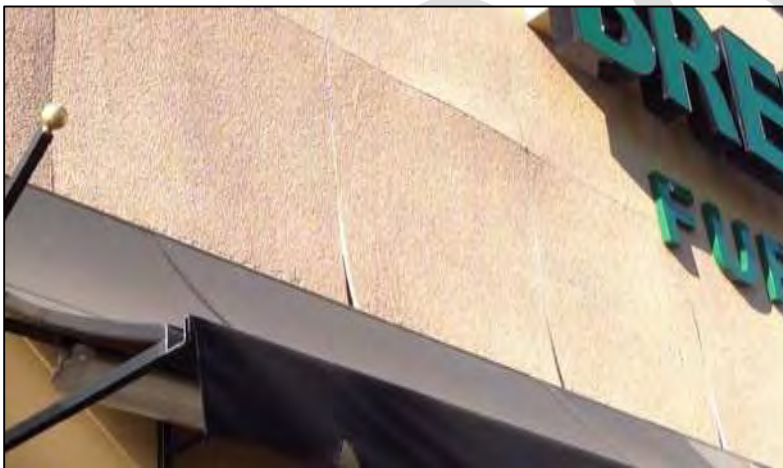
Property: 8	Name: Belly	Determination of Blight: No
Taxlot(s): 1703311405200		Depreciation Ratio: 4.38
Property Notes:	Building in good condition. Building has offices on second floor, bottom floor commercial.	



Photos: Building front facing East Broadway.

Downtown Urban Renewal District – Determination of Slums and Blight - Detailed Property Survey

Property: 9	Name: Brenners Furniture	Determination of Blight: Yes
Taxlot(s): 1703311214900	1703311215400	Depreciation Ratio: 1.92
Property Notes:	Building is large, appears in fair condition. The facade section with tiles appear to be wearing. Determination of blight ORS 457.010 (1)(a)(A) and (g).	



Photos: Top: front of building facing West 8th Avenue; bottom: close-up view of wear on façade tiles.

Downtown Urban Renewal District – Determination of Slums and Blight - Detailed Property Survey

Property:	10	Name:	Broadway Commerce Center	Determination of Blight:	No
Taxlot(s):	1703311301300			Depreciation Ratio:	13.97
Property Notes:	Recently renovated (last five years). Building in good condition. Office on top 4 floors and commercial on bottom.				



Photos: View of building on Broadway and Willamette Street.

Downtown Urban Renewal District – Determination of Slums and Blight - Detailed Property Survey

Property: 11	Name: Broadway Place North	Determination of Blight: Yes
Taxlot(s): 1703311316100	1703311316300	Depreciation Ratio: N/A
1703311316500	1703311316800	1703311316900
Property Notes:	Building in good condition. Property has upper level apartments, street level commercial, and lower level public parking. The building has closed public restrooms with a portable restroom as replacement, these closed restrooms are underutilized space. Building is also adjacent to a poor condition building to the north not in district. The property land value is zero so blight cannot be calculated based on depreciation values. The presence of vacant restrooms with portable toilet is creates added expense to taxpayers, safety, and perceptions of blighted areas. Blight Determination based on ORS 457.010 (h) and (i).	



Photos: Top: building on NW corner of Broadway and Charnelton Street; bottom: portable restroom in alley north of building.

Property: 12, 13	Name: Broadway Place North & South	Determination of Blight: No
Taxlot(s): 1703311316700		Depreciation Ratio: NA
Property Notes:	These are taxlots on the Broadway place properties, north and south that in both regions. No determination of slums and blight.	

Downtown Urban Renewal District – Determination of Slums and Blight - Detailed Property Survey

Property: 14	Name: Broadway Place South	Determination of Blight: No
Taxlot(s): 1703311316200	1703311316400	Depreciation Ratio: NA
	1703311316600	
Property Notes:	Property in good shape.	



Photos: View of property mid-block on Broadway.

Downtown Urban Renewal District – Determination of Slums and Blight - Detailed Property Survey

Property: 15	Name: Broadway Plaza	Determination of Blight: Yes
Taxlot(s): 1703311404801		Depreciation Ratio: 0.10
Property Notes:	This property is a public open space plaza. The property is underutilized, does not have utilities such as running water, or amenities such as a drinking fountain, a bathroom, or shade. The area also has concerns for safety based on past vandalism. Blight determination by ORS 457.010 (1)(g), (h), and (i).	



Photos: View of property from Broadway and Willamette Street.

Downtown Urban Renewal District – Determination of Slums and Blight - Detailed Property Survey

Property: 16	Name: Business	Determination of Blight: Yes
Taxlot(s): 1703311412900		Depreciation Ratio: 0.92
Property Notes:	Buildings appear in good condition. Property is a series of storefront businesses in single story building, including a smoke shop, salon, tattoo parlor and mini-mart. There is a fenced off alleyway behind the building that is underutilized space and is used for garbage. Blight determination by ORS 457.010 (1)(g) and (h).	



Photos: Top: view of business from Willamette Street; bottom, view of alley around businesses.

Downtown Urban Renewal District – Determination of Slums and Blight - Detailed Property Survey

Property:	17	Name:	Butterfly Lot	Determination of Blight:	Yes
Taxlot(s):	1703311109500			Depreciation Ratio:	0.06
Property Notes:	This property is a two level parking structure with second level below ground. The property is deteriorated with large pot holes, rusty access stairwells, graffiti, and deteriorated building. Surrounding the property there are uneven sidewalks and numerous utility boxes in green spaces. The angle of the pedestrian access ramps is questionable. Determination of blight with ORS 457.010 (1)(a)(B), (g), and (h).				



Photos: Top: view of property from 8th Avenue at West Park Street; bottom left: pedestrian walkway; bottom right: stairwell on property to lower level.

Images continued on next page.

Downtown Urban Renewal District – Determination of Slums and Blight - Detailed Property Survey

Property 17 – Butterfly Lot Images continued



Photos: Top left: image of access ramp damage; top right: image showing example of damage to building; middle left: image shows green space on property with utility boxes and garbage; middle right: deterioration of pavement shown with holes and uneven surface; bottom: access ram shown.

Downtown Urban Renewal District – Determination of Slums and Blight - Detailed Property Survey

Property: 18	Name: Buy 2 block	Determination of Blight:	Yes
Taxlot(s): 1703311304900		Depreciation Ratio:	3.90
Property Notes:	The building appears in good condition. Several stores occupy this single story block including Subway, Buy 2, and the Jazz Station. Determination of blight ORS 457.010 (1)(g), and (h).		



Photos: Top: view of property from Broadway and Olive Street; bottom: view of property looking east on Broadway.

Downtown Urban Renewal District – Determination of Slums and Blight - Detailed Property Survey

Property: 19	Name: Cascade Title	Determination of Blight: Yes
Taxlot(s): 1703311404600		Depreciation Ratio: 3.52
Property Notes:	Building appears in relatively good condition. It is an older building, but has some wear such as cracks in pavement. Determination of blight ORS 457.010 (1)(g).	



Photos: Top: View of property from West 8th Avenue and West Park Street; middle left: image shows example of cracks in pavement on sidewalk outside building; middle right: image shows wear; bottom: image shows damage in cement at base of stair railing.

Downtown Urban Renewal District – Determination of Slums and Blight - Detailed Property Survey

Property: 20	Name: Century Link	Determination of Blight: Yes
Taxlot(s): 1703311411500	1703311411600	Depreciation Ratio: NA
Property Notes:	Property appears in good shape. The building is a telecommunications building with a brick exterior, street level windows on two sides for store, museum and offices. The property also has empty space on north and west side. The building design does not allow easy building re-use. Determination of blight ORS 475.010 (h).	



Photos: Top: view of building facing Oak Street; bottom: example of empty space outside museum on north side.

Downtown Urban Renewal District – Determination of Slums and Blight - Detailed Property Survey

Property: 21	Name: Citizens building	Determination of Blight: No
Taxlot(s): 1703311406900		Depreciation Ratio: 16.22
Property Notes:	The property appears in good condition. The property has a ten story office building, however half of bottom floor appears to be vacant.	



Photos: View of building on Oak Street.

Downtown Urban Renewal District – Determination of Slums and Blight - Detailed Property Survey

Property: 22	Name: City Hall block	Determination of Blight: Yes
Taxlot(s): 1703311110600		Depreciation Ratio: 0
Property Notes:	Future development site of Eugene City Hall. Land is a vacant one block parcel with buildings removed. Current standing is determination of blight based on ORS 457.010 (1)(g) and (h).	



Photos: View of property from East 8th Avenue and Pearl Street.

Property: 23	Name: City of Eugene Auditor	Determination of Blight: Yes
Taxlot(s): 1703311303900		Depreciation Ratio: 2.05
Property Notes:	Building appears to be in good condition. Determination of blight based on ORS 457.010 (1)(g) and (h).	



Photos: View of building on 8th Avenue.

Downtown Urban Renewal District – Determination of Slums and Blight - Detailed Property Survey

Property: 24	Name: Commercial and office	Determination of Blight: Yes
Taxlot(s): 1703311109000		Depreciation Ratio: 2.75
Property Notes:	Property appears in good condition. Building is a single story with commercial and office uses. Determination of blight based on ORS 457.010 (1)(g) and h.	



Photos: Front of building facing Willamette Street.

Downtown Urban Renewal District – Determination of Slums and Blight - Detailed Property Survey

Property: 25	Name: Concentric Sky	Determination of Blight: No
Taxlot(s): 1703311412700		Depreciation Ratio: 4.76
Property Notes:	Property appears in good shape. There is a large hole in pavement in back of building.	



Photo: Top: front of building facing Willamette Street; bottom: damage in pavement in back of building.

Downtown Urban Renewal District – Determination of Slums and Blight - Detailed Property Survey

Property:	26	Name:	Court Reporters and law offices.	Determination of Blight:	Yes
Taxlot(s):	1703311402300			Depreciation Ratio:	2.07
Property Notes:	Building appears to be in good shape. Has minor blemishes from ages, rust from outdated metal awning, cracks in facade in a spot. Building shows evidence of graffiti that has been painted over in multiple locations. Building has a part of façade that extends out over sidewalk. Determination of blight based on ORS 457.010 (1)(g) and (h).				



Photos: Top: View of property East 8th Avenue and Pearl Street; bottom left: façade piece that extends our over sidewalk; bottom right: damaged and cracked cement walkway at base of building.

Downtown Urban Renewal District – Determination of Slums and Blight - Detailed Property Survey

Property: 27	Name: Downtown Athletic Club	Determination of Blight:	No
Taxlot(s): 1703311405600	1703311405700	Depreciation Ratio:	6.47
Property Notes:	Building appears in good condition.		



Photos: View of property from East 10th Avenue and Willamette Street.

Downtown Urban Renewal District – Determination of Slums and Blight - Detailed Property Survey

Property: 28	Name: Dutch Bros	Determination of Blight:	Yes
Taxlot(s): 1703311215201		Depreciation Ratio:	0.11
Property Notes:	Property is large, almost 1/4 block, mostly parking. Property has underutilization of space. Determination of blight based ORS 457.010 (1)(g) and (h).		



Photos: View of property from West 7th Avenue.

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Downtown Urban Renewal District – Determination of Slums and Blight - Detailed Property Survey

Property:	29	Name:	East Broadway Shopping	Determination of Blight:	Yes
Taxlot(s):	1703311402800			Depreciation Ratio:	2.34
Property Notes:	Property appears in good conditions. Building is single level commercial with multiple shops and restaurants. Determination of blight based ORS 457.010 (1)(g) and (h).				



Photos: Top: view of property along East Broadway; bottom: view of building from East Broadway and Pearl Street.

Downtown Urban Renewal District – Determination of Slums and Blight - Detailed Property Survey

Property:	30	Name:	East Park block	Determination of Blight:	Yes
Taxlot(s):	1703311404700			Depreciation Ratio:	0.05
Property Notes:	East park block. Sidewalk is broken and uneven. Ramps not flush with sidewalk (ne corner). Structure does not appear maintained with plants visibly growing on top. There is metal protruding from open area in multiple places, garbage littered around., some benches have rusty metal frames with peeling paint and an area with a broken light fixture in wall. Property does not have a permanent, but has a portable restroom. Determination of blight based ORS 457.010 (1)(b), (e), (g), (h), and (i).				



Photo: Top: view of shelter; bottom left: growth on shelter; bottom right: broken and exposed light fixture

Property 30 – Images continue on next page.

Downtown Urban Renewal District – Determination of Slums and Blight - Detailed Property Survey

Property 30 images continued.



Photo: Top: Garbage in areas; middle left: example of areas with broken, uneven walkways; middle right: example of areas with metal coming out of walkways; bottom left: portable restroom; bottom right: park bench with peeling paint and rust.

Downtown Urban Renewal District – Determination of Slums and Blight - Detailed Property Survey

Property:	31	Name:	Edward Jones Investment and housing	Determination of Blight:	Yes
Taxlot(s):	1703311306400			Depreciation Ratio:	3.22
Property Notes:	Property is in fair condition and has two buildings. The buildings are built out to the lot line resulting in no open space for tenants. This also results in garbage for the residential units being placed very close to doors. Minor cement damage noted on patio. Units are accessible by ramp. Also, units are bounded east and south by blighted vacant property. Determination of blight based ORS 457.010 (1)(g).				



Photo: Top: front of building facing Charnelton Street; bottom left: image shows proximity of garbage to front door; bottom right: image shows concrete deterioration.

Downtown Urban Renewal District – Determination of Slums and Blight - Detailed Property Survey

Property: 32	Name: Eugene Conference Center	Determination of Blight: Yes
Taxlot(s): 1703311107600	1703311107700	Depreciation Ratio: 6.39
Property Notes:	Property consists of outdoor area and building. Building appears in good shape. Outdoor area is in poorer shape with broken tiles and cracked cement, this area also appears underutilized. This property is next to the Eugene Hilton. Building appears to be getting re-roofed. Determination of blight based ORS 457.010 (1)(a)(A), (a)(B), and (h), including seismic stability concerns.	



Photo: Top: View of property from East 7th Ave; bottom left: damage on outdoor awning, bottom right: image shows example of uneven sidewalk.

Property #32 images continued on next page.

Downtown Urban Renewal District – Determination of Slums and Blight - Detailed Property Survey

Property #32 images continued.



Photo: Top: image shows cracked cement along railing; middle: large open space; bottom: example of broken walkway.

Downtown Urban Renewal District – Determination of Slums and Blight - Detailed Property Survey

Property: 33	Name: Eugene Hilton Hotel	Determination of Blight: No
Taxlot(s): 1703311107601		Depreciation Ratio: 11.30
Property Notes:	Building appears in fair shape. The steps from the sidewalk have deteriorated so rebar shows. There are lines visible on building cement surface, and the walkway on east side has steep ramp with cracked tiles.	

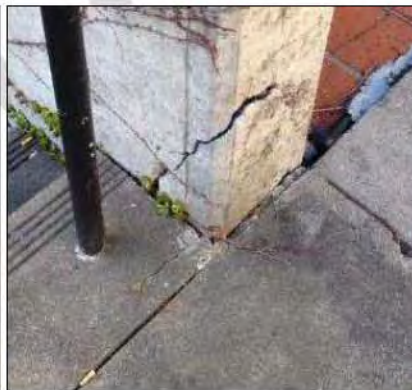


Photo: Top: image of property from Oak Street and East 6th Avenue; bottom left: image shows rebar in deteriorated stairs; bottom middle: cracks shown on stairwell; bottom right: image shows example of visible repairs.

Downtown Urban Renewal District – Determination of Slums and Blight - Detailed Property Survey

Property: 34	Name: Eugene Professional Building	Determination of Blight: No
Taxlot(s): 1703311406600		Depreciation Ratio: 7.99
Property Notes:	Building appears in good condition and has a few blemishes such as cracks at base of building. Locations area also visible where building exterior has wear.	

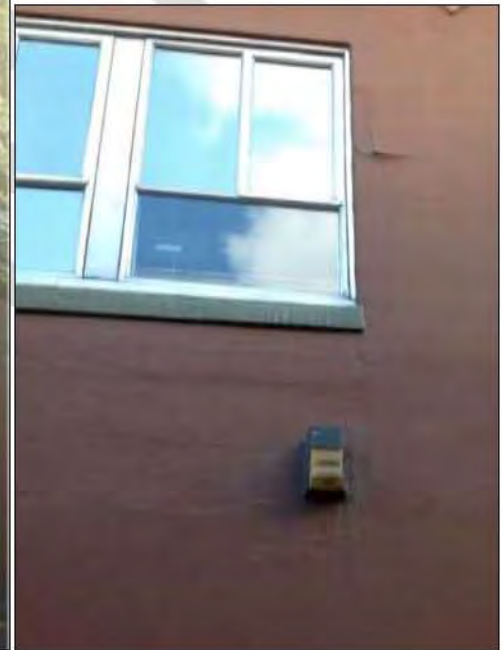


Photo: Top left: view of property from East Broadway; top right: image shows example of façade wear; bottom: cracks in pavement at base of building.

Downtown Urban Renewal District – Determination of Slums and Blight - Detailed Property Survey

Property: 35	Name: Firestone Auto Center	Determination of Blight: Yes
Taxlot(s): 1703311411200	1703311411300	Depreciation Ratio: 0.21
Property Notes:	Property is a large single level building and is old but appears in fair condition. Has large possible graffiti removal spots on east side. Locations with wood in structure appear to be rotting. Determination of blight based ORS 457.010 (1)(g) and (h).	



Photo: View of property from East 11th Avenue and Pearl Street.

Property: 36	Name: First on Broadway	Determination of Blight: No
Taxlot(s): 1703311301100		Depreciation Ratio: 13.66
Property Notes:	Building appears in good condition. Property was recently renovated into second story apartments with ground floor commercial.	



Photo: View of property from Broadway and Willamette Street

Downtown Urban Renewal District – Determination of Slums and Blight - Detailed Property Survey

Property: 37	Name: Former Docs Pad	Determination of Blight: Yes
Taxlot(s): 1703311306200	1703311306300	Depreciation Ratio: 0.14
Property Notes:	Property is formers "Docs Pad", then a salon. Property contains a dilapidated building and parking. This property did have paid parking for a while. Currently property and parking is fenced off. Old light fixtures abut property on south side. An area behind the building is used for parking and pavement is broken with large holes. Building itself has graffiti, large cracks, broken pieces, and garbage. Determination of blight based ORS 457.010 (1)(a)(A), (a)(B), (a)(E), (b), (e), (g), (h), and (i).	



Photo: Top: shows property from SW corner of 11th Ave and Charnelton St, Library can be seen in background; bottom left: shows property from se corner; bottom right: damage to pavement that provides access to parking area behind building.

Property #37 images continued on next page.

Downtown Urban Renewal District – Determination of Slums and Blight - Detailed Property Survey

Property #37 images continued on next page.



Photo: top and bottom images show back side of building with damage, broken fencing, deteriorated building, overgrown vegetation, graffiti and damaged pavement.

Downtown Urban Renewal District – Determination of Slums and Blight - Detailed Property Survey

Property: 38	Name: Former McAyeals Cleaners	Determination of Blight:	Yes
Taxlot(s): 1703311305900	1703311306000	Depreciation Ratio:	0.38
Property Notes:	This property had a dry cleaners which was removed and is currently under public ownership. This property was contaminated and is now being cleaned up. The future of this property unknown. Determination of blight based ORS 457.010 (1)(b), (g), (h), and (i).		



Photo: View of property, with library to the right and Former Doc's Pad visible in background, indicating another blighted property on same block.

Downtown Urban Renewal District – Determination of Slums and Blight - Detailed Property Survey

Property: 39	Name: Full City Coffee	Determination of Blight:	Yes
Taxlot(s): 1703311402600		Depreciation Ratio:	2.72
Property Notes:	This property appears in good condition. Building has two levels, second level is on west side and appears older. Alley has evidence of graffiti in several spots indicating a possible public safety issue. Determination of blight based ORS 457.010 (1)(g).		



Photo: Top: front of building on Pearl Street; bottom: image shows back of building on Park St.

Downtown Urban Renewal District – Determination of Slums and Blight - Detailed Property Survey

Property: 40	Name: Funk and Levis	Determination of Blight:	No
Taxlot(s): 1703311406700		Depreciation Ratio:	5.42
Property Notes:	Building appears in good condition.		



Photo: View of property from Oak Street.

Downtown Urban Renewal District – Determination of Slums and Blight - Detailed Property Survey

Property:	41	Name:	Goodyear Tires	Determination of Blight:	Yes
Taxlot(s):	1703311214600		1703311214700	Depreciation Ratio:	0.29
	1703311215100				
Property Notes:	Property appears in poor shape. Building has peeling paint with moss and plants growing on back. There are garbage and overgrown weeds on rear east location. The property is large about 1/4 block and half appears to be parking. Public sidewalks around building do not look maintained, this adds to further deterioration and perceptions of blight in area. Determination of blight based on ORS 457.010 (1)(g) and (h)				



Photo: Top: view of property from Charnelton Street; bottom left shows example of cement damage; middle: shows garbage and overgrown vegetation on east side of building; bottom right: shows plants growing on side of building.

Downtown Urban Renewal District – Determination of Slums and Blight - Detailed Property Survey

Property: 42	Name: Harlequin Beads	Determination of Blight:	Yes
Taxlot(s): 1703311412600		Depreciation Ratio:	2.19
Property Notes:	Building appears in good shape. Determination of blight based on ORS 457.010 (1)(g) and h.		



Photo: View of property from Willamette Street.

Downtown Urban Renewal District – Determination of Slums and Blight - Detailed Property Survey

Property: 43	Name: Harry Ritchie Jewelers	Determination of Blight:	Yes
Taxlot(s): 1703311301600		Depreciation Ratio:	4.42
Property Notes:	Property is older but in relatively good condition. The building has graffiti and evidence of safety concerns along northern pedestrian walkway. First floor windows are closed off. Along north perimeter of building is Eugene mall remnant. Determination of Blight ORS 457.010 (g).		



Photo: View of property from Willamette Street.

Downtown Urban Renewal District – Determination of Slums and Blight - Detailed Property Survey

Property: 44	Name: Hi-Fi Music Hall	Determination of Blight: Yes
Taxlot(s): 1703311108800		Depreciation Ratio: 0.93
Property Notes:	Building appears in good condition. A large portion of property is parking, but this is used by food carts. Determination of blight based on ORS 457.010 (1)(g) and (h).	



Photo: View of property from Willamette Street.

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Downtown Urban Renewal District – Determination of Slums and Blight - Detailed Property Survey

Property: 45	Name: Horsehead	Determination of Blight: Yes
Taxlot(s): 1703311303000		Depreciation Ratio: 0.54
Property Notes:	Property is in poor condition. The building is older and deteriorating. The property has two outdoor seating areas: one south and the other north. South seating area has broken fixtures, graffiti, and the building has damage. The south area has a wooden enclosure that look like planter boxes, which are broken with metal exposed and the planters are overgrown and not maintained. Northern outside area has tables and looks to be used as lunch area. There is a small store in the building on the west side of the building. The building is deteriorated with peeling and broken sections. Determination of blight based on ORS 457.010 (1)(a)(B), (b), (g), and (h)	



Photo: Top: image shows south side of property, viewed from Broadway and Olive Street; bottom left shows deterioration of property and graffiti; bottom right: image shows broken light in south area.

Property #45 images continued on next page.

Downtown Urban Renewal District – Determination of Slums and Blight - Detailed Property Survey

Property #45 images continued.



Photo: Top: image shows building deterioration; middle left: image shows south outside seating area, middle right: shows damage to planter in south outside seating area; bottom: shows exit door for south outside seating area.

Downtown Urban Renewal District – Determination of Slums and Blight - Detailed Property Survey

Property: 46	Name: Hult Center parking	Determination of Blight: Yes
Taxlot(s): 1703311206400		Depreciation Ratio: 11.43
Property Notes:	Property is a cement parking garage. The property has visible surface cracks, some that have a white substance coming out of them. There are windows on alley side that have visible water damage inside. Determination of blight based on ORS 457.010(1)(a)(A).	



Downtown Urban Renewal District – Determination of Slums and Blight - Detailed Property Survey

Photo: Top: view of property from Olive Street; middle left: cracks visible on structure; middle right: image shows an example of white material in cracks in structure; bottom: image shows example of window with water damage inside.

Property: 47	Name: Hult Center	Determination of Blight:	Yes
Taxlot(s): 1703311206400		Depreciation Ratio:	11.43
Property Notes:	Property is in fair condition. The property consists of a building, alley and open space. A large portion of the property is underutilized open space and combined with adjacent underutilized open space of conference center these areas are underperforming their potential. Accessibility is low for those with assisted walking devices or wheelchairs, even strollers with steep ramps, bumpy sidewalks. The property has deteriorating features and cracks are visible on building facade. In the building, a large gallery has closed leaving even greater underutilization. The building also has potential seismic stability concerns. Blight determination based on ORS 457.010 (1)(a)(A) and (h).		



Photo: View of building from pedestrian pathway between conference center and Hult Center.

Property #47 images continued on next page.

Downtown Urban Renewal District – Determination of Slums and Blight - Detailed Property Survey

Property #47 Images continued.

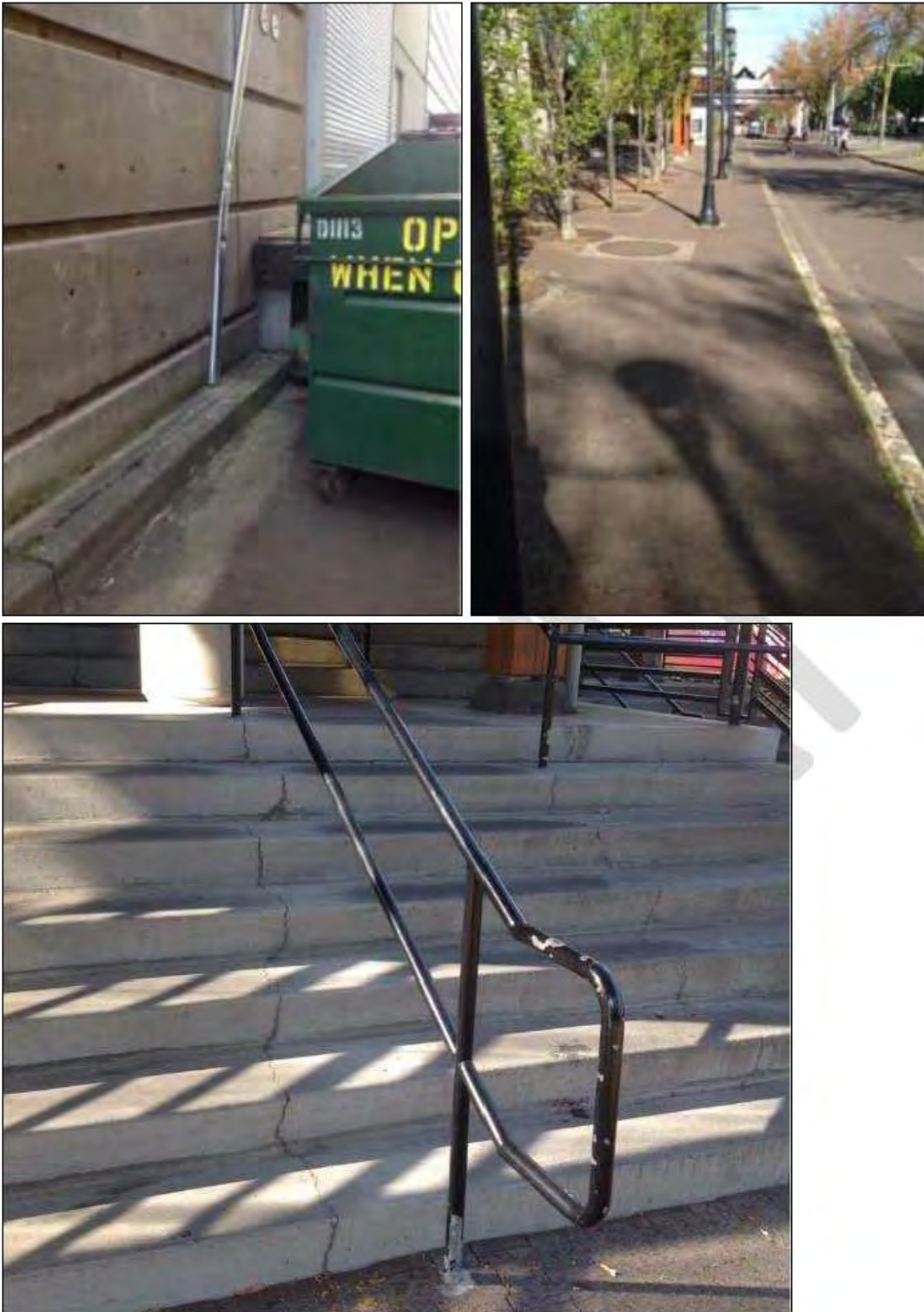


Photo: top left: image shows damage to pipe on rear of building; top right: picture shows an example of sidewalk width; bottom: image shows cracks in steps

Images continued on next page.

Downtown Urban Renewal District – Determination of Slums and Blight - Detailed Property Survey

Property #47 Images continued



Photo: Image shows open space area, cracks in pavement in stairs landing, and bricks used to create pathways.

Property #47 images continued on next page.

Property #47 images continued.



Photo: Top: image shows deterioration of steps; bottom: image shows cracks in cement of structure

Property #47 images continued.



Photo: Image shows example of cracks along surface (diagonal lines).

Downtown Urban Renewal District – Determination of Slums and Blight - Detailed Property Survey

Property: 48	Name: IDX	Determination of Blight:	No
Taxlot(s): 1703311406500		Depreciation Ratio:	10.20
Property Notes:	Building appears in good condition.		



Photo: Image shows property from Broadway and Oak Street.

Downtown Urban Renewal District – Determination of Slums and Blight - Detailed Property Survey

Property: 49	Name: Jamesons and Glamour Girls	Determination of Blight: Yes
Taxlot(s): 1703311304800		Depreciation Ratio: 1.65
Property Notes:	Building appears in good shape. Awning on Glamour Girls has damage along top section. Determination of blight based on ORS 457.010 (1)(g) and (h)	



Photo: Top: view of property from Broadway; bottom: image shows damage to awning top.

Downtown Urban Renewal District – Determination of Slums and Blight - Detailed Property Survey

Property: 50	Name: Jaqua & Wheatley Law Office	Determination of Blight: Yes
Taxlot(s): 1703311402400		Depreciation Ratio: 3.44
Property Notes:	Building is in poor condition. There is moss growing out of a crack in front, the raised beds made of brick in front and back have garbage, are overgrown, and are damaged. The building is has closed up windows on both. Determination of blight based on ORS 457.010 (1), (g), and (h).	



Photo: Top and bottom images shows front and back of building

Property images continued on next page.

Downtown Urban Renewal District – Determination of Slums and Blight - Detailed Property Survey

Property #50 images continued.



Photo: Top: damage at door base; bottom left: façade deterioration; bottom right: broken bricks, overgrown vegetation.

Downtown Urban Renewal District – Determination of Slums and Blight - Detailed Property Survey

Property: 51	Name: Kiva Grocery	Determination of Blight:	Yes
Taxlot(s): 1703311306100		Depreciation Ratio:	1.73
Property Notes:	Property is in good condition. There are city installed artistic bike racks out front but the sidewalk outside of property in poor condition. The property includes a large parking area and is adjacent to 2 blighted properties. Determination of blight based on ORS 457.010 (1)(g) and (h).		



Photo: View of property from 11th Avenue and Olive Street.

Property: 52	Name: KLCC	Determination of Blight:	Yes
Taxlot(s): 1703311304000		Depreciation Ratio:	3.57
Property Notes:	Building appears in good condition. Determination of blight based on ORS 457.010 (1)(g).		



Photo: View of property from West 8th Avenue.

Downtown Urban Renewal District – Determination of Slums and Blight - Detailed Property Survey

Property: 53	Name: Lane Community College Downtown Campus	Determination of Blight: No
Taxlot(s): 1703311305100	1703311305200	Depreciation Ratio: 23.49
1703311305300	1703311306600	
Property Notes:	Property in good condition. Property has a new building with housing and college campus.	



Photo: View of property from West 10th Avenue and Charnelton Street.

Downtown Urban Renewal District – Determination of Slums and Blight - Detailed Property Survey

Property: 54	Name: Law Office	Determination of Blight: No
Taxlot(s): 1703311304600		Depreciation Ratio: 5.44
Property Notes:	Building appears in good condition.	



Photo: Image shows part of property facing Olive Street

Downtown Urban Renewal District – Determination of Slums and Blight - Detailed Property Survey

Property: 55	Name: Law Office	Determination of Blight: Yes
Taxlot(s): 1703311304100		Depreciation Ratio: 2.71
Property Notes:	Building appears in good condition. Determination of blight based on ORS 457.010 (1)(g).	



Photo: View of building front from West 8th Avenue.

Downtown Urban Renewal District – Determination of Slums and Blight - Detailed Property Survey

Property:	56a	Name:	Lazar's Bazaar (Shoe Closeout Center)	Determination of Blight:	Yes
Taxlot(s):	1703311303100			Depreciation Ratio:	2.13
Property Notes:	Building appears in good shape. The ground in front and back are worn. The rear entrance has torn up AstroTurf. Lot shape is very long and thin. Determination of blight based on ORS 457.010 (1)(c),(g), and (h).				



Photo: Image shows front of property from Broadway.

Property #56a images continued on next page.

Downtown Urban Renewal District – Determination of Slums and Blight - Detailed Property Survey

Property #56a images continued.



Photo: Top image shows back entrance of property; bottom: image shows close-up view of back entrance ground level; bottom right: shows back entrance storage area.

Downtown Urban Renewal District – Determination of Slums and Blight - Detailed Property Survey

Property: 56b	Name: Lazar's	Determination of Blight:	Yes
Taxlot(s): 1703311303300		Depreciation Ratio:	2.88
Property Notes:	Building appears in good condition. The front entrance has some minor wear. This property is related to property #56a, a store on the same property, one business to the west. Lot shape is long and very thin. Determination of blight based on ORS 457.010 (1)(c), (g), and (h).		



Photo: Top: front of building facing Broadway; bottom: front entrance wear.

Downtown Urban Renewal District – Determination of Slums and Blight - Detailed Property Survey

Property:	57	Name:	LTD Eugene Station	Determination of Blight:	Yes
Taxlot(s):	1703311301901		1703311302000	Depreciation Ratio:	0.92
	1703311302100		1703311302200		
	1703311302300		1703311302400	1703311302500	
Property Notes:	Property appears in good condition. Property is a public transit bus station with 2 buildings and multiple bus terminals on about ¾ of a block. For both buildings, the presence along 11th Avenue is vacant with closed up windows. Empty space on corner of Willamette and 11th lends to the feeling of vacancy. Windows along Olive Street also drawn. Determination of blight based on ORS 457.010 (1)(g).				



Photo: Images above show transit station.

Property:	58	Name:	LTD Street Section	Determination of Blight:	N/A
Taxlot(s):	1703311306901			Depreciation Ratio:	N/A
Property Notes:	This property is a small corner section of taxlot, possibly intended for EmX.				

Downtown Urban Renewal District – Determination of Slums and Blight - Detailed Property Survey

Property: 59	Name: Lucky's Bar	Determination of Blight:	Yes
Taxlot(s): 1703311302800		Depreciation Ratio:	1.64
Property Notes:	Property is in fair condition. Determination of blight based on ORS 457.010 (1)(g) and (h).		



Photo: View of property from Olive Street.

Downtown Urban Renewal District – Determination of Slums and Blight - Detailed Property Survey

Property:	60	Name:	M. Jacobs	Determination of Blight:	Yes
Taxlot(s):	1703311215600		1703311215800	Depreciation Ratio:	0.85
	1703311215601		1703311215900		
	1703311215602		1703311216000	1703311216100	

Property Notes: Property is in fair condition. Property consists of a large building and multiple parking lots. The building contains multiple businesses, the north parking lot is a paid parking lot, and the southern lot is general parking and has food carts. The building has fresh paint and shows signs of deterioration, including wood rot on exterior, and a concave sidewalk that could also be an accessibility area. Building deterioration also includes the outdoor walkway ceiling panels are broken and falling out in places, a light with electrical wires showing, and a broken drainpipe on alley. The parking lot is made up of multiple lots with irregular shapes. Lot is used for food carts, sometimes, or is vacant and represents 1/4 block underutilized space. Determination of blight based on ORS 457.010 (1)(a)(A), (c), (g), and (h).



Photo: Top: View of property from East 8th Avenue and Olive Street; bottom images show damaged wood on structure.

Property #60 images continued on next page.

Downtown Urban Renewal District – Determination of Slums and Blight - Detailed Property Survey

Property #60 images continued.



Photo: Top left: example of deteriorated cement; top right: property damage; middle: top of exterior door that is mis-aligned with structure; bottom left: entrance with concave entryway; bottom right: outside light fixture with wires exposed.

Downtown Urban Renewal District – Determination of Slums and Blight - Detailed Property Survey

Property: 61	Name: Masters Development	Determination of Blight: No
Taxlot(s): 1703311402500		Depreciation Ratio: 6.15
Property Notes:	Building appears in good condition.	



Photo: View of property from Pearl Street.

Downtown Urban Renewal District – Determination of Slums and Blight - Detailed Property Survey

Property: 62	Name: McDonald Theater building	Determination of Blight: Yes
Taxlot(s): 1703311301900		Depreciation Ratio: 1.34
Property Notes:	Property is in fair condition. Property contains a large building that holds not only the Theater, but also a restaurant and several shops, there are also some vacant storefronts with windows covered. The building has cracks along surface on West 10th Avenue. This section also has rot visible in a door, poor quality, and mildew/moss on building edge and a drainage pipe has no connection to drain. Determination of blight based on ORS 457.010 (1)(a)(E) and (g).	



Photo: Top: View of property from West 10th Avenue and Willamette Street; bottom: shows example of damage on building, especially where the door meets the sidewalk

Property #62 images continued on next page.

Downtown Urban Renewal District – Determination of Slums and Blight - Detailed Property Survey

Property #62 images continued.



Photo: Top: image shows where drainpipe does not meet drainage; bottom left: shows cracks in building surface; bottom right: shows damage and deterioration in building.

Downtown Urban Renewal District – Determination of Slums and Blight - Detailed Property Survey

Property: 63	Name: Newberry's	Determination of Blight:	Yes
Taxlot(s): 1703311301700		Depreciation Ratio:	2.25
Property Notes:	Building appears in good condition. Building is in good shape at ground floor, and upper levels seem to have more wear around windows. Determination of blight based on ORS 457.010 (1)(g).		



Photo: View of property from Willamette Street.

Property: 64	Name: Office Building (Vacant)	Determination of Blight:	Yes
Taxlot(s): 1703311412100		Depreciation Ratio:	1.06
Property Notes:	Building is in good condition. The building is currently vacant. The property is mostly parking. Parking is reserved during the day in parking lot. Determination of blight based on ORS 457.010 (1)(g) and (h).		



Photo: View of property from East 11th Avenue and Oak Street.

Downtown Urban Renewal District – Determination of Slums and Blight - Detailed Property Survey

Property: 65	Name: Old LCC Downtown Building	Determination of Blight: Yes
Taxlot(s): 1703311412800		Depreciation Ratio: 6.54
Property Notes:	Property is in fair condition. Property consists mainly of the building, which is large, vacant, and lacks windows.. Determination of blight based on ORS 457.010 (1)(a)(E), (b), (h), and (i).	



Photo: Top: view of property from Willamette Street; bottom: view of property from East 11th Avenue.

Downtown Urban Renewal District – Determination of Slums and Blight - Detailed Property Survey

Property: 66	Name: Overpark Garage South	Determination of Blight:	Yes
Taxlot(s): 1703311412300		Depreciation Ratio:	5.12
Property Notes:	Property is in good condition. This is a cement parking garage with ground floor commercial, including a dance studio and gym. Property contain oversized pedestrian walkways that are underutilized space. Determination of blight based on ORS 457.010 (1)(h).		



Photo: Top: View of property from East 10th Avenue; bottom: example of oversize pedestrian walkways and underutilization of space.

Downtown Urban Renewal District – Determination of Slums and Blight - Detailed Property Survey

Property:	67	Name:	Overpark Garage North	Determination of Blight:	Yes
Taxlot(s):	1703311405800			Depreciation Ratio:	4.42
Property Notes:	The property is in good shape. Property is a cement parking garage that extends over East 10 th Avenue, connecting with Property 66. This property has ground floor commercial. The building has underutilized and poorly designed spaces that were formerly public restrooms and open space in pedestrian pathways. Determination of blight based on ORS 457.010 (1)(a)(E), (b), (h) and (i).				



Photo: Top: view of property from Oak Street; bottom: area with closed restrooms and example pedestrian walkways.

Property #67 images continued on next page.

Downtown Urban Renewal District – Determination of Slums and Blight - Detailed Property Survey

Property #62 images continued.



Photo: Top: example of building condition in interior pathways; bottom: view of alley and area of access to pedestrian walkway to restroom.

Downtown Urban Renewal District – Determination of Slums and Blight - Detailed Property Survey

Property: 68	Name: Pacific cascade credit union and other business	Determination of Blight: Yes
Taxlot(s): 1703311411700	1703311412000	Depreciation Ratio: 2.53
Property Notes:	Property is in good condition. The building is single story with large area of parking. Determination of blight based on ORS 457.010 (1)(g), and (h).	



Property: 69	Name: Parcade North Lot	Determination of Blight: Yes
Taxlot(s): 1703311216800		Depreciation Ratio: N/A
Property Notes:	This property is a small lot, about 7 feet x 160 feet, on north end of Parcade parking garage. Determination of blight based on ORS 457.010 (1)(c).	

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Downtown Urban Renewal District – Determination of Slums and Blight - Detailed Property Survey

Property: 70	Name: Parcade	Determination of Blight: Yes
Taxlot(s): 1703311216801		Depreciation Ratio: 2.58
Property Notes:	Property is in fair condition. Property is a large, older parking garage with ground floor commercial. The garage building appears deteriorated with broken signs, wood areas at street level are broken and look damaged, there are large cracks at the base of the large cement pillars, and the garage surface has areas with deterioration and wear. The sidewalk space near the bars small. The property has a large interior open space that looks like it is used by City maintenance crews, this is potentially underutilized space. Determination of blight based on ORS 457.010 (1)(a)(A) and (g).	



Photo: Top left: image shows broken sign; top right: large open space; bottom: image shows cracks at base of pillar.

Property #70 images continued on next page.

Downtown Urban Renewal District – Determination of Slums and Blight - Detailed Property Survey

Property #70 images continued.



Photo: Top: examples of damage on exterior of structure; bottom: images showing examples of façade damage.

Downtown Urban Renewal District – Determination of Slums and Blight - Detailed Property Survey

Property: 71	Name: Park Place	Determination of Blight:	No
Taxlot(s): 1703311404400		Depreciation Ratio:	11.88
Property Notes:	Property is in good condition. The building has ground floor commercial on west side with one vacant space. East side has vacant space and not much street level activity. East side of building has section with evidence of building that is gone, there is a west side entry with damage along bottom of entry, and there are former fluorescent light fixtures on front of building.		



Photo: Top: view of property from Willamette Street; bottom: view of property from West Park Street.

Property #62 images continued on next page.

Downtown Urban Renewal District – Determination of Slums and Blight - Detailed Property Survey

Property #62 images continued.



Photo: Top left shows where sign was partially removed; top right: damaged exterior brick work; bottom: damaged entryway.

Downtown Urban Renewal District – Determination of Slums and Blight - Detailed Property Survey

Property: 72	Name: Park Place Apts	Determination of Blight: No
Taxlot(s): 1703311402700		Depreciation Ratio: 14.98
Property Notes:	Building in good shape, recently renovated.	



Photo: View of property from Pearl Street.

Downtown Urban Renewal District – Determination of Slums and Blight - Detailed Property Survey

Property: 73	Name: Parking	Determination of Blight:	Yes
Taxlot(s): 1703311215200		Depreciation Ratio:	0.07
Property Notes:	Property in fair condition and is adjacent to another property that is not in good condition. Determination of blight based on ORS 457.010 (1) (g) and (h).		



Photo: View of property looking towards West 7th Avenue.

Downtown Urban Renewal District – Determination of Slums and Blight - Detailed Property Survey

Property: 74	Name: Parking	Determination of Blight:	Yes
Taxlot(s): 1703311215200		Depreciation Ratio:	0.07
Property Notes:	Good condition. Determination of blight based on ORS 457.010 (1)(g) and (h).		



Photo: View of property looking towards Olive Street.

Downtown Urban Renewal District – Determination of Slums and Blight - Detailed Property Survey

Property: 75	Name: Parking - Ambrosia	Determination of Blight: Yes
Taxlot(s): 1703311407700	1703311407600	Depreciation Ratio: 0.03
Property Notes:	This property is a quarter block of surface parking. Determination of blight based on ORS 457.010 (1) (g) and (h).	



Photo: View of property from East Broadway Alley along Pearl Street.

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Downtown Urban Renewal District – Determination of Slums and Blight - Detailed Property Survey

Property:	76	Name:	Parking and Commercial		Determination of Blight:	Yes
Taxlot(s):	1703311407401	1703311407402	1703311407402	1703311407409	Depreciation Ratio:	N/A
	1703311407403	1703311407404	1703311407404	1703311407410		
	1703311407405	1703311407406	1703311407406	1703311407411		
	1703311407407	1703311407408	1703311407408	1703311407412	1703311407413	
Property Notes:	Property is in good condition. The property is a parking garage with ground floor commercial which appears over mostly vacant. There is a ramp on the sidewalk with a questionable angle. Property is underutilized Determination of blight based on ORS 457.010 (1)(h).					



Photo: Top: view of property from Pearl Street; bottom photo shows ramp with questionable angle for accessibility.

Downtown Urban Renewal District – Determination of Slums and Blight - Detailed Property Survey

Property: 77	Name: Parking - Surface	Determination of Blight:	Yes
Taxlot(s): 1703311306900		Depreciation Ratio:	0.03
Property Notes:	Property is in fair shape and is a surface parking that is a ¼ block in size. Determination of blight based on ORS 457.010 (1)(g) and (h).		



Photo: View of property from West 8th Avenue.

Property: 78	Name: Parkview Place	Determination of Blight:	No
Taxlot(s): 1703311402900		Depreciation Ratio:	7.98
Property Notes:	Property appears in good condition. The building is older and has a few spots where cement looks worn. The Building also has wood which appears buckled under one window.		



Photo: View of property from East Broadway and Oak Street.

Downtown Urban Renewal District – Determination of Slums and Blight - Detailed Property Survey

Property: 79	Name: Partially Vacant - former hair salon	Determination of Blight:	Yes
Taxlot(s): 1703311302700		Depreciation Ratio:	2.83
Property Notes:	Property is in poor condition. On the building, there is rotting wood visible in structure on the west side. The storefront is vacant. The east side of the building appears to be office. Condition on the side is good. Blight determination based on ORS 457.010(a)(E), (g), and (h).		



Photo: Top: view of property west side from Olive Street; middle left: photo is east side of building from service court; middle right: detail photo of entryway off Olive Street; bottom: example of wood damage on exterior.

Downtown Urban Renewal District – Determination of Slums and Blight - Detailed Property Survey

Property:	80	Name:	Party Downtown & Red Wagon Creamery	Determination of Blight:	Yes
Taxlot(s):	1703311303400			Depreciation Ratio:	3.80
Property Notes:	Building appears in good condition. Lot shape is long and thin. Back sidewalk seating area is narrow and accessibility questioned. Blight determination based on ORS 457.010 (1)(c), (g), and (h).				



Photo: Top: View of property from West 8th Avenue Alley; bottom: image shows seating area width on alley.

Downtown Urban Renewal District – Determination of Slums and Blight - Detailed Property Survey

Property: 81	Name: Pearl Street Garage	Determination of Blight:	No
Taxlot(s): 1703311303400		Depreciation Ratio:	5.44
Property Notes:	Property appears in good condition. This property has ground floor commercial. The stairs show rust damage and some damage visible to surface of structure.		



Photo: Top: view of property on East 10th Avenue; bottom left: example of surface damage on building; bottom right: example of rust on stairs.

Downtown Urban Renewal District – Determination of Slums and Blight - Detailed Property Survey

Property: 82	Name: Persian Rugs and Imports	Determination of Blight:	Yes
Taxlot(s): 1703311404800	1703311405300	Depreciation Ratio:	1.40
	1703311405400		
Property Notes:	Property appears in good condition. The building has a few areas with exterior damage such as damage to Windows with scratched graffiti. Blight determination based on ORS 457.010 (1)(g) and (h).		



Property: 83	Name: Pipeworks Software	Determination of Blight:	Yes
Taxlot(s): 1703311304500		Depreciation Ratio:	2.58
Property Notes:	Building is in good condition. The street level is not active and is vacant. Blight determination based on ORS 457.010 (1)(g) and (h).		



Photo: View of property on Broadway.

Downtown Urban Renewal District – Determination of Slums and Blight - Detailed Property Survey

Property: 84	Name: Poppi's Anatolia	Determination of Blight:	Yes
Taxlot(s): 1703311301800		Depreciation Ratio:	1.95
Property Notes:	Property appears in good condition. Blight determination based on ORS 457.010 (1)(g) and (h).		



Photo: Image shows property front on Willamette Street.

Property: 85	Name: Public Library	Determination of Blight:	No
Taxlot(s): 1703311306500		Depreciation Ratio:	21.67
Property Notes:	Property is fairly new and in good condition.		



Photo: Property from West 10th Avenue and Olive Street.

Downtown Urban Renewal District – Determination of Slums and Blight - Detailed Property Survey

Property: 86	Name: Quakenbush Building	Determination of Blight: No
Taxlot(s): 1703311407500		Depreciation Ratio: 5.95
Property Notes:	Building appears in good condition even though very old. Questionable section in rear of building with old and visibly patched cinder block construction. Old windows are boarded up alongside of building.	



Photo: Top: front of building on East Broadway; bottom left: example of boarded up window along alley; bottom right: view of rear section of building with old cinderblock looking construction.

Downtown Urban Renewal District – Determination of Slums and Blight - Detailed Property Survey

Property: 87	Name: RAIN	Determination of Blight:	Yes
Taxlot(s): 1703311305000		Depreciation Ratio:	1.08
Property Notes:	The building is under renovation and is owned by the University of Oregon. Blight determination by ORS 457.010 (1)(g) and (h).		



Photo: View of property from Olive Street.

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Downtown Urban Renewal District – Determination of Slums and Blight - Detailed Property Survey

Property: 88	Name: Rogue	Determination of Blight:	Yes
Taxlot(s): 1703311304400		Depreciation Ratio:	3.38
Property Notes:	Building appears in relatively good condition. Outside seating area in back looks vandalized and in poor shape. Building shows evidence of graffiti. Property is vacant, underutilized, and with extended vacancy creates safety concerns, especially with damage on patio. Blight determination by ORS 457.010 (1)(b),(g), and (h).		



Photo: Top: view of property from Olive Street; bottom: view of back patio damage.

Downtown Urban Renewal District – Determination of Slums and Blight - Detailed Property Survey

Property: 89	Name: Scan Design	Determination of Blight: Yes
Taxlot(s): 1703311300900	1703311301000	Depreciation Ratio: 3.18
Property Notes:	Building appears in good shape. Blight determination by ORS 457.010 (1)(g).	



Photo: View of property from Willamette Street.

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Downtown Urban Renewal District – Determination of Slums and Blight - Detailed Property Survey

Property: 90	Name: Schaefer building	Determination of Blight:	No
Taxlot(s): 1703311412500		Depreciation Ratio:	7.19
Property Notes:	Property appears in good shape. There is a section with damage on NE corner.		



Photo: Top: view of property from East 10th Avenue and Willamette Street; bottom: image shows damage at base of building.

Downtown Urban Renewal District – Determination of Slums and Blight - Detailed Property Survey

Property: 91	Name: Service court	Determination of Blight: Yes
Taxlot(s): 1703311304200		Depreciation Ratio: 0.12
Property Notes:	Property appears in good condition. Blight determination by ORS 457.010(1)(g) and (h).	



Photo: View of property from Olive alley.

Downtown Urban Renewal District – Determination of Slums and Blight - Detailed Property Survey

Property: 92	Name: Shawmed	Determination of Blight:	Yes
Taxlot(s): 1703311306700		Depreciation Ratio:	1.74
Property Notes:	Property appears in good condition. There are several businesses in one building that is a ¼ block n size. The Shawmed section has few windows. This is a single level building, connected to Oregon Contemporary Theater (OCT). The OCT property is painted in good condition in front but back of OCT in less than good condition with graffiti, peeling paint, but no structural damage. Blight determination by ORS 457.010(1)(g) and (h).		



Photo: Top: View of Shawmed section of building from Broadway; bottom left: view of Oregon Contemporary Theater section from Broadway; bottom right: back section of OCT portion of building.

Downtown Urban Renewal District – Determination of Slums and Blight - Detailed Property Survey

Property: 93	Name: Shoe-a-Holic	Determination of Blight:	Yes
Taxlot(s): 1703311405500		Depreciation Ratio:	1.62
Property Notes:	Building appears in good condition. This is an older building and there are a few areas with damage and wear, these include the brick on the side of the building, the façade on the front, and the rear door. Blight determination by ORS 457.010(1)(g).		

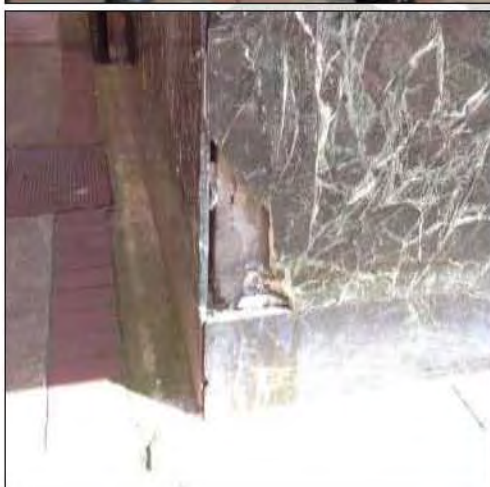


Photo: Top left: view of property from Willamette Street; top right: damage by rear door; bottom left: damage to front façade; bottom right: worn brick area.

Downtown Urban Renewal District – Determination of Slums and Blight - Detailed Property Survey

Property: 94	Name: Shoryuken Lounge and law office	Determination of Blight: Yes
Taxlot(s): 1703311404000		Depreciation Ratio: 3.10
Property Notes:	Property appears in good condition. East side and second floor appear to be law offices and west 1st floor is a bar and game lounge. The west side of the building has marble looking tiles, a few are gone, and the bottom of building edge has hole. Blight determination by ORS 457.010(1)(g).	



Photo: Top: View of property from Willamette Street; bottom: Damage and deterioration on front of building.

Downtown Urban Renewal District – Determination of Slums and Blight - Detailed Property Survey

Property: 95	Name: Sidelines Bar	Determination of Blight:	Yes
Taxlot(s): 1703311303200		Depreciation Ratio:	1.52
Property Notes:	Property appears in good condition. Lot shape is long and very thin. Blight determination by ORS 457.010(1)(c),(g), and (h).		



Photo: Top: front of property facing Broadway; bottom: rear of building.

Downtown Urban Renewal District – Determination of Slums and Blight - Detailed Property Survey

Property: 96	Name: Smeed Hotel	Determination of Blight:	No
Taxlot(s): 1703311109200		Depreciation Ratio:	4.81
Property Notes:	This is an historic building and property appears in good shape.		



Photo: Top: View of property from Willamette Street, bottom: back of property on West Park Street.

Downtown Urban Renewal District – Determination of Slums and Blight - Detailed Property Survey

Property: 97	Name: Starlight Lounge, Full House Poker	Determination of Blight:	Yes
Taxlot(s): 1703311304300		Depreciation Ratio:	3.22
Property Notes:	Property appears in good condition. Building contains two businesses. Blight determination based on ORS 457.010(1)(g) and (h).		



Photo: View of property on Olive Street.

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Downtown Urban Renewal District – Determination of Slums and Blight - Detailed Property Survey

Property: 98	Name: Summit Bank and shopping	Determination of Blight:	Yes
Taxlot(s): 1703311406200		Depreciation Ratio:	2.02
Property Notes:	Property appears in good condition. The property is a ½ block with a bank and assorted businesses. There are multiple buildings on the property and about ¼ is parking and another ¼ open space. Building is in good condition but utilization of space is low. Blight determination based on ORS 457.010(1)(g) and (h).		



Photo: Top: view of building from Oak Street and Broadway; bottom: View of property from Oak Street

Downtown Urban Renewal District – Determination of Slums and Blight - Detailed Property Survey

Property: 99	Name: Sykes	Determination of Blight:	No
Taxlot(s): 1703311306800		Depreciation Ratio:	8.53
Property Notes:	Property is in good condition. Blight determination based on ORS 457.010(1)(g).		



Photo: View of property from Broadway and Charnelton Street.

Downtown Urban Renewal District – Determination of Slums and Blight - Detailed Property Survey

Property: 100	Name: Theos, Whirled Pies	Determination of Blight:	Yes
Taxlot(s): 1703311306800		Depreciation Ratio:	3.32
Property Notes:	Building appears in fairly good condition. A few locations show wood deterioration on exterior. Blight determination based on ORS 457.010 (1)(g).		

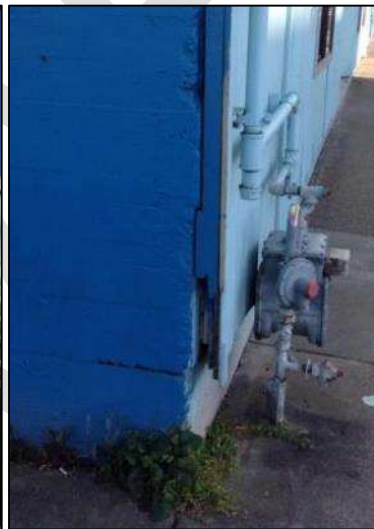


Photo: Top: view of property from West 8th Avenue and Charnelton Street; bottom left: north side of building, bottom right: example of damage on exterior

Downtown Urban Renewal District – Determination of Slums and Blight - Detailed Property Survey

Property: 101	Name: Tiffany building	Determination of Blight:	No
Taxlot(s): 1703311109400		Depreciation Ratio:	6.79
Property Notes:	Housing over commercial. Building is old, but was renovated a while ago. Property in appears in good condition. Edge where sidewalk meeting building has some damage.		



Photo: View of property from Willamette Street and East 8th Avenue.

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Downtown Urban Renewal District – Determination of Slums and Blight - Detailed Property Survey

Property: 102	Name: US Bank	Determination of Blight:	No
Taxlot(s): 1703311300700		Depreciation Ratio:	13.04
Property Notes:	Building appears in good shape		



Photo: View of property from Willamette Street.

Downtown Urban Renewal District – Determination of Slums and Blight - Detailed Property Survey

Property:	103	Name:	US Bank Parking Lot	Determination of Blight:	Yes
Taxlot(s):	1703311303500		1703311303600	Depreciation Ratio:	0.04
	1703311303700		1703311303800		
Property Notes:	Property in good condition. The property is surface parking lot which consists of multiple narrow and thin lots. Blight determination based on ORS 457.010 (1)(c), (g), and (h).				



Photo: View of property from mid-block West 8th Avenue.

Property:	104	Name:	VooDoo Doughnuts	Determination of Blight:	Yes
Taxlot(s):	1703311404900			Depreciation Ratio:	3.30
Property Notes:	Building appears in good condition. Blight determination based on ORS 457.010 (1)(c),(g), and (h).				



Photo: View of building front from Broadway.

Downtown Urban Renewal District – Determination of Slums and Blight - Detailed Property Survey

Property: 105	Name: Washburne Building	Determination of Blight:	Yes
Taxlot(s): 1703311302900		Depreciation Ratio:	3.96
Property Notes:	Building in fair condition. There are upper level offices and bottom floor commercial. The building has some peeling paint. Blight determination based on ORS 457.010 (1)(g).		



Photo: View of property from Broadway and Olive Street.

Property: 106	Name: Wells Fargo	Determination of Blight:	No
Taxlot(s): 1703311403300		Depreciation Ratio:	7.08
Property Notes:	Property is in good condition.		



Photo: View of property from Broadway.

Downtown Urban Renewal District – Determination of Slums and Blight - Detailed Property Survey

Property: 107	Name: West Park Block	Determination of Blight:	Yes
Taxlot(s): 1703311404700		Depreciation Ratio:	0.05
Property Notes:	Property is in poor conditions. Damage includes broken sidewalks that uneven and have holes, benches are rusty with peeling paint and some are crooked; and there is a broken utility box with wires exposed. Property does not look maintained with garbage lying around and portable restrooms with graffiti add to perceptions of blight. Accessibility is questionable, the ramp is not flush with the sidewalk and it has holes. Determination of blight based on ORS 457.010 (1) (b), (e),(g),(h), and (i).		



Photo: Top: view of property from Oak Street; bottom: image shows holes and cracks in pavement leading up to ramp

Property #107 images continued on next page.

Downtown Urban Renewal District – Determination of Slums and Blight - Detailed Property Survey

Property #107 images continued on next page.



Photo: Top left: portable restroom on property, graffiti is covered by black box; top right: image shows plants growing on shelter; middle left: broken utility box; middle right: example of crooked bench; bottom: metal grate in damaged sidewalk

Downtown Urban Renewal District – Determination of Slums and Blight - Detailed Property Survey

Property: 108	Name: Woolworth's Building	Determination of Blight:	No
Taxlot(s): 1703311301400	1703311301500	Depreciation Ratio:	19.80
Property Notes:	Building is in good condition. Property is a newer five story office building with bottom floor retail facing Willamette Street.		



Photo: View of property facing Willamette street.

Locations in District not Taxloted – These are locations generally in right-of-way and not on distinct properties.

Area:	109	Name:	Sidewalk	Determination of Blight:	Yes
Notes:	Sidewalk is uneven and broken increasing concerns for accessibility. Determination of blight based on ORS 457.010 (1)(e).				



Downtown Urban Renewal District – Determination of Slums and Blight - Detailed Property Survey

Area:	110	Name:	Sidewalk	Determination of Blight:	Yes
Notes:	Sidewalk has a large hole in pavement and vegetation is not maintained. Determination of blight based on ORS 457.010 (1)(e).				



Area:	111	Name:	Road	Determination of Blight:	Yes
Notes:	Road with large potholes and liquid in one. Determination of blight based on ORS 457.010 (1)(e).				



Downtown Urban Renewal District – Determination of Slums and Blight - Detailed Property Survey

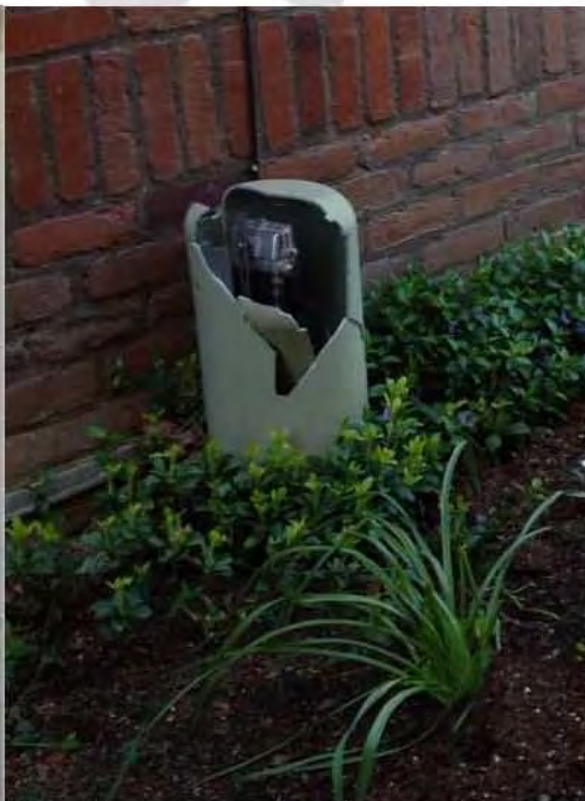
Area:	112	Name:	Sidewalk	Determination of Blight:	Yes
Notes:	Pedestrian crossing at 10th and Willamette. The crossings most notably on 10 th Avenue are broken, pitted, and have large holes increasing concerns for accessibility. Determination of blight based on ORS 457.010 (1)(e).				



Photo: left: east crossing on 10th, right: west crossing on 10th

Downtown Urban Renewal District – Determination of Slums and Blight - Detailed Property Survey

Area:	113	Name:	Sidewalk	Determination of Blight:	Yes
Notes:	Pedestrian walkway has damaged and patched sections and there are damaged utility boxes along walkway. Determination of blight based on ORS 457.010 (1)(e).				



Downtown Urban Renewal District – Determination of Slums and Blight - Detailed Property Survey

Area:	114	Name:	Sidewalk	Determination of Blight:	Yes
Notes:	The sidewalk and ramp are uneven with holes. The ramp not very accessible due to pavement, ramp and grate. Determination of blight based on ORS 457.010 (1)(e).				



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Downtown Urban Renewal District – Determination of Slums and Blight - Detailed Property Survey

Area:	115	Name:	Road	Determination of Blight:	Yes
Notes:	There are several large holes in street. Determination of blight based on ORS 457.010 (1)(e).				



Downtown Urban Renewal District – Determination of Slums and Blight - Detailed Property Survey

Area:	116	Name:	Sidewalk	Determination of Blight:	Yes
Notes:	This location is a divider between building #8 and #104. Location does not look maintained and is used for garbage. Determination of blight based on ORS 457.010 (1)(e).				



Downtown Urban Renewal District – Determination of Slums and Blight - Detailed Property Survey

Area:	117	Name:	Sidewalk	Determination of Blight:	Yes
Notes:	Sidewalk around ¼ block damaged, is uneven with holes, has visible wiring, and loose bricks. Determination of blight based on ORS 457.010 (1)(e).				



Photo: bottom image shows wiring in an exposed underground pipe.

Downtown Urban Renewal District – Determination of Slums and Blight - Detailed Property Survey

Area:	118	Name:	Sidewalk	Determination of Blight:	Yes
Notes:	Sidewalk has large gap. Determination of blight based on ORS 457.010 (1)(e).				



Area:	119	Name:	Sidewalk	Determination of Blight:	Yes
Notes:	The sidewalk is uneven and has a large space between tiles. Determination of blight based on ORS 457.010 (1)(e).				



Downtown Urban Renewal District – Determination of Slums and Blight - Detailed Property Survey

Area:	120	Name:	Sidewalk	Determination of Blight:	Yes
Notes:	The sidewalk is uneven and broken, raising concerns for accessibility. Determination of blight based on ORS 457.010 (1)(e).				



Area:	121	Name:	Road	Determination of Blight:	Yes
Notes:	Road shows several deep cracks. Determination of blight based on ORS 457.010 (1)(e).				



Downtown Urban Renewal District – Determination of Slums and Blight - Detailed Property Survey

Area:	122	Name:	Pedestrian Walkway	Determination of Blight:	Yes
Notes:	Walkway has holes. Determination of blight based on ORS 457.010 (1)(e).				



Downtown Urban Renewal District – Determination of Slums and Blight - Detailed Property Survey

Area:	123	Name:	Alley and service court	Determination of Blight:	Yes
Notes:	In walkway and service court, the pavement is uneven with large holes. The pedestrian walkway leads people to service court with garbage containers. Determination of blight based on ORS 457.010 (1)(e).				



Downtown Urban Renewal District – Determination of Slums and Blight - Detailed Property Survey

Area:	124	Name:	Sidewalk	Determination of Blight:	Yes
Notes:	Sidewalk is uneven with holes. Determination of blight based on ORS 457.010 (1)(e).				



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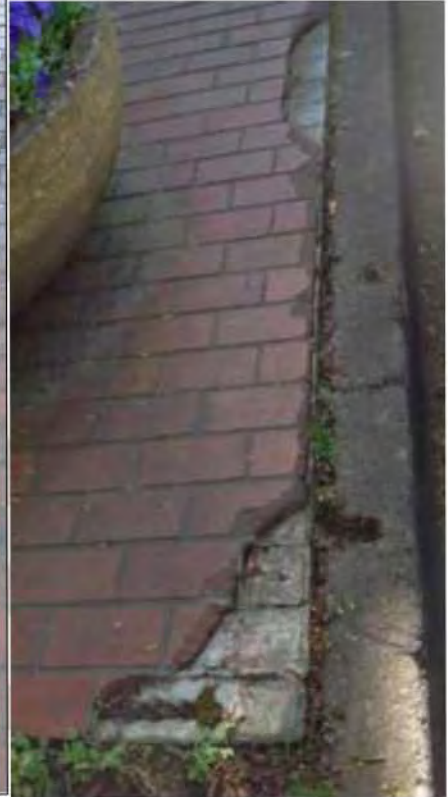
Downtown Urban Renewal District – Determination of Slums and Blight - Detailed Property Survey

Area:	125	Name:	Sidewalk	Determination of Blight:	Yes
Notes:	Sidewalk is uneven and broken with overgrown vegetation. Determination of blight based on ORS 457.010 (1)(e).				



Downtown Urban Renewal District – Determination of Slums and Blight - Detailed Property Survey

Area:	126	Name:	Sidewalk	Determination of Blight:	Yes
Notes:	Sidewalk is damaged and uneven. Determination of blight based on ORS 457.010 (1)(e).				



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Downtown Urban Renewal District – Determination of Slums and Blight - Detailed Property Survey

Area:	127	Name:	Sidewalk	Determination of Blight:	Yes
Notes:	Sidewalk has large holes, it is uneven, broken, and accessibility is questioned. Determination of blight based on ORS 457.010 (1)(e).				



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	Name	Taxlot(s)	(A) Bldg unsafe or unfit to occupy: Defective design and quality of physical construction;	(B) Bldg unsafe or unfit to occupy: Faulty interior arrangement and exterior spacing;	(C) Bldg unsafe or unfit to occupy: Overcrowding and a high density of population;	(D) Bldg unsafe or unfit to occupy: Inadequate provision for ventilation, light, sanitation, open spaces and recreation facilities;	(E) Bldg unsafe or unfit to occupy: Obsolescence, deterioration, dilapidation, mixed character or shifting of uses;	(b) An economic dislocation, deterioration or disuse of property resulting from faulty planning;	(c) The division or subdivision and sale of property or lots of irregular form and shape and inadequate size or dimensions for property usefulness and development;	(d) The laying out of property or lots in disregard of contours, drainage and other physical characteristics of the terrain and surrounding conditions;	(e) The existence of inadequate streets and other rights of way, open spaces and utilities;	(f) The existence of property or lots or other areas that are subject to inundation by water;	(g) A prevalence of depreciated values; impaired investments and social and economic maladjustments to such an extent that the capacity to pay taxes is reduced and tax receipts are inadequate for the cost of public services rendered;	Improvement Value to Land Value Ratio	(h) A growing or total lack of proper utilization of areas, resulting in a stagnant and unproductive condition of land potentially useful and valuable for contributing to the public health, safety and welfare;	(i) A loss of population and reduction of proper utilization of the area, resulting in its further deterioration and added costs to the taxpayer for the creation of new public facilities and services else-where.	Determination of Blight
1	8th and Olive building Total		N	N	N	N	N	N	N	N	N	N	Y	2.45	N	N	Yes
	8th and Olive building	1703311215300															
	8th and Olive building	1703311215500															
2	AHM Brands	1703311109300	Y	N	N	N	N	N	N	N	N	N	Y	1.93	N	N	Yes
3	Alliance insurance	1703311406800	N	N	N	N	N	N	N	N	N	N	N	6.75	N	N	No
4	Atrium building	1703311302600	Y	N	N	N	N	N	N	N	N	N	N	4.00	Y	N	Yes
5	Aveva	1703311403900	N	N	N	N	N	N	N	N	N	N	Y	2.15	N	N	Yes
6	Baden & Company	1703311109001	N	N	N	N	N	N	N	N	N	N	N	5.09	N	N	No
7	Barbershop and Tattoo, Emerald Vapors	1703311304700	N	N	N	N	N	N	N	N	N	N	N	6.62	N	N	No
8	Belly	1703311405200	N	N	N	N	N	N	N	N	N	N	N	4.38	N	N	No
9	Brenners Furniture Total		N	N	N	N	N	N	N	N	N	N	Y	1.92	N	N	Yes
	Brenners Furniture	1703311214900												2.15			No
	Brenners Furniture	1703311215400												1.65			No
10	Broadway Commerce Center	1703311301300	N	N	N	N	N	N	N	N	N	N	N	13.97	N	N	No
11	Broadway Place North Total		N	N	N	N	N	N	N	N	N	N	N	N/A	Y	Y	Yes
	Broadway Place North	1703311316100															
	Broadway Place North	1703311316100															
	Broadway Place North	1703311316300															
	Broadway Place North	1703311316500															
	Broadway Place North	1703311316500															
	Broadway Place North	1703311316500															
	Broadway Place North	1703311316800															
	Broadway Place North	1703311316800															
	Broadway Place North	1703311316900															
12	Broadway Place North & South	1703311316700															
13	Broadway Place North & South	1703311316700															
14	Broadway South Total		N	N	N	N	N	N	N	N	N	N	N	N/A	N	N	No
	Broadway Place South	1703311316200															
	Broadway Place South	1703311316200															
	Broadway Place South	1703311316400															
	Broadway Place South	1703311316400															
	Broadway Place South	1703311316600															
	Broadway Place South	1703311316600															
	Broadway Place South	1703311316900															
	Broadway Place South	1703311316900															
	Broadway Place South	1703311316900															

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	<i>Broadway Place South</i>	1703311316900																
15	Broadway Plaza	1703311404801						N	N	N	N	N	Y	0.10	Y	Y	Yes	
16	Businesses	1703311412900	N	N	N	N	N	N	N	N	N	N	Y	0.92	Y	N	Yes	
17	Butterfly Lot	1703311109500	N	N	N	N	N	Y	N	N	N	N	Y	0.06	Y	N	Yes	
18	Buy 2 block	1703311304900	N	N	N	N	N	N	N	N	N	N	Y	3.90	Y	N	Yes	
19	Cascade Title	1703311404600	N	N	N	N	N	N	N	N	N	N	Y	3.52	N	N	Yes	
20	Century Link Total		N	N	N	N	N	N	N	N	N	N	N	N/A	Y	N	Yes	
	<i>Century link</i>	1703311411500																
	<i>Century link</i>	1703311411600																
21	Citizens building	1703311406900	N	N	N	N	N	N	N	N	N	N	N	16.22	N	N	No	
22	City Hall block	1703311110600							N	N	N	N	Y	0.00	Y	N	Yes	
23	City of Eugene Auditor	1703311303900	N	N	N	N	N	N	N	N	N	N	Y	2.05	Y	N	Yes	
24	Commercial and office	1703311109000	N	N	N	N	N	N	N	N	N	N	Y	2.75	N	N	Yes	
25	Concentric Sky	1703311412700	N	N	N	N	N	N	N	N	N	N	N	4.76	N	N	No	
26	Court Reporters and law offices.	1703311402300	N	N	N	N	N	N	N	N	N	N	Y	2.07	Y	N	Yes	
27	DAC Total		N	N	N	N	N	N	N	N	N	N	N	6.47	N	N	No	
	<i>DAC</i>	1703311405600																
	<i>DAC</i>	1703311405700																
28	Dutch Bros	1703311215201	N	N	N	N	N	N	N	N	N	N	Y	0.11	Y	N	Yes	
29	East Broadway Shopping	1703311402800	N	N	N	N	N	N	N	N	N	N	Y	2.34	Y	N	Yes	
30	East Park block	1703311404700	N	N	N	N	N	Y	N	N	Y	N	Y	0.05	Y	Y	Yes	
31	Edward Jones Investment and housing	1703311306400	N	N	N	N	N	N	N	N	N	N	Y	3.22	N	N	Yes	
32	Eugene Conference Center building Total		Y	Y	N	N	N	N	N	N	N	N	N	6.39	Y	N	Yes	
	<i>Eugene Conference Center</i>	1703311107600																
	<i>Eugene Conference Center</i>	1703311107700																
33	Eugene Hilton	1703311107601	N	N	N	N	N	N	N	N	N	N	N	11.30	N	N	No	
34	Eugene Professional Building	1703311406600	N	N	N	N	N	N	N	N	N	N	N	7.99	N	N	No	
35	Firestone Auto Center Total		N	N	N	N	N	N	N	N	N	N	Y	0.21	Y	N	Yes	
	<i>Firestone Auto Center</i>	1703311411200																
	<i>Firestone Auto Center</i>	1703311411300																
36	First on Broadway	1703311301100	N	N	N	N	N	N	N	N	N	N	N	13.66	N	N	No	
37	Former Docs Pad Total		Y	Y	N	N	Y	Y	N	N	Y	N	Y	0.14	Y	Y	Yes	
	<i>Former Docs Pad</i>	1703311306200																
	<i>Former Docs Pad</i>	1703311306300																
38	Former McAyeals Cleaners Total							Y	N	N	N	N	Y	0.38	Y	Y	Yes	
	<i>Former McAyeals Cleaners</i>	1703311305900																
	<i>Former McAyeals Cleaners</i>	1703311306000																

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39	Full City Coffee	1703311402600	N	N	N	N	N	N	N	N	N	N	Y	2.72	N	N	Yes
40	Funk and Levis	1703311406700	N	N	N	N	N	N	N	N	N	N	N	5.42	N	N	No

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41	Goodyear Tires Total		N	N	N	N	N	N	N	N	N	N	Y	0.29	Y	N	Yes
	Goodyear Tires	1703311214600															
	Goodyear Tires	1703311214700															
	Goodyear Tires	1703311215100															
42	Harlequin Beads	1703311412600	N	N	N	N	N	N	N	N	N	N	Y	2.19	Y	N	Yes
43	Harry Ritchie Jewelers	1703311301600	N	N	N	N	N	N	N	N	N	N	Y	4.42	N	N	Yes
44	Hi-Fi Music Hall	1703311108800	N	N	N	N	N	N	N	N	N	N	Y	0.93	Y	N	Yes
45	Horsehead	1703311303000	N	Y	N	N	N	Y	N	N	N	N	Y	0.54	Y	N	Yes
46	Hult Center parking	1703311206400	Y	N	N	N	N	N	N	N	N	N	N	11.43	N	N	Yes
47	Hult Center	1703311206400	Y	N	N	N	N	N	N	N	N	N	N	11.43	Y	N	Yes
48	IDX	1703311406500	N	N	N	N	N	N	N	N	N	N	N	10.20	N	N	No
49	Jamesons and Glamour Girls	1703311304800	N	N	N	N	N	N	N	N	N	N	Y	1.65	N	N	Yes
50	Jaqua & Wheatley Law Office	1703311402400	N	N	N	N	Y	N	N	N	N	N	Y	3.44	Y	N	Yes
51	Kiva Grocery	1703311306100	N	N	N	N	N	N	N	N	N	N	Y	1.73	Y	N	Yes
52	KLCC	1703311304000	N	N	N	N	N	N	N	N	N	N	Y	3.57	N	N	Yes
53	Lane Community College Downtown Campus Total		N	N	N	N	N	N	N	N	N	N	N	23.49	N	N	No
	Lane Community College Downtown Campus	1703311305100															
	Lane Community College Downtown Campus	1703311305200															
	Lane Community College Downtown Campus	1703311305300															
	Lane Community College Downtown Campus	1703311306600															
54	Law office	1703311304100	N	N	N	N	N	N	N	N	N	N	N	5.66	N	N	No
55	Law office	1703311304600	N	N	N	N	N	N	N	N	N	N	Y	2.71	N	N	Yes
56a	Lazar's Bazaar (Shoe Closeout Center)	1703311303100	N	N	N	N	N	N	Y	N	N	N	Y	2.13	Y	N	Yes
56b	Lazar's Bazaar	1703311303300	N	N	N	N	N	N	Y	N	N	N	Y	2.88	Y	N	Yes
57	LTD Eugene Station Total		N	N	N	N	N	N	N	N	N	N	Y	0.92	N	N	Yes
	LTD Eugene Station	1703311301901															
	LTD Eugene Station	1703311302000															
	LTD Eugene Station	1703311302100															
	LTD Eugene Station	1703311302200															
	LTD Eugene Station	1703311302300															
	LTD Eugene Station	1703311302400															
	LTD Eugene Station	1703311302500															
58	LTD Street section	1703311306901												N/A			No
59	Lucky's Bar	1703311302800	N	N	N	N	N	N	N	N	N	N	Y	1.64	Y	N	Yes

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60	M. Jacobs building Total		N	N	N	N	N	N	Y	N	N	N	Y	0.85	Y	N	Yes
	<i>M. Jacobs building</i>	1703311215600															
	<i>M. Jacobs building</i>	1703311215601															
	<i>M. Jacobs building</i>	1703311215602															
	<i>M. Jacobs building</i>	1703311215800															
	<i>M. Jacobs building</i>	1703311215900															
	<i>M. Jacobs building</i>	1703311216000															
	<i>M. Jacobs building</i>	1703311216100															
61	Masters Development	1703311402500	N	N	N	N	N	N	N	N	N	N	N	6.15	N	N	No
62	McDonald Theater building	1703311301900	N	N	N	N	N	N	N	N	N	N	Y	1.34	N	N	Yes
63	Newberry's	1703311301700	N	N	N	N	N	N	N	N	N	N	Y	2.52	N	N	Yes
64	Office Building (Vacant)	1703311412100	N	N	N	N	N	N	N	N	N	N	Y	1.06	Y	N	Yes
65	Old LCC Downtown Building	1703311412800	N	N	N	N	Y	Y	N	N	N	N	N	6.52	Y	Y	Yes
66	Overpark Garage South	1703311412300	N	N	N	N	N	N	N	N	N	N	N	5.12	Y	N	Yes
67	Overpark Garage North	1703311405800	N	N	N	N	Y	Y	N	N	N	N	N	4.42	Y	Y	Yes
68	Pacific Cascade Credit Union and other business Total		N	N	N	N	N	N	N	N	N	N	Y	2.53	Y	N	Yes
	<i>Pacific cascade credit union and other business</i>	1703311411700															
	<i>Pacific cascade credit union and other business</i>	1703311412000															
69	Parcade North Lot	1703311216800	N					N	Y	N	N	N	N		N	N	Yes
70	Parcade	1703311216801	Y	N	N	N	N	N	N	N	N	N	Y	2.58	N	N	Yes
71	Park Place	1703311404400	N	N	N	N	N	N	N	N	N	N	N	11.88	N	N	No
72	Park Place Apts	1703311402700	N	N	N	N	N	N	N	N	N	N	N	14.98	N	N	No
73	Parking	1703311215200							N	N	N	N	Y	0.07	Y	N	Yes
74	Parking	1703311215202							N	N	N	N	Y	0.07	Y	N	Yes
75	Parking -Ambrosia Total								N	N	N	N	Y	0.03	Y	N	Yes
	<i>Parking - Ambrosia</i>	1703311407600															
	<i>Parking - Ambrosia</i>	1703311407700															
76	Parking and commercial Total		N	N	N	N	N	N	N	N	N	N	N	N/A	Y	N	Yes
	<i>Parking and commercial</i>	1703311407401															
	<i>Parking and commercial</i>	1703311407402															
	<i>Parking and commercial</i>	1703311407403															
	<i>Parking and commercial</i>	1703311407404															
	<i>Parking and commercial</i>	1703311407405															
	<i>Parking and commercial</i>	1703311407406															
	<i>Parking and commercial</i>	1703311407407															
	<i>Parking and commercial</i>	1703311407408															

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	<i>Parking and commercial</i>	1703311407409															

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	<i>Parking and commercial</i>	1703311407410																
	<i>Parking and commercial</i>	1703311407411																
	<i>Parking and commercial</i>	1703311407412																
	<i>Parking and commercial</i>	1703311407413																
77	Parking, surface	1703311306900	N							N	N	N	Y	0.03	Y	N	Yes	
78	Parkview Place	1703311402900	N	N	N	N	N	N	N	N	N	N	N	7.18	N	N	No	
79	Partially Vacant - former hair salon	1703311302700	N	N	N	N	Y	N	N	N	N	N	Y	2.83	Y	N	Yes	
80	Party Downtown & Red Wagon creamery	1703311303400	N	N	N	N	N	N	Y	N	N	N	Y	3.80	Y	N	Yes	
81	Pearl Street Garage	1703311411400	N	N	N	N	N	N	N	N	N	N	N	5.44	N	N	No	
82	Persian Rugs and Imports Total		N	N	N	N	N	N	N	N	N	N	Y	1.40	Y	N	Yes	
	<i>Persian Rugs and Imports</i>	1703311404800																
	<i>Persian Rugs and Imports</i>	1703311405300																
	<i>Persian Rugs and Imports</i>	1703311405400																
83	Pipeworks Software	1703311304500	N	N	N	N	N	N	N	N	N	N	Y	2.58	Y	N	Yes	
84	Poppi's Anatolia	1703311301800	N	N	N	N	N	N	N	N	N	N	Y	1.95	Y	N	Yes	
85	Public Library	1703311306500	N	N	N	N	N	N	N	N	N	N	N	21.67	N	N	No	
86	Quakenbush Building	1703311407500	N	N	N	N	N	N	N	N	N	N	N	5.95	N	N	No	
87	RAIN	1703311305000	N	N	N	N	N	N	N	N	N	N	Y	1.08	Y	N	Yes	
88	Rogue	1703311304400	N	N	N	N	N	Y	N	N	N	N	Y	3.38	Y	N	Yes	
89	Scan Design Total		N	N	N	N	N	N	N	N	N	N	Y	3.10	N	N	Yes	
	<i>Scan Design</i>	1703311300900												3.66				
	<i>Scan Design</i>	1703311301000												2.73				
90	Schaefer building	1703311412500	N	N	N	N	N	N	N	N	N	N	N	7.19	N	N	No	
91	Service court	1703311304200							N	N	N	N	Y	0.12	Y	N	Yes	
92	Shawmed	1703311306700	N	N	N	N	N	N	N	N	N	N	Y	1.74	Y	N	Yes	
93	Shoe-a-holic	1703311405500	N	N	N	N	N	N	N	N	N	N	Y	1.62	N	N	Yes	
94	Shoryuken Lounge and law office	1703311404000	N	N	N	N	N	N	N	N	N	N	Y	3.10	N	N	Yes	
95	Sidelines Bar	1703311303200	N	N	N	N	N	N	Y	N	N	N	Y	1.52	Y	N	Yes	
96	Smeed Hotel	1703311109200	N	N	N	N	N	N	N	N	N	N	N	4.81	N	N	No	
97	Starlight Lounge, Full House Poker	1703311304300	N	N	N	N	N	N	N	N	N	N	Y	3.22	Y	N	Yes	
98	Summit Bank and shopping	1703311406200	N	N	N	N	N	N	N	N	N	N	Y	2.02	N	N	Yes	
99	Sykes	1703311306800	N	N	N	N	N	N	N	N	N	N	N	8.53	N	N	No	
100	Theos, Whirled Pies	1703311214800	N	N	N	N	N	N	N	N	N	N	Y	3.32	N	N	Yes	
101	Tiffany building	1703311109400	N	N	N	N	N	N	N	N	N	N	N	6.79	N	N	No	
102	US Bank	1703311300700	N	N	N	N	N	N	N	N	N	N	N	13.04	N	N	No	
103	US Bank surface parking Total		N	N	N	N	N	N	Y	N	N	N	Y	0.04	Y	N	Yes	
	<i>US Bank surface parking</i>	1703311303500																
	<i>US Bank surface parking</i>	1703311303600																

DRAFT

Name	Taxlot(s)	(A) Bldg unsafe or unfit to occupy: Defective design and quality of physical construction;	(B) Bldg unsafe or unfit to occupy: Faulty interior arrangement and exterior spacing;	(C) Bldg unsafe or unfit to occupy: Overcrowding and a high density of population;	(D) Bldg unsafe or unfit to occupy: Inadequate provision for ventilation, light, sanitation, open spaces and recreation facilities;	(E) Bldg unsafe or unfit to occupy: Obsolescence, deterioration, dilapidation, mixed character or shifting of uses;	(f) An economic dislocation, deterioration or disuse of property resulting from faulty planning;	(c) The division or subdivision and sale of property or lots of irregular form and shape and inadequate size or dimensions for property usefulness and development;	(d) The laying out of property or lots in disregard of contours, drainage and other physical characteristics of the terrain and surrounding conditions;	(e) The existence of inadequate streets and other rights of way, open spaces and utilities;	(f) The existence of property or lots or other areas that are subject to inundation by water;	(g) A prevalence of depreciated values; impaired investments and social and economic maladjustments to such an extent that the capacity to pay taxes is reduced and tax receipts are inadequate for the cost of public services rendered;	Improvement Value to Land Value Ratio	(h) A growing or total lack of proper utilization of areas, resulting in a stagnant and unproductive condition of land potentially useful and valuable for contributing to the public health, safety and welfare;	(i) A loss of population and reduction of proper utilization of the area, resulting in its further deterioration and added costs to the taxpayer for the creation of new public facilities and services else- where.	Determination of Blight
<i>US Bank surface parking</i>	1703311303700															
<i>US Bank surface parking</i>	1703311303800															
104 VooDoo Doughnuts	1703311404900	N	N	N	N	N	N	Y	N	N	N	Y	3.30	Y	N	Yes
105 Washburne Building	1703311302900	N	N	N	N	N	N	N	N	N	N	Y	3.96	N	N	Yes
106 Wells Fargo	1703311403300	N	N	N	N	N	N	N	N	N	N	N	7.08	N	N	No
107 West Park block	1703311404700	N	N	N	N	N	Y	N	N	Y	N	Y	0.05	Y	Y	Yes
108 Woolworth's Building Total		N	N	N	N	N	N	N	N	N	N	N	19.80	N	N	No
<i>Woolworth's Building</i>	1703311301400															
<i>Woolworth's Building</i>	1703311301500															
Properties that Meet Criteria		7	3	0	0	5	9	8	0	3	0	65		51	8	76
Locations in District not Taxloted																
109 Sidewalk									N	Y	N			N	N	Yes
110 Sidewalk									N	Y	N			N	N	Yes
111 Road									N	Y	N			N	N	Yes
112 Sidewalk									N	Y	N			N	N	Yes
113 Sidewalk									N	Y	N			N	N	Yes
114 Sidewalk									N	Y	N			N	N	Yes
115 Road									N	Y	N			N	N	Yes
116 Sidewalk									N	Y	N			N	N	Yes
117 Sidewalk									N	Y	N			N	N	Yes
118 Sidewalk									N	Y	N			N	N	Yes
119 Sidewalk									N	Y	N			N	N	Yes
120 Sidewalk									N	Y	N			N	N	Yes
121 Road									N	Y	N			N	N	Yes
122 Pedestrian walkway									N	Y	N			N	N	Yes
123 Alley and service court									N	Y	N			N	N	Yes
124 Sidewalk									N	Y	N			N	N	Yes
125 Sidewalk									N	Y	N			N	N	Yes
126 Sidewalk									N	Y	N			N	N	Yes
127 Sidewalk									N	Y	N			N	N	Yes

NOBEL FLANNERY Amanda

From: Donald <moosemeat63@msn.com>
Sent: Wednesday, April 20, 2016 5:03 PM
To: NOBEL FLANNERY Amanda
Subject: proposed plan amendment

before any money is spent for downtown the city needs to clean it up, the homeless is the reason that my wife or I will not go downtown for anything. we have both lived here for over 70 years and people do not go places that are not safe..... it has been 15 years since either of us has been there on foot. clean up the mess before starting another. don thorne

NOBEL FLANNERY Amanda

From: Bob Siegmund <bob.siegmund@gmail.com>
Sent: Wednesday, April 20, 2016 8:57 PM
To: NOBEL FLANNERY Amanda
Subject: Downtown Urban Renewal Plan Amendment/Notice of Public Hearing

No dollar amounts are listed for the four proposed UR downtown projects. Please provide those amounts prior to May 23, 2016.

I find it interesting that no where in the notice does it say the Eugene City Council voted in 2010 to end the Downtown Urban Renewal District. The information in the notice is very slanted in favor of a yes vote by the council. That is very disappointing to me.

Bob Siegmund

NOBEL FLANNERY Amanda

From: Anna/Dan Dion <ardion@comcast.net>
Sent: Friday, April 22, 2016 10:47 AM
To: NOBEL FLANNERY Amanda
Subject: Re-Downtown

I am totally against spending any more money on your downtown renewal projects. You have got to be kidding. You have spent \$47 million on what? There is nothing downtown for anyone. Downtown is infested with BUMS. Yes BUMS, mostly kids that hang out who don't want to work. It is my understanding that food for lane county is actually feeding them. I seriously do not know anyone who will go down there. Businesses need to pay for their own internet. Please quit wasting my money on your ridiculous notions. Thanks, Dan Dion

NOBEL FLANNERY Amanda

From: mark@xsmedia.com
Sent: Sunday, April 24, 2016 8:26 AM
To: *Eugene Mayor, City Council, and City Manager
Subject: I support the extension of the Urban Renewal District

I can see positive change finally happening downtown. My wife & I go out every week with dollars to spend, and our destination usually takes us away from downtown. With continued development and improvement I see that changing into a place where we will want to walk at night and window shop, stopping in to buy some art or clothing or whatever. Currently we avoid the place. We feel that the recent addition of quality multi-tenant housing buildings, coupled with the growing tech industry is bringing quality employees/tenants downtown. A booming tech business & tenant growth downtown will ripple out to more jobs that are outside the downtown boundary. Jobs like appliance repair, CPAs, bus drivers, etc.

My family supports Urban Renewal extension.

Thank you.

--

Mark Nash

NOBEL FLANNERY Amanda

From: Shannon Rose <rosepolitik@icloud.com>
Sent: Sunday, April 24, 2016 8:37 AM
To: *Eugene Mayor, City Council, and City Manager
Subject: I support the extension of the Urban Renewal District

I am very excited about these four new projects and I think they will provide amazing benefits to Eugene. I'm most excited about the year-round farmers market and the reimagining of the Park Blocks.

Thank you for your time and all the best, Shannon Rose
1029 Jackson Street

NOBEL FLANNERY Amanda

From: Brian Wanty <brian@wanty.com>
Sent: Sunday, April 24, 2016 1:09 PM
To: NOBEL FLANNERY Amanda
Subject: Comments about Downtown Urban Renewal Plan Amendment

To: Eugene City Council/Urban Renewal Agency Board

I generally support the "Proposed Downtown Projects" as described in the the "Notice of Public Hearing" that I received in the mail recently. However, I oppose the use of tax increment financing for these projects and urge you to retire the Urban Renewal District as pledged by the City Council in 2010. Please include these comments in the public record for the hearing scheduled May 23, 2016 on this topic.

The tax increment financing is unfair to other local governments. If the projects described in the Notice are worthwhile, then other funding should be found. If the projects are of benefit primarily to Downtown, then a Local Improvement District might be an option. If they are of benefit to the entire City, then property taxes are the appropriate source of funding.

If the City Council reverses its position and seeks to continue the Urban Renewal District, then it should be referred to voters for their approval.

Regards,
Brian Wanty
.055 Hayes St
Eugene, OR 97405

NOBEL FLANNERY Amanda

From: Max Schwanekamp <max@celearningsystems.com>
Sent: Sunday, April 24, 2016 3:52 PM
To: *Eugene Mayor, City Council, and City Manager
Subject: I support the extension of the Urban Renewal District

Hi City Council,

I reside in Betty Taylor's ward, though my company's office on Oak is in George Brown's. I just wanted to write briefly in support of investing in our downtown. While seemingly disparate, the four focus areas are all relatively high yield projects aiming toward a single goal of guiding Eugene toward a future that is at once prosperous and sustainable, people-friendly yet focused firmly on our technological future. I urge you to support our city's future with a wise investment in the Downtown Renewal District.

--

Max Schwanekamp
CE Learning Systems LLC
1-877-248-6789 x101

NOBEL FLANNERY Amanda

From: Kali Orkin <KOrkin@irisEd.com>
Sent: Monday, April 25, 2016 8:57 AM
To: *Eugene Mayor, City Council, and City Manager
Subject: I support the extension of the Urban Renewal District

Hello,

I am sending this email as a resident and professional in downtown Eugene. I would like to see my city progress and innovate and create fun, safe, and exciting downtown areas and economic hubs. I think the four proposed projects for downtown Eugene are exactly what we need.

<http://www.nextgeneug.com/>

Thank you,

Kali Orkin
Marketing Manager
Iris Educational Media



<http://irised.com>

[@irisedmedia](#)

541-343-4747 ext 114

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NOBEL FLANNERY Amanda

From: Ryan Olds <ryanolds@gmail.com>
Sent: Monday, April 25, 2016 9:48 AM
To: *Eugene Mayor, City Council, and City Manager
Subject: Fiber and URD extension

Eugene City Council,

I'm a local software engineer. Born in Cottage Grove to a timber faller and home maker, I grew up in the area and went to school in Springfield and have lived in Eugene the last 14 years. I've made a strong effort to remain in Eugene, despite recruitment attempts from Portland, Seattle, and San Francisco companies. Proximity to Willamette NF & the coast, culture, growing tech community, and the relaxed environment are why I love Eugene and have so far kept me in the area.

Currently, I rent an office Downtown and telecommute for a company in Detroit. My ability to work and bring in tax revenue to Eugene and Oregon is contingent on having fast and reliable internet. Any future entrepreneurial efforts will also be subject to having fast and reliable internet available in office buildings Downtown.

Existing DSL & cable internet providers are unprepared to handle household usage of streaming Ultra High Definition (4K) video, let alone the demands of business of business with more than a handful of technical employee or servers.

The internet is a force for change, cities/cultures with high-speed internet will be the ones creating content and disseminating to the rest of the State, Country, and World. High speed internet isn't just an economic tool, it's a tool for cultural propagation and information dissemination. Eugene cannot afford to lose this race, not only will it impede our transition away from a timber economy, it will ensure that we are under represented in national culture.

Thank you for your time,

Ryan Olds

NOBEL FLANNERY Amanda

From: Mark Davis <mark@markdav.com>
Sent: Monday, April 25, 2016 10:56 AM
To: *Eugene Mayor, City Council, and City Manager
Subject: I support the extension of the Urban Renewal District

Hello Mayor, Council, City Manager, et al.

I'm excited about the proposed extension of the urban renewal district and support it whole heartedly. 5 years ago 5 brave souls opened Eugene's first co-working space, CodeChops, as the 2nd tenant of the Broadway Commerce Center just below PIVOT architecture and just above what would become The Barn Light. Being part of the last 5 years of revitalization has been an exciting time and from my view overlooking Kesey Square it's an amazing success story. At CodeChops we have about a dozen small businesses, remote workers and freelancers working downtown that collectively invoice about \$1.8M a year. That's folks deciding to build businesses downtown and to work in the core of the innovation district, support local retail and food carts. And equally importantly paying taxes and rent. If the BCC didn't exist none of this would have been possible and the BCC is a result of the urban renewal district. Let's celebrate what's been accomplished and keep the momentum going.

About a year ago myself and a few other tech connectors were getting inundated with requests and offers of local digital creative talent. The #EugeneTech Switchboard was launched to allow folks to connect online and make connections. According to the metrics we've made over 1500 connections and have around 400 members. This is a reflection of the rapid growth of digital creatives seeing downtown as a place to live and work. On any given Tuesday you can meet many of these folks connecting in real live at #TechTuesday events. This is your innovation district in action.

Fiber is Key to the success of downtown and CodeChops is very fortunate to be part of the affordable fiber pilot. As customer #1 I can attest to the great work that Matt Sayre at the Technology Association of Oregon has accomplished. There are multiple vendors poised and ready to provide great service and with a more robust connection to the internet backbone Eugene will become a viable destination for web and tech companies. Let's face it: In 2016 all companies are tech companies. More Fiber downtown should take top priority.

The Old LCC Building re-boot as a multi-use facility is key for a few reason and here are two: First, we need affordable scalable co-working in the core of downtown. CodeChops experiences annual rent increases as a tenant of the BCC and we pass that on to our members. As desks prices pass \$300/mo most new businesses will be priced-out of downtown. If CodeChops can expand into the Old LCC building we can provide any business with a space to get started as well as offset the premier accommodations in the BCC. Secondly, more places to congregate and interact. We all love The Barn Light and it's currently ground-zero for digital creatives downtown but they have limited space. A mixed-use facility that is available to to have small events and panel discussion, hack-a-thons etc is really vital. The TAO's hack4cause event in January at the Downtown Athletic Club was a huge community success but must have been expensive to produce. Having an inexpensive venue for events is key to keeping this important activity downtown.

Public/Private cooperation is other key element to the success of our tech scene. So far we have seen a great deal of preference to non-profit efforts like RAIN and Fertilab with lowered business costs and access to resources that are not available to other businesses trying to raise-all-boats downtown. Creating a forum where more voices can join the chorus is happening now. Collectively MindWorks business Incubator, Bloom Women's Business Incubator, Atlantis Downtown Co-working, and obviously CodeChops Co-working have been supporting the downtown for years and are not currently part of the discussion. To help elevate and amplify the voices downtown #EugeneTech is building an internship program to map out and connect all the individuals and business that flourish downtown with online articles and events. We are establishing relationships with DEED, Silicon Shire, Innovate Oregon, the UO journalism school, and

would love to know more about how to be involved with the City planning and raise awareness of important projects like extending the Urban Renewal District.

Regards,
Mark Davis
Co-manager, CodeChops
Founder Elm Robotics & Dark Matter Eugene Companies
General Manager #EugeneTech
541-337-4661

Links:

<https://www.codechops.com/>
<https://eugenetech.switchboardhq.com/awesome>
<https://www.facebook.com/EugTech/>

NOBEL FLANNERY Amanda

From: Thomas <thelonus68@yahoo.com>
Sent: Monday, April 25, 2016 12:59 PM
To: *Eugene Mayor, City Council, and City Manager
Subject: I support the extension of the Urban Renewal District

I have lived downtown since October 2001 and I have personally experienced the dramatic positive changes resulting from the efforts to date and I enthusiastically support the new proposals.

Thomas Smith
541-912-9043
Thelonus68@yahoo.com

NOBEL FLANNERY Amanda

From: NOBEL FLANNERY Amanda
Sent: Monday, April 25, 2016 5:09 PM
To: 'Ron Johnson'
Subject: RE: downtown urban renewal plan ammendment

Hi Ron,

Thank you for your interest in the plan amendment. I've provided answers below next to your questions. Please let me know if you have additional questions.

Thanks,
Amanda

Amanda Nobel Flannery
Economic Prosperity Programs Manager
Community Development Division
City of Eugene
(541) 682-5535

I am out of the office on Tuesday and Thursday afternoons.

From: Ron Johnson [mailto:r5jjohnson@yahoo.com]
Sent: Thursday, April 21, 2016 3:27 PM
To: NOBEL FLANNERY Amanda <Amanda.NobelFlannery@ci.eugene.or.us>
Subject: downtown urban renewal plan ammendment

I received the Notice of Public Hearing regarding the proposed Use of Urban Renewal options to be considered by the City of Eugene. In your statement you mentioned that there would be a redistribution of tax dollars from three sources--- city, county and schools.

Question #1--- Would this redistribution from county funds impact rural property taxes--- rates or amounts?

If so--- What would be the impact on a \$200,000 property?

It will not impact rural property tax rates or amounts. (It also won't change the tax bill within the city.)

Question #2--- When you say "schools"--- Do you mean only Eugene Schools or does this impact other school systems within Lane County?

If so--- To what extent?

The schools are School District 4J, Lane ESD, and Lane Community College. (This is because those are the school districts that overlap with the Downtown Urban Renewal District boundary.) Other schools systems within Lane County are not included. As a result of the Downtown District, 4J and Lane ESD get more State funds and fewer local funds.

Your answers indicate that this proposal would impact rural property taxes (rates or amounts) and / or other school systems within Lane County, then there is a major problem with this proposal. Rural Oregon does not need additional taxes and financial burdens

imposed by a specific city within the county boundaries. The city has no right to impose these tax increases arbitrarily.

Please see that this query becomes part of your official communications received regarding the proposal, after you have submitted your response.

Thank you in advance to your response and prompt reply.

Sincerely;

Ron Johnson
40391 Reuben Leigh Rd
Lowell, OR 97452
r5ijohnson@yahoo.com
541-937-3233

NOBEL FLANNERY Amanda

From: Dan & Kate Dubach <ktubach@icloud.com>
Sent: Tuesday, April 26, 2016 1:22 PM
To: *Eugene Mayor, City Council, and City Manager
Subject: urban renewal district

i am against the the use of urban renewal district which was supposed to be discontinued/ there are too many other things the council should be using taxes for. i would come to the public hearing but we will be out of town. not sure it does any good to express opinion anyway! kate dubach

NOBEL FLANNERY Amanda

From: Sandy Dain <sandy@dains.org>
Sent: Wednesday, April 27, 2016 2:37 PM
To: *Eugene Mayor, City Council, and City Manager
Subject: I support the extension of the Urban Renewal District

My husband and I moved back to Eugene in 2012 and were very disappointed to see that downtown was still shuttered. We have always felt that our community deserves, and would greatly benefit from, a vibrant downtown. What a delight it has been to see businesses moving into the heart of Eugene.

Eugene is uniquely positioned between Silicon Valley and the Seattle area, which enables us to draw from two large pools of regional talent. We also have two excellent universities in our area that can feed our workforce. By creating a more livable city, one that doesn't demand a 1-2 hour commute, we can entice well educated people to live and work here. But it's going to take more than an arthouse, ice cream shop, and burger joint to pull smart people from the larger tech areas. They have really high expectations regarding business deals and amenities that impact quality of life. People in those areas are looking for an alternative to that congested, expensive life. If we don't offer them a better option, another city will.

I'm excited about the projects listed on nextgeneug.com (year-round farmers market, public spaces, high speed fiber, renovating LCC bld). I hope that you are in full support of these projects. This is an important time in our city's history. We have an opportunity to capitalize on the energy downtown and keep that momentum going.

To a bright future!
Sandy Dain
1852 Charnelton St
Eugene, OR 97401

Notice of Public Hearing

Downtown Urban Renewal Plan Amendment

May 23, 2016, 7:30 pm, Harris Hall, Public Services Building, 125 East 8th Avenue



Don't have enough support to get there!

On March 14, the Eugene City Council/Urban Renewal Agency Board began a process to consider a funding plan for high priority downtown improvements. The funding plan would amend the Downtown Urban Renewal District for four projects described below.

Proposed Downtown Projects:

to have enough community

High-Speed Fiber - Creation of high-speed fiber network downtown will reduce costs and increase telecommunications speed to support existing businesses and new businesses. High speed fiber supports employment growth and attracts new investments downtown. The service would also support City, Lane Community College, Lane County, Lane Council of Governments, and 4J and Bethel School Districts.

Improved Space for Farmers' Market - Improvements to the Park Blocks along 8th Avenue, or another downtown site, will make the location more attractive, functional, and permanent for a possible year-round Farmers' Market. The Lane County Farmers' Market is a cornerstone of downtown activity and one of the most significant public events in the city.

Move to more centrally location + even for trade hands

Lane Community College (LCC) Old Building - LCC is assessing interest and potential reuses for its former education facility at 1059 Willamette Street. Recent discussions included creating a multi-tenant facility that could house uses such as maker space, co-working space, wet labs, and affordable business startup and art incubation space. Redevelopment of the vacant 66,000 square foot building would require extensive renovations.

Park Blocks & Open Space Improvements - A broad public engagement effort would collect input from the community on their hopes and vision for the Park Blocks and other downtown open spaces (i.e. Hult Center Plaza, Broadway Plaza, and the new City Hall Plaza). Specific improvements could include more restrooms, lighting, seating, signage, security, paving, or landscaping.

Are these areas used that much?

Why is the City Council Considering the Use of Urban Renewal?

The City's goal of building on downtown momentum, creating jobs, and boosting our local economy requires public support. Using downtown urban renewal is a form of public support that does not impose a new tax; it redistributes taxes from the City, County, and schools to focus on projects within downtown. (Schools are compensated by the State for nearly all the forgone revenue; 4J's local option levy continues to generate an additional \$360,000 due to changes in tax rate limits.) The four projects included in the draft amendment to the Downtown Urban Renewal Plan are aimed at improving public infrastructure to spark increased private investment in our community, while creating new jobs, supporting redevelopment of LCC's vacant building at 1059 Willamette, and benefiting the community by helping create a vibrant downtown. The projects would support a sustainable local economy by focusing on local jobs, local food production, and high quality public spaces. For more information contact Amanda Nobel Flannery at 541-682-5535 or amanda.nobel@ci.eugene.or.us or online at www.eugene-or.gov/UR.

how about rural?

cut some funds from all! Just a little

City of Eugene
Planning & Development Department
99 West 10th Avenue
Eugene, OR 97401



NOBEL FLANNERY Amanda

rom: Sara Bergsund <bergsund@bdarch.net>
Sent: Thursday, April 28, 2016 5:10 PM
To: NOBEL FLANNERY Amanda
Subject: RE: Downtown Urban Renewal Plan Amendment

Hi Amanda - I needed to clarify so added to the previous email to you

From: Sara Bergsund [mailto:bergsund@bdarch.net]
Sent: Monday, April 25, 2016 12:44 PM
To: 'amanda.nobelflannery@ci.eugene.or.us'
Subject: Downtown Urban Renewal Plan Amendment

Regarding the Downtown Urban Renewal Plan Amendment:
Urban renewal districts are good tools to use in planning for and funding community improvements. Please add Keasey Square to the Park Blocks & Open Space Improvements project category. The option for keeping the square as Public Open Space can be supported and financial assistance can be provided to renovate the adjacent walls.

Sara Bergsund, AIA
Bergsund DeLaney Architecture & Planning
1369 Olive Street
Eugene, Or 97401
41-683-8661 x 1
bergsund@bdarch.net

NOBEL FLANNERY Amanda

From: Christine L. Sundt <csundt@gmail.com>
Sent: Saturday, April 30, 2016 11:02 AM
To: NOBEL FLANNERY Amanda
Subject: Comments regarding Downtown Urban Renewal Plan Amendment

Comments regarding the “Downtown Urban Renewal Plan Amendment” scheduled for Public Hearing on May 23, 2016. – PLEASE ADD THIS LETTER TO THE PUBLIC RECORD REGARDING THIS ORDINANCE

I am grateful to be included in the mailing that outlines the “Proposed Downtown Projects” for which a Public Hearing has been scheduled on May 23, 2016, and to have this opportunity to present my statement. I oppose approval of the Plan Amendment for the following reasons.

The designation of “Downtown Urban Renewal” covering the four projects listed in the notice – High-Speed Fiber, Improved Space for Farmers’ Market, Lane Community College (LCC) Old Building, and Park Blocks & Open Space Improvements – seems out of kilter with both the types of projects and their proposed locations. And at least one of these promises improvements for entities that are clearly outside the downtown district.

I am also against extending the Downtown Urban Renewal Plan when it has already met its expiration date and was previously approved by City Council vote to expire. Why is it necessary to revive it? Is there no other way to obtain legitimate support for worthy projects through new plans or initiatives?

Urban renewal was meant to address blighted circumstances in Eugene’s downtown. None of the projects satisfy that condition – or does the City still consider downtown “blighted” as a whole? I cannot concur that this is a reasonable or accurate designation given the current “upscale” condition (and its new “vibrant” activities) that the City extolls through its outreach channels.

I am particularly uncomfortable with the creation of a high-speed fiber network downtown. Why are we giving special benefits to a select few? Commercial spaces are difficult to fill throughout the City. We should be fair to all who strive to make Eugene home for their businesses, no matter where they set up shop. Network connectivity is also something that is a normal operating requirement and expense for today’s businesses; it’s not something new or optional. The City has many other, more critical projects that could use financial support, if funding is available and can be reallocated. Network connectivity to attract new investments downtown should not be among the City’s priorities.

Also regarding the “fiber network downtown” – How do the 4J and Bethel School Districts fit into Eugene’s downtown? This seems to be overreaching and well outside the parameters of the Plan’s intent “to focus on projects within downtown.”

The renovation of the Park Blocks to accommodate a possible year-round permanent Farmers’ Market seems to be another project that should be open to broader opinions from Eugene citizens. This is a project that should stand alone and on its own merits; and it also necessitates public input regarding improvements to a public space.

Councilor George Brown’s recent (and repeated) request to the City Manager for a list of open or vacant City-owned spaces before deciding how to use or dispose of these properties is necessary data to inform his decision and it should be honored. I, too, am interested in seeing this list to better understand what’s at stake with proposals for open- or vacant-space redevelopment. Let’s not fall into a trap that seems to provide a final project before any discussion or public engagement has taken place. I hope that we have all learned lessons

from planning fiascos that are still unresolved: Broadway Plaza, South Willamette Special Area Zone, and Oakleigh Meadows, to name a few.

Finally, I take issue with the assurances on one side of the flyer: "Using downtown urban renewal is a form of public support that does not impose a new tax; it redistributes taxes from the City, County, and schools to focus on projects within downtown" followed by the notice on its reverse: "The adoption of the amended Plan may impact property tax rates." Okay, it's not a new tax, but it's still more dollars required from the same taxpayers.

With these objections, I ask the City Council/Urban Renewal Agency Board to reject the Amendment. I am confident that some of the projects described as worthy of City support can be realized, but not with a flawed mechanism clouded by conditions that do not exist or have already been corrected. Urban blight is no longer an affliction in Eugene's downtown.

Please do not revive the Urban Renewal Plan. Let's look at proposed new projects separately and on their own merits and then decide if, how, and when they can be launched with the consent of taxpayers who have the privilege and responsibility of voting in a democratic process.

Christine L. Sundt
20 W 31st Ave
Eugene OR 97405
541-485-1420
csundt@gmail.com

NOBEL FLANNERY Amanda

From: HAMMOND Laura A
Sent: Saturday, May 07, 2016 4:47 PM
To: BRAUD Denny; NOBEL FLANNERY Amanda; LAURENCE Nan; FIFIELD Anne E; DOWDY Will G
Subject: Fwd: Online Form Submittal: Send an Email to the Budget Committee

Begin forwarded message:

From: <no-reply@ci.eugene.or.us>
Date: May 7, 2016 at 2:25:04 PM PDT
To: <eugene.budget.committee@ci.eugene.or.us>
Subject: Online Form Submittal: Send an Email to the Budget Committee

Send an Email to the Budget Committee

Enter your comments and click on the Submit button to contact the City of Eugene Budget Committee. The City of Eugene uses this contact form to protect your privacy and to help prevent spam.

Your Email Address: timmylorraine@gmail.com

First Name Tim

Last Name Bingham

Message: Dear Budget Committee Members, Given the community's overwhelming response to Keep Kesey Square Public for downtown open space use, I encourage you to add Kesey Square to the list of proposed Urban Renewal Projects in downtown Eugene for FY17. The budget for this project should be sufficient enough to include a public outreach process that would help develop a Kesey Square Improvement Plan and the necessary funding for implementing the Plan. The objectives of Plan should focus on improvements that would help draw more people to the Square where they can enjoy safe, multiple uses such as dining, entertainment, play-events, gatherings and just hanging-out with friends. Perhaps a permanent bathroom for all genders like we have at most City parks would also improve health/safety downtown? Its very obvious that the public wants to Keep Kesey Square Public AND they would welcome the

NOBEL FLANNERY Amanda

From: Lee Lashway <Lee.Lashway@harrang.com>
Sent: Friday, May 13, 2016 1:53 PM
To: *Eugene Mayor, City Council, and City Manager
Subject: Renewal of Downtown Urban Renewal District

Greetings,

I strongly urge you to retain the Downtown Urban Renewal District. This is not the time to willfully undercut the momentum within the district by hindering the public sector's ability to undertake important projects that will be of community-wide benefit. Thank you.

Lee Lashway



J. Lee Lashway
Business Attorney

Phone: 541.485.0220

LinkedIn: www.linkedin.com/in/leelashway

Website: <http://harrang.com>

LinkedIn Company Page: <http://linkd.in/Z2WN1J>

Mailing Address: 360 E. 10th Avenue, Suite 300 | Eugene OR 97401

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MEMORANDUM

Date: May 13, 2016
To: Jon R. Ruiz, Agency Director
From: Expenditure Review Panel
Subject: FY15 Report of the Expenditure Review Panel for the Downtown Urban Renewal Plan

It is our pleasure to present the fifth annual report of the Expenditure Review Panel (ERP) for the Downtown Urban Renewal Plan (Plan). Our report covers FY15 and is in response to the Citizen Participation section 900 of the Plan, as amended in 2010:

The Agency shall convene not less than once each year a committee of such persons to prepare a report to the Director on a) the activities of the Agency for the previous fiscal year, and b) whether the Agency's expenditure of tax increment dollars was limited to the projects authorized by the Plan and the associated administrative costs authorized by the Plan.

City Council formed the five-member panel in January 2012. For the FY15 report, we met on May 5 and received considerable information about Downtown Urban Renewal projects and spending. We received and reviewed copies of the Plan and the Annual Financial Report with respect to Urban Renewal Agency activity through June 30, 2015 (FY15) that was reviewed by the external auditor.

Based on the information we received and our subsequent study and discussions, **we unanimously conclude that downtown urban renewal tax increment funds were used for the authorized purposes and in compliance with the limitations and restrictions outlined in the Plan.** Attached is the detailed report prepared at our request and with our approval by staff on the FY15 expenditures.

We found the following progress:

- ✓ The Agency made the debt service payment related to the **LCC** project, a tremendous addition to downtown.
- ✓ The Agency made the payment for the **Broadway Place Garages** debt. The Agency's payment on the Garages freed up funds for downtown public safety; specifically in FY15, the funds provided for a portion of the staffing the downtown patrol team. The importance of public safety investment in downtown cannot be emphasized enough.

- ✓ **Farmers' Market** improvement funds were not spent in FY15. The \$500,000 set-aside for Farmers' Market site improvements remains unspent, as conversations continue with Lane County regarding a land exchange, which could result in a permanent site for the Farmers' Market. It makes sense to hold the funds rather than use them on projects that could turn out to be temporary. With a need for a new County Courthouse, we are hopeful land exchange discussions are elevated. Ultimately, more money will be necessary to provide Farmers' Market with an attractive, functional, and potentially year-round site. We think this is a logical use for urban renewal funds.
- ✓ Work continued on the **lighting** project; funds were spent on the design and fabrication of tree lights. While the remainder of lighting funds will be spent in FY16, not all of the lighting plan scope will be completed. These additional lighting needs include alley lights and enhanced lights in parking garages and in other public spaces. Although the current Plan does not contain more funding, we encourage you to find ways to fund these additional lighting projects. We encourage the funding of these lighting projects.
- ✓ **Beam Development's** financing converted to a fixed interest rate, which provides important project stability for the Broadway Commerce Center.
- ✓ The **Woolworth Building** is 100% occupied.
- ✓ The Agency spent just under budgeted for **project delivery administration**. This includes personnel, legal, and materials/supplies costs associated with implementation of the projects listed above.

We appreciate the support that we received from City staff, including detailed information and facilitation provided by Economic Prosperity Programs Manager Amanda Nobel Flannery. In addition, Community Division Director Denny Braud, Senior Planner Nan Laurence, Senior Financial Analyst Maurizio Bottalico, and Business Programs Coordinator Angelin Singh assisted us.

We also agree that having the Agency Board approve specific projects to receive Downtown Urban Renewal funds and providing the oversight of a community based committee is a very effective approach with positive outcomes. We recognize that the end of tax increment financing in the Downtown Urban Renewal District is projected for FY17. The clearest path to a sustainable functional downtown is continued investment in amenities, safety, and infrastructure. To that end, we support amending the Plan so as to continue tax increment financing support beyond FY17. We applaud City staff and Council for engaging in this discussion with each other and with the public this spring. We urge support for downtown improvements, public safety, and pedestrian amenities.

One idea that we have stressed in this letter in the last few years is a year-round Farmers' Market, and although no improvement funds were spent on this in FY15, we urge the Agency Board to make this a priority going forward.

In addition, downtown has become a growing destination for technology based businesses, which should be encouraged. A key infrastructure enhancement that could truly boost the number of technology firms downtown is the addition of high-speed fiber. Urban renewal tax increment financing seems uniquely suited to finance such infrastructure.

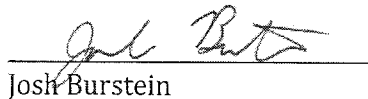
Recent public discussion about open space in downtown has brought the questions of the future of Broadway Plaza and the Park Blocks to the forefront. Furthermore, the ongoing re-development of City Hall allows for a re-imaging of the new City Hall Plaza; other public spaces in the District (Hult Center Plaza) and near the District have also been mentioned in various conversations.

Our city has investment opportunities in downtown like never before. These three potential projects – the Farmers' Market, high-speed fiber, and open space – along with the old Lane Community College building at 1059 Willamette Street – would allow downtown to continue to prosper and benefit from the great momentum of the past five years. Urban renewal is a great tool for this purpose – it uses public funds for the public good and has planted the seeds for, and we hope will continue to create, a viable downtown that will benefit the entire city. We strongly urge the City Council / Agency Board to take leadership by making the decision to amend the Plan, extend the District, and continue tax increment financing.

Please feel free to contact any of us for additional information.



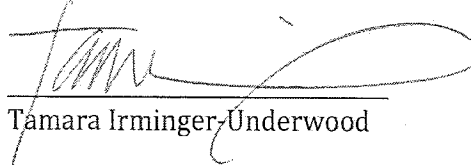
Chris Looney



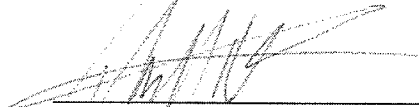
Josh Burstein



Sherry Schaefers



Tamara Irminger Underwood



Tom Kamis

NOBEL FLANNERY Amanda

From: Nicholas Frost <nfrost@hershnerhunter.com>
Sent: Saturday, May 14, 2016 7:39 AM
To: *Eugene Mayor, City Council, and City Manager
Subject: Support for continuing the Downtown Urban Renewal District

Dear Mayor and Councilors,

I am writing to express my hope that you will vote to continue the Downtown Urban Renewal district.

The financing provided by Urban Renewal has helped revitalize downtown already, and can continue that process. I know of so many people who get excited at any talk of having fiber run all through downtown. That is the kind of unique attribute that will make Eugene a place to go for new tech businesses (and retain the ones we have).

Another project that would be universally welcome would be a downtown farmer's market. The farmer's markets in this community are part of our identity, taking advantage of living in the northwest, and a permanent home all year round would be wonderful.

These projects, or others (like improving the Park Blocks) are going to face difficult funding issues, as every great investment does and especially those that aim to keep Eugene great 20-30-40 years down the line instead of only looking in the near future. Even if the council decided not to pursue any of these initiatives, just having the Downtown Urban Renewal District as an available tool makes sense.

The "expense" of dedicating tax dollars back to the downtown area is actually a responsible way to get a great return on tax dollars, by increasing the interest in downtown and therefore increasing the tax base there. And those increased tax dollars are in part money that would not otherwise be there for the city or the schools anyway without the incentives to get business and individuals working and living downtown. It's a win-win for everyone to generate more tax revenue.

I hope you will vote to extend the Downtown Urban Renewal District.

Thank you for your time, and your efforts.

Nick Frost

HERSHNER HUNTER LLP
Nicholas M. Frost | Attorney

541-302-2482 direct | 541-344-2025 fax
180 East 11th Avenue, Eugene OR 97401
hershnerhunter.com

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NOBEL FLANNERY Amanda

From: Kari Westlund <kari@eugene Cascades Coast.org>
Sent: Sunday, May 15, 2016 11:00 AM
To: *Eugene Mayor, City Council, and City Manager
Cc: NOBEL FLANNERY Amanda
Subject: Downtown Urban Renewal
Attachments: City of Eugene Urban Renewal Support.pdf

Dear Mayor and Council,

As you discuss the merits of extending the Downtown Urban Renewal District, I wanted to re-send the letter of support for extending the District from Travel Lane County.

I also wanted to commend you on your oversight of the District, and the success you have achieved. We are increasingly proud to highlight downtown Eugene as a visitor destination that delivers a positive and vibrant experience. You have shown that it is how the URD tool is used that makes the difference in its ability to have a positive, prudent impact.

We are excited about the potential of the four projects currently under discussion. The Farmers Market and your many public spaces can become more vibrant and meaningful with strategic investment. An arts and innovation hub in the old LCC building would be a great new life for that space and help to create new local businesses and jobs. The fiber project is basic infrastructure that will bring great economic value to downtown.

We encourage you to keep the valuable tool of tax increment financing in your toolbox by extending the life of the Downtown Urban Renewal District.

Thank you for the opportunity to comment.

Sincerely,
Kari Westlund



KARI WESTLUND

President & CEO

TRAVEL LANE COUNTY

754 Olive St | PO Box 10286 | Eugene OR 97440-2286

Direct: 541.743.8750 / Main Office: 541.484.5307

USA Toll Free: 800.547.5445 / Fax: 541.343.6335

Kari@EugeneCascadesCoast.org

www.EugeneCascadesCoast.org

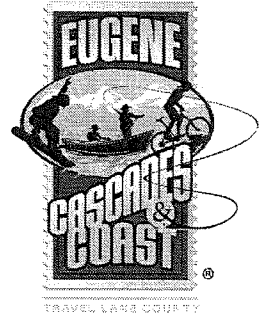
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3312 Gateway, Springfield, OR. Open Daily, 9am-6pm.

February 5, 2016

Mayor Kitty Piercy
Eugene City Council
125 E. 8th Ave, 2nd Floor
Eugene, OR 97401



Dear Mayor Piercy & Councilors,

At its most recent meeting, the Travel Lane County board of directors voted to encourage the Eugene City Council to extend the life of the Eugene Downtown Urban Renewal District.

We believe that this is a valuable tool for the Council in that it can assist in the continued redevelopment of downtown Eugene. It has taken many years for the District to generate enough of a tax increment to facilitate substantive projects downtown. We encourage you to extend the life of this tool to enable the Council to continue funding important projects in downtown Eugene.

To allow the District to sunset will require broader-based General Fund or city-wide investment in projects in the downtown core, rather than funding them from the tax increment from neighborhood properties that benefit the most.

Urban Renewal Districts take decades to accrue meaningful funding mechanisms. We encourage you to maintain this important tool for the City of Eugene into the future.

A copy of our board of directors is enclosed/attached. Your representative to our board, Councilor George Poling, abstained as required from the otherwise unanimous vote of our board.

Sincerely,

Kari Westlund
President & CEO

cc: Jon Ruiz, City Manager

Travel Lane County Board of Directors 2015-2016

Georg Adelt 2017
High Country Expeditions
59296 Belknap Springs Rd.
McKenzie Bridge, OR 97413
541.337.4145
adelt@mac.com

John Barofsky 2017
La Perla Pizzeria
1313 Pearl St.
Eugene, OR 97401
541.686.1313
laperlapizzeria@live.com

Dr. Lisa Benson 2017
Lane Community College
4000 E 40th Ave
Eugene, OR 97405
541.463.3504
aherinl@lanecc.edu

Richard Boyles Past Chair 2016
InnSight Hotel Management Group
840 Bellline Ste 202
Springfield, OR 97477
541.746.8444
rboyles@innsighthmg.com

Corey Buller *
Lane Events Center
796 W. 13th Ave.
Eugene, OR 97402
541.682.7353
corey@laneeventscenter.org

Robert Canaga Chair 2017
Robert Canaga Studios
787 Audell Ave.
Eugene, OR 97404
541.515.0487
rcanaga@gmail.com

JB Carney 2016
Holiday Inn Eugene-Springfield
919 Kruse Way
Springfield, OR 97477
541.284.0708
jbcarney@svcan.com

Tucker Davies 2017
LiLe Eugene Moving & Storage
3330 Roosevelt Blvd
Eugene, OR 97402
541.683.3900
tdavies@lile.net

Randy Dreiling 2017
Oregon Adventures Vacations and
Promotions
PO Box 148
Oakridge, OR 97463
541.968.5397
raggy23@yahoo.com

Mike Drennan 2016
2574 W 28th Ave
Eugene, OR 97405-1456
541.683.7166
drennanm@comcast.net

Tom Driscoll *
University of Oregon Housing
Department
1220 University of Oregon
Eugene, OR 97403
541.346.4269
driscoll@uoregon.edu

Mike Duncan *
University of Oregon Athletics
2727 Leo Harris Pkwy
Eugene, OR 97401
541.346.5326
duncan2@uoregon.edu

Dan Egan 2018
Wildish Theater
630 Main Street
Springfield, OR 97477
541.868.0689
dan@wildishtheater.com

Pat Farr *
Lane County Commissioner
125 E 8th Avenue
Eugene, OR 97401
541.682.4203
Pat.Farr@co.lane.or.us

Mark Giustina 2016
Tokatee Golf Club
54947 McKenzie Hwy
Blue River, OR 97413
541.822.3220
mark@giustinaland.com

Jody Hall 2017
Hilton Eugene & Conference Center
66 E 6th Ave
Eugene, OR 97401
541.342.2000
jhall@hiltoneugene.com

Julie Johns 2017
Territorial Seed Company
PO Box 158
Cottage Grove, OR 97424
541.942.3056 ext 111
jjohns@territorialseed.com

Jonas Kungys 2016
Hop Valley Brewing Co.
701 High St. Ste 200
Eugene, OR 97401
541.579.8000
Jonas@hopvalleybrewing.com

Mayor Christine Lundberg *
City of Springfield
225 N. 5th St.
Springfield, OR 97477
541.726.3702
mayor@springfield-or.gov

Jennifer Nelson 2017
Inn at the 5th
205 E 6th Ave.
Eugene, OR 97401
541.743.4099
jnelson@innat5th.com

Michael Newman 2016
In Business Media
1574 Coburg Rd. #401
Eugene, OR 97401
541.344.4636
michael@inbusinessmedia.com

Lorrie Normann Vice Chair 2017
Domaine Meriwether Winery
88324 Vineyard Lane/PO Box 201
Veneta, OR 97487
541.556.8127
lorrie@meriwetherwines.com

George Poling *
City of Eugene
1574 Coburg Rd Ste 114
Eugene, OR 97401
541.517.3110
George.A.Poling@ci.eugene.or.us

Joel Pomerantz 2017
Oregon Restaurant and Lodging
Assoc.
1171 Risden Pl
Eugene, OR 97404
541.517.3791
JPomerantz@OregonRLA.org

Mike Rose 2017
Three Rivers Casino & Hotel
5647 Hwy 126
Florence, OR 97439
541.997.7529
mrose@threeriverscasino.com

Pat Straube 2017
DariMart
125 East Sixth St.
Junction City, OR 97448
541.998.2388
pstraube@darimart.com

Dana Turell 2016
Turell Group
800 Willamette St, Suite #770
Eugene, OR 97401
458.205.8878
dana@turellgroup.com

Pam Whyte Treasurer 2016
Emge & Whyte
2505 W 11th Ave
Eugene, OR 97402
541.485.2100
pamwhyte@emgewhyte.com

**Travel Lane County Board
Ex-Officio, Non-Voting Members**

Cal Applebee
Florence Area Chamber
290 Hwy. 101
Florence, OR 97439
541.997.3128
cal@florencechamber.com

Sarah Case
Lane County Economic
Development
125 E 8th Avenue
Eugene, OR 97401
541.682.4206
Sarah.Case@co.lane.or.us

Tim Doll
Eugene Airport
28801 Douglas Dr
Eugene, OR 97402
541.682.5430
tim.m.doll@ci.eugene.or.us

Courtney Griesel (Tamulonis alt)
Springfield Economic Development
225 N. 5th St
Springfield, OR 97477
541.736.7132
cgriesel@springfield-or.gov

Renee Grube
Library, Recreation and Cultural
Services Department
100 W 10th Ave 3rd Fl
Eugene, OR 97401
541.682.5087
renee.L.grube@ci.eugene.or.us

Dave Hauser
Eugene Area Chamber of
Commerce
PO Box 1107
Eugene, OR 97440
541.242.2350
daveh@eugenechamber.com

Ric Ingham
City of Veneta
PO Box 458
Veneta, OR 97487
541.935.2191 x306
ringham@ci.veneta.or.us

Vonnie Mikkelsen
Springfield Area Chamber of
Commerce
101 South A St.
Springfield, OR 97477
541.746.1651
vonnie@springfield-chamber.org

Steve Mokrohisky
Lane County Administration
125 E 8th Ave.
Eugene, OR 97401
541.682.4203
Steve.mokrohisky@co.lane.or.us

Travis Palmer
Cottage Grove Chamber of
Commerce
700 E Gibbs
Cottage Grove, OR 97424
541.942.2411
info@cqchamber.com

Erin Reynolds
City of Florence
250 Hwy 101
Florence, OR 97439
541.997.3437
erin.reynolds@ci.florence.or.us

Cathryn Stephens (Tim Doll alt)
Eugene Airport
28801 Douglas Dr
Eugene, OR 97402
541.682.5430
cathryn.e.stephens@ci.eugene.or.us

John Tamulonis
Springfield Economic Development
225 N. 5th St
Springfield, OR 97477
541.726.3753
itamulonis@springfield-or.gov

NOBEL FLANNERY Amanda

From: The Barn Light <thebarnlight@gmail.com>
Sent: Sunday, May 15, 2016 12:07 PM
To: *Eugene Mayor, City Council, and City Manager
Cc: NOBEL FLANNERY Amanda
Subject: Urban Renewal

Dear Mayor and City Council,

The Eugene Public Library, Downtown LCC Campus, LTD Downtown Station—these are just a few of many institutions that urban renewal has made possible in our community in recent years. Although the projects that are funded by urban renewal are located downtown, they are what make Downtown “everyone’s neighborhood”, drawing folks together from all over the place. The projects currently under discussion for continuing urban renewal—a year-round home for the Farmer’s Market, improvement of parks and public spaces, fiber internet, and a hub for science, technology, engineering, arts, and math education—are certainly no exception. These specific projects have community-wide support because they have community-wide benefit. I applaud the City Council’s decision to extend Urban Renewal the last time around for all it has done to positively transform our downtown, but there is much left to do. This is the best tool for the job and our community, if even for just the hundreds of thousands of dollars it keeps in our 4-J school district. Please keep it around.

Regards,

Thomas Pettus-Czar

NOBEL FLANNERY Amanda

From: Tenille Woodward <twoodward@ppnw.net>
Sent: Sunday, May 15, 2016 1:06 PM
To: *Eugene Mayor, City Council, and City Manager
Cc: NOBEL FLANNERY Amanda
Subject: I support urban renewal

Hello,

I am writing today to urge you to support the extension of the downtown urban renewal district. This is a valuable tool for the improvement of our downtown core and it is one that we should continue using. There are a number of projects being proposed for downtown that these funds will be needed for. Since the district is already in place this is not a tax increase and in fact getting rid of it will cost 4J over \$300,000 annually. Please support urban renewal!

Tenille Woodward, CPA, CPC

Pension Planners Northwest
1600 Valley River Drive, Ste. 340
Eugene, OR 97401
twoodward@ppnw.net
Direct Dial Phone (541) 852-4880
Direct Dial Fax (541) 852-4881
Main Phone (541) 345-8404
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NOBEL FLANNERY Amanda

From: mroberts59@comcast.net
Sent: Sunday, May 15, 2016 4:36 PM
To: *Eugene Mayor, City Council, and City Manager
Cc: NOBEL FLANNERY Amanda
Subject: Urban Renewal

Dear Mayor Piercy and City Councilors,

I write today to encourage you to renew the Urban Renewal funding mechanism coming before you over the next few weeks. I see this funding tool as vital to the continued renaissance of downtown Eugene and the growth of our community. Look closely at how effective it has been and envision what we can still achieve with the funding mechanism in place. Your promise to the Eugene electorate was to serve the community to the best of your ability. Sometimes that means changing your mind based on the current circumstances. No one will fault you for taking back a promise that should be broken.

The four proposed projects are all invaluable components to continue the momentum we're experiencing downtown. I can't imagine the silent majority objecting to an expanded year-round Farmers Market, revitalized and reimaged Park Blocks, a true innovation hub and high speed fiber network to grow and support our high tech cluster. It is imperative that you renew this program as a council without a public vote. I have not heard one person suggest that if this went to a vote of the public it would pass. It is just too complicated for the common voter to understand without digging deep into the literature. You all have studied it and know it better than any voter could ever understand it.

I urge you to renew Urban Renewal for the future of our community.

Matt Roberts
Ward 8

NOBEL FLANNERY Amanda

From: Larry Banks <lbanks@pivotarchitecture.com>
Sent: Sunday, May 15, 2016 7:44 PM
To: *Eugene Mayor, City Council, and City Manager
Cc: NOBEL FLANNERY Amanda
Subject: Downtown Urban Renewal - please extend!

Esteemed leaders,

I want to urge your support for extending the downtown urban renewal district.

Wow! Downtown is amazing compared to 4 years ago when the decision was made to allow the district to sunset. THANK YOU. The prior investments in infrastructure that you supported are working. However, honestly, downtown is still in a precarious position and further investment in infrastructure is needed to enable further invigoration and solidify our community-wide asset.

- Infrastructure really does facilitate private investment in offices, retail, and housing.
- Business success enables jobs, livability, tax receipts, civic funding, and community compassion.
- Face it – the park blocks have become a magnet for crime and desperately need a change.
- Look up – we are competing with Corvallis for entrepreneurial growth and clean, green, tech industry expansion; high-speed fiber can set us apart.
- Oh no – the world is coming to Eugene in 2021 and this is a PRIME time for a shot in the arm of continued reinvestment in the spiritual heart of our great city.

I urge you to make the bold decisions that you have been elected to make. Communities don't pass along every issue to the voters, they elect smart people to assimilate information, trust their advisors, and make the call. Hundreds of invested downtown business owners are counting on you.

Thank you for all you do for our city.

Larry Banks
Ward 1

NOBEL FLANNERY Amanda

From: Liz Cawood <liz@cawood.com>
Sent: Sunday, May 15, 2016 7:46 PM
To: *Eugene Mayor, City Council, and City Manager
Cc: NOBEL FLANNERY Amanda
Subject: Supporting Urban Renewal Extension

Downtown's transformation is just beginning. There's still much to do: improve vacant buildings like the LCC building on Willamette, create public spaces that invite people to mix and mingle, extend the technology sector by expanding the board and fiber infrastructure, and find a permanent home for the Farmer's Market. By extending the Downtown Urban Renewal District, our community can use tax increment financing to support these projects (among others) and increase downtown's vibrancy as the heart of Eugene.

Though my business sits on the fringe of downtown, our staff regularly shop and eat at downtown businesses. We enjoy the economic vitality that is just emerging. With these funds, we can do so much more to make downtown a thriving commercial center and bring more people downtown.

Thank you for supporting the extension of the Downtown Urban Renewal District.

Liz Cawood, APR, President
Bus: 541.484.7052, Ext. 1
Cell: 541-954-7790

C A W O O D | Be known
1200 High Street, Suite 200, Eugene, OR 97401

[[website](#)] [[facebook](#)]

NOBEL FLANNERY Amanda

From: Mara Isbell <isbell.mara@gmail.com>
Sent: Sunday, May 15, 2016 9:34 PM
To: *Eugene Mayor, City Council, and City Manager
Cc: NOBEL FLANNERY Amanda
Subject: Urban Renewal

Eugene City Councilors,

First of all, thank you for the public service you provide for our community.

I'm reaching out tonight to contribute my opinion to the conversation regarding the potential extension of the Urban Renewal program. I believe that by extending Urban Renewal, we will give Eugene the chance to develop into a modern, forward thinking city. Cities change slowly, but they cannot change passively. We must actively contribute and work on our vision of Eugene's future so that we can look back and be proud of the legacy we leave.

A small anecdote. Last Sunday I met a few girlfriends at the First National Taphouse for a Sunday afternoon work session. Two 30-something Australians came over and asked us "where are all the people?" They were visiting the city, and expressed their confusion of being downtown and not seeing any people milling about on a sunny Sunday afternoon. Looking around the surrounding blocks through his eyes, I too saw what I had been desensitized to- so much potential of a great downtown that is just not quite fully envisioned yet. Downtown Eugene has already come so far in the recent years, and by extending Urban Renewal we can continue to invest in the district so that it reaches its full potential. I'd love to see downtown a destination that all people seek out as a welcoming and desirable destination. Part of that investment should be made toward taking advantage of underutilized properties that are currently vacant in all corners of the downtown district. I can imagine Eugene being the next Bend or Portland and we can only do that if we give downtown businesses a chance to thrive and minimize the amount of empty storefronts that are currently commonplace. Urban Renewal is exact type of economic tool that would continue to keep Eugene competitive among other great Oregon cities to attract a employers that will create high wage jobs and maintain a strong quality of life for all residents.

Part of what we already love about our town is the vibrant midweek and weekend Farmers Market that is so quintessentially Eugene. We should invest in the infrastructure that supports these markets and their vendors by enhancing the park blocks. Bellingham, the city I grew up in, developed a structure that provided year round shelter for their farmer's market, and it has really thrived.

Aside from my personal view of an ideal Eugene, there are concrete benefits as well. It's not a small sum that would be lost without this extension. The 4J school district would lose almost \$350,000 each year. To disregard the importance of this amount of money has on our school district would be financially irresponsible, and our students would feel the difference.

Extension of the Downtown Urban Renewal District and use of tax increment financing is the only viable way to see all of these projects come to fruition.

Thank you for taking the time to read my opinion, and I truly hope that the City Council considers the value that Urban Renewal has already contributed to our community, and the potential to do more.

All the best,
Mara Isbell
Resident of Ward 7

NOBEL FLANNERY Amanda

From: Sarah Bennett <SBennett@bmc-llc.com>
Sent: Sunday, May 15, 2016 10:10 PM
To: *Eugene Mayor, City Council, and City Manager
Cc: NOBEL FLANNERY Amanda
Subject: Letter of Support for Urban Renewal

Dear Mayor Piercy and City Council,

Thank you for the time and energy you have all spent understanding the complicated nature of Downtown Urban Renewal.

I'm writing today on behalf of the DEI Board of Directors asking you to extend this important tool. We believe the four projects being presented will give downtown enough of an infrastructure boost to continue the positive momentum we have seen in the last few years.

We are looking to you all as the officials we have elected, and the individuals who understand the tool, to lead the public in this effort and vote in favor of the extension.

Thank you very much for your consideration.

Sarah Bennett
President
Downtown Eugene, Inc.

NOBEL FLANNERY Amanda

From: Angela Dunham <flexstudios@yahoo.com>
Sent: Sunday, May 15, 2016 10:48 PM
To: NOBEL FLANNERY Amanda
Subject: Innovation Hub

I am writing in support of the amazing opportunity for growth, sustainability, shared art and contribution in downtown Eugene. A proposal for the redevelopment of the old LCC downtown center into an Innovation Hub, to be funded through an extension of Urban Renewal, currently stands at the feet of our Eugene City Council. This building can be reborn into arts and high technology hub ready to be embraced and fulfilled by a multifaceted, multi talented community. Innovation Hub is an continuing opportunity for shared creative art, new job opportunities, and an overall supportive ecology productively thriving in a centralized urban space. The Innovation Hub proposal offers centralized services, labs where bio-tech entrepreneurs can incubate ideas, an exhibition performance space for dance, music, theater allowing an intimate and professional experience for an audience, etc. Eugene arts desperately needs the community gathering space, classroom/studio workspace to cross inspire and allow collaboration between makers, artists and educators, high quality urban childcare and engagement, food production, bicycle/commuter garages all incorporated in this proposal.

I am fortunate to have participated in the initial research and dialogue to identify the eminent need for space/venues for working, teaching and traveling artists. Many talented individuals leave this incredible community to pursue opportunities as they feel limited by what Eugene can offer. This space allows commitment and consistency for local talent and invites guest artists to produce to and share. Our performing arts community is overflowing at the seams with opportunities to collaborate with artists, offer community dance and performance workshops/classes youth though adults, offer opportunities for dancers and performers with developmental disabilities, as well as collaborate with the 4J need for additional health and wellness for its students. Presently no space can function at a cost friendly option that fulfills the urgent needs paralyzing this creative arts community. With the opportunity of funding trough Urban Renewal, this project has much to offer the City of Eugene and its citizens.

It is priority artists, arts advocates and makers speak on behalf of the project and the particular needs within the maker and arts communities that the innovation hub could serve. The public hearing on Urban Renewal is 7:30pm on May 23rd. Attend and invite others to attend. City Council meetings are held in Harris Hall on 125 East 8th Avenue.

Sincerely,
a community member excited to support needed commerce, revenue, and beauty in downtown Eugene.

Angela Dunham 503-812-2574
Friendly St Eugene OR

NOBEL FLANNERY Amanda

From: Ralph Parshall <parshall@mbeugene.com>
Sent: Monday, May 16, 2016 8:20 AM
To: *Eugene Mayor, City Council, and City Manager
Cc: NOBEL FLANNERY Amanda
Subject: FW: Urban renewal extension

From: Ralph Parshall
Sent: Monday, May 16, 2016 8:22 AM
To: 'mayorcouncilandcitymanager@ci.eugene.or.us'
Cc: 'mailto:Amanda.NobelFlannery@ci.eugene.or.us'
Subject: Urban renewal extension

Madam Mayor, City Council members,

Thank you for your service. I truly understand the monumental task you have daily representing the critical needs of our city, and managing a personal life too!

I am writing today lending my support to the extension of our present urban renewal district. The recent growth we have realized in the downtown has in no small part been because of your work using the Urban Renewal tool.

We have seen an explosion to many businesses & high quality jobs in the growing Tech sector. We need these jobs to continue your work in growing our City and its added tax base to support the ongoing daily needs before us today

There is more to be done though, The Farmer's Market, the talk around using the old Lane Community College building, Broadband Fiber Infrastructure. The list is long.

We must also think of the revenue the Downtown Urban Renewal District provides to the 4J school district. Some \$340,000 annually will be lost at a time when every dollar counts in meeting the demands for education in our community today.

We look to you for strong leadership. The complexion of our City is ever changing, and the needs have fully changed from years past. Please take a positive stand for the real needs of our City today.

Best regards,

Ralph Parshall
2568 Elysium Ave.
Eugene, Or 97401

NOBEL FLANNERY Amanda

From: eriel hoffmeier <erielhoffmeier@gmail.com>
Sent: Monday, May 16, 2016 8:37 AM
To: *Eugene Mayor, City Council, and City Manager
Cc: NOBEL FLANNERY Amanda
Subject: Support for Eugene's Downtown Urban Renewal

Good Morning and Happy May -

I have had the pleasure of living in Eugene since 2005. And have purchased a home here, started a business and worked for three different Eugene businesses all located close to or within the downtown area. Extension of the Urban Renewal District is a viable tool to perpetuate and continue the work being done in our city's center. There are multiple underutilized properties within the downtown area that can be developed to improve vibrancy in the area and the Urban Renewal Districts use of tax increment financing is a means to accomplish that goal.

Thank you for your time and efforts in understanding the impact this topic can have upon our community.

Eriel Hoffmeier
255 Spyglass Drive - Eugene, 97401
and employed at
Feynman Group
1177 Pearl Street - Eugene

NOBEL FLANNERY Amanda

From: Emily Secord <emily.a.secord@gmail.com>
Sent: Monday, May 16, 2016 9:00 AM
To: *Eugene Mayor, City Council, and City Manager
Cc: NOBEL FLANNERY Amanda
Subject: Urban Renewal

Good morning,

I would like to take a moment to lend my support to the Urban Renewal District extension. It's really important that the extension be approved for several reasons:

a) Our downtown has been the focus of revitalization for quite some time - but there is still work to be done to make sure we have long-term success for our residents, visitors and business-owners. If we don't have infrastructure that is inviting and up to par with other communities, we will lose people and business opportunity to other communities - which we have already experienced far more than necessary. If we stay relevant and diligent in our plans, we can continue to grow our technology industry, which we know is a very big deal since replacing timber jobs has been such a difficulty for our state. I highly support and encourage you to support the broadband fiber infrastructure for recruiting and retain business in our region. Please support the broadband infrastructure!

b) We have got to continue our support in strategic investments for larger-scale improvements, and not a haphazard approach to better utilizing our public spaces. I am in strong support of a plan to create a permanent home for the farmers market in a way that would provide for our residents. We have so many vacant properties that are a distraction from all that has been accomplished, which means Urban Renewal is still the appropriate tool to improve those buildings. For example, the old Lane Community College building -- that could be an amazing hub for our community.

c) Extension of the Downtown Urban Renewal District and use of tax increment financing is the only viable way to see all of these projects come to fruition. And, without the extension of the Downtown Urban Renewal District, 4J school district is in danger of major funding issues.

Please support the extension of the Urban Renewal District, our city is counting on you!

--
Emily A. Secord

Financial Advisor
(541) 868-4948 c.

NOBEL FLANNERY Amanda

From: Linkhorn, Christopher T <Christopher.T.Linkhorn@morganstanley.com>
Sent: Monday, May 16, 2016 9:09 AM
To: *Eugene Mayor, City Council, and City Manager
Cc: NOBEL FLANNERY Amanda
Subject: Please Extend Urban Renewal

Mayor and City Council,

Having lived in Eugene and worked downtown for many years, I have seen the positive contributions Tax Increment Financing has brought to our City core. While we have made great progress, we still have much work to do. The current projects being proposed using this critical financing tool will help us continue the positive momentum downtown.

I ask you to please vote in favor of extending Urban Renewal.

Thank you for all you do for our great City.

Sincerely,

Chris Linkhorn

Branch Manager

Vice President – Financial Advisor

Morgan Stanley Wealth Management LLC

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975 Oak Street Suite 300
Eugene, OR 97401
phone: 541-341-3433 / 800-345-5501
fax: 541-342-2291
email: christopher.t.linkhorn@ms.com

NMLS# 1288052

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NOBEL FLANNERY Amanda

From: Erik Riechers <Erik.Riechers@bannerbank.com>
Sent: Monday, May 16, 2016 9:14 AM
To: *Eugene Mayor, City Council, and City Manager
Cc: NOBEL FLANNERY Amanda
Subject: Urban Renewal Extension

Mayor, Councilor Poling, Council, and City Manager:

I address this email to all of you, and specifically to my councilor, George Poling.

Recently, I attended a Council meeting where I spoke in favor of renewal of the Downtown Urban Renewal District. As your decision approaches, I feel compelled to once again communicate to you my strong encouragement for you to renew the District.

My reasons for supporting the renewal are as follows:

- I have heard a presentation on concepts for use of the old Lane Community College building. What an excellent idea for more fully utilizing that building, and creating space for new and vibrant companies to develop in our City. Of course, to create this kind of space for these fledgling companies demands minimal rent expense, so for private development of the LCC building, this is not economically feasible. Therefore, the only way to accomplish this is by utilizing the tools available through tax increment financing. Take a minute to think about creation of a building where new businesses, green businesses, and arts organizations can co-exist. Your vote to extend the Urban Renewal District helps accomplish this;
- What do these businesses, as well as the businesses that are already downtown need in order to thrive? The same thing that our City needs in order to attract new, high paying, green businesses, and to meet the needs of the above new companies! The City must invest in broadband fiber. Surely investment in technology helps achieve our City's goals for the type of businesses we want here;
- In addition to helping revitalize old structures such as the LCC building, having access to those Urban Renewal District tools helps with prioritization and improvement of public spaces. I have a difficult time imagining a tool that would be as successful at helping new businesses as well as the Farmer's Market! Having a quality space as envisioned for the Market as one of the centerpieces of downtown is fantastic;

Extension of the Downtown Urban Renewal District and use of tax increment financing is the way the Council and the City finish the excellent job that has been started, which is return our City's downtown to a state of vibrancy. Please vote in favor of its extension.



www.bannerbank.com

Erik L. Riechers
Vice President & Commercial Relationship Manager
Coastal Willamette Commercial Banking Center
260 Country Club Rd, Ste 100
Eugene, OR 97401
Office: 541-334-5843 ☒ Fax: 541-345-3031
E-mail: erik.riechers@bannerbank.com

May 16, 2016

Mayor and City Councilors
City of Eugene
Eugene, Oregon

RE: Urban Renewal District

Dear Mayor and City Councilors:

I will keep this short and to the point as I know you receive a lot of communication about issues we are passionate about.

Our Downtown is looking better and better. Businesses are thriving, there are choices of restaurants, entertainment, retail and myriad of other services and activities that were not there just a short time ago. I arrived in Eugene as a graduate student in 1986. It has never looked better and had so much momentum. All of this has been made possible by the continued investment in the Downtown.

With the positive activity that now dominates the Downtown, there is even more interest by others in adding to the positive energy. A few of those projects that would serve to add to the strength and longevity of the Downtown are investments in:

- Fiber Optics: infrastructure that supports our burgeoning tech industry
- Farmer's Market: no explanation necessary!
- Revitalization of vacant or underutilized buildings: we all know how expensive it is to develop in the downtown area

A vital Downtown contributes to our quality of life, increased job opportunities, job retention, and a healthier tax base. The most effective tool we have at our disposal as a community is the Downtown Urban Renewal District and the use of tax increment financing. It is working and will continue to work.

As a not so minor detail, without this renewal the 4J school district will lose \$340,000 annually. This community cannot afford to lose any money from the schools.

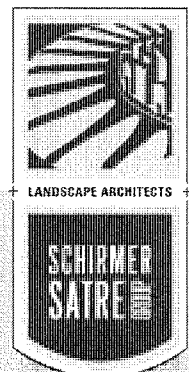
The Downtown is for all of Eugene and a thriving Downtown benefits the entire community.

Please support the extension of the Downtown Urban Renewal District. It is in the community's best interest.

Sincerely,
Schirmer Satre Group



Carol Schirmer
Owner



NOBEL FLANNERY Amanda

From: Carol Schirmer <carol@schirmersatre.com>
Sent: Monday, May 16, 2016 9:31 AM
To: *Eugene Mayor, City Council, and City Manager
Cc: NOBEL FLANNERY Amanda
Subject: Downtown Urban Renewal District: Extension
Attachments: Urban Renewel Letter to Council and Mayor 5.16.16.pdf

Dear Mayor and City Councilors:

Please enter this letter into the public record and accept my support for extending the Downtown Urban Renewal District.

Thanks

carol

Carol Schirmer
Schirmer Satre Group
Planners, Landscape Architects, Environmental Specialists
375 West 4th
Suite 201
Eugene, OR 97401

www.schirmersatre.com

PH: (541) 686-4540 x1
Fax: (541) 686-4577

NOBEL FLANNERY Amanda

From: Mark and Debbie Johnson <emteejay1@hotmail.com>
Sent: Monday, May 16, 2016 9:46 AM
To: *Eugene Mayor, City Council, and City Manager
Cc: NOBEL FLANNERY Amanda
Subject: Support for the Urban Renewal Extension

Dear Mayor and City Council,

We are writing to you to voice our support for the downtown Urban Renewal District Extension. We believe that Urban Renewal funds have been a key component in the revitalization of downtown. As a community, there is still much to be done downtown to make it economically viable and provide recreational opportunities for families. The projects identified for the urban renewal extension will help achieve these important goals. A high speed fiber network downtown is a critical element for the growth and expansion of our high tech sector which is just beginning to flourish. With the expansion of the high tech sector comes people who want to live, work and recreate downtown. The other project that will help create family recreation opportunities is the rebuilding of the park blocks to make it more inviting and usable for all citizens so they feel safe to bring their families downtown for wholesome activities. The urban renewal extension will help achieve this. There appears to be no other way to fund these important projects so it just makes sense to use a tool that is already in place. Schools will also lose if the urban renewal district is allowed to expire; \$340,000 a year is not insignificant to the 4J district. We encourage you to take the lead in downtown revitalization and vote as a council to extend the urban renewal district.

Sincerely,

Mark and Debbie Johnson
Eugene

NOBEL FLANNERY Amanda

From: Esteban Vollenweider <esteban@thirdocean.co>
Sent: Monday, May 16, 2016 10:30 AM
To: *Eugene Mayor, City Council, and City Manager
Subject: I support the extension of the Urban Renewal District

Hello respected members of City Council,

I am writing to voice my support of utilization of Urban Renewal funds to be used for the four project suggested by NextGenEug. Particularly, I support the immediate installation of high speed fiber throughout downtown. Our community is poised for positive growth, and supporting the tech sector with high speed fiber will only further enable other projects to come to life. By supporting the tech sector with high speed fiber, we will see

- increased employment
- increase in average earned wage in Eugene
- stronger small businesses that support the tech sector

As a tech business owner, I like to think that my income supports a variety of small businesses. In the past 3 months my income has surged beyond the average income of Eugene, and I'm now spending more money at local shops, cafe's, restaurants and more. I'm just one individual at the lower end of the tech income range. Imagine what we can do if the average income surges upwards of \$60k?

By putting your full support into the fiber project, you will be greatly serving the Eugene community as a whole through bolstering a sector that is positioned for exceptional growth. This is trickle-up economics at its greatest.

Businesses I run

Third Ocean, Inc.

Real estate marketing
72 W. Broadway, Suite 220

Atlantis Downtown

Coworking & Web Development
72 W. Broadway, Suites 250 & 208

Nonprofits

Downtown Eugene Economic Development

Supporting community initiatives and economic growth
72 W. Broadway, Suite 250

Eugene Made

Online shopping for all things local
Free marketing for local makers
72 W. Broadway, Suite 250

Esteban Vollenweider



**Co-Founder
Operations**

72 West Broadway Suite 220
Eugene, Oregon 97401
office: 971.319.5535

c
ell
: 314.488.7608
Esteban@ThirdOcean.co

*"It is not the strongest of the species that survive,
nor the most intelligent,
but the one most responsive to change."
Charles Darwin*

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NOBEL FLANNERY Amanda

From: Aaron J. Solbeck <solbeck@yahoo.com>
Sent: Monday, May 16, 2016 10:34 AM
To: *Eugene Mayor, City Council, and City Manager
Cc: NOBEL FLANNERY Amanda
Subject: YES to Urban Renewal

Dear Mayor and City Council,

I say YES to continuing the Downtown Urban Renewal District, and in turn this means YES to supporting our 4J school district.

As someone who was born and raised in Eugene, and chose to return home after college, I am pleased with the recent progress made downtown. I am also keenly aware that if we don't extend the Urban Renewal District, we won't be able to finance the four projects being proposed, and won't be able to implement some of the fundamental infrastructure necessary to keep this momentum on the rise.

I was especially surprised and disappointed to hear that the 4J school district will lose \$340,000 per year if the district sunsets. With the financial challenges 4J is already taking on, and how important the issue is, I would be extremely saddened if you allowed this to happen. There are so many good reasons to extend the life of the district, but this issue almost carries the argument on its own. In the bigger picture I ask you to remember: to have a successful education program you must have a successful City; successful, active Downtowns are what make successful Cities.

Please take a Council vote, and vote yes to extending the Urban Renewal District.

Sincerely,

Aaron Solbeck

NOBEL FLANNERY Amanda

From: Dana Siebert <dsiebert1@gmail.com>
Sent: Monday, May 16, 2016 11:26 AM
To: *Eugene Mayor, City Council, and City Manager; NOBEL FLANNERY Amanda
Subject: Urban Renewal

Hi,

Thank you for your consideration of the Urban Renewal program. I feel VERY strongly that the program should be renewed. I am a downtown building and business owner (931 Oak St).

I am feeling very good about the progress we have made as a community with our downtown, but we have a long way to go. I am also the Chair of RAIN Oregon, which fosters the start-up ecosystem in the region. The Urban Renewal program is a very important tool in attracting and building businesses in the area. RAIN focuses on traded sector companies that have the ability to scale globally. This mean attracting investment and people capital. A thriving downtown is extremely important to making this happen.

K-12 education is also an important part of a successful start-up ecosystem. The Urban Renewal program helps fund education. Clearly it is not the only answer, but we can not afford to loose it as a tool.

Please vote to extend the Urban Renewal program.

Dana Siebert:
Building owner downtown
Business owner downtown
Chair of RAIN Oregon
Chair of Economic Development Strategies, Eugene Chamber of Commerce

Thanks
Dana

NOBEL FLANNERY Amanda

From: Nicole Desch <heritagedrygoods@gmail.com>
Sent: Monday, May 16, 2016 11:28 AM
To: *Eugene Mayor, City Council, and City Manager
Cc: NOBEL FLANNERY Amanda
Subject: Support for Urban Renewal Extension

Dear Madam Mayor, City Council, and City Manager,

I am writing to show my support for an extension of the Urban Renewal district. As a small business owner with a retail business located in the heart of Downtown Eugene I have seen first hand the positive impacts that Urban Renewal projects have had on our downtown. In the past several years we have seen growth in the downtown core, but the job is not done yet. With the help of Urban Renewal as a tool to continue the momentum of growth and positive change downtown we can further strengthen our community.

In addition to owning a small business I also head up the Downtown Eugene Merchants (DEM) group. The group is made up of small business owners, and others with the mission of promoting community, collaboration, and vibrancy for a more prosperous Downtown Eugene. As a group we see the importance of the four projects that are being proposed for Urban Renewal funds.

The Farmers Market draws locals and out of town visitors alike to the downtown, and it is clear that a adequate permanent home is needed. The Park Blocks are in need of investment to insure that they are public spaces that can be used and enjoyed by the community. Increasing the number of buildings downtown that have high-speed fiber will help to bolster the city's reputation as a tech hub. The potential to use the old LCC building as a center for arts and innovation further supports and strengths the arts and technology sectors in our communitie. Growth in the high quality jobs that the tech sector provides will help to keep talented people here in our community and grow our tax base.

As a parent with a child in the 4J school district I also see the value in keeping the Downtown Urban Renewal District in place. Without an extension the 4J school district will loose \$340,000 annually. In a district that struggles with furlough days and cuts to music and PE we can't afford to loose any dollars that can be used to educate our children.

In closing, the Downtown Urban Renewal District is an important tool to achieve projects that have broad community support. These projects are not just a benefit to downtown; they benefit the entire community.

Best,

--

Nicole Desch
Heritage Dry Goods
861 Willamette St.
Eugene, OR 97401
www.heritagedrygoods.com
@heritage_dry

NOBEL FLANNERY Amanda

From: Rob E. Bennett <rebennett@downtownac.com>
Sent: Monday, May 16, 2016 11:55 AM
To: *Eugene Mayor, City Council, and City Manager
Cc: NOBEL FLANNERY Amanda
Subject: Support the Extension of Urban Renewal

Hello,

I am writing today in support of extending the Downtown Urban Renewal district. I am a downtown business owner and property owner. I spend every day downtown and believe downtown has the potential to be special.

As board member and marketing chair of Downtown Eugene Inc., I was involved with organizing the what is now the Downtown Stakeholder Group. We are a group of downtown organizations, from all across the political spectrum, we meet every Friday morning to discuss downtown issues. Examples of members include, but are not limited to: DEI, Downtown Eugene Merchants, Technology Association of Oregon, Lane Transit District, Travel Lane County, Saturday Market, Farmers Market and the Eugene Chamber of Commerce. One thing we have in common is that we all support downtown and we all support the extension of Urban Renewal. It has been a rewarding experience to come together with other downtown contributors and share/create our vision for the next generation of Downtown. We hope you will not only consider our message, but also take into account the amount of support that each organization has within its membership base.

We believe the extension of the Downtown Urban Renewal District and use of tax increment financing is a viable way to finance the projects on the table. We strongly support and believe council is best suited to make the decision to move the vision for downtown forward on behalf of the community. Thank you for your consideration.

Sincerely,

Rob E. Bennett

NOBEL FLANNERY Amanda

From: Kelly Bosch <boschkenney@gmail.com>
Sent: Monday, May 16, 2016 12:35 PM
To: *Eugene Mayor, City Council, and City Manager
Cc: NOBEL FLANNERY Amanda
Subject: Downtown Urban Renewal District is Vital

Dear Mayor and City Council,

Thank you for taking the time to consider my email in support of the Downtown Urban Renewal District extension.

As a lifelong Eugene resident, I believe it's critical for downtown to take another big step toward revitalization by making the public improvements being proposed, and financing those projects using the Urban Renewal tool. We continue to have a substantial amount of work to do toward our vision of a strong, prosperous downtown. However, we have made great strides recently, and this tool will help us keep the positive energy that is finally beginning to happen downtown.

Eugene's future will thank you for taking a leadership role by making the decision to hold a council vote on the issue, and ultimately a vote in favor of extending Urban Renewal.

Kindly,

Kelly Bosch

NOBEL FLANNERY Amanda

From: no-reply@ci.eugene.or.us
Sent: Monday, May 16, 2016 2:00 PM
To: *Eugene Mayor, City Council, and City Manager
Subject: Online Form Submittal: Contact your public officials

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Contact your public officials

Name*	Jessica Bobrowski
Your Email	jessica.m.bobrowski@gmail.com
Address*	
Phone (optional)	
Comments or Questions for your Public Officials	Hi, I am a 30+ year citizen of Eugene and have seen the Downtown go through many changes. I LIKE what I have been seeing happen down there the last few years. There are people, there is commerce and there are SO many wonderful things happening here. The action in the Downtown feeds in to the growth and health of the entire city. I want to voice my support for LCC redevelopment proposal. I am an Duck alumna and now a graduating student from the LCC Graphic Design program and have spent my two terms of internships in businesses downtown. It has been the richest experience! I worked at ISTE, above Sykes, for Code Chops and for an Independent game developer also housed in the Broadway Commerce Center. It has all been a great experience and I am excited to see what is next. In addition, am a homeowner out by VRC and all of the growth that has happened downtown is palpable north of the river. I am happy to support businesses and further growth in Downtown Eugene! Please continue the growth! - Jessica Bobrowski
Upload an attachment	[<input type="checkbox"/>] Convert to PDF? [<input type="checkbox"/>] (GIF, JPG, JPEG, PNG, DOC, DOCX, XLS, XLSX, TXT)

* indicates required fields.

View any uploaded files by [signing in](#) and then proceeding to the link below:
<http://www.eugene-or.gov/Admin/FormHistory.aspx?SID=2635>

The following form was submitted via your website: Contact your public officials

Name: Jessica Bobrowski

Your Email Address: jessica.m.bobrowski@gmail.com

Phone (optional):

Comments or Questions
for your Public Officials: Hi,

I am a 30+ year citizen of Eugene and have seen the Downtown go through many changes. I LIKE what I have been seeing happen down there the last few years. There are people, there is commerce and there are SO many wonderful things happening here. The action in the Downtown feeds in to the growth and health of the entire

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In addition, am a homeowner out by VRC and all of the growth that has happened downtown is palpable north of the river. I am happy to support businesses and further growth in Downtown Eugene! Please continue the growth!

-Jessica Bobrowski

Upload an attachment : No file was uploaded

Additional Information:

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Form Address: <http://www.eugene-or.gov/Forms.aspx?FID=116>

NOBEL FLANNERY Amanda

From: Tobey Ritchie <tobeyritchie@yahoo.com>
Sent: Monday, May 16, 2016 2:03 PM
To: *Eugene Mayor, City Council, and City Manager
Cc: NOBEL FLANNERY Amanda
Subject: Urban Renewal extension-please support

Dear Mayor and City Council,

I am writing to you today to ask you to extend the life of Urban Renewal. This is a critical tool in our City's toolbox for downtown, and the proposed projects would help continue to upward trajectory at the center of our great City.

Please vote in favor of the extension so that our downtown can continue working toward being active and prosperous. Thank you so much.

Sincerely,
Tobey Ritchie

Tobey A. Ritchie
Harry Ritchie's
956 Willamette Street Eugene, Oregon 97401
c:541.953.8294 p:541.686.1787 ext 2206
harryritchies.com
www.facebook.com/HarryRitchiesJewelers

NOBEL FLANNERY Amanda

From: Britni Jessup <britni@rowellbrokaw.com>
Sent: Monday, May 16, 2016 2:37 PM
To: *Eugene Mayor, City Council, and City Manager
Cc: NOBEL FLANNERY Amanda
Subject: Urban Renewal

Dear Mayor and City Council,

As someone who was born and raised here in Eugene, and who currently works downtown, I have seen up close how Urban Renewal can contribute to a stronger urban core and as a result a stronger City. The transformation in the last few years has been remarkable and the momentum we've gained is important. I'm in an industry that tends to work at all hours and having a vibrant and active downtown means that I am safer coming and going from the office at night or on those occasions my family and I frequent the downtown businesses.

While I am not old enough to have experienced downtown during its best times, I have listened to those who have. They talk about how exciting and active it once was so many years ago. I would like to see us get back to that excitement and energy. While Urban Renewal on its own won't create the critical mass of pedestrian traffic downtown we'd all like to see, it can provide the financing to complete the four proposed projects and take us a giant step forward.

Thank you for showing your leadership as a Council and voting in favor of extending the life of Urban Renewal.

Sincerely,

BRITNI JESSUP, LEED AP BD + C, ASSOC. AIA, IIDA
Interiors Director

ROWELL BROKAW
1 East Broadway
Suite 300
Eugene, Oregon 97401
541 485 1003 office
rowellbrokaw.com

Dear Mayor Piercy and City Councilors,

This letter is in support of continuation of the downtown Urban Renewal District. Urban renewal is one of the few effective tools the City has to invest in our downtown.

It's no secret that our downtown is struggling and has been for decades. The cultural and commercial vibrancy of downtown reflects the strength of Eugene's economic vitality to residents and visitors—and downtown mostly fails to live up to its promise.

The past few years create a glimmer of hope that our downtown can take its rightful place in our community—to create a safe and inviting atmosphere for all residents and visitors. Much work remains to be done to create a downtown that lives up to this promise. Moreover, market conditions downtown make development a challenging prospect for the private sector. Strategic public investment using urban renewal funds is a proven tool that can catalyze that private investment.

Many residents have the impression that downtown is a dead zone. The fact is that downtown Eugene is home to many thriving businesses and high quality jobs, including a large portion of our growing technology sector. Until recently, most residents did not realize Eugene had a nascent innovation hub developing downtown. To continue to grow and support high wage jobs in our community, it is essential that we invest in the necessary broadband fiber infrastructure that will allow us to recruit and retain businesses and talent to our region.

As a community Eugene prioritizes public spaces and our Farmers Market. All of the signers of this testimony are currently involved in a study that the University of Oregon's Community Planning Workshop is conducting to assess the feasibility of developing a permanent public market in downtown. Our research suggests such a development will be successful if it is built. It also clearly shows that public investment is central to facilitating successful public markets. Urban renewal is the best option for making the public

market a reality.

In short, we need a plan that allows us to raise our standards and provides quality public spaces in our downtown core. Redevelopment of the Park Blocks and creation of a permanent space to house the Lane County Farmers Market is central to this vision.

There are underutilized properties that sit vacant and hold potential to give back to the community. We believe Urban Renewal is the appropriate tool to improve blighted buildings such as the old Lane Community College building that has the potential to transform into a hub for arts and innovation in our community.

In summary, extension of the Downtown Urban Renewal District and use of tax increment financing is the only viable way to see all of these projects come to fruition. History has shown us that it simply won't happen without the public investment that urban renewal offers. Moreover, the loss of revenue to other taxing districts is trivial in the overall budget picture. We encourage you to take the long-term view—urban renewal will lead to more investment downtown that will ultimately benefit all of the taxing districts.

We strongly support and believe council is best suited to make this educated decision to move the vision for downtown forward on behalf of the community.

Sincerely,

Emily Brown
Warren Clauss
Sadie DiNatale
Corum Ketchum
Andrew Martin
Kevin Gilbride
Bob Parker

NOBEL FLANNERY Amanda

From: Emily Brown <emilyrbrown@gmail.com>
Sent: Monday, May 16, 2016 3:20 PM
To: *Eugene Mayor, City Council, and City Manager
Cc: NOBEL FLANNERY Amanda; Warren Clauss; Sadie DiNatale; Corum Ketchum; Andrew G Martin; Kevin E Gilbride; Bob Parker
Subject: Testimony for May 23 City Council
Attachments: Urban Renewal Testimony_Brown.pdf

I am submitting this letter of testimony on behalf of myself, Warren Clauss, Sadie DiNatale, Kevin Gilbride, Corum Ketchum, Andrew Martin, and Bob Parker.

Thank you!

Emily Brown

NOBEL FLANNERY Amanda

From: Jessica Headrick <jessicaheadrick@yahoo.com>
Sent: Monday, May 16, 2016 3:59 PM
To: *Eugene Mayor, City Council, and City Manager
Cc: NOBEL FLANNERY Amanda
Subject: Voting Yes to continue Urban Renewal

Dear Mayor and City Council,

As someone who works and also spends extracurricular time downtown, I'm very excited about the projects being proposed under the extension of Urban Renewal. I work very closely with residential and commercial spaces downtown and recognize the value these places give to the economic and social standing of our community. There is nothing like the energy in downtown Eugene on the night of a First Friday Artwalk, or a sunny afternoon in front of The Barn Light. The Eugene Saturday market is a regular place I take people who are visiting along with local establishments such as the Broadway Metro Theater. It is unique things such as the market that draw people both from inside and outside our community and help us thrive. Our collective goal should be to have the sidewalks of downtown bustling with patrons and comfortable to be in 100% of the time. In order to work towards that, we as a community under Council's leadership need to extend the Urban Renewal District.

Each of the four public projects have a unique way of contributing to Downtown Eugene, and each will bring more people downtown who may not otherwise consider spending time here. Working downtown for the past 3 years, I have had the opportunity to see first hand the vast improvement past urban renewal projects have brought, and hope to see this program extended.

Please continue to believe in the possibility of accomplishing great things in our downtown, and make the commitment through extending the life of the Urban Renewal District.

Sincerely,
Jessica Headrick

NOBEL FLANNERY Amanda

From: Shana Stull <Shana@oregonlegalteam.com> on behalf of Gerry Gaydos
<Gerry@oregonlegalteam.com>
Sent: Monday, May 16, 2016 4:04 PM
To: *Eugene Mayor, City Council, and City Manager
Cc: NOBEL FLANNERY Amanda; Gerry Gaydos
Subject: Downtown Urban Renewal District



Gerry Gaydos 440 East Broadway
Donald J. Suite 300
Churnside PO Box 1499
Sheryl Balthrop Eugene, OR 97440
Amy L. Brewer
Nicholas R. 541.343.8060 PHONE
Balthrop 888.761.1073 TOLL FREE
541.343.1599 FAX
Mark M. Williams www.oregonlegalteam.com
Of Counsel
Michael H. Long
Of Counsel

May 16, 2016

Kitty Piercy
MAYOR OF EUGENE
125 E 8th Avenue, 2nd Floor
Eugene, OR 97401
Via Email: mayorcouncilandcitymanager@ci.eugene.or.us

EUGENE CITY COUNCIL
125 E 8th Avenue, 2nd Floor
Eugene, OR 97401
Via Email: mayorcouncilandcitymanager@ci.eugene.or.us

Re: *Downtown Urban Renewal District*

Dear Mayor Piercy and Council:

Thank you for your leadership regarding the continuing the revitalization of downtown Eugene. It is an important cultural and commercial area for our region. The enthusiasm of young entrepreneurs, the LCC building and the Rain facility are helping build a strong regional economy.

The narrative surrounding the use of the urban renewal tool has, at times, been negative, however, the reality is we have a more vibrant downtown as a result of the tool's use, including, without limitation, the Eugene Public Library, Broadway Commerce Center, the LCC building and other substantial public investments.

Open spaces are extremely important to our community. The urban renewal tool can be used to re-imagine the open spaces downtown, including what we currently refer to as the "Park Blocks". A permanent facility for the farmer's market brings together our rural and urban communities.

Without the extension of the Downtown Urban Renewal District, School District 4j will lose \$340,000.00, annually. The continuation of the tool is important to the future of downtown and the future of our children.

As leaders, please continue the Urban Renewal District and continue the progress on our economy and downtown. There is no reason to send the decision to a public vote, especially in light of the crowded November ballot.

Thank you for your attention.

Very truly yours,



Gerry Gaydos

GG/ss

Shana Stull

Assistant to Gerry Gaydos

shana@oregonlegalteam.com

Gaydos, Churnside & Balthrop, P.C.

Attorneys at Law

440 East Broadway, Suite 300

Eugene, Oregon 97401

P. O. Box 1499

Eugene, Oregon 97440

Telephone: (541) 343-8060

Facsimile: (541) 343-1599

www.oregonlegalteam.com

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NOBEL FLANNERY Amanda

From: Mara Wile <mpwile@gmail.com>
Sent: Monday, May 16, 2016 4:15 PM
To: *Eugene Mayor, City Council, and City Manager
Cc: NOBEL FLANNERY Amanda
Subject: I Support Urban Renewal

Dear Mayor and City Council,

I am writing to you today in support of a Council vote to extend the life of the Urban Renewal district.

As a long time Eugene resident, I am very familiar with the challenges Downtown Eugene faces. As a parent, an employee of a downtown business, I am particularly worried about the safety issue the lack of pedestrian traffic causes downtown. We need a broader cross-section of people to come downtown on a regular basis and increase the pedestrian traffic flow in and out of downtown. I believe the four proposed projects will contribute to that effort.

Fiber will bring more business, the Park Block improvement will bring more safety, the year round Farmers Market will bring more people, and the LCC project will help revitalize an old building and contribute to an important technology effort.

Last week, on an unrelated issue, our City Manager indicated he had made a mistake. The issue aside, I believe it takes an honorable person to step up and say that. In my eyes, his honesty raises my trust level in him. My understanding is that some Council Members are worried that a promise they made almost a decade ago implores them not to represent their ward by holding a council vote on the issue. I want to assure you, while the decision made to extend the Urban Renewal district back then was the correct one, the public should commend you now and the trust level should be raised by you recognizing that the promise was made at a different time, and there was a different set of circumstances involved. I encourage the Council to stand up and vote to extend this critical tool.

Thank you for your support of downtown, I look forward to many more good things to come.

Sincerely,
Mara Wile
1347 Dalton Drive
Eugene, OR 97404

NOBEL FLANNERY Amanda

From: Sherry Schaefers <sherry.schaefers.jkhq@statefarm.com>
Sent: Monday, May 16, 2016 4:17 PM
To: *Eugene Mayor, City Council, and City Manager
Cc: NOBEL FLANNERY Amanda
Subject: Please extend the Downtown Urban Renewal District

Dear Mayor and City Council:

The Board members of the Downtown Neighborhood Association support extension of the Downtown Urban Renewal District. We recognize this is a controversial issue but feel strongly that your leadership is needed in committing to keeping this tool alive. These are public funds to be used for public projects. It's critical to keep the positive momentum going downtown and extending the District will help achieve this.

Thank you for your consideration,

Sherry Schaefers

NOBEL FLANNERY Amanda

From: Reese Travers - Polaris Electrical, Inc. <rtravers@polariselectrical.com>
Sent: Monday, May 16, 2016 4:33 PM
To: *Eugene Mayor, City Council, and City Manager
Cc: NOBEL FLANNERY Amanda; QUICK-WARNER Brittany (SMTP)
Subject: Urban Renewal

Madam Mayor and Eugene City Council,

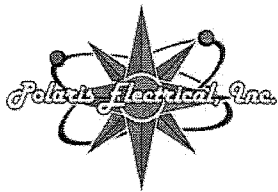
Thank you for the opportunity to write to you about the important subject of Urban Renewal. As a long time Eugene resident, I value our downtown and believe it deserves special consideration because of the importance it holds for the broader community. Using Tax Increment Financing for downtown specific improvement projects does just that.

While ideally these projects when completed would add to the current property tax base, the projects currently being considered all fall under the public improvement category, as Urban Renewal has been used for many times in the past. Downtown Eugene needs these fundamental infrastructure projects to happen in order to maintain the positive activity that has been happening over the past few years.

I encourage you to take this vote on as a City Council and show the greater community that you support downtown and see it as a priority. Thank you for your consideration.

Sincerely,

Reese Travers
Owner
Polaris Electrical, Inc.
P.O. Box 50295
Eugene, OR 97405
(541) 343-0824
rtravers@polariselectrical.com
www.polariselectrical.com



NOBEL FLANNERY Amanda

From: John and Peggy Doty <johndoty1@comcast.net>
Sent: Monday, May 16, 2016 6:54 PM
To: *Eugene Mayor, City Council, and City Manager
Cc: NOBEL FLANNERY Amanda
Subject: Support Downtown Urban Renewal Extension

Honorable Mayor and City Counselors

I ask that each of you vote for the continuation of the Downtown Urban Renewal District.

I am a banker who has worked for 38 years with many businesses, large and small, from Portland to Medford and the Oregon Coast to Eastern Oregon. I know the immense value to business owners in keeping all financing options available for use in the support of their business. The Downtown Urban Renewal District is a *tool*, a *resource* that is available to the City of Eugene. It can be *leveraged* to support *appropriate* economic development projects that help Eugene grow as a vibrant, safe, diverse and healthy community.

Today, we can envision projects such as downtown fiber, a permanent home for the farmers market, safer and vibrant park blocks, and the development of the old LCC building into an energetic center of activity. Ultimately, these projects may or may not benefit from the Urban Renewal District, but it is in our community's best interest to keep the Urban Renewal District resource available for these and other projects we have yet to identify.

Your support of the Urban Renewal District simply extends a funding source that can be considered and packaged alongside other sources of funding for present and future projects. Continuation also benefits the 4J school district with resources that will be lost should the district be discontinued.

Extending the district is within the council's authority. Exercising this authority without a public vote is appropriate because it does not commit any specific amount of dollars to a specific project. Again, it merely keeps a financing option available for future consideration; an option that my 38 years in banking suggests is a good plan.

Sincerely,

John Doty
Eugene City Resident
Cell: 503-936-5210

NOBEL FLANNERY Amanda

From: Mark Tanner <marktanner541@gmail.com>
Sent: Tuesday, May 17, 2016 6:51 AM
To: *Eugene Mayor, City Council, and City Manager
Cc: NOBEL FLANNERY Amanda
Subject: Yes to Urban Renewal

Dear City Council and Madam Mayor,

I work downtown in the property maintenance business and so have experienced the activity happening during all times of the day and night. The bottom line is that there is not enough activity happening. The more recent developments have brought good energy but we are nowhere close to where we need to be.

Urban Renewal is a tool that can keep the current downtown excitement alive. You have 4 solid projects that have been presented to you and all will provide for vast improvement needed to bring more people downtown. I highly encourage Council to accept the challenge of taking the next step forward in downtown revitalization and vote yes to support extending the life of the Urban Renewal District.

Thanks for all the work you do for the people of Eugene.

Sincerely,

Mark Tanner

NOBEL FLANNERY Amanda

From: Tim Campbell <timc@campbellre.com>
Sent: Tuesday, May 17, 2016 7:38 AM
To: *Eugene Mayor, City Council, and City Manager
Cc: NOBEL FLANNERY Amanda; QUICK-WARNER Brittany (SMTP)
Subject: Downtown Fiber Plan
Attachments: Letter To City.pdf

Please excuse me by adding this letter in a day late. Hopefully it can be read and used in support of the fiber project (letter attached)

Quick note: This is what the fiber project means to tenants of the buildings we manage in downtown:

Total Buildings: 4
Tenants: 64

Cost if all used and paid for existing fiber package available at \$900 / month = \$57,600 per month (\$691,200 per year)!!!!

Cost if fiber project is implemented – at \$99 per month = \$6,336 / month (\$76,032 per year)

AFFORDABILITY. RETAINAGE (for downtown tenants). NEEDED.

Tim Campbell

Campbell Commercial Real Estate
701 High Street #300 | Eugene, OR 97401
P: 541-484-2214 | F: 541-484-0666
www.campbellre.com



Licensed in State of Oregon



City of Eugene
99 W. 10th Ave
Eugene, OR 97401

Tim Campbell
Campbell Commercial Real Estate
701 High Street
Eugene, OR 97401

Dear Anne Fifield:

I am writing on behalf of our company and the 4 office buildings we represent downtown – 701 High Street, The Forum Building; the Quackenbush Building; and the Miner Building - in total support of the municipal broadband fiber network in Eugene. Our Federal tax identification number (EIN) is 93-06 for identifications purposes.

Our business activity: We are a commercial real estate brokerage and management firm. Our management arm manages approximately 3.0 million square feet in Oregon, mostly in Eugene. We believe that by being on the downtown fiber project, we will see the downtown buildings compete better with the suburban ones, and we also believe that many jobs will be created with new startups and companies adding positions, growing and staying downtown. In the Miner Building alone, tenants are very excited to be a part of this project because it means affordability.

Having access to the municipal fiber network will positively affect our productivity in the following ways: The packages for high speed data will be affordable and in return keep tenants in our building. As you know, the Miner Building is Eugene's first incubator that has been the birthplace for many successful Eugene companies; NIKE, Slocum, and Pacific Source just to name a few. These companies started out on budgets and shoestrings (excuse the pun). We are proud to have many small companies today who need to have affordable access to high speed

Example of savings to the tenants of the Miner Building: all 40 tenants right now only have the option of Centurylink. The packages start at \$900 per month and they have to sign a 3 year deal. Our tenants would be paying \$36,000 per month (\$432,000 per year) for this service. The same 40 tenants using the new municipal fiber network would be paying \$99 per month each package meaning \$3,960 per month (\$47,520 per year). That is a HUGE DIFFERENCE! This is instant affordability for the tenants. Some of our tenants pay \$400 per month in rent and are trying to get their businesses off the ground. With the \$99 packages, they could afford it and be able to be more productive, leading to potential growth, expansion, and staying downtown!

Please help us all in passing this epic project through. We need this one!

Sincerely,

A handwritten signature in black ink that appears to read "T-Campbell".

Tim Campbell
Owner
Campbell Commercial Real Estate

NOBEL FLANNERY Amanda

From: HAMMOND Laura A
Sent: Wednesday, May 18, 2016 5:00 PM
To: NOBEL FLANNERY Amanda
Subject: FW: For City Council 5/25 from LCFM
Attachments: LCFM Site Needs & Vision_May 2016.pdf

From: Public Outreach Coordinator [mailto:laura@lanecountyfarmersmarket.org]
Sent: Wednesday, May 18, 2016 12:14 PM
To: HAMMOND Laura A <Laura.A.Hammond@ci.eugene.or.us>
Subject: For City Council 5/25 from LCFM

Hi Laura,

I wasn't sure who to ask about this, so feel free to pass me along to someone else if this isn't your realm. The farmers market would like to get a one page sheet in the packet for City Council for their next working session re downtown improvements (next Wed. May 25). The attached one pager outlines LCFM's needs and vision for a permanent, expanded home.

I'm not sure what the deadline is and how to get this doc to City Council, please advise. Thank you!

Laura

Laura Keir, Public Outreach Coordinator

Lane County Farmers Market

541-431-4923

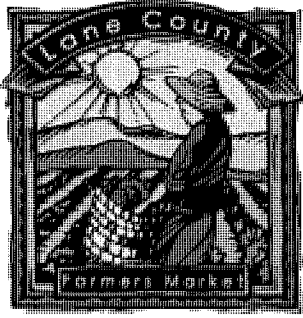
150 Shelton McMurphey Blvd. #204

Eugene, OR 97401

laura@lanecountyfarmersmarket.org

www.lanecountyfarmersmarket.org

In the office Wednesday to Friday every week, please call 541-431-4923 if you need immediate assistance.



Lane County Farmers Market

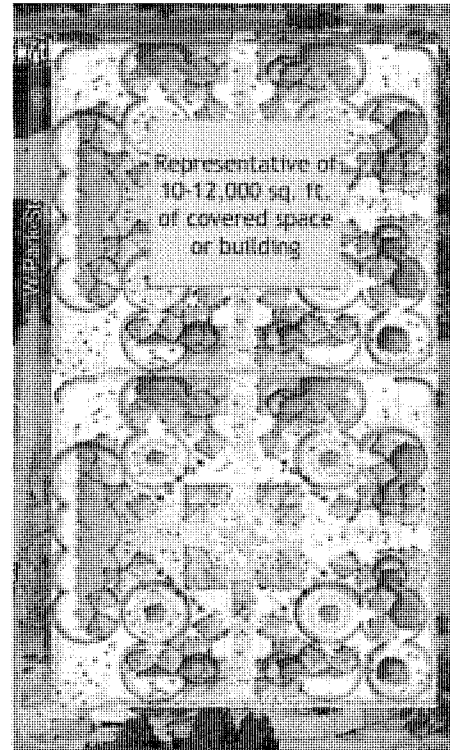
Site Needs & Vision

At the May 9, 2016 Eugene City Council work session, City staff presented options for a future home for the Lane County Farmers Market. Below are the needs for a permanent, expanded market site from the perspective of the members of LCFM.

Our Vision

LCFM proposes to partner with the City of Eugene and Lane County to redevelop the Butterfly Lot property at 8th Avenue and Oak Street. LCFM would like to see a building or flexible covered space on the north half of the redeveloped Butterfly Lot, and the south half of the lot reduced to street level with park-like landscaping for market booths during the outdoor season (shown in the image). The new development could include:

- Roughly 48,000 sq. ft. of outdoor vending space.
- Adequate space for customer circulation and gathering spaces to make it a shopping destination where consumers can spend up to several hours.
- An overall space design that could serve as a public park on non-market days.
- A 10,000-12,000 sq. ft. indoor/outdoor structure to accommodate year-round market operations, plus related programming, office and commercial uses.



The Need

The Lane County Farmers Market serves as a vibrant community meeting place where people from all walks of life come together in pursuit of healthy, locally grown foods. Roughly 8,000 people visit the farmers market on a given Saturday, bringing economic benefits to other downtown businesses as well. LCFM provides critical retail infrastructure that supports the financial feasibility of over 85 small farm and food operations in Lane County and beyond.

The need for a permanent, expanded home for LCFM is clear. **For local farms and food artisans**, creating a destination would attract more customers and allow additional small businesses to be part of the market. **For the community**, the current site does not provide for reasonable circulation of customers, especially families, the elderly and those with disabilities.

The Lane County Farmers Market looks forward to working with the City of Eugene and Lane County in moving this plan to final implementation. Now is the right time to expand Eugene's longest running farmers market, and LCFM asks for your support in making this vision a reality.



May 18, 2016

Mayor Kitty Piercy
City of Eugene
125 E 8th Avenue
Eugene, OR 97401

Dear Mayor Piercy:

It is my understanding that the Eugene City Council is prepared to deliberate extending the Eugene Downtown Urban Renewal District. Consistent with guidance from the Lane Transit District Board of Directors, this letter is to share LTD's support for that extension. We believe that investments in downtown's infrastructure – high-speed fiber internet, the former Lane Community College Downtown Campus, open spaces, and the Lane County Farmer's Market – are worthy causes and believe urban renewal to be a strong funding source.

In the heart of downtown Eugene, LTD's Eugene Station sees more than 20,000 people get on or off a bus every weekday. For years, downtown was merely a transfer point for our customers who were on their way to somewhere else. Over the past decade, however, things have changed. As the empty pits downtown filled and underutilized buildings revitalized, we've found our customers seeing downtown as a destination, not just a pit stop. We are excited to see the community we serve thrive and hope that momentum continues.

The proposed amendment to the Eugene Downtown Urban Renewal Plan will bring certainty and much needed funding to four highly important projects for our downtown. LTD is happy to support the proposal currently before the City Council and encourage its adoption.

Sincerely,

A handwritten signature in black ink, appearing to read 'Aurora Jackson', is written over a horizontal line.

Aurora Jackson
General Manager

NOBEL FLANNERY Amanda

From: Edward McGlone <Edward.McGlone@ltd.org>
Sent: Wednesday, May 18, 2016 3:55 PM
To: *Eugene Mayor, City Council, and City Manager
Cc: NOBEL FLANNERY Amanda; QUICK-WARNER Brittany (SMTP); RUIZ Jon R
Subject: LTD Comment on Urban Renewal
Attachments: LTD Urban Renewal Comment.pdf

Dear Mayor Piercy and City Councilors,
Please find attached a letter from LTD General Manager in regards to council's work on urban renewal in downtown.
Thank you for your consideration.

Edward

Edward McGlone
Government Relations Manager, Public Information Officer
Lane Transit District
P: 541-682-6104 | C: 503-780-0464 | F: 541-682-6111
Contact us at LTD.org



Northwest[™]
COMMUNITY CREDIT UNION

May 18, 2016

Dear Mayor Piercy and Members of the Eugene City Council:

On behalf of the 170 employees who work in the Northwest Community Credit Union's downtown LEED Gold Certified Support Service Center, our members, and the board of directors, I ask for thoughtful review and support for the Downtown Urban Renewal Plan Amendment currently under consideration.

We ask for your support to fund an Urban Renewal Plan for four high priority downtown improvements that I believe will not happen in a timely manner without public support. All four improvements create community infrastructure that will create jobs and add to the quality of our entire community's downtown experience:

- A. **A High-Speed Fiber Network** is basic infrastructure necessary to retain technology companies already in Eugene; it will also support economic development initiatives to attract technology companies and jobs to our community.

Without it, Eugene's technology community is operating with something similar to a dial-up modem of 20 years ago, instead of the high-speed fiber other higher-tech communities offer technology companies so they can send large amounts of data between locations efficiently and quickly.

High-speed fiber is necessary if our technology community is to grow. It makes Eugene competitive with other cities competing for technology companies looking to locate in communities with an excellent quality of life.

High-speed fiber also creates a larger local return from the investment the public and private sectors are making in the local innovation community. With a high-speed fiber network, technology companies that start in Eugene will be more likely to stay in Eugene, rather than move to a community like Portland or Boulder that offers the infrastructure appropriate for a technology company's growth.

The benefits of high-speed fiber are not limited to the downtown technology and business community. High-speed fiber will also improve our educational systems and the way government shares and stores data: The network would be available to Bethel School District, School District 4j, Lane Community College, Lane County, City of Eugene and Lane Council of Governments.

- B. **Improved Space for the Farmer's Market** will enhance a community hub for local produce farmers and craft sellers. It is a signature community event that will grow and improve only if adjustments to the Park Blocks along 8th Avenue, or perhaps another downtown location, are made to make the site more attractive, functional and may be even permanent for a year round market. Our employees and members enjoy the Farmer's Market. It is a place my family frequents and with attention and

investment, it can become a cornerstone attraction for the entire community and for visitors to enjoy.

- C. **Lane Community College's building on Willamette Street** presents exciting opportunities for our burgeoning innovation community. With Urban Renewal as an available economic development tool, this space is attractive for an investment and could be transformed to provide access to space and facilities not currently available in the community such as for wet labs, maker-space, affordable business start-up, and artist incubation space.

The LCC building on Willamette Street offers the possibility to support those innovative entrepreneurs at the very beginning of their business plans. With programs like Fertilab, RAIN, Willamette Angel Conference, high-speed fiber and other support, those companies germinating at the LCC Building will become the future of our local economy.

- D. **Park Blocks and Open Space** improvements downtown (particularly those located at Hult Plaza, Broadway Plaza and the new City Hall Plaza) require further improvements and development for them to be attractive, safe, accessible and available to all members of our community. Urban Renewal opens the door for more public engagement to determine the best investments in these areas for the safest use and enjoyment of all Eugene citizens and those who visit our community.

To continue downtown's growing momentum will require public support. Urban Renewal is an important economic development tool that keeps Eugene competitive and attractive for private investment and will create jobs without imposing new taxes.

In just 62 months, the first starting pistol is set to fire for the first event of 2021 IAAF World Championship Track and Field Competition at Hayward Field. Urban Renewal provides the appropriate public incentive necessary to attract responsible developers who will build downtown into a world class venue for business and entertainment that we can all enjoy, take pride in, and share with the world.

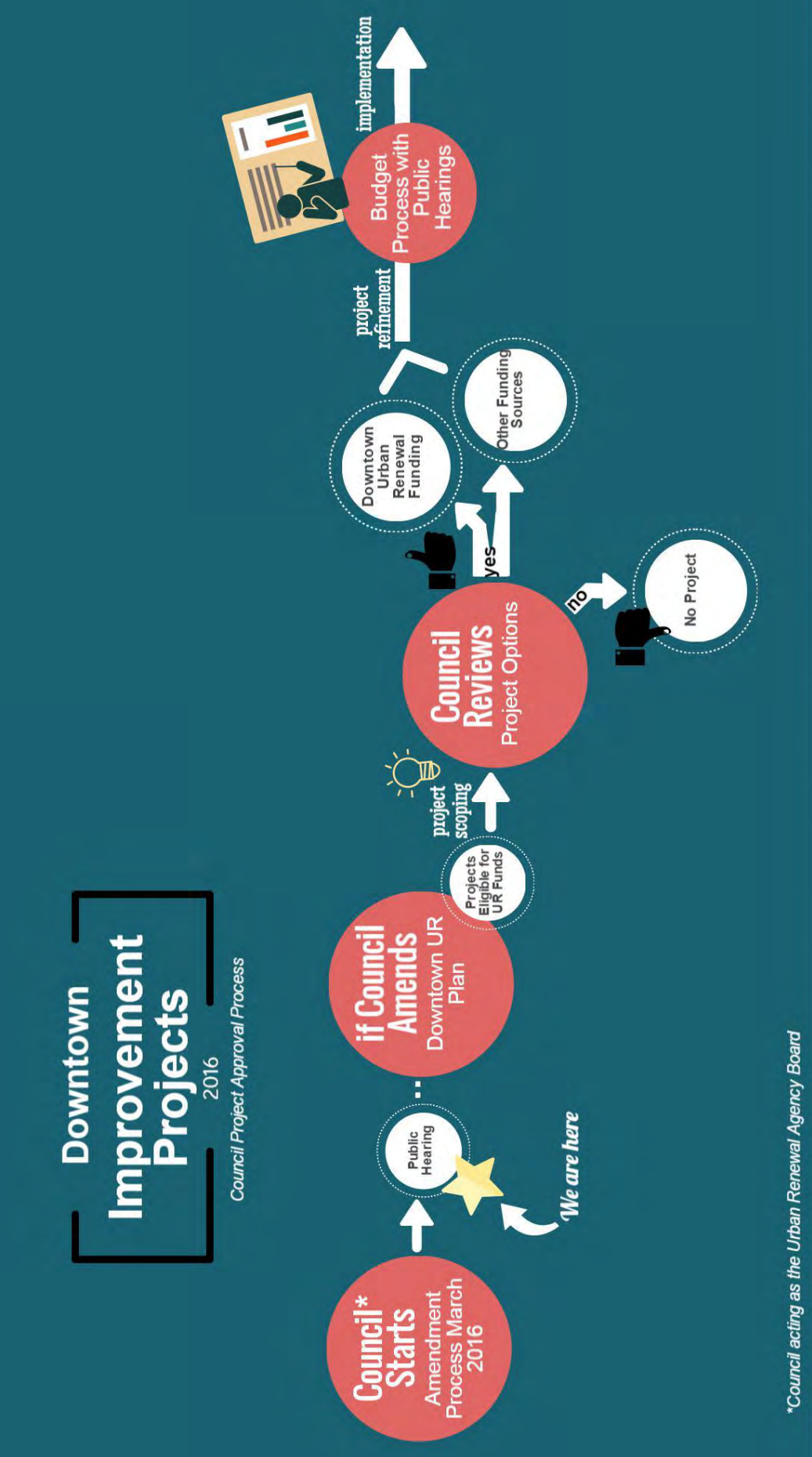
Like the starter's pistol, Urban Renewal is the shot that starts investment, leads to innovation, retains and create jobs, and makes Eugene a better place to live, work, play, and visit.

Please carefully consider and approve the Downtown Urban Renewal Plan Amendment. Thank you.

Sincerely,



John D. Iglesias
President/CEO



*Council acting as the Urban Renewal Agency Board

